IBM Software Group

Enrollment and Tuition Planning Performance Blueprint

IBM

Solution Description

The IBM Cognos Enrollment and Tuition Planning Performance Blueprint provides stream-lined, best-practice planning, forecasting, analysis, and reporting for student enrollment and the accompanying tuition revenue.

Using the Blueprint with your Cognos performance management system, you can clearly identify your goals and track against them in a consistent, logical manner. By using "enroll-ment drivers" to forecast student growth, this tool gives you a simple yet powerful way to plan your institution's growth.

Features & Benefits

Based on industry best practices, the Enrollment and Tuition Planning Performance Blueprint can help organizations improve revenue planning and combined with a Cognos performance management system, the blueprint enables budget owners to:

* Analyze trends, history and projections

* Produce dynamic reports with hierarchical drilling capability from summary to detail, such as the profitability of a single class

* Create efficient and rapid changes across all levels

* Provide a collaborative application with narrative ability

* Plan for an entire year with the ability to submit modification

* Perform "what-if" modeling and scenario analyses to compare alternatives, such as adding capacity to enroll more students

* Improve budget accuracy and consistency through integrated planning and greater flexibility

Value Proposition

The Enrollment and Tuition Planning Performance Blueprint provides a performance manage-ment framework—including planning, metrics, and reporting—that provides a "head start" for the IBM Cognos performance management system. It lets admissions departments analyze tuition revenue and forecast enrollment. It lets recruiters evaluate the effectiveness of prospect outreach, then apply lessons learned to future planning. It lets administrators and faculty report on performance to meet regulatory demands and effect improvements. It lets higher education institutions effectively plan for current resource availability and future growth.

IBM Segment
* Cognos

Business Function
* Performance Management

Target Industry
* Education

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