

A Business Partner Solution for the Distribution Sector

Flexible Technology Delivers a Competitive Advantage in Multi-Channel Retailing

PCMS Analytics Group

VISION InSight



Solution Description

The VISION InSight analytics module allows global retail and hospitality organizations to gain insight into all aspects of their business. With extracts of data at near real-time, retailers can analyze inventory, sales volumes, cost analysis, product, and geographic performance as well as labor costing against sales. The solution also provides budgeting and planning of store operations or merchandising. The solution leverages industry-leading business intelligence technology from Cognos, to provide retailers with powerful reporting and OLAP analysis through easy access to timely and accurate information.

Features & Benefits

- Monitor operations in four key areas: sales and expenses, marketing, inventory, and labor
- Quickly identify trends for rapid response
- Analyze key indicators by location, by product, by marketing campaign, and so on
- Analyze performance over time
- XML fed system that integrates with any PoS system
- Designed specifically for Retailers and Food Service organizations
- Data warehouse optimized for performance
- Easy drag-and-drop authoring incorporating data, text, charts and graphs
- Automatic calculations
- Integrated with MS Office
- Multiple levels of the organization easily viewed in report style, graphics and dashboards
- Drill through to detail with a single click
- Analyze sales, inventory, marketing campaigns with current and historical data comparisons

Value Proposition

By incorporating VISION InSight's analytic functionality into the Vision Portfolio, PCMS maintains its role as one of the most visionary leaders of retail enterprise and store solutions in the market. Whether VISION InSight is implemented alongside the BeanStore point-of-sale application – the company's flagship solution – or with another point-of-sale system, retailers (both large and small), are immediately enabled to view, analyze, react, and execute winning strategies so they deliver optimal business benefit to the organization and the consumer.

Company Description

PCMS Group is a world-leading supplier of Retail Software, Services, Managed IT and Internet Services. Established in 1982, and headquartered in Coventry, PCMS Group is comprised of three divisions; Software & Services (retail & distribution products, development, support), Managed Services (managed IT & internet services, data centre, call centre) and Customer Services (consultancy, programme management and account management).

IBM Segment

- Cognos

Business Function

- Business Intelligence

Target Industry

- Retail

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Let's build a smarter planet.

