Retail Anywhere
Retail Anywhere Analytics

IBM

Solution Description

With Retail Anywhere Analytics, retailers have can gain insight into the volumes of data generated throughout their retail enterprise. Built on a foundation of IBM Cognos 8 Business Intelligence, the solution provides small and midsize retailers with a robust solution that delivers reporting, analysis, scorecarding, and dashboards in an affordable, easy-to-use solution.

Features & Benefits

- Sales and store comparison

- Market basket analysis

- Best/worst performing items

- Margin analysis

- Promotional tracking

- Return auditing

- Workforce analysis

Value Proposition

With the Retail Anywhere Analytics solution, retail companies are able to:

- Access reporting, analysis, and dashboards from a single platform

- Track and monitor sales, margins, and operational performance

- Analyze results and identify trends in channels, stores, suppliers, and customer behavior

- Identify the most valuable products in terms of margin, turnover, and revenue

Company Description

For more than 25 years, retailers have chosen Retail Anywhere (formerly AIM Systems) as their technology partner, resulting in over 30,000 POS installations throughout North America. As a complete POS retail solutions provider, we work directly with our customers to deliver an integrated system with software and hardware as well as professional services to meet their individual retail requirements.

IBM Segment
- Cognos

Business Function
- Retail Analysis and Reporting

Target Industry
- Retail

For more information, contact:

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