

Phase Forward

InForm ITM



Solution Description

The InForm ITM platform provides comprehensive data entry, edit-checking, and query management functionality for data capture and data cleansing. The robust reporting and analysis capabilities provide real-time access to trial data. With timely and insightful views into trial data, sponsors can make more informed decisions, mitigating risks and improving overall trial conduct.

Features & Benefits

- Enables bio-pharmaceutical companies, medical device companies, CROs, and AROs to integrate and automate the management of their entire clinical development process
- Combines leading EDC capabilities with built-in reporting and analysis functionality to deliver management tools for better, more efficient trial management
- Early and real-time access to data saves time, money, and development resources while also mitigating the safety risks associated with clinical development
- Web-based, zero-footprint solution

The InForm ITM supporting modules encompass trial setup and design, trial conduct, standards-based document archive and submission, and integration with third-party clinical and non-clinical software solutions.

- **InForm Architect** is an easy-to-use drag and drop design tool for fast set up and design of trial forms, visits, and defined edit checks
- **InForm Portal** provides a communication vehicle for site and sponsor information exchange and document management with version control capabilities
- **Central Coding for InForm** facilitates multi-study, industry standard, and customized coding of drug names, indications, and adverse events
- **InForm Adapter** provides a number of Web services based interfaces that enable integration, extensibility, and workflow across the InForm modules and with other third party software systems

Value Proposition

InForm ITM ships with 32 dynamic and configurable standard reports along with an advanced ad hoc reporting environment. It delivers unprecedented functionality into the hands of study managers, lead Clinical Research Associates, and Clinical Data Managers.

Company Description

Phase Forward is a leading provider of integrated data management solutions for clinical trials and drug safety. Our award-winning technology and global services are designed to enable life sciences companies of all types and sizes to automate and integrate the management of their entire clinical development process – from study initiation and FDA submission through post-marketing studies. Our products and services have been used in over 10,000 clinical trials involving more than 1,000,000 trial study participants at over 290 life sciences companies, medical device firms, regulatory agencies and public health organizations.

IBM Segment

- Cognos

Business Function

- Comprehensive Data Management

Target Industry

- Life Sciences

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