

## IBM Software Group

### Program Objective Memorandum (POM) Performance Blueprint



#### Solution Description

The IBM Cognos Program Objective Memorandum (POM) Blueprint helps support the budget formulation and planning process by providing a flexible environment that enables budget owners to consider the implications of various budget decisions. It also allows the budget owner the ability to establish cost models that are reflective of the actual costs their organization experiences, resulting in more accurate budget estimates and better management.

The POM Blueprint has been designed for government organizations to more realistically model scenario planning in the support of a specific mission. It could be extended to include civilian agencies (notably Department of Homeland Security) or any other agencies using the Planning, Programming, Budgeting and Execution (PPBE) Process.

#### Features & Benefits

The POM Performance Blueprint will help Department of Defense (DoD) organizations improve management accountability, visibility, and control by establishing an environment that enables budget owners to:

- Analyze trends, history, and projections
- Produce dynamic reports with hierarchical drilling capability from summary to detail and back
- Create efficient and rapid changes across all levels
- Provide a collaborative application with narrative ability
- Plan for the entire year with ability to submit modification

#### Value Proposition

This POM Blueprint provides a full-circle performance management model that allows defense agencies to perform top-down and bottom-up planning, budgeting, and forecasting. The solution ensures that budgets are in line with specific targets and encourages better analysis of the costs needed to achieve goals.

Additionally, the POM Blueprint supports an effective, intuitive, and integrated planning platform for any governmental branch and resolves the challenges of limited visibility into the process.. The solution can be configured to support alternative goal requirements or to accommodate government planning in any country.

#### IBM Segment

- Cognos

#### Business Function

- Performance Management

#### Target Industry

- Government

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