

IBM Connect 2015

Seize the Moment

Ghent, 4 June 2015

Business Intelligence for Everyone

Uniting your Knowledge in the Cloud



cognos bi ???
cloud ???



**ibm cognos 10
business intelligence**

use

ibm cloud marketplace

saas

choice

develop

ibm Bluemix

paas

control

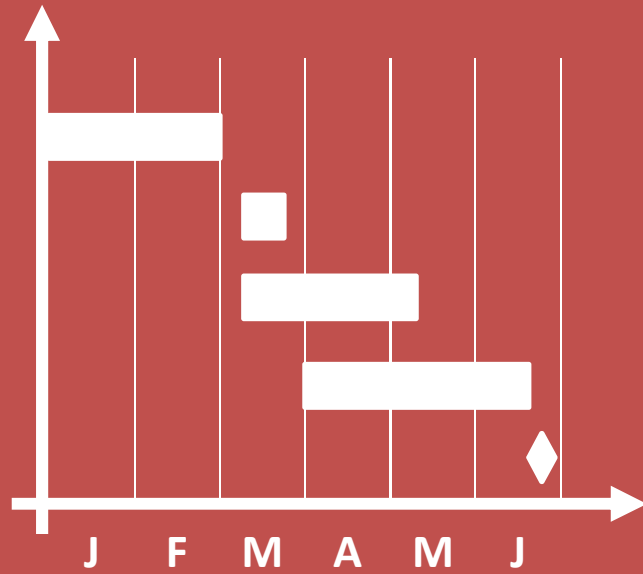
run

Softlayer

iaas

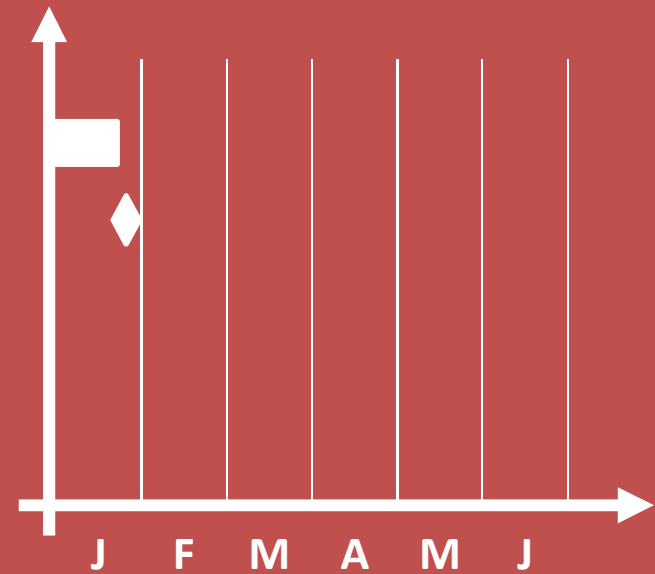
confidence

why cloud?



on prem

VS



saas

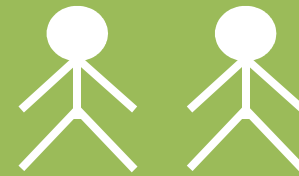
lightning fast time-to-market



grow at your own pace

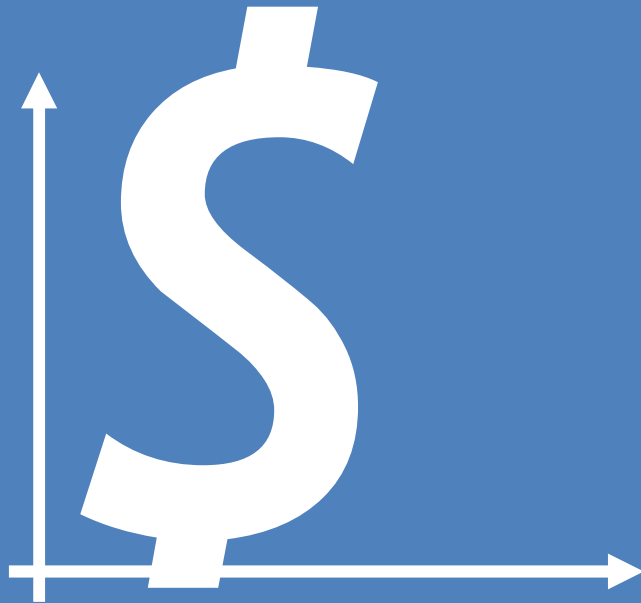


on prem



saas

less need for specific in-house skills



capex

VS



opex

avoid large upfront investments

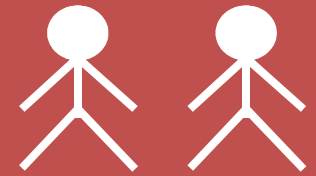
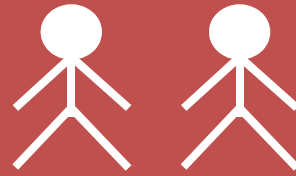
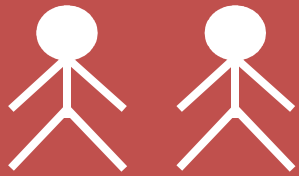
why ibm ?



one size does not fit all






grow at your own pace







1 customer = 1 (virtual) space





workgroup =

-  1 tenant virtual
-  max 100 GB
-  cloud only
-  min 50
- 75 / month / 



standard = workgroup +

-  max 250 GB
-  cloud + on prem
-  min 100
- 95 / month / 

enterprise = standard +

-  bare metal + high perf
-  max 500 GB
-  min 150
- 125 / month / 

+ Optional

-  > Mbps
-  n x +250 GB



workgroup



standard



enterprise

hang on...
data & security ?



iso 27001 certified



choose your location

what now ?

analyticszone.com



try it today !!!

**who was this guy
again ?**



herman.nielens@be.ibm.com

analytics client architect