



IBM **Information Management** software

## Alpine Consulting, Inc. Alpine Data Governance Starter Pack

---

### Partner Solution

---

#### ■ **Target Industry**

*Aerospace*  
*Consumer Products*  
*Industrial Products*

#### ■ **Business Applications**

*Data Governance*

#### ■ **Products**

*IBM InfoSphere Business Glossary*  
*IBM InfoSphere DataStage*  
*IBM InfoSphere Discovery*  
*IBM InfoSphere Information Analyzer*  
*IBM InfoSphere Information Server*  
*IBM InfoSphere Metadata Workbench*  
*IBM InfoSphere QualityStage*

### Business Challenge

Most organizations realize improper data governance can impede regulatory compliance resulting in financial penalties and reputational harm.

They are coming to understand the implications of a potentially more costly issue - that poor data also contributes to poor decision making. Without proper data quality and governance processes in place, organizations do not have the commensurate level of trust in their data. Without this confidence in the accuracy of the underlying data, business users cannot fully leverage decision making tools such as business analytics systems.

This is why data quality and data governance are not only essential for risk management, they are also key to ensuring consistency and confidence in decision making allowing organizations to maximize the income generation potential of their data.

However, putting the right solution in place to ensure consistent and proper handling of data across the business enterprise can be an extremely daunting task. Companies fear long drawn out and expensive technology deployments and/or the inability to produce a positive return on investment.

### Solution

Alpine's Data Governance Starter Pack is a solution that helps organizations and departments to take the first steps toward data governance. It offers a streamlined approach that helps to ensure success while reducing implementation costs. The solution's small footprint is well suited to departmental or project-level implementations.

The organization receives a customized, easily controllable instance of IBM InfoSphere Business Glossary and Business Glossary Anywhere, for definition and maintenance of organization-specific business terms. This enables consistent usage and understanding of terms across multiple work groups, projects and systems. Additionally, the solution helps with the establishment and definition of the role of "data steward" for the organization and best practices for data governance administration.

The Starter Pack approach combines discovery services, configuration and implementation services, best practices and a solid software foundation of IBM InfoSphere tools, and offers clients a roadmap for future expansion. The Alpine Data Governance Starter Pack solution was specifically designed to offer both a successful initial approach and an attractive entry price point for software and services.



Core tools and services are customized to the needs of each organization. A comprehensive ROI analysis along with the embedding of key measurement metrics as part of the deployment helps promote confidence in investment in a data governance program, and helps control costs and maximize revenues.



### **Value Proposition**

Based on Alpine's extensive experience in the data governance arena, best practices in data governance and world-class technology, the Alpine Data Governance Starter Pack provides a low-risk, market-tested, easily implementable entry point to data governance based on leading IBM InfoSphere technology.

The solution is ideal for large and mid-size organizations needing to jump-start or enhance data governance for a specific project or department, and/or improve and manage data quality throughout the enterprise. The solution helps to facilitate measurable goals around consistent data definitions, clarity of reporting, clarity of data ownership and the level of confidence and trust in enterprise data. Ultimately, it positions the enterprise to mitigate compliance and risk exposures, improve operational efficiency to reduce expense, and remove information related barriers to top line revenue generation initiatives.

The solution offers quick and easy deployment, predictable costs, low risk and rapid return on investment, and provides an optimal data governance foundation to support compliance requirements and improve business decision making.

### **Company Descriptions**

Alpine Consulting, Inc. is a professional Information Technology services firm focused on helping organizations deliver business value. Alpine specializes in e-business solutions, custom development and systems integration for medium-size and larger companies. Alpine helps companies successfully implement solutions that result in significant business process improvements, faster time to market and considerable return on investment.

*For more information, please contact:*

*Stan Duda  
+1 224 520 7400 (marketing)  
sduda@alpineinc.com*

*Tom Sensabaugh  
+1 224 520 7439  
ths@alpineinc.com*

© Copyright IBM Corporation 2010

IBM  
3565 Harbor Boulevard  
Costa Mesa, CA 92626-1420  
USA

Printed in the USA

12-10

All Rights Reserved.

FileNet, IBM and the IBM logo are trademarks of IBM Corporation in the United States, other countries or both. All other company or product names are registered trademarks or trademarks of their respective companies.

For more information, visit  
[ibm.com/software/ecm](http://ibm.com/software/ecm)

Each IBM customer is responsible for ensuring its own compliance with legal requirements. It is the customer's sole responsibility to obtain advice of competent legal counsel as to the identification and interpretation of any relevant laws and regulatory requirements that may affect the customer's business and any actions the customer may need to take to comply with such laws. IBM does not provide legal advice or represent or warrant that its services or products will ensure that the customer is in compliance with any law.