

## **Bullhorn, Inc.**

*Bullhorn360*



### Solution Description

With Bullhorn360 staffing and recruiting managers and C-level executives gain easy On Demand access to strategic information, creating a competitive advantage, which drives a firm's performance. Bullhorn360 provides 360 degree visibility into your business. Staffing and recruiting users can utilize business intelligence to analyze financial and non-financial data, find trends, and analyze data over year, quarter, month, day of the week, and even down to the hour.

By providing business intelligence capabilities to firms ranging from emerging-sized to enterprises, spanning multiple divisions, Bullhorn360 offers complete visibility into sales, placement rates and profitability metrics that further drives the competitive advantage of Bullhorn customers.

### Features & Benefits

360° visibility into your business:

- Allows everyone from recruiting and sales staff to C-level executives to utilize various data within their firm to easily create reports which allow them to discover and predict the performance of the business.
- Gain access to virtually every piece of data used by the company to measure performance, including jobs, placements, candidates, clients, contacts, internal user submission rates, categories, specialties, skills, certification, education, interviews, timecards, invoices, rate cards, and more.
- Measure performance with summarized data for the entire company or drill into further detail by department, user type, and even to the individual user level for each recruiter, sales person, or job owner.

### Value Proposition

Bullhorn360 provides 360° visibility into the organization. Managers and executives have access to measurement tools that can predict the success of sales and sourcing campaigns, quickly spot aberrations in the placement process, measure productivity, and gauge profitability.

Decision makers are able to get ahead of the curve and update business practices or sales efforts to avoid potential issues and maximize profits. Owners and managers gain the ability to discover and predict the performance of the business, thus providing immediate ROI.

### Company Description

Bullhorn is the global leader in On Demand, integrated front office software for the staffing and recruiting industry. Founded with a vision to empower staffing and recruiting professionals worldwide to achieve the highest placement rates in the industry, Bullhorn's leadership is based on innovation and service, providing the only On Demand and completely integrated staffing and recruiting software for the industry.

#### IBM Segment

- Cognos

#### Business Function

- Data Utilization

#### Target Industry

- Cross Industry

*For more information, contact:*

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