

A Business Partner Solution for Cross Industry

Unlocking the Hidden Value in XML Data

Skytide, Inc.

Skytide Analytical Platform



Business Challenge

Organizations that produce XML data are challenged with the ability to easily and effectively analyze the data. Traditional analytical tools first require that the data be transformed into a relational structure, a process that not only degrades the richness of the XML hierarchical format, but adds time-consuming restructuring should data formats change. This problem becomes even more pronounced as data volumes and format complexity expand, which degrades performance and often renders results meaningless due to latency issues.

Solution Description

The Skytide Analytical Platform is uniquely built on XML architecture and is integrated with DB2 9 pureXML. Skytide performs analytics directly on XML data, removing the need for timely data transformation and a data warehouse. Skytide quickly adapts to changes in data structures, and recent tests demonstrated performances up to 30 times faster with Skytide Analytical on DB2 9. Analytical results and reports are available to users through online or offline reports. And, because Skytide automatically updates analytical models, reports deliver the most up-to-date intelligence so that users organization-wide make smarter, faster decisions.

Value Proposition

Skytide Analytical Platform increases the value of DB2 9 implementations by offering a high-performance, flexible and cost-effective way to unlock the business value of all XML data. Together with DB2 9, it removes the objection to storing XML because the information cannot be accessed. With Skytide, all XML data is available for continuous analysis, with near real-time results available to users across the enterprise.

Company Description

Skytide is a leading provider of next-generation analytical solutions that deliver an unprecedented view into what is driving business performance. Skytide's award winning technology is based on XML to dramatically reduce system complexity while offering advanced functions that cannot be achieved by traditional BI technology. Application areas for Skytide technology include network services, contact centers, and other areas of business that generate large volumes of mission-critical unstructured and semi-structured data.

IBM Segment

- Data Management

Business Function

- XML Data Analytics

Target Industry

- Cross Industry

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