



Lotus Overview

Christian Holsing

IBM SAP International Competence Center
- Lotus Software -

Lotus software

Optimization Of Complex Systems

Process Efficiency

Organizational Effectiveness

Reduced Complexity Saves Money

	1992	YE 2006
CIOs	128	1
Host Data Centers	155	6
Web Hosting Centers	80	6
Networks	31	1
Applications	16,000	4,757



Innovation Can Help Increase Revenue



A Key Enabler of Innovation Is Collaboration



COLLABORATION



INNOVATION

The Evolution Of Collaboration

Document Centric



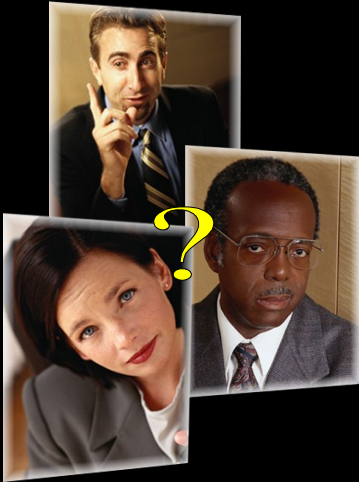
People Centric

Community Centric



Executive Challenge: Dealing With This New Era

*Virtual
Workforce*



*Generational
Differences*



*Corporate
Transparency*



The Lotus Strategy

People work in
 different ways

switching points-of-views
 navigation and discovery

Key Principles

Work is organized by
 activities

Participation creates
 value

flexible not applications based on open standards
 context sensitive adaptable activity orientated

Delivering Collaborative Capabilities

E-mail,
Calendar,
Contacts



Documents,
Presentations,
Spreadsheets



Instant
Messaging,
Web Conferencing



Telephony,
Video, VOIP



Shared
Documents



Electronic
forms



Contact
Information,
Skills, Expertise



Shared
Bookmarking



Communities,
Discussions
Blogs/Wikis



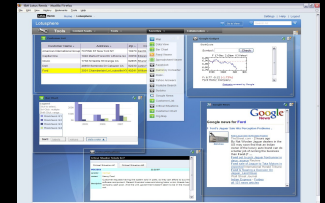
Activities/
Project
Management



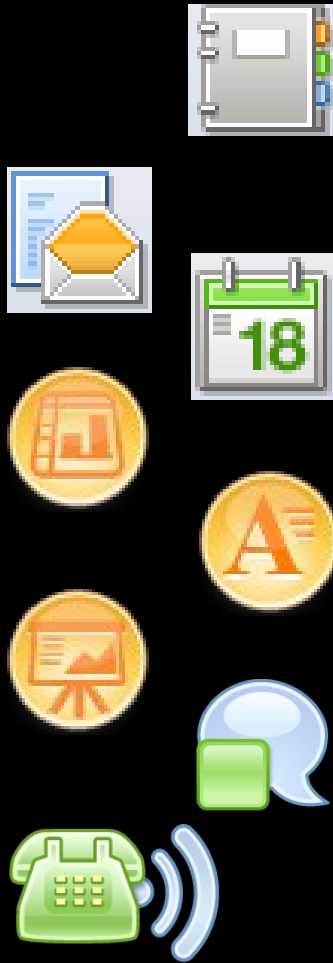
Scorecards,
Business
Intelligence



Composite
Applications
Business
Mashups



In Context Of How People Work




flexible

adaptable

open

Support and Contribution of Open Solutions

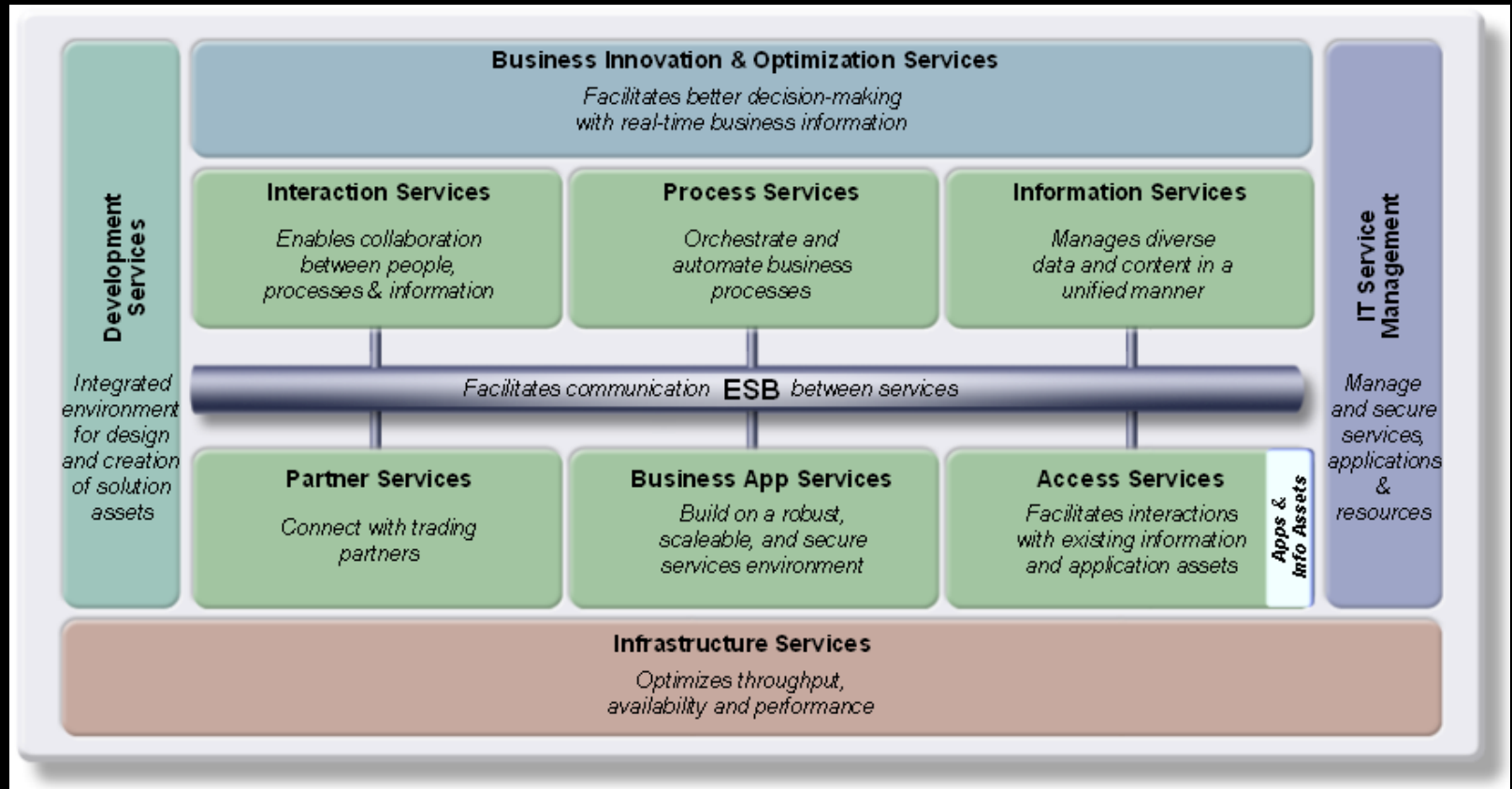
- Linux
- Open Document Format (ODF)
- Open Source Solutions



IBM LOTUS SYMPHONY
Be Free. Work Smart.
Free software tools for creating and sharing documents, spreadsheets and presentations. [Learn More](#)

The advertisement features three circular icons on the left: a large 'A' with a list, a document with a chart, and a spreadsheet. The background is a light blue gradient.

The SOA Revolution



IBM's SOA Reference Architecture (Component View)

SOA

- The idea behind SOA focuses on various key aspects
 - ✓ Move away from Application specific API's towards open and self describing Interfaces (WebServices / WSDL)
 - ✓ Transition from Applications to Services
 - ✓ Ability to reuse existing assets to create new Applications (MashUps)
 - ✓ Flexibility to use the best services available internally and externally
 - ✓ Ability for agile Business Processes re-engineering
 - ✓ Interoperability of Solutions from various vendors

IBM Lotus Collaboration Strategy

Rich Clients



Browser



Portal



Mobile



Content Feeds



Task Specific Applications



Interaction and client services (online or offline)

Collaboration & Content Management



Communications & Social Software



Applications & Integration



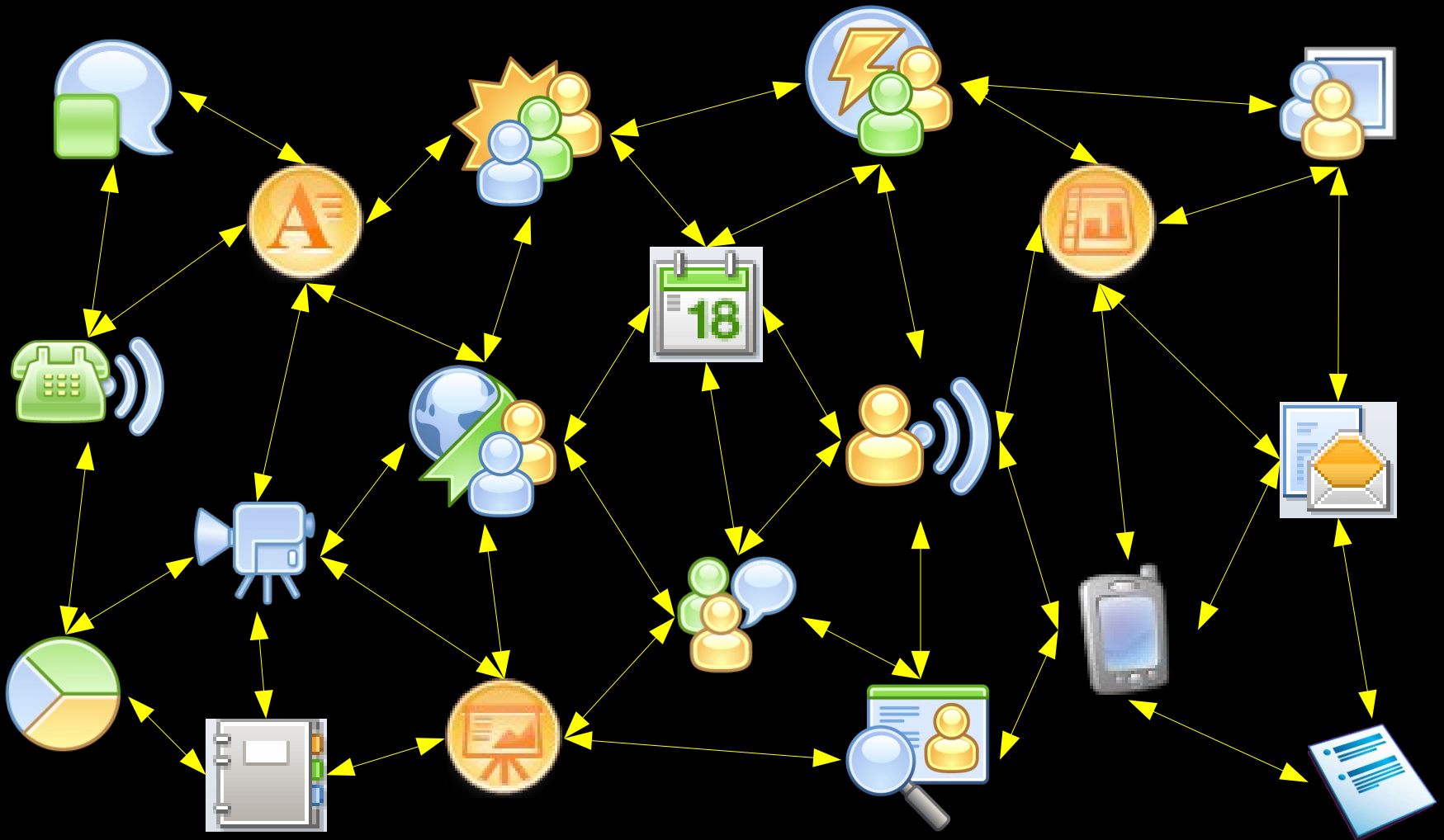
Business process

Information



On Premise
and/or
Web As A Platform (SaaS)

Generating Linked Value



Greater transparency through data mashups

My Friends
Welcome, Mark K, you have 13 friends online.

Friends Add

- Mike**
- Susan
- Stacey**
- Kevin
- Josh

Groups Add

- Soccer (1 online)**
- School (12 online)**
- Family (0 online)

Mike
Name Mike Smith
ID mikeysmithy@domain.com
Status just got home 12 minutes ago

This example is a "mashup" of online status from a social site with a neighborhood map

Lotus Notes® and Domino®



Mail, calendaring and collaborative applications

Lotus Connections



Social software for business

WebSphere Portal



Composite application and integration services

Lotus Sametime®



Lotus Sametime® Unyte™

Unified communications and collaboration services

Lotus Quickr™



Collaborative content and team services

Lotus Forms



Pixel perfect, digitally signed forms

Lotus Symphony™



Productivity tools for document, presentations, and spreadsheets

Lotus Mashups



Easily assemble enterprise and internet content

Lotus Expeditor



Extend composite applications to laptops, desktops, kiosks and mobile devices



"Bluehouse"
Share. Meet. Collaborate.
Quickly and Easily.

Lotus Foundations



On-premise servers for small businesses



Lotus Greenhouse *Where Ideas come to grow*

Lotus Greenhouse is a premier showcase website to experience Lotus products.

It is a live community website to share information, collaborate, and exchange ideas on emerging technologies with Lotus and members of the Lotus Greenhouse community.

The Notes & Domino Mission

Improve end user experience and efficiency

- Intuitive and customizable
- Innovative features
- Integrated, universal access

Drive Business Value

- Extension and optimization of your existing solutions
- Linked value through integration
- Protection of your information
- Massive Ecosystem

Deliver Performance

- Server improvements
- Platform choice
- Security

Lotus Notes

Lotus Domino

8



- **Innovative** (features) and **intuitive** (interface)
- **Integrated** collaboration in context
 - Lotus Sametime, Lotus Quickr, Activities, Lotus Symphony
- **Universal** access
 - Web access (lite), mobility (Traveler+), replication
- **Customized** workspace
 - Custom apps, Widgets (existing/advanced), plug-in's

IBM

States [change]

Search

Home Solutions Services Products Support & downloads My IBM

Welcome [IBM Sign in] [Register]

Software > Lotus >

IBM Lotus Notes and Domino

Collaboration software for personal and organizational effectiveness

Lotus software

EXPERIENCE THE DESKTOP OF THE FUTURE, TODAY

- Watch the video
- See the demo
- Move from Microsoft Outlook® 2003 today

Why IBM for collaboration software

Collaboration software that can help people effectively share and manage information, make business decisions quickly, and streamline the way they work.

Lotus Notes & Domino offerings

Lotus Notes and Domino software can help simplify the way people interact and collaborate.

- IBM Lotus Notes**
 World class e-mail, calendar, scheduling, collaboration, and business mashups.
[Learn more](#)
[Download the trial](#)
- IBM Lotus Domino**
 A robust platform for e-mail and collaboration.
[Learn more](#)
[Download the trial](#)
- IBM Lotus Domino Express**
 Big solutions for small- and medium-sized organizations.
[Learn more](#)

It's a hit!

Lotus Notes & Domino 8 Customer and Business Partner testimonials video.

Did you know?

Over 130 million seats of IBM Lotus Notes and Domino software have been sold worldwide.

Something for everyone

Lotus Notes and Domino offers something for everyone in your organization.

- Users
- IT managers
- Developers

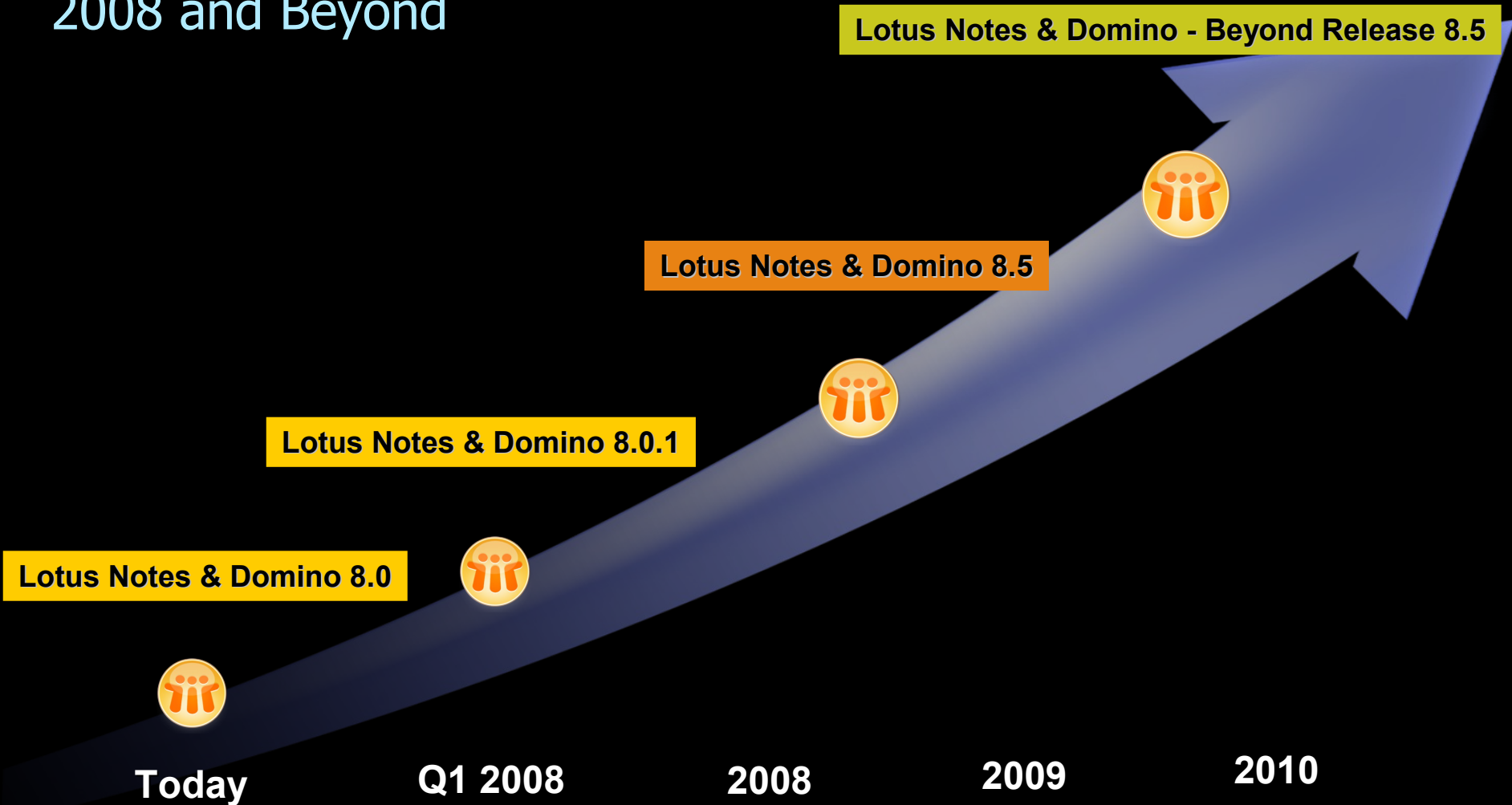
Lotus Notes and Domino cool stuff

Video: Please clear your desktops: Lotus Notes 8 is here.

→ More cool stuff

Lotus software

Planned Roadmap for IBM® Lotus Notes® & Domino® 2008 and Beyond

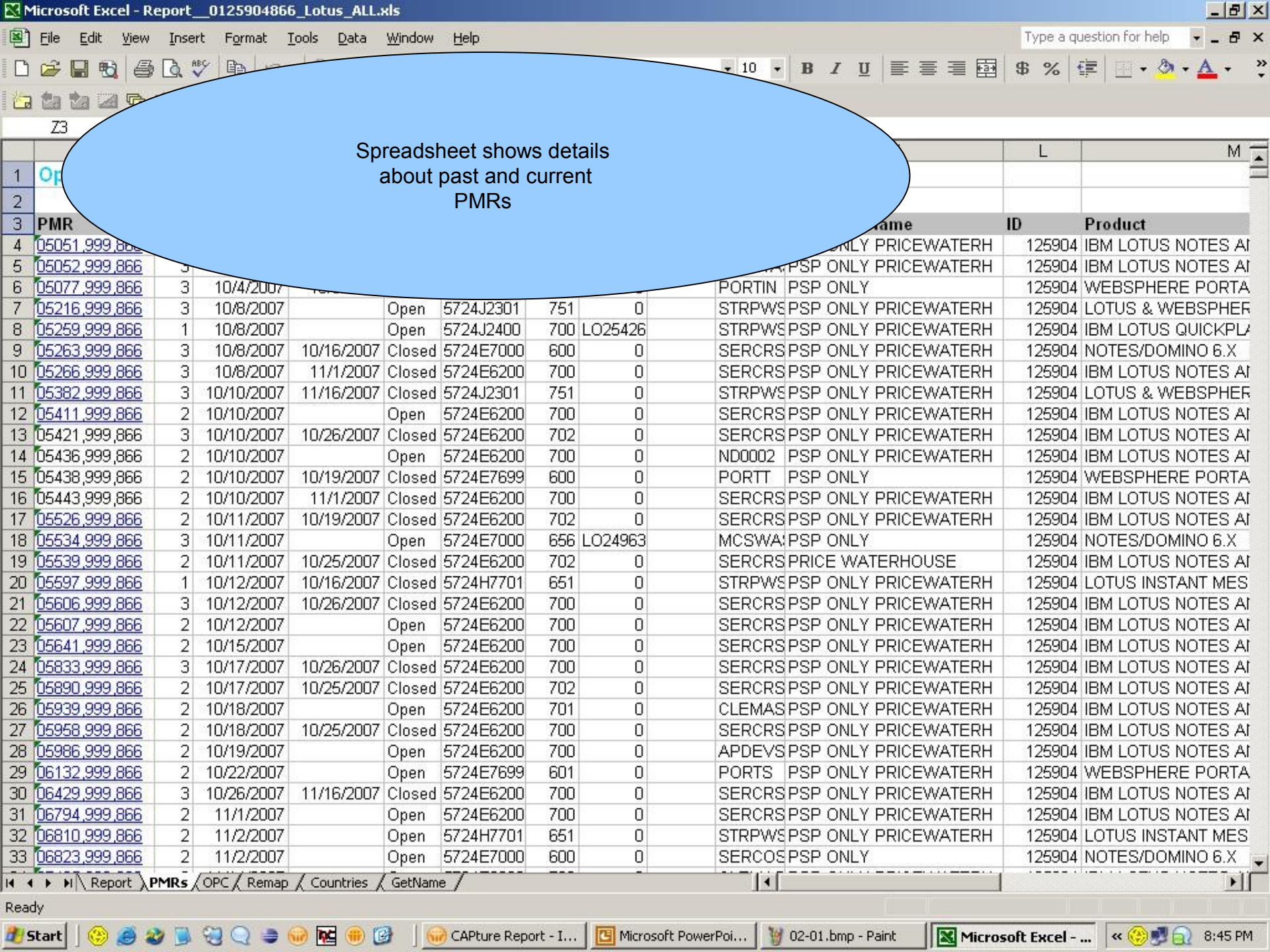


Note: Current plans. Information is subject to change

Composite Apps: @ Work in IBM

Support Application

- Integrates database of customers, their PMRs and probability of becoming a critsit with the
- The database which holds PMR ids per customer to...
- Generate reports per customer showing historical data, like associating their PMRS with specific products




Spreadsheet shows details
about past and current
PMRs

PMR	Date	Status	Product
05051,999,866			ONLY PRICEWATERH
05052,999,866			PSP ONLY PRICEWATERH
05077,999,866	10/4/2007		PORTIN PSP ONLY
05216,999,866	10/8/2007	Open	STRPWS PSP ONLY PRICEWATERH
05259,999,866	10/8/2007	Open	STRPWS PSP ONLY PRICEWATERH
05263,999,866	10/8/2007	10/16/2007 Closed	SERCSPSP ONLY PRICEWATERH
05266,999,866	10/8/2007	11/1/2007 Closed	SERCSPSP ONLY PRICEWATERH
05382,999,866	10/10/2007	11/16/2007 Closed	STRPWS PSP ONLY PRICEWATERH
05411,999,866	10/10/2007	Open	SERCSPSP ONLY PRICEWATERH
05421,999,866	10/10/2007	10/26/2007 Closed	SERCSPSP ONLY PRICEWATERH
05436,999,866	10/10/2007	Open	ND0002 PSP ONLY PRICEWATERH
05438,999,866	10/10/2007	10/19/2007 Closed	PORTT PSP ONLY
05443,999,866	10/10/2007	11/1/2007 Closed	SERCSPSP ONLY PRICEWATERH
05526,999,866	10/11/2007	10/19/2007 Closed	SERCSPSP ONLY PRICEWATERH
05534,999,866	10/11/2007	Open	MCSWA:PSP ONLY
05539,999,866	10/11/2007	10/25/2007 Closed	SERCSPPRICE WATERHOUSE
05597,999,866	10/12/2007	10/16/2007 Closed	STRPWS PSP ONLY PRICEWATERH
05606,999,866	10/12/2007	10/26/2007 Closed	SERCSPSP ONLY PRICEWATERH
05607,999,866	10/12/2007	Open	SERCSPSP ONLY PRICEWATERH
05641,999,866	10/15/2007	Open	SERCSPSP ONLY PRICEWATERH
05833,999,866	10/17/2007	10/26/2007 Closed	SERCSPSP ONLY PRICEWATERH
05890,999,866	10/17/2007	10/25/2007 Closed	SERCSPSP ONLY PRICEWATERH
05939,999,866	10/18/2007	Open	CLEMAS PSP ONLY PRICEWATERH
05958,999,866	10/18/2007	10/25/2007 Closed	SERCSPSP ONLY PRICEWATERH
05986,999,866	10/19/2007	Open	APDEVS PSP ONLY PRICEWATERH
06132,999,866	10/22/2007	Open	PORTS PSP ONLY PRICEWATERH
06429,999,866	10/26/2007	11/16/2007 Closed	SERCSPSP ONLY PRICEWATERH
06794,999,866	11/1/2007	Open	SERCSPSP ONLY PRICEWATERH
06810,999,866	11/2/2007	Open	STRPWS PSP ONLY PRICEWATERH
06823,999,866	11/2/2007	Open	SERCOS PSP ONLY

CSI app shows list of customers with open PMRs

PMR #	PMR Avg Age (days)	Total APARs
199	27.2	24
0021027738	100%	16
0125904866	100%	17
0720710744	100%	17
0995623724	100%	17
0997410848	100%	6
0737376744	95%	17

Photo	Name*
	ABBASHKA@ie.i... 05259.999.066

Group Chat

0125904866 PSP ONLY PRICEWATERH (UNITED KINGDOM) (EMEA), PSP ONLY (UNITED KINGDOM) (EMEA)

CAPture Report http://localhost/_862573A000030904... CSI History

Edit ? Help

Customer PMR and OPC Activity Report

Created on: 11/26/2007 05:23:42 PM

Click on the field labels for help.

Step 1 - Select Customer and Div Step 2 - Select Geo, Report Period, Output

Search Type: CSI
Brand: Lotus
Customer Numbers (ICN or ICNCC): 0125904866
Geography: ALL
Report Activity Between: 05/26/2007 and 11/26/2007
Spreadsheet: MS Excel

CAPture allows creating report for customer

Codename Atlantic: IBM Lotus & SAP Synergy

Providing relevant information to make more timely business decisions



New Trip Request for Samantha Daryn - IBM Lotus Notes

File Edit View Create Actions Text Tools Window Help

Home Workspace Replication Jon Smith - Mail New Trip Request for Samantha Daryn

Save and Send Request Save as Draft Delivery Options... Check Calendar...

Trip Request
Type: Customer Travel

Your trip request must be approved by: **Jed Amadou** [Change...](#)

Why: Business Purpose:

Where: Destination: Choose City & State

When: Departure: Fr 07.12.2007 16
Return: Fr 07.12.2007 16

Estimated Costs:

Airfare:	0,00 €
Hotel:	0,00 €
Transportation:	0,00 €
Meal:	0,00 €
Other:	0,00 €
Total:	0,00 €

"Atlantic"

- Make Travel Plans**
Start from a previous trip:
Somers, NY
San Francisco, CA
Or choose a new destination:
Choose City & State
Choose Flights...
Choose a Hotel...
Choose a Rental Car...
- Renovations Travel Policies**
Per diem per city...
Approved hotels...
Charging customer meals...

A joint effort by:

Day-At-A-Glance
Sametime Contacts
Activities
Feeds

Office (Network)

Approval required for trip request - IBM Lotus Notes

File Edit View Create Actions Tools Window Help

Home Workspace Replication Jon Smith - Mail Approval required for trip request

Approve Reject Delegate... Request Information... Check Calendar

Review Trip Request

From: Samantha Daryn
Type: Customer Travel

Why: Business Purpose: To demonstrate new products to Zeta Bank

Where: Destination: Somers, NY

When: Departure: Thu 12/13/2007
Return: Thu 12/13/2007

Estimated Costs:

Airfare:	\$520.00
Hotel:	\$360.00
Transportation:	\$140.00
Meal:	\$0.00
Other:	\$0.00
Total:	\$1020.00

"Atlantic"

- Travel Budget**

Expenses Budget in 000s
- Report Subscriptions**
Travel Budget
Revenue Forecast
Monthly Capital
Expenses
All other reports...
- My Staff**
Charlie Hamilton
Dan Misawa
Iralaie Olmos

A joint effort by:

Sametime Conta...
Activities
Day-At-A-Glance
Feeds
My application

Office (Network)

Atlantic Announcement



Widgets in Notes 8.0.1

The image displays three overlapping windows from IBM Lotus Notes 8.0.1:

- Top Left:** A document titled "holiday gathering at 1RS" by Mark Jourdain. The sidebar on the right shows a "Widgets" section with a "What are Widgets?" help text and a list of actions: "Add a Notes View, Google Gadget, feed or Web page to the sidebar", "Click to get useful information in context from a Mail message or other Notes document, such as look up a stock price", and "Extend Notes with new actions you build".
- Top Right:** A "Widgets - By Category" catalog window. It lists various widget categories and individual widgets with their creation dates.

Category	Widget Title	Created
toolboxteam	Count Down To Iteration 1	11/03/2007
	IBM Career and life	11/30/2007
Authentication Samples	IBM Compensation	11/30/2007
	IBM Personal	11/30/2007
	Google Blog Search	11/09/2007
Bretns List	Google Blog Search	11/29/2007
	Google Blog Search	11/29/2007
	Google Blog Search	11/29/2007
	Google Blog Search	11/29/2007
	Google Blog Search	11/29/2007
	LS 2008 Countdown	11/09/2007
Connections Tests	Lotus Connections - Dogear by Name	11/21/2007
DNUG	Exchange Based Stock Symbol Recognizer	11/07/2007
DNUG	Google Finance News Feed, Yahoo Finance News Feeds	11/07/2007
DNUG	Google Map	11/01/2007
DNUG	Google Translate, Google and English	11/09/2007
- Bottom Left:** A context menu for a "Google Map Address" widget. The menu items are:
 - Google Map Address
 - Local Weather
 - Google Map Zip
 - Build a dashboard...
 - Set Default Action for Address
 - Display Address Properties
 - Stop Recognizing Address
 - Auto-Recognize Text in this Document
 - Auto-Recognizer Preferences...
- Bottom Right:** A "Google Map - IBM Lotus Notes" window showing a map of Cambridge, MA, with a red pin at "1 Rogers Street Cambridge, MA 02142". The map includes labels for "Cambridgeside Galleria", "Science Park", "Charles River", and "Charlesbank Playground".

Lotus Symphony

Be Free. Work Smart.

- Open-Standards Compliant
 - Documents
 - Spreadsheets
 - Presentations
- Included in Lotus Notes 8
- Also available stand-alone
- Free download and online support
- Optional, fee based phone support for enterprises
- Programmatically extensible (Beta 4)

The image shows a screenshot of the Lotus Symphony website and a screenshot of the Lotus Symphony spreadsheet application. The website features a navigation bar with links to Home, Products, Gallery, Buzz, Support Forums, and Help. The main content area includes a 'Free Download' button, a section for 'IBM JOINS OPENOFFICE.ORG COMMUNITY', and a section titled 'What's in it for you, businesses and developers?'. The spreadsheet application window displays a financial report for 'Worldwide Corporation' with columns for April, May, and June. The report includes a table of expenses and a bar chart showing sales projections.

	April	May	June
10 Sales	\$156,835	\$95,685	\$115,957
11 Cost/ Goods Sold (COGS)	76,953	29,568	49,865
12 Gross Profit	\$79,882	\$66,117	\$66,092
13 Operating Expenses			
14 Salary (Office & Overhead)	\$33,244	\$33,244	\$33,244
15 Advertising	15,925	15,925	12,536
16 Car, Delivery and Travel	3,986	2,895	6,859
17 Rent	2,300	2,300	2,300
18 Telephone	397	397	397
19 Utilities	479	479	589
20 Insurance	597	597	597
21 Total Expenses	\$56,928	\$55,837	\$56,522
22 Net Profit Before Tax	23,054	10,280	9,570
23 Income Taxes	5,764	2,570	2,393
24 Net Profit After Tax	17,291	7,710	7,178
25 Owner Draw/ Dividends	4,223	1,928	1,794
26 Adj. to Retained Earnings	\$12,968	\$5,783	\$5,383

Lotus Symphony as wired componentry

eg. Integration with Lotus Notes and Lotus Sametime

The screenshot displays the Lotus Symphony interface with three main components:

- ZetaBank Corporate Customers:** A database view showing prospect information. A yellow callout box labeled "NSF DATA" is overlaid on the data table.
- Symphony Spreadsheet:** A spreadsheet window titled "Sales Lead Report" with a yellow callout box labeled "Symphony Spreadsheet". It contains columns for STATUS, REVENUE, LOANTYPE, and SALESREPS, and a 3D pie chart titled "Sales Revenue Chart".
- Text and Cell Properties Panel:** A panel on the right side of the spreadsheet window, with a yellow callout box labeled "Sametime awareness" pointing to a legend for prospect status (Closed, New, Opportunity, Pending, Qualification).

IBM Unified Communications and Collaboration

Vision: Foster innovation and business agility by making it easier for people to find, reach and collaborate through a unified user experience

Software platform

- Open & Extensible
- Intelligent Integration
- Unified experience
- Multi-vendor support

Integration services

- Plan, Deploy, Manage
- Reduce Risk
- Faster Time to Value

Business Partners

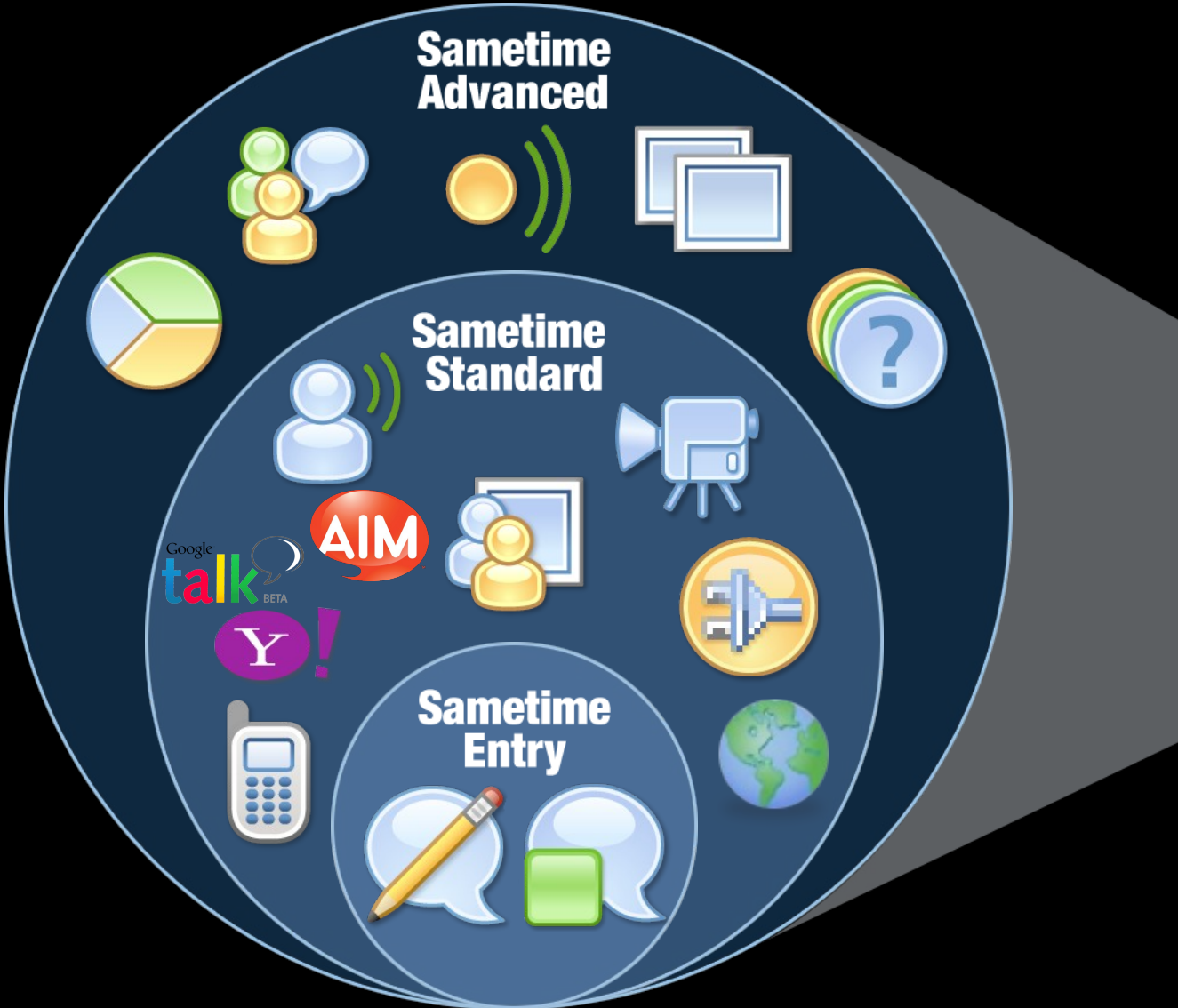
- Broad ecosystem
- Customer Choice
- Leverage existing investments

Industry expertise

- Business Process Optimization
- Responsiveness & Agility
- Competitive Advantage



Lotus Sametime: Realtime Product Family



Sametime Unified Telephony

3COM

Alcatel-Lucent

AVAYA

CISCO

NORTEL

SIEMENS



Lotus Quickr

content libraries

content workflow

team calendar

team work spaces

team blogs

wikis

RENOVATIONS

Special Promotions Library

Library for documents related to the special promotions team.

Views: Drafts Personal Shared

You are in Team Documents > Fall Planning

1-13 of 54

Sort by: Title

Promo Q1 P
John L. Smith

Fall Planning
Don M...
Samantha D...

RENOVATIONS

Renovations Special Promotions Team

Welcome back Henry!

Proposal Review today in CR165 @ 2:30 pm

Task Dashboard

1-13 of 14

Sort by: Title Author Date Modified

Cost Estimate for "Do-It-Yourself Weekend" promo	Samantha Daryn	2/15/07
Create product list	Natalie Klimas	2/15/07

Recent Documents

- Product List
- Bill of Materials
- Media Content
- Forecast Spreadsheet

Recent Forums

RENOVATIONS

Renovations Special Promotions Team

Special Promotions Blog

Web campaign badge art

Posted on 1/19/06 at 4:42 PM by Samantha Daryn

I've been working with our design partner on alternatives to the "Make Your Office Special" badge artwork. This art will be used on our corporate home page as well as select partner websites as we launch the new campaign. The intent is it will link to the campaign home page. I need your help to review this art and also help craft the text which will accompany it. I can quickly get any modifications mocked up as Jason, our designer, is very responsive! What do you think? I expect to get a banner version of this art tomorrow morning and I will post that here as well. I like it :)

Comments (2)

Industry demographic report

Posted on 1/11/06 at 6:32 AM by Heather Reed

I just received the latest market measure report (2006 Market Measure Industry Report) from our market intelligence organization. I uploaded it to the leannspace. Great news! The home office industry is stronger than ever. Take note of a

New Post

Blog Settings

Manage Posts

Archives

- December 2006
- November 2006
- October 2006
- September 2006
- August 2006
- Earlier...

About this Blog

Name: Special Promotions Team Blog

Description: Keeping tabs on industry trends.

Role: Curator

Subscribe to this Blog

Copy link to clipboard



Lotus Quickr

Connectors

Lotus
Sametime



Lotus Notes



Feeds



Browsers



Microsoft
Windows



Microsoft
Office

Social Computing – The Power of Participation

Connect to undiscovered information & experts

Discover new relationships

Execute better business decisions

Example on Web 2.0 ideas: Tagging



- Tagging ("Folksonomy") is about collaborative efforts to organize information
- Users are encouraged to assign freely chosen keywords ("tags")
- Tags are displayed as a "cloud", where more popular tags are drawn in larger text

Why tagging works

- Tagging taps into what people naturally do without creating a lot of work or requiring deep thinking
- For an individual, tags, optimize future findability
- Tags are malleable
- Tag clouds provide immediate social feedback
 - You can get positive reinforcement or become a trend setter
- Tag clouds give surprising insight into the content and the people
 - Expertise can be revealed
 - The real corporate taxonomy emerges

Search Evolving to Discovery



Discovery

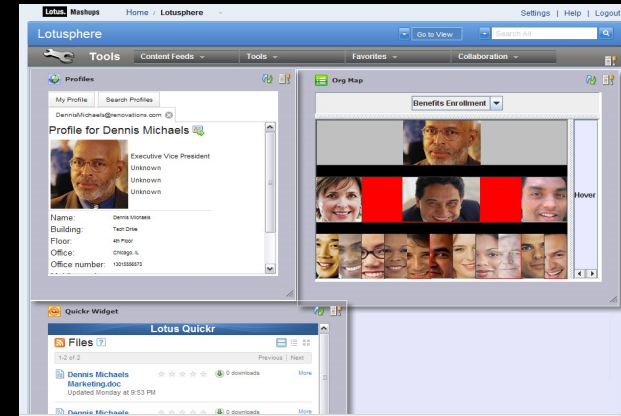
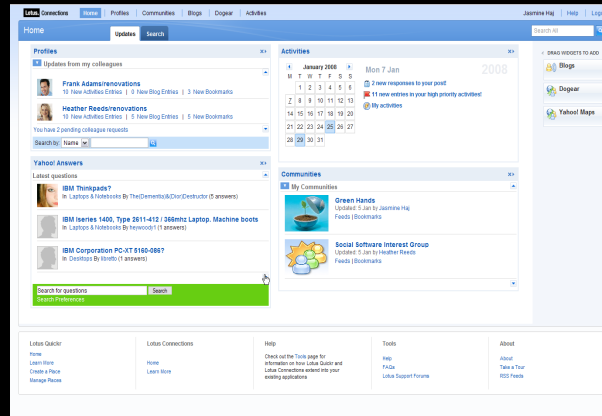
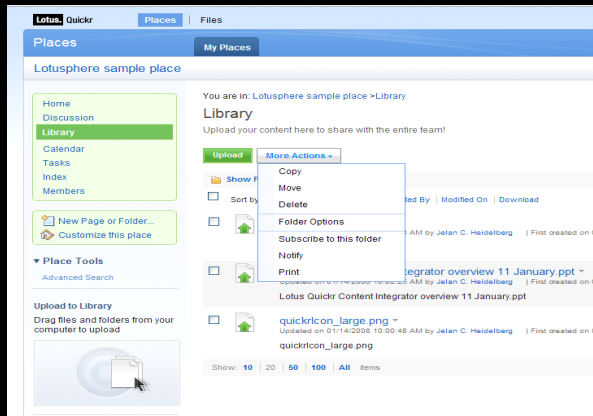
Leader in Enterprise 2.0

“Web 2.0 Goes to Work”

Social Content

Social Networking

Situational Applications





Lotus Connections

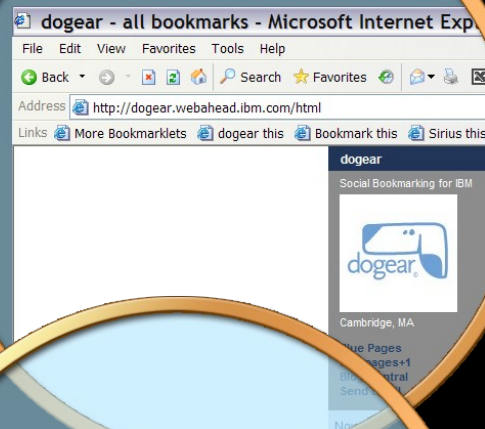
at work in IBM

-  Profiles
-  Communities
-  Blogs
-  Bookmarks
-  Activities

IBM's internal BluePages: 475,000 profiles and 6 million searches per day

IBM Community Map hosts over 700 communities

IBM's BlogCentral hosts over 27,000 weblogs

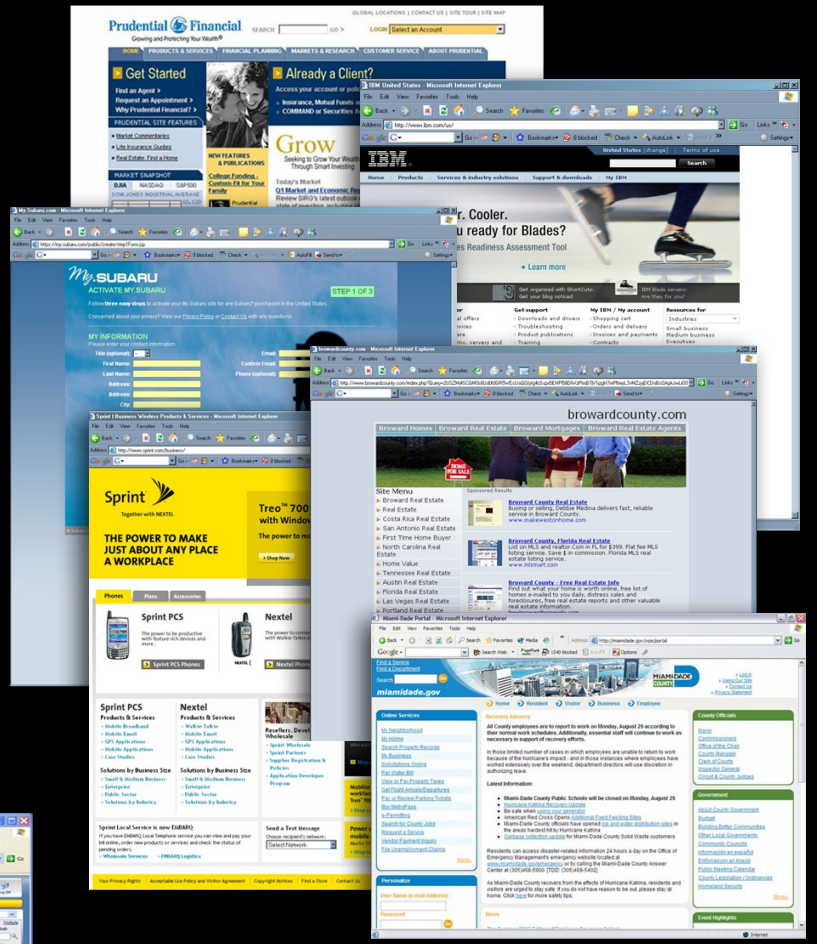
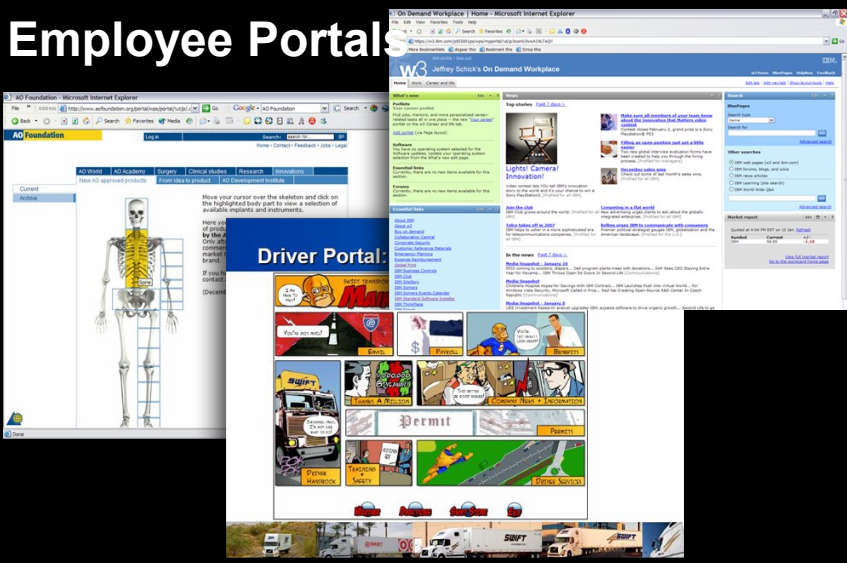




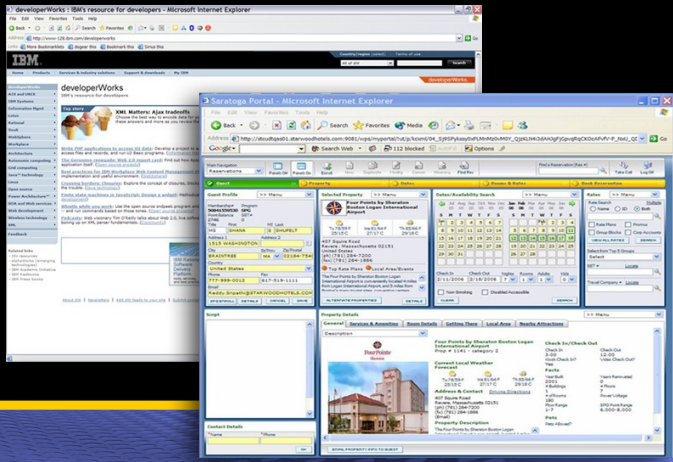
WebSphere® Portal

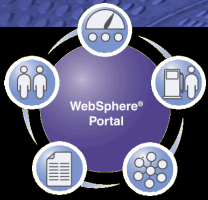
Customer Facing Websites

Employee Portals



Partner/Supplier Valuenets





WebSphere Portal

Executive Insight

Alerts: High New: Global Travel... (1,400,000); Medium New: These Cars just acquired... (1,400,000); Low New: Smart Car... (1,400,000)

Key Performance Indicators:

Financials	2004	2005	Target	Change
Revenue	\$4,355,000	\$4,652,000	10.0%	11.0%
Gross Margin	\$2,000,000	\$2,000,000	45.9%	45.9%
EBITDA in Millions of Dollars	1,131%	1,171%	1.0%	2.6%
Number of New Customers	320	345	9.0%	7.9%
Average Deal Size	\$15,454	\$16,200	2.0%	1.0%

Sales Activity: Total Dollar Amounts (Sales Contribution, Technical Qualification, Prof, Close)

Top Opportunities:

Account	Rep	Amount	Stage	Product
1	M&S CoGS	\$3,300,000	4	Network
2	Amesbury Strategic	\$5,434,000	4	Server
3	IBM&S_360	\$5,434,000	3	Server
4	Amesbury Strategic	\$5,434,000	3	Network
5	The Essex Corporation	\$3,000,000	3	Network
6	W&S	\$5,434,000	3	Server
7	W&S	\$5,434,000	2	Network

Self-service Dashboards For Managers and Employees

Professional Development

Operational Insight

COSO Heat Map

Control Component: Business Unit, Control Activities, Information/Communication, Monitoring, Risk Assessment

Legend: 1 - One or more ineffective controls with respect to category of deficiency; 2 - One or more ineffective controls with respect to category of deficiency; 3 - All effective controls

Executive Scorecards & Performance Management Dashboards

Mashups

Web Delivery as a Platform

- Cost effective
- Easy to consume
- Facilitates collaboration

Web Delivery Era

Web

Internet Era

Client Server Era

Personal
Computers

Mainframe Era

System Network
Architecture

Database

System
360

Operating
System

Extend IBM's Software As A Service Offerings

Sametime. Unyte.
Stop the worry. Start the show.

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[Host a meeting](#)

Have a meeting

Share your desktop

Run an event

Unyte Meeting

It takes about a minute to start your online meeting with IBM Lotus Sametime Unyte. No downloads, no training—and no need to call IT for help. [Learn more >](#)



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Cut to the video!
See how easy it is to stop worrying – and start the show >

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"Bluehouse"

Share. Meet. Collaborate. Quickly and Easily.

"Bluehouse" is currently under development. Please [register](#) your interest in participating in the future public beta.

Want to give "Bluehouse" a try?

Register

"Bluehouse" Get Connected. Work Together

"Bluehouse" is an innovative and powerfully intuitive set of business applications designed to meet the essential needs of your business, no matter the size.

➔ Watch "Bluehouse" Apps in Action.

Store & Share
Upload and store your files with world-class security features. Use a web browser to access your files from anywhere. Share and collaborate with others on any type of file. [Learn More](#)

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Keep track of your clients and customers, important dates and events. Connect with others to share contact information. [Learn More](#)

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Need a web meeting? How about a personalized, always ready on-demand meeting room instead? Use it for customer presentations or collaboration sessions. [Learn More](#)

Activities
Break out of your inbox and into "Bluehouse" Activities to streamline your work with others. [Learn More](#)

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Use instant messaging to chat with "Bluehouse" users. [Learn More](#)

Sign in

Username:

Password:

[Sign In](#)

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Join the "Bluehouse" Business Network.

The "Bluehouse" Business network is tuned to help you easily connect with your customers, partners and colleagues. Build your own social network to get in touch, stay in touch and ensure you always have the latest contact information, without all the work.

"bluehouse"

A look towards the future

Activity oriented



What you you want to do?

I want to create a...

Collaborative Authoring



Rich content



Content layer



Semantics layer

Programmable



Reputation/Ranking/Value



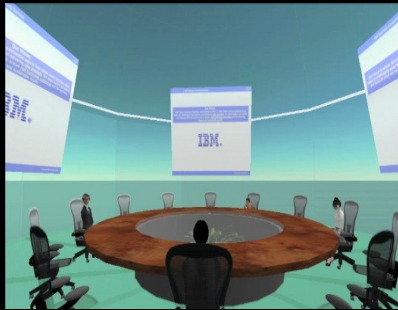
Discovery

Live connections

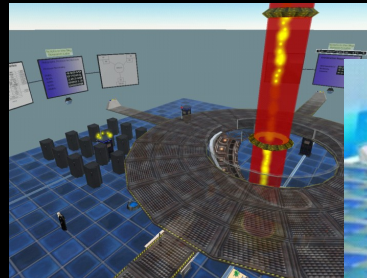


Emerging Technologies

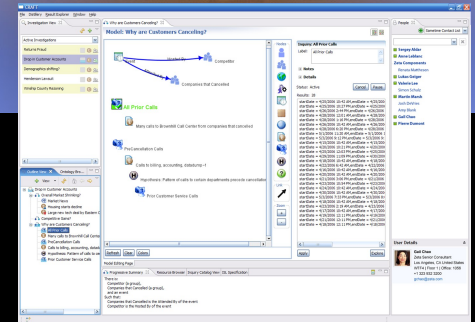
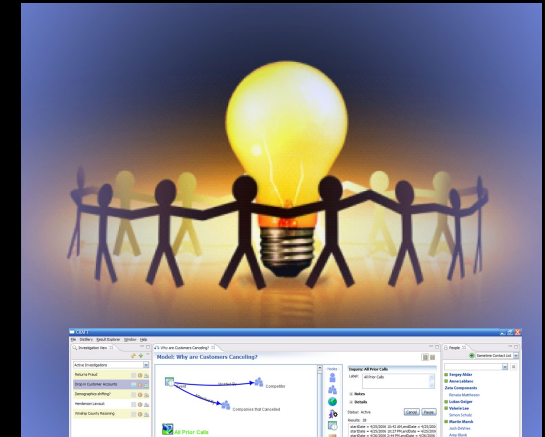
Immersive Collaboration



Gaming Attributes Applied to Business, Education and Training



Collaborative Reasoning



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Yellow is the new black

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Thank You

