

**Lotus** software

## Jump-start business e-mail and realtime collaboration with IBM starter packs.

As a small to midsize business owner, you understand that in order to grow, you need to be able to communicate and collaborate with people, quickly and easily. But you have limited budgets and IT resources. You want security-rich solutions that will extend your assets, improve operating efficiencies and grow as your company grows. IBM offers you reliable solutions that can help you compete with your larger counterparts.

### Introducing IBM Lotus complete e-mail and collaboration starter packs

IBM Lotus® complete e-mail and collaboration starter packs<sup>1</sup> give you everything you need to connect to and collaborate with employees, clients and suppliers—so you can build relationships, respond quickly and provide high levels of service to help differentiate your company from its competition.

And because the starter packs support a wide range of platforms and operating systems, including Apple Macintosh, Microsoft® Windows® and Linux® technology, you can use assets you may already have, avoiding additional costs and reducing risk.

### IBM Lotus Complete Messaging Express Starter Pack offering

This offering is an easy, affordable and complete way to bring advanced messaging capabilities into your business. Built on proven IBM Lotus Domino® Express and IBM Lotus Sametime® technology, this 10-user starter pack includes:

- **E-mail, calendaring, group scheduling and personal information management.** Send and receive mail, arrange appointments and meetings, and track contacts and to-dos.
- **Discussion forums, blogs and reference databases.** Manage and consolidate information in a shared team location.
- **Business-grade instant messaging.** See who's online and communicate in real-time. Transfer files, share and launch Web sites, and initiate meetings on the fly.
- **Web conferencing.**<sup>2</sup> Share presentations, collaborate in realtime or brainstorm ideas using an online whiteboard.
- **Integration with supported public instant messaging networks.** Communicate with people outside your organization without compromising data security.
- **Voice over Internet Protocol (VoIP).** Enable PC-to-PC conversations within your company and help reduce communications costs.
- **Support for a wide range of client access types.** Leverage simple Internet mail, Web browser-based messaging, IBM Lotus Notes® integrated collaboration software and Microsoft Outlook software.
- **Open standards-based office productivity applications** for creating and editing documents, spreadsheets and presentations.

### IBM Lotus Complete Collaboration Express Starter Pack offering

This offering is a total messaging and collaboration solution. With 10 user licenses, this pack provides all of the features and capabilities of the Lotus Complete Messaging Express Starter Pack offering, plus:

- **The ability to run thousands of applications** that use Lotus Domino software, such as customer service or supply chain solutions.<sup>3</sup>
- **Online teamrooms.** Post documents, collaborate and assign tasks with due dates.
- **IBM Lotus Domino support for composite applications** and expanded Web services support, which allows Lotus Domino applications to call other Web services.



## Realize the benefits of IBM Lotus Domino Express and IBM Lotus Sametime software together

Why choose IBM Lotus complete e-mail and collaboration starter packs? It's simple: low cost and high value. As stand-alone solutions, Lotus Domino Express and Lotus Sametime software offer powerful performance and advanced capabilities. Offered together in the starter packs, they provide:

- Considerable cost savings compared to separately investing in the solutions.
- A complete messaging and collaboration environment that goes beyond e-mail.
- The opportunity to expand and unify your communications systems, combining voice, data and mobility capabilities into one powerful platform.

### For more information

To learn more, please visit:

[ibm.com/lotus/getstarted](http://ibm.com/lotus/getstarted)

To view the online IBM Lotus Business Solutions Catalog, please visit:

[ibm.com/lotus/solutionscatalog](http://ibm.com/lotus/solutionscatalog)

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- 1 Starter packs are available to companies employing 1,000 people or fewer.
- 2 Web conferencing is limited to licensed users within your company. With an optional extranet license acquired separately, you can extend Web conferencing capabilities outside your firewall.
- 3 Applications can be custom-built or acquired from independent software vendors.