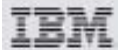


BPM as lingua franca: a way of overcoming the language barrier between management, business departments and IT?



Software Group



Andreas Wirscheim, OPITZ CONSULTING

Business Process Management makes a crucial contribution to the linking of Enterprise Architecture, BPM and SOA with the help of an integrated model. Andreas Wirscheim from OPITZ CONSULTING demonstrated at the Rational Developer Platform 2009 in Zurich how a complete BPM methodology is built up using IBM System Architect. He presented an holistic approach, which included the realization, analysis and optimization of business processes, IT services and Enterprise Architecture. Andreas Wirscheim is responsible for the business engineering division of the Essen company OPITZ CONSULTING and was available for a short discussion.

BPM can serve as a bridge builder for surmounting the language barrier between management, the individual departments and the IT. Andreas Wirscheim explains what exactly this means.

Andreas Wirscheim: „The language barrier between the individual departments and the IT is a constant topic of discussion. The question is: how can we overcome this language barrier, and what contribution can BPM in particular make as a durable bridge across these language barriers? The advantage: with BPM, various representatives of interests from all possible organizations are brought together. But it isn't just a meeting. A resolution of the almost Babylonian confusion is made possible – through the use of a common language, which is comprehensible to each of the various representatives and moreover, is easy to use. This doesn't just promote active listening, but also active discussion between the various interest groups.“

Andreas Wirscheim explains what benefits IBM System Architect offers and why OPITZ CONSULTING is focusing on this product in the development of complete BPM methodologies.

Andreas Wirscheim: „The core and key point is that, System Architect can be employed independently of the industry. A further advantage is that System Architect and the corresponding methodology can be integrated seamlessly. The integration does not just occur in the BPM area, but also in the demand management. Downstream, the system has an impact right up to the test processes, and thereby enables a comprehensive view. In the development and integration of BPM methods, OPITZ CONSULTING pursues an holistic approach. This approach encourages the integration right from the start, so that duplicate processes become obsolete and a customer project can be correspondingly soundly managed.“

Finally, Andreas Wirscheim recounts how OPITZ CONSULTING supports its customers in the introduction of such a company-wide BPM solution.

Andreas Wirscheim: „OPITZ CONSULTING does not just offer the customer professional output, but also an approach proven in practice. It will be ensured that the customer’s individual objectives take center stage, and that a solid project management finds precisely the right solution to achieve them. How is this handled? In a first analysis phase, there will be a precise evaluation as to which targets should be pursued, which tasks arise from this, and how much working time is required for the individual packages. The first phase therefore concerns aligning the available customer resources with the project objectives in order to achieve the greatest possible success.“

We would like to thank Andreas Wirscheim for his time, and would like to point out that further information about Business Process Management and OPITZ CONSULTING can be found on our homepage.



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