



George Weston Foods are saving dough but making more bread.

George Weston Foods (GWF) is a wholly owned subsidiary of Associated British Foods, one of the world's leading food companies. Throughout Australia and New Zealand, it employs around 6,500 people and owns some of Australia's most popular brands including Tip Top, Ryvita, Don Smallgoods and Melosi.

The company is renowned for producing food products of the highest quality and is committed to ensuring its brands are continually revitalised to keep pace with changing consumer tastes and needs.

In order to meet the growing demands of the business, GWF needed an IT infrastructure that could be both highly flexible and cost efficient.

GWF found a solution in the IBM UNIX® platform. The company discovered that one IBM System p5™ server delivered much better value for money and greater power and flexibility than they had experienced in the past. They are now far better equipped to respond quickly to changes in demand without disruption to the business.

“Our infrastructure was individual server based with no flexibility to ramp up for projects or reassign resources at short notice. That caused delays in projects, costing time and money, and general aggravation with the business.

We deployed one 64-way IBM System p5-595 for development and disaster recovery, which is doing the work we would have implemented 20 servers to do.

We needed a system with flexibility and agility... the IBM p5-595 had the power and flexibility to change rapidly to meet changing demand.

We're taking advantage of logical partitioning and Micro-Partitioning™ as some of our systems don't require a full CPU, so why waste it? We're also using Capacity Upgrade on Demand as an insurance policy because it gives us the ability to access additional capacity when we need it.

We have far fewer servers, increased flexibility and better utilisation of our assets. That all adds up to a far better return on investment.”

Tim Hume, General Manager of Operations, George Weston Foods Information Systems

THE KEY POINTS

George Weston Foods:

- Used one IBM p5-595 to do the work of 20 servers
- Experienced increased flexibility and better utilisation of assets
- Enjoyed a far better return on investment
- Access Capacity Upgrade on Demand for additional capacity as needed

DISCLAIMER: This customer story is based on the information provided by George Weston Foods and illustrates how this organisation uses IBM products. Many factors have contributed to the results and benefits described. IBM does not guarantee comparable results elsewhere.

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