

# A Business Partner Solution for the Financial Services Sector

Enabling Enterprises to Execute and Optimize Business Strategies

## SAP

### SAP Business Suite



### Solution Description

SAP's back-office software package solutions are used by organizations around the globe for improving performance and efficiency, and to quickly adapt to changes in the market-place. SAP's solution offering has three segments -- product, consulting and training -- and can offer enterprise software solutions for large business as well as SAP Solutions for small and mid-sized companies.

### Features and Benefits

Integrated applications delivered with the SAP Business Suite software enables enterprises to optimize and execute business and IT strategies effectively. The SAP Business Suite gives the organization the ability to perform essential industry-specific and business-support processes with modular solutions that are designed to work with other SAP and non-SAP software. Application specific modules include:

- Customer Relationship Management
- Enterprise Resource Planning
- Product Life Cycle Management
- Supply Chain Management
- Supplier Relationship Management

### Value Proposition

SAP software is designed to help customers achieve clarity and transparency in running their businesses, and to help close the gap between strategy and execution. SAP solutions help companies to become clear enterprises by providing insight for improved performance, efficiency, and flexibility. With broader insight, companies can become more transparent, accountable, lean, agile, customer centric, and collaborative.

The clarity provided by the SAP portfolio leveraging IBM software as a platform, can help companies preserve profitability by addressing challenges such as cash management, risk mitigation, customer loyalty, streamlining of operations, sustainability, and talent management.

### Company Description

Headquartered in Walldorf, Germany, SAP is the world's largest application software company - with more than 48,500 employees at sales and development locations in more than 50 countries worldwide. SAP's global development approach focuses on distributing development across the world in strategically important markets. A global network of SAP Labs spanning Bulgaria, Canada, China, Germany, Hungary, India, Israel, and the United States, enables SAP to operate locally, yet organize globally.

#### IBM Segment

- Data Management

#### Business Function

- Performance Improvement

#### Target Industry

- Cross Industry

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