Agenda

Zeit	Thema	Inhalt	Sprecher	
10:00 - 10:15	Eintreffen / Kaffee			
10:15 - 10:25	Begrüssung	IBM KurzübersichtZusammenarbeit Swisscom und IBM SWG	Andreas Herger, Leiter Grosskundengeschäft SWG Michael Rieder, Software Account Manager	
10:25 - 11:15 IBM Software Portfolio		Übersicht der fünf Software-Brands: • Software & System Development • Integration & Application Infrastructure • Data & Content • IT Service Management • Collaboration & Access	Daniel Ehrle, Software IT Architect	
11:15 - 12:00	Neue Technologien Neue Technologien und Trends in der Telekommunikation: • Web 2.0 Technologie • Mash-Up's		Daniel Ehrle, Software IT Architect Benjamin Schlup, Business Solution Consultant	
12:00 - 12:30	Mittagessen	Gemeinsamer Stehlunch im Eventbereich		
12:30 - 12:55	InfoSphere	 Nutzung vorhandener Kundeninformationen zur Generierung von Neugeschäft: IBM Information Server Cognos, die jüngste IBM SW Akquisition im Bereich Business Intelligence 	Reto Cavegn, Technical IT Specialist	
12:55 - 13:20	SecurityEnd-to-End Security Lösungen von IBM: • Governance and Compliancy • Identity Management • Intrusion Detection and Prevention • Application Security		Dieter Bartl, Software Sales Specialist dieter.bartl@ch.ibm.com / 079 468 02 90	
13:20 - 13:45	Business Integration & Process Management	Middleware Technologien: • Process Management und ESB Lösungen • IBM ESB und Security Solution "in a Box"	Bernd Geiger, Senior Software Sales Specialist	
13:45 - 14:00	Closing	• Fragerunde	Michael Rieder, Software Account Manager	







Software Roadshow für Swisscom

Software and System	Integration and Application	Integrating Data and Content	Collaboration and Access	IT Service Management
Development	Infrastructure			
Rational. software	WebSphere software	Information Management software	Lotus. software	Tivoli software
	Application and Transaction	atabase Servers	Appl. Design and Development	Security Management
Architecture Management		DB2 Family MS	IBM Lotus Domino Designer	 IBM Tivoli Identity Manager
Rational Software Architect	• WebSphere Application Server (WAS) Family	Informix Family	 IBM Lotus Enterprise Integrator for Domino 	 IBM Tivoli Federated Identity Manager
 Rational Application Developer Rational Business Developer Extension 	including WAS Community Edition	J2 Family	IBM Lotus Connector for SAP solutions	IBM Tivoli Access Manager Family
Rational Systems Developer	WebSphere Extended Deployment	ata Management Tools	IBM Lotus Workflow IBM Lotus Expeditor	 IBM Tivoli Security Compliance Manager IBM Tivoli Directory Integrator
Rational Data Architect	WebSphere Process Server CICS Transaction Server	DB2 Tools for Multiple Platforms	· IBM Lotus Expeditor	IBM Tivoli Directory Server
Rational Rose Family	GICS Transaction Server	DB2 Tools Family for System z	Dashboard and Business Solutions	IBM Tivoli Security Operations Manager
 Rational Software Modeler 	Application Intregration	DB2 Extenders Family	IBM Lotus ActiveInsight	IBM Tivoli zSecure Suite
Rational Asset Manager	WebSphere Services Registry & Repository	MS Tools Family	IBM Workplace for Business Controls and	
 Telelogic System Architect Telelogic Rhapsody 	WebSphere Transformation Extender	WebSphere Replication Server	Reporting	IT Operations
· Telelogic Rhapsody	• WebSphere MQ Family	WebSphere DataStage WebSphere QualityStage	 IBM Workplace for SAP Software 	Tivoli Monitoring Family
Quality Management	• WebSphere DataPower Appliances	WebSphere ProfileStage	 IBM Lotus Workforce Management 	Tivoli OMEGAMON XE Family Tivoli Netcool OMNIbus
Rational ClearQuest	WebSphere Adapters	WebSphere Federation Server	 IBM Workplace Solutions 	Tivoli Network Manager Family
Rational Tester for SOA Quality	Business Process Management		E mail Colondaring and Collaborative	Tivoli Provisioning Manager Family
Rational Functional Tester	WebSphere Business Services Fabric	Enterprise Content Management	E-mail, Calendaring and Collaborative	Tivoli Intelligent Orchestrator
 Rational Performance Tester 	WebSphere Process Server	BM FileNet Content Manager Family	Applications	Tivoli Workload Scheduler Family
 Rational Manual Tester 	• WebSphere Business Modeler	BM FileNet Image Family BM FileNet Capture Family	IBM Lotus Domino	Tivoli Netcool Family
Rational PurifyPlus	WebSphere Business Monitor	BM FileNet Content Federation Services	IBM Lotus Notes and Domino Express IBM Lotus Notes	Tivoli System Automation Family
Rational Test RealTime	WebSphere Integration Developer WebSphere Enterprise Service Bus	BM FileNet Connectors for SharePoint	IBM Lotus Notes IBM Lotus Domino Web Access	Tivoli Composite Application Manager Famil
 Rational AppScan Family Rational Policy Tester Family 	• WebSphere Enterprise Service Bus	BM FileNet Business Process Manager Family BM FileNet Records Manager		 Tivoli Business Service Manager Tivoli Service Level Advisor
Telelogic Logiscope	WebSphere Message Broker	BM FileNet Records Crawler	Instant Messaging, Web Conferencing	Tivoli License Manager Family
Telelogic Tester	WebSphere TelcoWebServicesServer	BM FileNet Email Manager BM Content Manager Family	IBM Lotus Sametime Standard	Tivoli Financial Manager Family
		- IBM Content Manager Parning	IBM Lotus Sametime Entry	 Tivoli Change/Configuration Mgmt Database
Process and Portfolio Mgmt.		WebSphere Information Integrator Content Edition	IBM Lotus Sametime Unyte	 Tivoli Unified Process Composer
 Rational Portfolio Manager 	WebSphere Commerce Family	BM Document Manager BM Records Manager	Social Software	Tivoli Application Dependency Discovery Mg
 Rational Method Composer (includes 	Mobile and Speech	BM Records Manager	IBM Lotus Connections	Tivoli Process Manager family
Rational Unified Process)	WebSphere Everyplace Family	DmniFind Family	• IBM Lotus Connections	Tivoli Impact
Rational Team Unifying Platform Telelogic Focal Point	WebSphere Voice Response	BM Classification Module	Team Collaboration, Content Mgmt and	Service Provider Solutions
 Telelogic Focal Point Telelogic Harmony 	WebSphere Voice Server Family	-nterprise Data Management	e-forms	 Tivoli Netcool Service Quality Manager
releigic namony	WebSphere Translation Server for Multiplatforms		IBM Lotus Quickr	Tivoli Netcool Performance Manager for
Change and Release Mgmt.	IBM embedded Via Voice	IBM Data Studio	 IBM Workplace Web Content Management 	Wireless
 Rational RequisitePro 	Unified Messaging for WebSphere Voice	Dynamic Data Warehousing and	 IBM Lotus Forms 	Tivoli Netcool Performance Manager
Rational ClearCase	Response	Business Intelligence	IBM Lotus Forms Express	Tivoli Netcool OMNIbus Tivoli Network Manager
 Rational ClearCase Multisite 	Portals	Cognos	IBM Lotus Domino Document Manager	Tivoli Inetwork Manager Tivoli Impact
Rational ClearCase Change Mgmt	 WebSphere Portal Server 	Cognos BM Data Warehouse Editions (DWE)	 IBM Lotus Quickr Content Integration 	
Solution Enterprise Edition	WebSphere Portal Enable	Business Intelligence on Systems z DmniFind Analytics Edition	Mobile and Wireless	Storage Operations
 Rational ClearQuest Rational ClearQuest Multisite 	WebSphere Portal Enable for z/OS	OmniFind Discovery for Business Intelligence	IBM Lotus Expeditor	Tivoli Continuous Data Protection for Files
 Rational ClearQuest Multisite Rational Build Forge 	WebSphere Portal Extend	Information Platform and Solutions	IBM Lotus Mobile Connect	Tivoli Storage Manager Family
 IBM SCLM Advanced Editor for z/OS 	WebSphere Portal Express WebSphere Portlet Factory	BM Information Server	IBM Lotus Domino Unified Communications	TotalStorage Family TotalStorage SAN Family
	 WebSphere Portlet Factory Accelerators for WebSphere Portal 	BM InfoSphere		 TotalStorage SAN Family
Host Tools/Integration,	 WebSphere Dashboard Framework 	WebSphere Product Center		Enterprise Operations
Languages and Compilers	• WebSphere Everyplace Mobile Portal Enable	WebSphere RFID Information Center		 Maximo Asset Management Family
WebSphere Host Integration Solution		BM Industry Models		Tivoli License Manager Family
Family		BM Global Name Recognition Products		Tivoli Usage and Compliance Manager
WebSphere Host Access		IBM Relationship Resolution		Tivoli Asset Manager for IT
Transformation Services	· T • • • • • • • • • • • • • • • • • • •	IBM Anonymous Resolution		·
WebSphere Host On Demand				~
IBM Host Access Client Package	. 🗧			

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Agenda

1. Internet Security

- 2. Application Security
- 3. Simplify, Help Secure & Accelerate SOA
- 4. Security Management





STOP Internet threats before impact with preemptive security

IBM Internet Security Systems



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Proventia ESP - It's a process!

The Proventia[®] Enterprise Security Platform enables a four-step process to continuously understand:







ISS Solution Overview



Proventia Management SiteProtector

Provides security **management and intelligence**, command and control functionality and compliance reporting.

Proventia Intrusion Prevention

Delivers preemptive network, server and desktop **protection** to preserve availability and prevent security breaches.

Proventia Network Enterprise Scanner

Preserves network **integrity** ensuring the availability of revenue producing systems and protecting intellectual property.

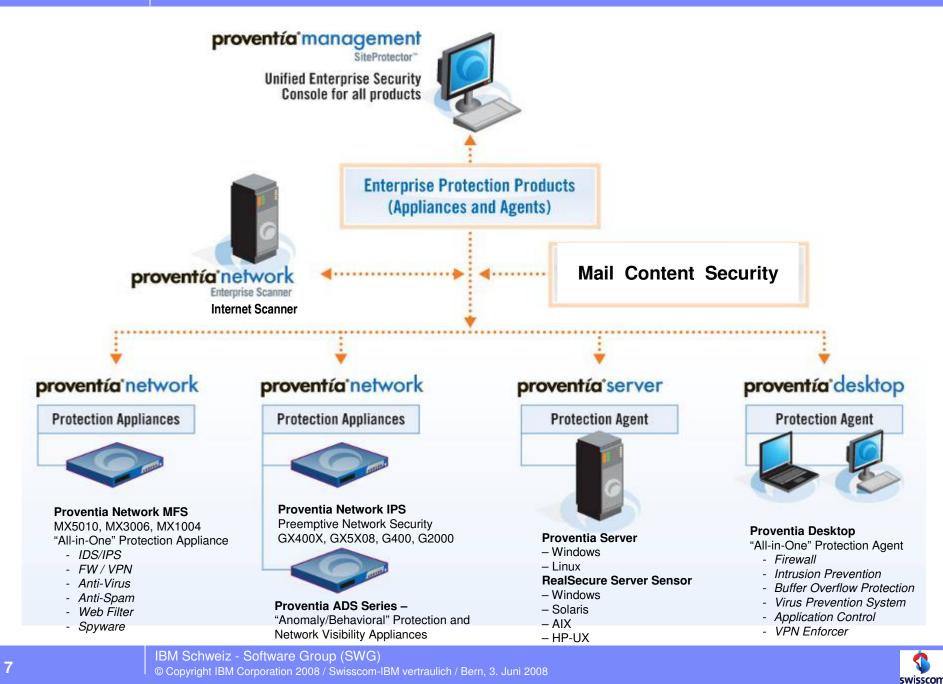
Proventia Network Anomaly Detection System

Provides network **visibility** improving efficiency, compliance and added security with network flow data from existing infrastructure devices



Software Roadshow für Swisscom







Agenda

- 1. Internet Security
- 2. Application Security
- 3. Simplify, Help Secure & Accelerate SOA
- 4. Security Management





Why application security, compliance and policies are high priority

Web applications are the #1 focus of hackers:

- 75% of attacks at Application layer (Gartner)
- XSS and SQL Injection are #1 and #2 reported vulnerabilities (Mitre)

Most sites are vulnerable:

- 90% of sites are vulnerable to application attacks (Watchfire)
- 78% percent of easily exploitable vulnerabilities affected Web applications (Symantec)
- 80% of organizations will experience an application security incident by 2010 (Gartner)
- Web applications are high value targets for hackers:
 - Customer data, credit cards, ID theft, fraud, site defacement, etc

Compliance requirements and standards provide overall assurance of quality and business governance:

- Payment Card Industry (PCI) Standards, GLBA, HIPPA, FISMA,
- Internal regulatory policies





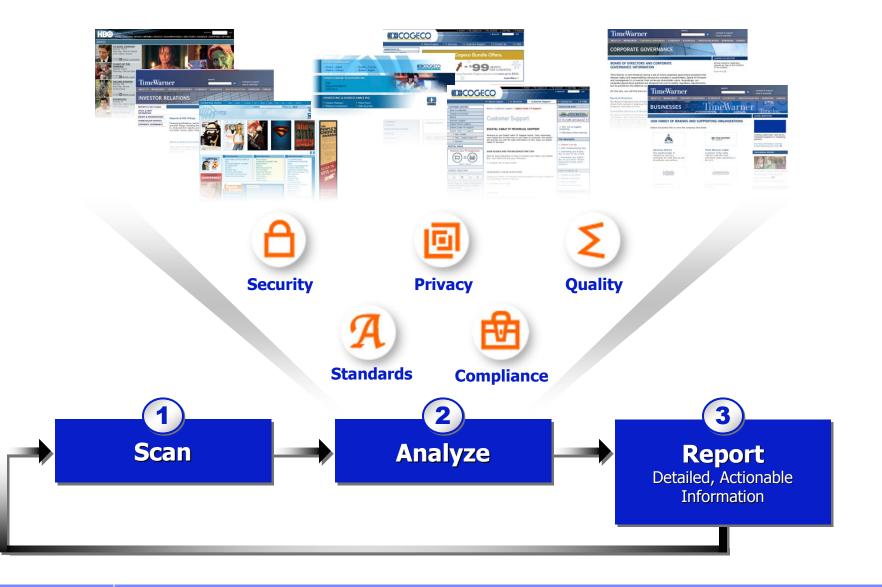
The cost of an application security breach

- Media Attention > Brand Damage > Sharp Decline in Stock Prices
- Communication/Monitoring Service Costs
- Legal Fees (Reported \$3-4 million)
- FTC Penalties (Fines can range up to \$15 million)
- Audits
- Customer Lawsuits
- Customer Loss



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How technology works







Introducing IBM Rational AppScan and IBM Rational Policy Tester Solutions

New !

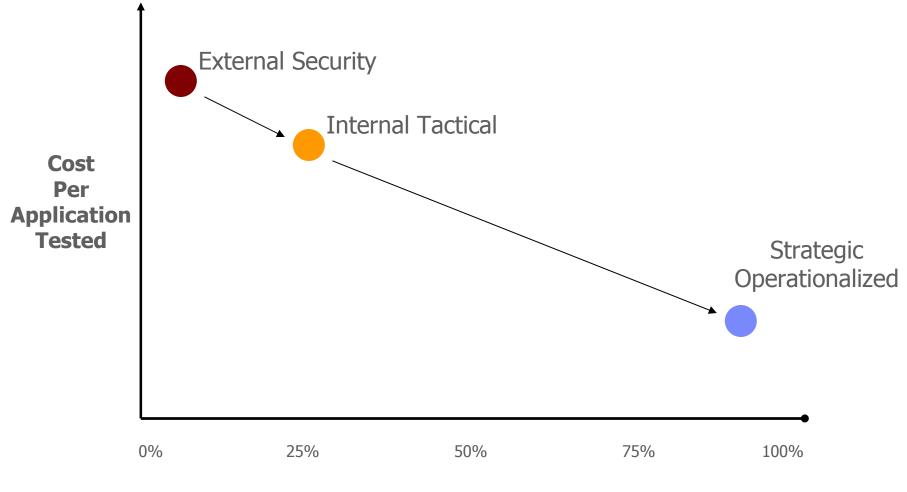
Web application vulnerability and web compliance testing solutions to help enterprises **reduce risk and the costs** associated with online security and compliance breaches.







Reduced costs, increased coverage



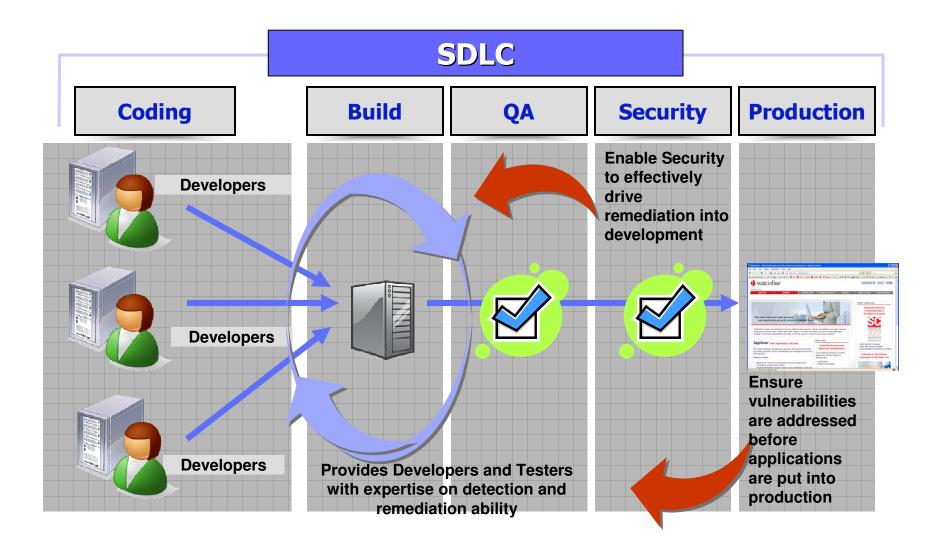
Application Coverage

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Building security & compliance into the SDLC







Agenda

- 1. Internet Security
- 2. Application Security

3. Simplify, Help Secure & Accelerate SOA

4. Security Management



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Why an Appliance for SOA

- Hardened, specialized hardware for helping to integrate, secure & accelerate SOA
- Many functions integrated into a single device
- Higher levels of security assurance certifications require hardware
 - Example: government FIPS Level 3 HSM, Common Criteria
- Higher performance with hardware acceleration
 - Impact: ability to perform more security checks without slow downs
- Addresses the divergent needs of different groups
 - Example: enterprise architects, network operations, security operations, identity management, web services developers
- Simplified deployment and ongoing management
 - Impact: Reduces need for in-house SOA skills & accelerates time to SOA benefits



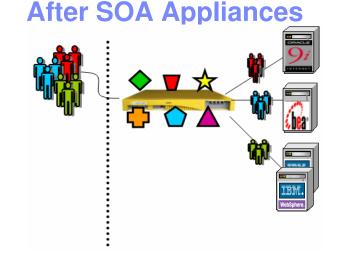


SOA Appliances Centralize and Simplify Key Functions

- Route, transform, and help secure multiple applications without code changes
- Lower cost and complexity
- Enable new business with unmatched performance

Before SOA Appliance

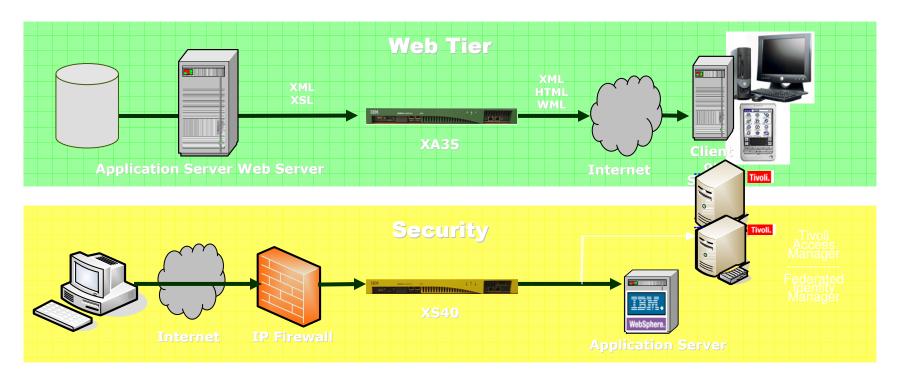






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IBM SOA Appliance Deployment Summary



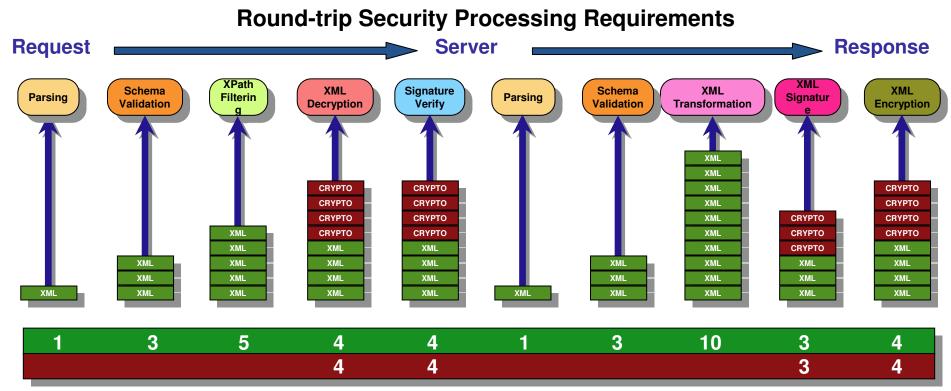


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SOA is XML Processing

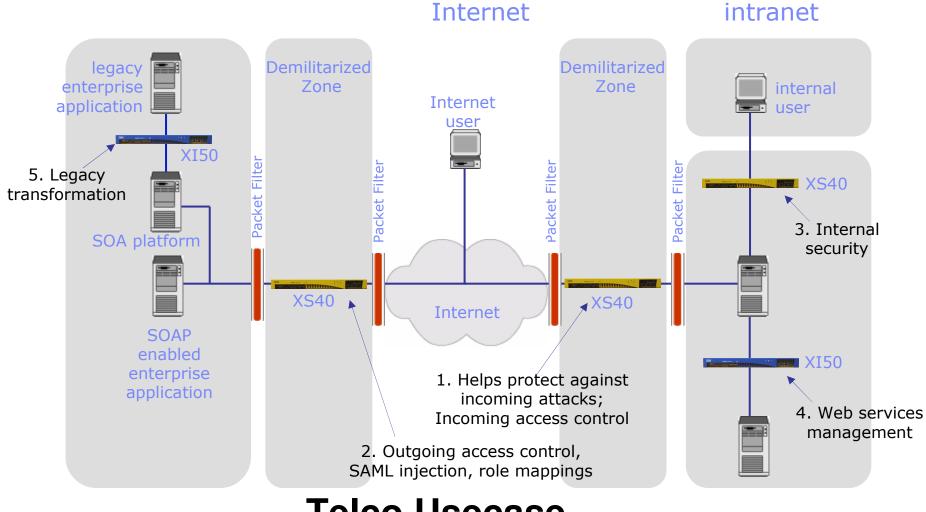


- Performance is the Key Enabler for Comprehensive SOA Security
 - · XML is the key to cross-format message level data validation
 - All security functions require significant amounts of XML processing
 - · Poor security performance can cause customers to disable security features and increase risk
 - Don't compromise security due to lack of performance



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Deployment Scenarios



Telco Usecase



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SOA Appliances Operations



- Logging
- Role-based Management
- Managing configs & policy Deploying, backing up, Diff/Undo, App domains: many virtual devices
- Separate, locked audit log
- Troubleshooting aids
- Security Device security, Key and Certificate management, HSM option, Security Audit, Single Image Firmware Upgrade

STATUS Trou	
Logging System Logs Audit Log	bleshooting Enabled (The performance of the device may be impacted!)
Main Active Services R Active Users Date and Time loc	Refresh Status Show All Domains al IP local port type name 0.00 5550 XML Management Interface xml-mgmt 0.00 9090 Web Management Service web-mgmt
System CPU Usage Environmental Fan Sensors Environmental Sensors	
Filesystem Information Firmware Information Library Information Licensing Information	Create a user account What kind of user account do you want to create?
Export Configuration	Select one of the following:
	Or select an existing user group:
O Create a backup of the entire	system
O Create a backup of one or mo	re application domains Back Next Cancel
cport 💿 Export configuration and files f	from the current domain
O Copy or move configuration a	nd files between domains
	Protocol Headers:
	name value User-Agent curl/7.15.0 (i586-pc-mingw32msvc) libcurl/7.15.0 OpenSSL/0.9.7e zlib, Host 10.10.13.35:2049
Next	Content-Length 3270 Content-Type application/x-www-form-urlencoded Via 1.1 Schemarilter

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Summary – IBM SOA Appliances

- Hardened, specialized product for helping integrate, secure & accelerate SOA
- Many functions integrated into a single device
- Broad integration with both non-IBM and IBM software
- Higher levels of security assurance certifications require hardware
- Higher performance with hardware acceleration
- Simplified deployment and ongoing management

http://www.ibm.com/software/integration/datapower/

SOA Appliances: Creating customer value through extreme SOA performance and security

- Simplifies SOA with specialized devices
- Accelerates SOA with faster XML throughput
- Helps secure SOA XML implementations





Agenda

- 1. Internet Security
- 2. Application Security
- 3. Simplify, Help Secure & Accelerate SOA
- 4. Security Management



Directory Sever Integrator:

Provides real-time synchronization between identity data sources so that enterprises can establish an authoritative, up-to-date, identity data infrastructure.

Identity Management:

 Provides a secure, automated and policy-based user management solution that helps effectively manage user accounts, access permissions and passwords from creation to termination across the IT environment.

Access Management:

Software for simple authentication capability across all systems, services, and applications.

Security Status Auditma:

Find the changes in your environment

Security Information & Event Management:

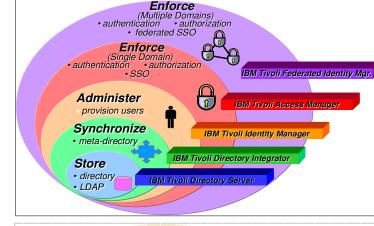
- It centralizes and stores security data from throughout the technology infrastructure to improve security operations and information risk management
- Enables you to automate log aggregation, correlation and analysis; recognize, investigate and respond to incidents automatically; and streamline incident tracking and handling

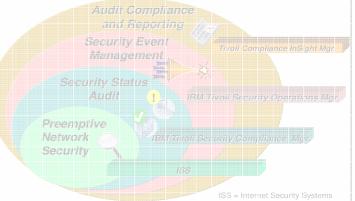
Administration and provisioning:

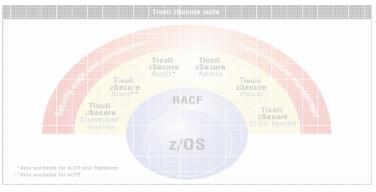
- Admin enhances user management
- Visual offers a Microsoft® Windows® GUI
- CICS Toolkit for simplified CICS security management

Audit, monitoring and compliance:

- Audit provides event detection, analysis & reporting and system integrity audit & analysis
- Alert provides intrusion detection and alerting
- Command Verifier offers automated security monitoring









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Identity & Access

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Benefits Mainfram

Benefits

Management

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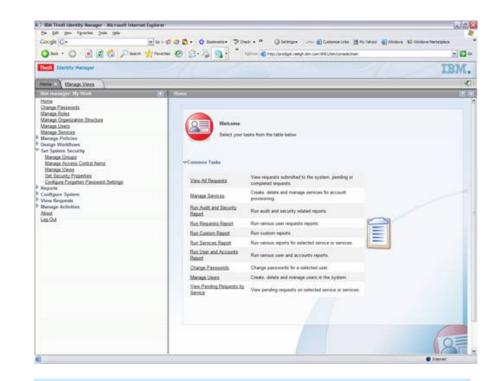


Identity Manager Family

IBM Tivoli Identity Manager provides a secure, automated and policy-based user management solution that helps effectively manage user identities throughout their lifecycle across both legacy and ebusiness environments

Key Features

- Reduces help-desk load by using Web self service and password reset/sync interfaces
- Cuts elapsed turn-on time, automates routine administrative tasks and helps eliminate errors
- Assists in addressing compliance issues. Quickly respond to internal audits and regulatory mandates
- Automates business processes related to changes in user identities by using life-cycle management
- Centralized control and local autonomy, which can ensure security and consistent policy on your most sensitive systems
- Enhances integration via extensive APIs
- Choose to manage target systems either with an agent or agentless







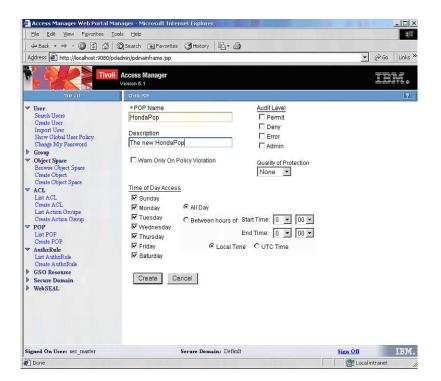
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Access Manager Family

IBM Tivoli Access Manager is an awardwinning, policy-based, access control security solution for e-business and enterprise applications, featuring Web-based single signon and distributed Web-based administration.

Key Features

- Delivers unified authentication and authorization access to diverse Web-based applications within entire enterprise
- Supports flexible single sign-on to Web, Microsoft, telnet and mainframe application environments
- Achieves rapid and scalable deployment of Web applications, with standards-based support for Java 2 Enterprise Edition (J2EE) applications
- Offers design flexibility through a highly scalable proxy architecture and/or easy-to-install Web server plug-ins, rule- and role-based access control, support for leading user registries & platforms, and advanced APIs for further customized security
- Common Criteria certified



also offered: Access Manager for Enterprise SSO Access Manager for Operating Systems



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Federated Identity Manager

Tivoli Federated Identity Manager is a standardsbased, access control solution for federated single sign-on (SSO) and trust management in a web services & SOA environments.

Key features

- Most complete federated SSO in the industry
- Supports latest federated SSO protocols in the "Hub" including:
 - Liberty ID-FF 1.x (Compliant), SAML 1.0, 1.1, 2.0, WS-Federation
- Provisioning for user lifecycle management
 - Define, modify, and remove user/group definitions between partnered organizations
 - z/OS support including RACF PassTicket access to CICS and IMS transactions
- Web Services & SOA Security Management
 - Support complex identity mapping & mediation
- Provides security as services
 - administration (provisioning)
 - authentication (WS-Federation & WS-Trust).



FIM Business Gateway

- Offering for enterprise-partner enablement
- Single "box" installation no separate prereqs/components/dependencies
- Support SAML based on customer requirements



Software Roadshow für Swisscom

BM

Directory Sever Integrator:

Provides real-time synchronization between identity data sources so that enterprises can establish an authoritative, upto-date, identity data infrastructure.

Identity Management:

 Provides a secure, automated and policy-based user management solution that helps effectively manage user accounts, access permissions and passwords from creation to termination across the IT environment.

Access Management:

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Security Status Auditing:

Find the changes in your environment

Security Information & Event Management:

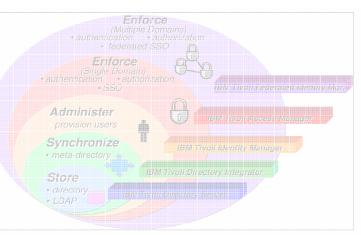
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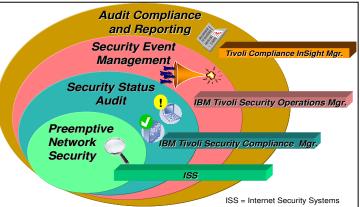
Administration and providioning.

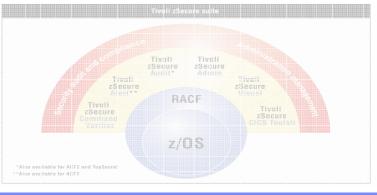
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IBM Security Management Benefits

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Compliance

Benefits Mainframe



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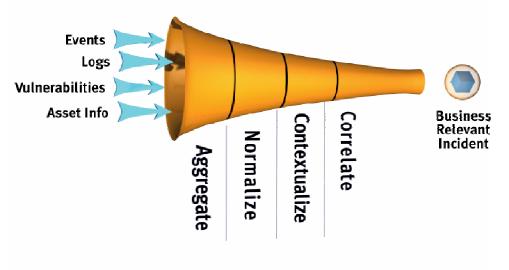


Security Operations Manager for Security Event Monitoring

IBM Tivoli Security Operations Manager (TSOM) is a real-time security information and event management (SIEM) platform designed to improve the effectiveness and efficiency of security operations and information risk management. TSOM centralizes and stores security data from throughout the heterogeneous technology infrastructure so that security analysts can:

Key Features

- ✓ Log Management automated aggregation of security events and audit logs
- ☑ Correlation Real-time, cross-device event correlation for incident management and investigation
- ☑ Regulatory Compliance reporting and policy monitoring to support regulatory compliance initiatives
- ☑ Maximize and amplify security operations resources through automation
- ☑ Integrates Security Operations with other IT Operations groups via Netcool and TEC



"TSOM automates the aggregation and correlation process. It mitigates false positives and alerts my team to real threats in a timely manner. The product is more or less what I would have designed and built myself, given four years and a pool of developers."

~ Communications User of TSOM



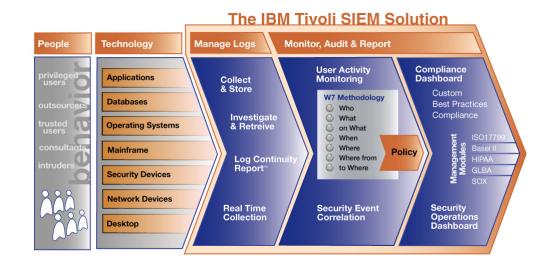
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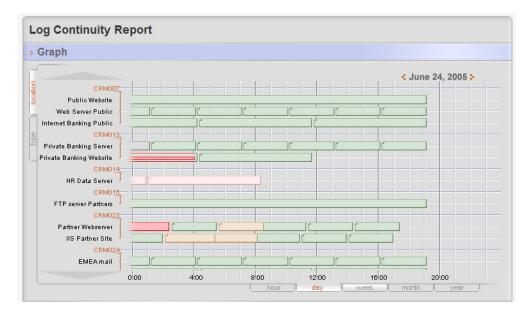
Assessing compliance: Compliance InSight Manager

Consul InSight Security Manager provides an enterprise security compliance dashboard with in-depth (privileged) user monitoring capabilities, all powered by a comprehensive log and audit trail collection capability

Key Features

- Unique ability to monitor user behavior
- Enterprise compliance dashboard
- Compliance management modules and regulationspecific reports
- Broadest, most complete log and audit trail capture capability
- W7 log normalization translates your logs into English
- Easy ability to compare behavior to regulatory and company policies







Software Roadshow für Swisscom

Directory Sever Integrator:

Identity Management:

creation to termination across the IT environment .

Access Management:

Security Status Auditing:

Find the changes in your environment

Security Information & Event Management:

Administration and provisioning:

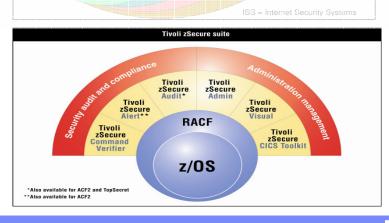
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IBM Security Management

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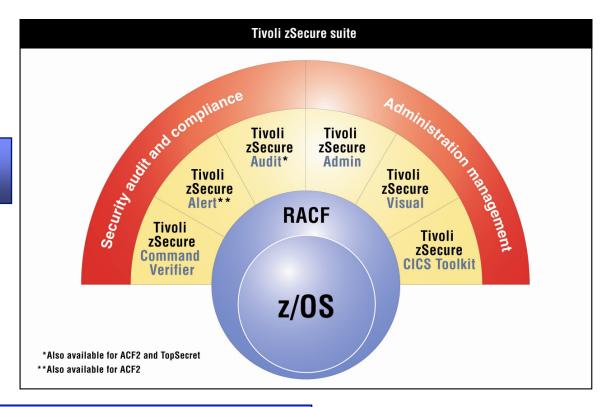
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zSecure Suite



Components

Administration and provisioning:

Admin enhances user management

Security Management and

Administration for z/OS

- Visual offers a Microsoft[®] Windows[®] GUI
- CICS Toolkit for simplified CICS security management

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IBM Kontakte für Security

1. Internet Security

urs.neeracher@ch.ibm.com / 079 640 37 84

2. Application Security

martin.sommerhalder@ch.ibm.com / 079 215 22 23

3. Simplify, Help Secure & Accelerate SOA bgei@ch.ibm.com / 079 628 86 08

4. Security Management dieter.bartl@ch.ibm.com / 079 468 02 90

