

IBM Lotus Sametime 7.5 Try & Buy Initiative

We are pleased to announce the IBM Lotus Sametime 7.5 Try & Buy initiative targeted to address SMB customers. The initiative supports you with a full set of tools to easily approach your customers, bring in your knowledge, demonstrate your skills and capabilities, and generate business.

IBM Lotus Sametime 7.5 Try & Buy Initiative – At a glance:

- Your customers can test IBM Lotus Sametime 7.5 for free during 60 days
- Your customers experience the live impact on their business:
 - Making them more responsive – improves their customers' satisfaction
 - Shortening process cycle times – takes costs out of business processes
 - Saving time thru virtual teaming – reduces costs on travelling
- Integrate optional is|lcoord is-phone softphone plug-in client for full VoIP capabilities

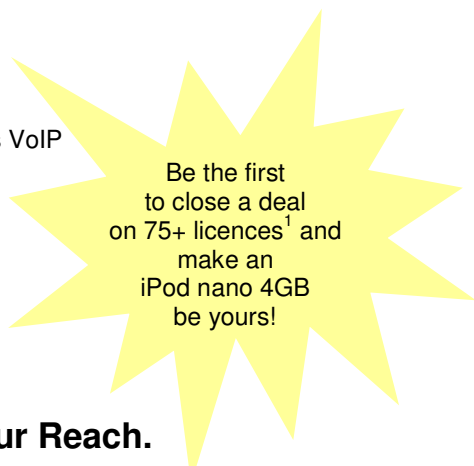
Your benefits:

- Enables you to contact your customer with an attractive offering
- Enables you to easily address white space customers or e.g. VoIP-only customers
- Enables you to increase your revenue base by acquiring new customers
- Enables you to strengthen your position in the customer's organization
- Provides you free technical training on IBM Lotus Sametime 7.5 @ IBM (Schweiz)
- Enables you to exploit up- and cross-selling potentials

Your options:

- Use the optional is|lcoord is-phone softphone plug-in to address VoIP
- Get free consulting on VoIP brought to you by is|lcoord

↳ For further details please see enclosed documentation.



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IBM Lotus Sametime 7.5 Try & Buy – Extend Your Reach.