

Aurora Information Systems

FoodPro Food Production Planning and Control



Business Challenge

The business challenge is to run a large multi-departmental, multi-million dollar business whose concepts and methodologies rapidly change. It is highly influenced by marketing trends, yet, at the same time, traditional accounting and control standards are required.

Solution Description

FoodPro is a full-service software application addressing all functional areas of the food service business, including forecasting and pre-costing, menu planning, food purchasing, production and inventory control, catering, nutritive analysis, point-of-sale interface, post cost reporting and financial analysis.

Value Proposition

Usually new FoodPro customers recoup their investment in less than a year. The key is our integrated approach. With eight fully interactive modules, FoodPro allows you to optimize purchasing. You will maintain leaner inventory without running out, reducing your food costs. FoodPro provides a means of having a more productive operation while improving customer satisfaction through consistent quality and better service.

Company Description

Aurora Information Systems was formed in 1995 as a privately held corporation by the original developers of FoodPro. Aurora Information Systems' competitive strengths include robustness of FoodPro, business knowledge of our staff and a company size small enough to allow an extraordinary level of customer service. Aurora Information systems has especially developed FoodPro to market to large, self-operating universities. We probably have a higher market share of the National Association of College and University Food Services top 100 universities ranked by sales dollars than any competing vendor.

IBM Segment

- Data Management

Business Function

- Food Service Operations

Target Industry

- Consumer Products

For more information, contact:

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Let's build a smarter planet.

