



The IBM FileNet Content Manager Advantage

In addition to providing similar document and fixed content management capabilities, FileNet Content Manager provides greater business benefits than FileNet Content Services due to its architecture.

At first glance, IBM FileNet Content Manager and IBM FileNet Content Services (CS) might seem to provide similar document and fixed content management capabilities. Upon further examination, FileNet Content Manager offers significant advantages over Content Services. There are five key business advantages that FileNet Content Manager delivers:

- inherently more agile and can provide greater business automation than Content Services.
- lower cost and more flexible development and systems integration platform.
- your gateway to IBM FileNet P8 Enterprise Content Management (ECM) solutions.
- an opportunity to benefit from FileNet Content Manager's expanding capabilities.
- compatibility with your existing Image Services and Content Services solutions.

FileNet Content Manager Delivers Agile Business Solutions

Unlike FileNet Content Services, FileNet Content Manager is built on an event-driven architecture that provides "Active Content" capabilities.

Active Content allows systems, not people, to drive next steps and issue resolution. Active Content allows your content infrastructure to respond immediately to changing business needs. Business transactions can trigger content actions, thereby increasing the overall responsiveness and agility of business operations. For example, FileNet Content Manager can implement an automated process to create a new contract when your ERP system books a new customer.

FileNet Content Manager Provides A Better Development and Systems Integration Platform

FileNet Content Manager offers IBM FileNet Content Federation Services (CFS) that allows for content in CS and IBM FileNet Images Services (IS) to be managed by FileNet Content Manager while these existing systems remain in production. Content Services and Image Services content can now be a full participant in FileNet P8 process management initiatives without requiring conversion or migration.

FileNet Content Manager provides extensive support for content federation across an enterprise as well as providing integration capabilities to content enabled by third-party systems such as CRM solutions. Content Manager's integration capabilities are segmented as follows:

- IBM to IBM Integration
- Non-IBM Repository Integration
- Third-party / Custom Connectors

FileNet Content Manager, working as part of the FileNet P8 architecture, also provides multiple development options that provide a tiered approach to integration. For business needs beyond the extensive standards-based integration and pre-built connector that IBM offers, developers can create and implement multiple concurrent methods of content enabled integration with third-party or legacy systems.

IBM ECM technology

IBM FileNet Content Manager helps organizations manage complex documents and control, share, and quickly access any form of content in a secure and highly scalable environment.

FileNet Content Manager Is Your Gateway To FileNet P8's ECM Solutions

FileNet Content Manager comes with out-of-the-box integration with:

- IBM FileNet Business Process Manager
- IBM FileNet Email Manager
- IBM FileNet Forms Manager
- IBM FileNet Image Manager *Active Edition*
- IBM FileNet Records Manager
- IBM FileNet Team Collaboration Manager
- IBM FileNet Web Content Manager

All core FileNet Content Manager functionality is available for seamless interoperability with other FileNet suites. Through CFS, FileNet Content Manager can make Content Services and FileNet Image Services content available for records management compliance and risk management needs.

FileNet Content Manager Will Continue To Evolve Its Capabilities

FileNet Content Manager will continue to advance its best in class content management capabilities to meet your new and changing business needs. Continued focus will be placed on:

New opportunities for cost, latency, and risk reduction including:

- Expanded content reuse and automated content generation
- Lower total cost of ownership to support multiple portals and information gateways
- Tighter control over content lifecycles and compliance initiatives

Expanded integration capabilities including:

- IBM/TSM and IBM Fixed Store support
- Hitachi Fixed Store support
- SnapLock Fixed Store and capability integration
- Sharepoint Portal integration
- and many others

FileNet Content Manager works with your existing FileNet Image Services and FileNet Content Services solutions

FileNet Content Manager offers Content Federation Services, which allows for content in CS and IS to be managed by Content Manager while these existing systems remain in production. Your organization can benefit from Content Manager's ability without having to first migrate the content already under management. Existing FileNet Image Services and FileNet Content Services content can be a full participant in the automation capabilities of Content Manager and Business Process Manager.

Summary

FileNet Content Manager is designed to provide significant business and technical advantages for FileNet Content Services customers, without requiring wholesale migration of content or disruption of current business solutions.

To find out how your organization can benefit from IBM FileNet P8, contact us at 1-800-FileNet (345-3638) or outside the U.S. at 714-327-4800. Or visit us at filenet.com/accelerate



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