

# Motorola, Inc.

## Operation & Maintenance Platforms



### Business Challenge

To profitably deliver cost effective Operation & Maintenance (O & M) Solutions that perform element and domain management functions for wireless telecommunication networks. These O & M Solutions must be easy to use and scalable while providing a wide range of functions for both small emerging markets as well as large mature markets.

### Solution Description

Motorola O & M Solutions support various technologies within the wireless telecommunication industry. These O & M products were conceived and designed so that customers could manage all Motorola network elements from a central position.

### Value Proposition

Motorola O & M Solutions are adaptable to support new technology and new network elements. Each of our solutions provides functional operational enhancements designed to increase systems availability and improve network service. Our solutions equip customers with value-added tool sets that centralize the tasks associated with operating and maintaining networks.

### Company Description

Motorola is known around the world for innovation and leadership in wireless and broadband communication. Inspired by our vision of Seamless Mobility, the people of Motorola are committed to helping you get and stay connected simply and seamlessly to the people, information, and entertainment that you want and need. We do this by designing and delivering the “must have” products, “must do” experiences and powerful networks—along with a full complement of support services. A Fortune 100 company with global presence and impact, Motorola had sales of USD 42 900 000 000 in 2006.

#### IBM Segment

- Data Management

#### Business Function

- Operating and Maintaining Networks

#### Target Industry

- Communications Service Provider

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