

G01 Integrating IMS Information— The Path to the New World*F01 Data Management Tools for IMS**Dan Wardman*

IBM has been very busy building new tools to help you manage your IMS systems and data bases. Over the last 12 months we have introduced more than 10 new IMS tools and over 20 new versions. Come to this session to hear about the latest announcements and the future directions for IMS tools.

Today, we are forging a path to a new world and the vehicle propelling us is the Internet. Large and small enterprises are incorporating their core business processes with Internet technologies to achieve real business value. This trip is about transformation and integration that can result and is resulting in a transaction explosion. This demands an underlying information infrastructure that supports the weight of increased business activity and steers us safely to and through the “Promised Land” of increased performance and profitability. In the new world of e-transaction processing, IMS and other IBM products can integrate new and existing applications and data to drive home and deliver the global opportunity of e-business. In the near and long-term, IBM’s focus is on technological innovation, uncompromising quality, and total customer satisfaction. IBM is also clearly centered on the IT road ahead where many changes are emerging, including faster-better-cheaper technologies, a wireless planet, power plants, nextweb and deep computing for more analytical/dynamic business. To stay sharp in this competitive environment, IBM’s Data Management is providing leadership in Database and Online Transaction Processing, Content Management, Information Integration and Database Tools. As you will see in this dual-driver keynote address, IMS will not only be keeping pace but setting it. Join IBM executives, Tom Rosamilia and Bob Gilliam, as they highlight the technical advances and solutions that IMS provides for Information Integration with new technologies. Don’t set out on the path to the New World without tuning into this keynote address.