

Helps reduce costs and improve performance with a scalable storage-virtualization solution



IBM Smart Business Storage Cloud

Highlights

- ***Enhances innovation and productivity by facilitating simplified data access and improved scalability***
- ***Helps reduce operating costs and total cost of ownership (TCO) through storage consolidation***
- ***Offers ongoing management expertise to support your data storage environment***

Providing an effective storage solution for improved data availability and performance

Allocating the right amount of data storage to the right users at the right time is an ongoing challenge for organizations of all sizes. The explosive growth of workgroup communities and multiple data volumes demands efficient and cost-effective interdepartmental data sharing. While traditional solutions may offer simplicity, they can lack the crucial scalability to expand the storage space to serve large end-user communities.

IBM Smart Business Storage Cloud offers a storage-virtualization solution designed to support your storage optimization efforts. It can help alleviate your data storage challenges by enabling quick implementation of a scalable, global file storage system with flexibility in deployment and management options. The solution provides virtualized storage to enable storage

and server consolidation, a unified management platform to help reduce outages and storage management labor demands and costs, as well as advanced data replication for cost effective business continuity and disaster recovery.

Enhancing productivity through simplified data access and improved scalability

IBM Smart Business Storage Cloud can help you deploy high-performance file storage-virtualization services that can streamline storage and scale up or down to handle various file sizes. By allowing end users and corporate servers to share text, audio and video information efficiently, the offering helps you enhance productivity. Built on the reliable, time-tested General Parallel File System (GPFS) platform, our offering can significantly reduce node and storage array failures, and facilitate simplified data access.



Reducing overall cost through consolidated storage management

Our solution streamlines and consolidates the management of various servers, helping to eliminate fragmentation, improve storage and server platform utilization and lower your total cost of ownership (TCO). By enabling for thin-client environments and providing a single management platform to manage hundreds of nodes, we help you lower your capital, management and labor costs. Advanced data replication options, such as snapshot and mirroring, help enhance your disaster recovery capabilities at reduced costs.

Offering valuable support through ongoing management expertise

IBM Smart Business Storage Cloud offers design and implementation services as well as extensive set of other services, providing you with a single point of contact for asset, configuration, performance and problem call

management. Through around-the-clock monitoring and reporting of the production cycle, we help you optimize your data storage environment.

Why IBM?

Built on time-tested and reliable systems, our highly scalable storage-virtualization solutions are backed by our extensive support services and flexible deployment. With extensive experience in storage optimization and integration services, highly skilled and experienced IBM staff can provide technical assistance, seamless implementation and around-the-clock support.

For more information

To learn more about IBM Smart Business Storage Cloud, please contact your IBM representative or IBM Business Partner, or visit the following Web site:

ibm.com/services/storage

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July 2009
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SDD03043-USEN-00