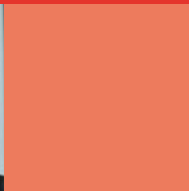




# Greater control, lower costs?

Discover easy IT management featuring a high level of service:  
IBM Tivoli Foundations Appliances.



The number of software and hardware components used within your organization continues to grow by the day. What's more, the complexity of these components also increases in tandem. The result is error messages, crashed systems and slow-running applications. This places increasingly greater demands on your IT employees and can even require engaging an external helpdesk. You can meet these IT challenges with IBM Tivoli Foundations Appliances. This is because these appliances provide you with the continual insight into your IT systems that is required to easily solve any problems that arise. So you gain greater control and lower costs.

**Two solutions with one shared aim:  
effectively managing all your systems**

IBM Tivoli Foundations Application Manager and IBM Tivoli Foundations Service Manager are two different solutions that can be fully integrated with each other. IBM Tivoli Foundations Application Manager (TFAM) continually monitors your IT environment and identifies any possible failures so they can be resolved pro-actively. TFAM does this across virtually all areas of IT including databases, mail servers and virtual servers.

IBM Tivoli Foundations Service Manager (TFSM) is an advanced service desk solution. It operates based on service requests and incident and problem management processes in accordance with IT Infrastructure Library 3.0 (ITIL). This makes it the easy and streamlined way to raise your IT to a higher level of service.

**Plug-and-play solution gives you immediate benefits**

IBM Tivoli Foundations Appliances can be easily installed and operated by your systems administrator. What's more, you will be able to start enjoying the many benefits of TFAM from day one. The first advantage is the fast plug-and-play installation. This is possible because the appliance contains both extensive functions and everything else you need such as hardware and an operating system. Managing the application is also as easy as it is convenient. This immediately results in maximized control and minimized costs and in most cases you will be able to start tapping into these benefits almost immediately.

**ROI frequently within just a few months**

The range of benefits and advantages provided by IBM Tivoli Foundations Appliances will enable you to reduce your IT costs considerably. You will be able to achieve both structural and short-term cost-savings. What's more, you could recoup the investment within just a few months depending on your particular situation.



### Take advantage of a terrific offer

Would you like to substantially reduce your IT costs? And enjoy the certainty of maximum control over your IT, fast installation and optimum reliability? We will be pleased to arrange a meeting to discuss the advantages for you and to present you with an unbeatable offer for IBM Tivoli Foundations Appliances that will include:

- IBM Tivoli Foundations Application Manager and/or IBM Tivoli Foundations Service Manager
- Implementation and support
- Maintenance and support (optional)
- Training for IT employees (optional)

You can also arrange competitive financing through IBM Global Financing.

IBM's General Terms and Conditions apply and can be obtained by sending an e-mail to ROI@nl.ibm.com.

### Contact us for more information and a fantastic special offer

If you have any questions or are considering purchasing IBM Tivoli Foundations Appliances, simply contact us for an appointment. We will then be pleased to present you with an unbeatable offer. Simply send an e-mail to: ROI@nl.ibm.com.

#### The benefits of IBM Tivoli Foundations Appliances at a glance:

- Easy way to gain complete control over your IT environment
- Reduced stress due to reduced number of IT tools
- Super-fast plug-and-play installation
- More time for core activities and other business requiring your attention
- Higher level of service and lower risk through rapid problem identification and solution
- ROI within a few months (depending on your situation)

#### Additional benefits of IBM Tivoli Foundations Application Manager:

- A post-installation scan producing recommendations for improvements
- Optimize your IT environment and reduce the related costs using real-time and historical overviews
- Centralized insight into IT sources, including error messages
- Automation of routine tasks, including diagnosis and repair

#### Additional benefits of IBM Tivoli Foundations Service Manager:

- Out-of-the-box helpdesk processes in accordance with ITIL 3.0
- In most cases a drastic reduction in the number of helpdesk calls through self-service possibilities



## The advantages of financing with IBM

Due to the current economic crisis, many IT organizations no longer have sufficient capital to carry out essential projects. Businesses are consequently looking more than ever for leasing and financing companies that can help them survive in this exceptionally difficult market.

IBM Global Financing provides a **flexible and complete financing solution** for all components of your technology solution – hardware, software and services, from IBM or from another supplier.

To find out how IBM Global Financing can give your organization greater financial flexibility and new credit opportunities, including the option of keeping capital free for other projects, visit [ibm.com/financing/be](http://ibm.com/financing/be).



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