# DB2. Information Management Software

#### **Financial services**

IBM is uniquely positioned to help financial services providers transform strategy and infrastructure into superior economic performance.

ibm.com/industries/financialservices

## Banking

IBM DB2® information management solutions for banking:

ibm.com/software/data/dmsolutions/banking

IBM DB2 Content Manager solutions for banking:

ibm.com/software/data/cm/industry\_retailbanking.html

IBM solutions for banking:

ibm.com/industries/financialservices/doc/jsp/indseg/banking

#### Financial markets

IBM DB2 information management solutions for financial markets:

ibm.com/software/data/dmsolutions/finance

IBM solutions for financial markets:

ibm.com/industries/financialservices/doc/jsp/indseg/financialmarkets

IBM DB2 Content Manager solutions for financial markets:

ibm.com/software/data/cm/industry\_finmarkets.html

IBM Finance Foundation for capital markets:

ibm.com/software/data/informix/foundations/finance

#### Insurance

IBM solutions for the insurance industry:

ibm.com/industries/financialservices/doc/jsp/indseg/insurance

IBM DB2 Content Manager solutions for insurance:

ibm.com/software/data/cm/industry\_insurance.html

# Retail, consumer packaged goods and travel

IBM DB2 information management solutions for the retail, consumer packaged goods and travel industries can help transform the customer experience, streamline operations, reduce costs and enhance employee performance.

IBM DB2 information management solutions for retail:

ibm.com/software/data/dmsolutions/retail

IBM solutions for retail:

ibm.com/industries/retail

IBM DB2 Content Manager solutions for retail and consumer packaged goods:

ibm.com/software/data/cm/industry\_retail.html

IBM solutions for the travel and transportation industry:

ibm.com/industries/travel

# **Industrial and manufacturing**

IBM DB2 information management solutions for the industrial sector enable companies to capture, access, integrate, manage and use business-critical content across diverse applications and processes to eliminate inefficiencies and better serve customers.

IBM DB2 information management solutions for the industrial sector:

ibm.com/software/data/dmsolutions/industrial

IBM solutions for the automotive industry:

ibm.com/industries/automotive

IBM solutions for the electronics industry:

ibm.com/industries/electronics

IBM solutions for the chemical and petroleum industry: http://houns54.clearlake.ibm.com/solutions/industrial/indpub.nsf/ detailcontacts/IND\_chemical\_and\_petroleum?OpenDocument

#### **Public sector**

IBM DB2 information management solutions combine industry-leading technology and best practices to help organizations improve agility and responsiveness, and gain a competitive edge in a constantly changing public sector environment.

#### Education

IBM solutions for education:

ibm.com/industries/education

#### Government

IBM DB2 information management solutions for the public sector:

ibm.com/software/data/dmsolutions/public

IBM DB2 Content Manager solutions for government:

ibm.com/software/data/cm/industry\_government.html

IBM DB2 information management solutions for the healthcare industry:

ibm.com/software/data/dmsolutions/health

IBM solutions for healthcare:

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## Life sciences

IBM DB2 information management solutions for the life sciences industry:

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IBM solutions for the life sciences industry:

ibm.com/solutions/lifesciences















#### **Communications**

IBM DB2 information management solutions for the communications industry provide a robust, flexible architecture that can change as a business evolves, enabling organizations to leverage existing investments to realize a lower total cost of ownership and bring new services to market quickly.

#### Media and entertainment

IBM Digital Media solutions:

ibm.com/solutions/digitalmedia

IBM solutions for media and entertainment:

ibm.com/industries/media

IBM business intelligence solutions for media and entertainment:

ibm.com/software/data/bi/media/index.htm

#### *Telecommunications*

IBM DB2 information management solutions for telecommunications:

ibm.com/software/data/dmsolutions/telecom

IBM solutions for the telecommunications industry:

ibm.com/industries/telecom

IBM business intelligence solutions for telecommunications:

ibm.com/software/data/bi/telco/index.htm

#### Utilities

IBM solutions for the energy and utilities industry:

 $\label{lem:http://houns54.clearlake.} \\ \textbf{ibm.com}/solutions/utilities/utilpub.nsf/detailcontacts/Home?} \\ \textbf{OpenDocument}$ 

IBM business intelligence solutions for the utilities industry:

ibm.com/software/data/bi/utilities/index.htm

#### **IBM DB2 Content Manager**

IBM DB2 Content Manager portfolio:

ibm.com/software/data/cm

IBM DB2 Content Manager solutions:

ibm.com/software/data/cm/solutions.html

IBM Enterprise Content Management and IBM WebSphere® Portal:

 $\textbf{ibm.com}/s of tware/info1/websphere/index.jsp?tab=news/events/webcast\_enterprisecmt \& S\_enterprisecmt \& S\_enterprise$ 

TACT=103BGW01&S\_CMP=campaign

IBM DB2 Records Manager:

ibm.com/software/data/cm/cmgr/rm

# **IBM DB2 Information Integrator**

IBM DB2 Information Integrator for content:

ibm.com/software/data/eip

# **IBM DB2 Tools**

The comprehensive portfolio of IBM DB2 Tools is designed to enhance and optimize IBM DB2 Universal Database™ and perform reliably under the heaviest workloads, allowing resources to focus on business process rather than the routine details of data management.

IBM DB2 Tools:

ibm.com/software/data/db2imstools

# IBM DB2 information management education and services

IBM information management education, along with IBM technical training services provide a variety of learning opportunities, from traditional classroom to online solutions, to help companies keep employees' skills up and ahead of the technology curve.

IBM DB2 information management education:

ibm.com/software/data/education

IBM DB2 information management services:

ibm.com/software/data/services

### **IBM Business Partner solutions**

For a listing of IBM information management Business Partners by industry, please visit:

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IBM Software Group Route 100, Building 1 Somers, NY 10589 U.S.A.

Printed in the United States of America 03-03

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