# IBM Software Group

*Clinical Trial Enrollment Forecasting Performance Blueprint*

**IBM**

## Solution Description

The IBM Cognos Clinical Trial Enrollment Forecasting Blueprint provides out-of-the box functionality (i.e., dashboards, analytical reports, and a pre-configured data model) to facilitate rapid time-to-value. Customers benefit from proven practices in model design that greatly reduce investment in implementation time and resources. Customers are not wasting time "re-inventing the wheel" and can focus on applying the technology to solve business problems rather than fundamental process analysis and technical design.

## Features & Benefits

The Clinical Trial Enrollment Forecasting Blueprint meets a number of objectives:

- Establishes clear and concise targets for each regional manager for specific clinical studies

- Provides the ability to create what-if scenarios

- Evaluates historical data in order to evaluate the effectiveness of the plan

- Provides immediate feedback on planning decisions

- Allows reporting and analysis by clinical study and region

## Value Proposition

The Clinical Trial Enrollment Forecasting Blueprint offers the robust forecasting and enrollment analytics you need to help ensure adequate patient participation, and facilitates collaboration between managers, analysts, and individual investigator sites.

The Blueprint maximizes insight into enrollment indicators that can affect the progress of a costly study. It provides the ability to collect and model enrollment trends and make decisions to shut down or set up additional sites, which is vital to managing a development portfolio as study designs become more complex and resources become increasingly scarce.

**IBM Segment**

- Cognos

**Business Function**

- Enrollment Forecasting

**Target Industry**

- Life Sciences

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