Advantos Systems, Inc.
DataTrust

IBM

Business Challenge

How to run a real estate property management organization on a Web-based application that uses a centralized database server to host an enterprise-wide property management and accounting application? The challenge is to provide a platform that will allow access world-wide by resident managers, accounting staff or others via a web browser to post transactions and share real-time information instantly off the same database, with the ability to run up-to-the-minute reports as transactions are posted.

Solution Description

UniData by IBM and the DataTrust by Advantos Enterprise Property Management software solution. This software provides real-time information, integrated accounting and processing power from any Internet connection. Resident information can be entered on-site to the centralized database, while transactions and up-to-the-minute enterprise-wide reports can be run anywhere. The software can run up-to-the-minute reports and handle transactions, enterprise-wide, from anywhere at any time. Advantos software can dramatically streamline company operations. Resident information can be entered on site, while up-to-the-minute reports can be run from anywhere in real time. Web sites created by Advantos also allow non-management company personnel access to useful information within the application without accessing the Advantos Enterprise application directly.

Value Proposition

Advantos has provided the asset management industry with the most accurate and reliable real estate enterprise application since its 1977 inception as one of the first truly server-based real estate enterprise-software applications. Advantos has since developed a full range of Web-based and server-based products for the real estate management industry. Unlike many software vendors, Advantos has developed its entire current product offerings in-house based on the needs of clients and not based on acquisitions or partner programs with other vendors. This provides for a seamless integration of all software products and an attention to customer needs unmatched in the industry.

Company Description

With offices in San Diego, CA, Advantos Systems, Inc. offers comprehensive customer service, Monday through Friday, between 8:00 a.m. and 6:00 p.m. PST. After hours customer service is also available through their after hours call center.

IBM Segment
- Data Management

Business Function
- Property Management

Target Industry
- Consumer Products

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