



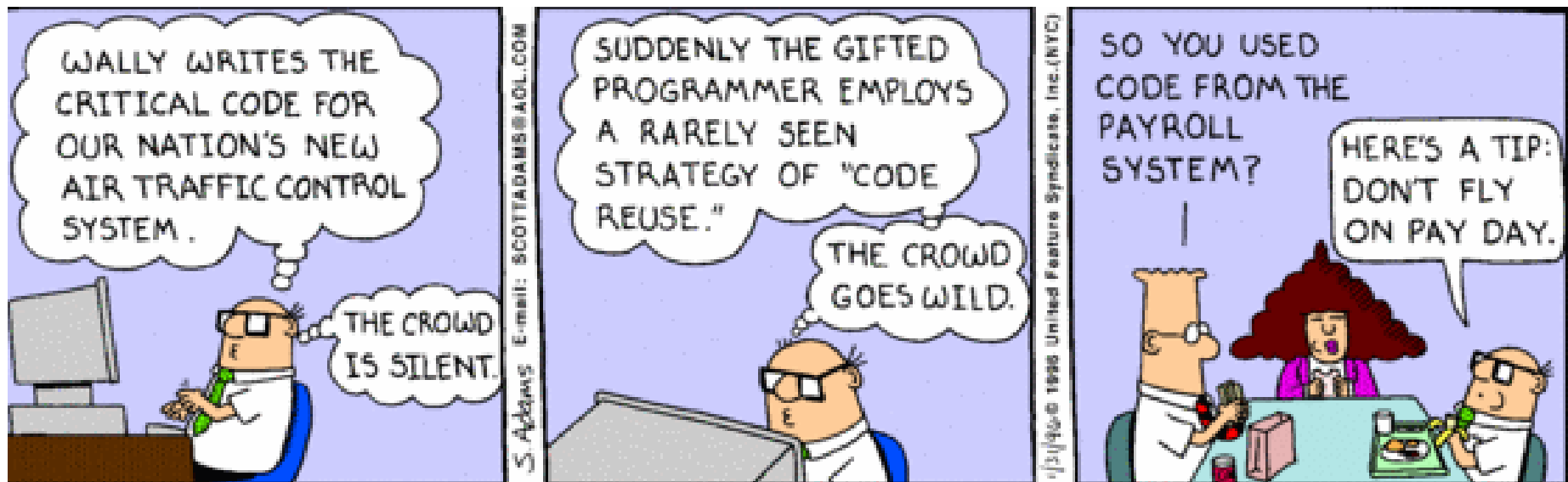
IBM Rational Software Conference 2009
As Real as It Gets!



Understanding IBM Rational Asset Manager

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Rational. software





What do you need to Create, Maintain and use Assets?

Catalog and Organise



Repository to store and quickly find assets & services

Review and Assess



Automate reviews and business and technical policy enforcement

Asset Planning



Identify value-add and non-performing assets

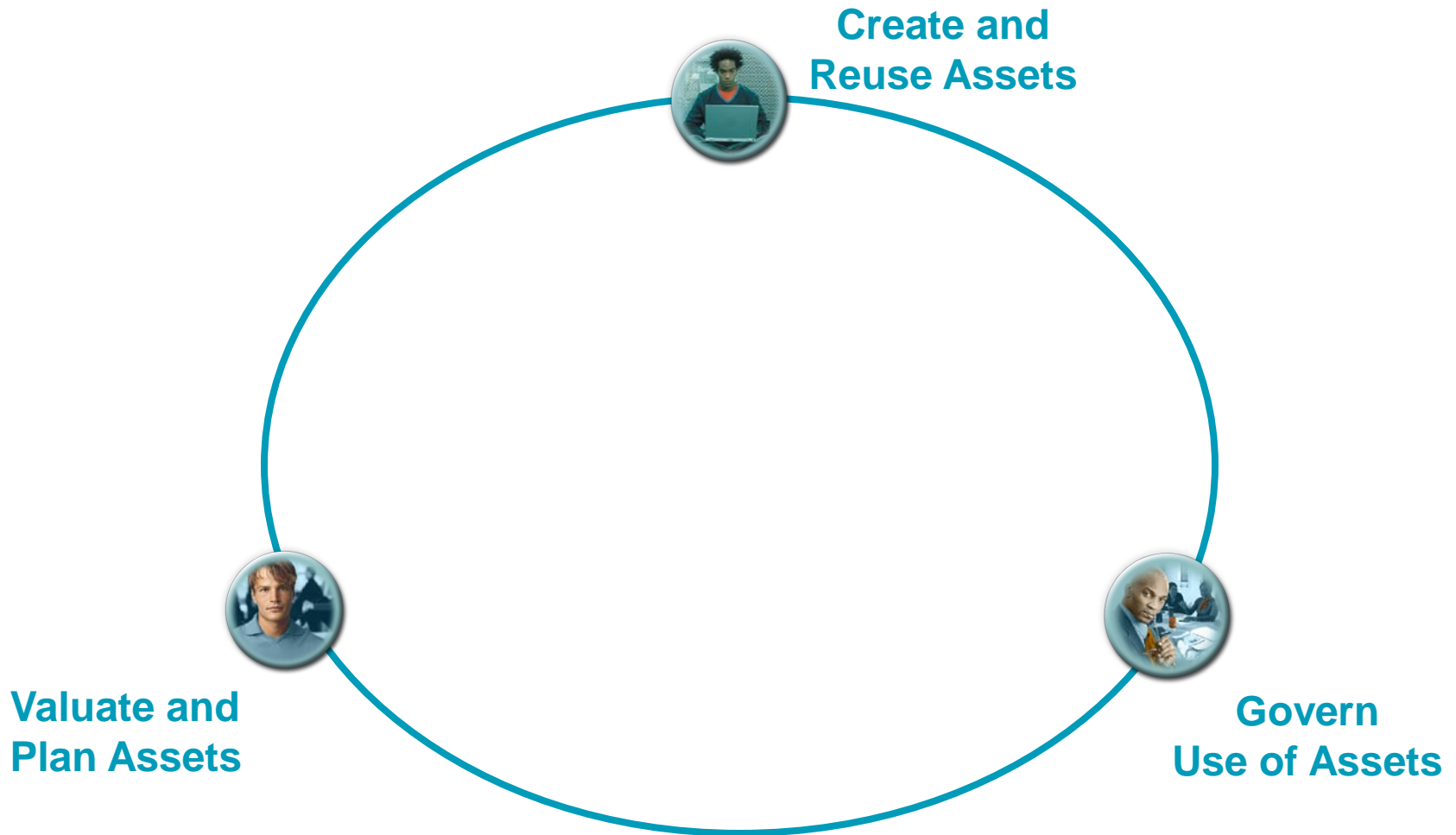
Rational Asset Manager

- Provides a definitive software library for
 - ▶ cataloging,
 - ▶ maintaining, and
 - ▶ governing
 - ▶ business and software assets across the enterprise using Jazz

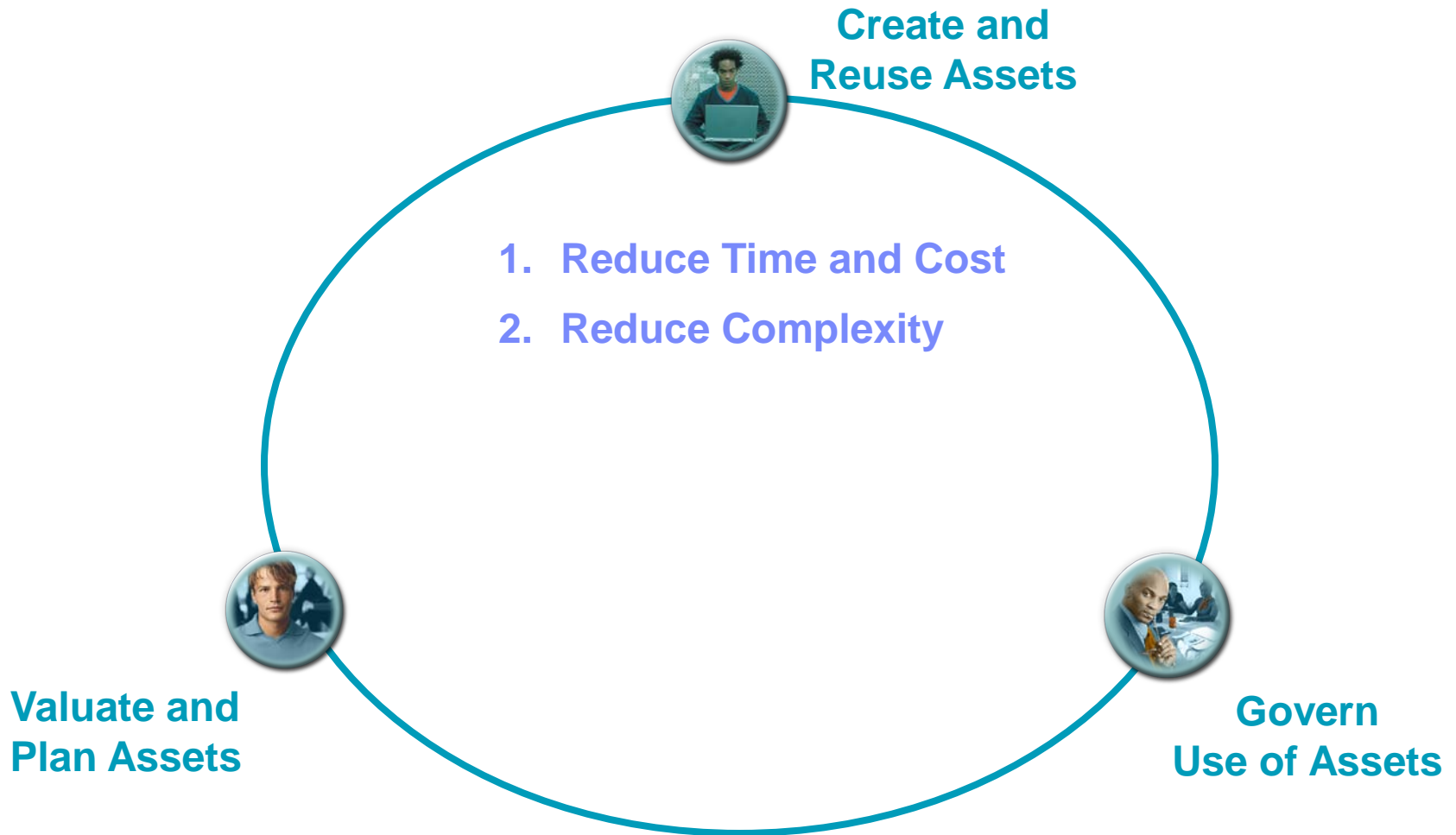
- For clients who want to:
 - ▶ Understand what assets they have, how they are related and are driving business value
 - ▶ Reduce the cost
 - ▶ Decrease time to market
 - ▶ Reduce delivery risk
 - ▶ Increased quality and reliability of solutions



Get More Value out of Your Organisational Assets



Get More Value out of Your Organisational Assets



Get More Value out of Your Organisational Assets

**Create and
Reuse Assets**



1. Reduce Time and Cost
2. Reduce Complexity
3. Ensure Compliance
4. Understand Impact

**Valuate and
Plan Assets**



**Govern
Use of Assets**



Get More Value out of Your Organisational Assets



Rational Asset Manager In the Developer Cloud

IBM Cloud Computing - United States - Mozilla Firefox

File Edit View History Delicious Bookmarks Tools Help

https://dpev124.innovate.ibm.com/sandbox/ui/dashboard

Rational Asset Manager

IBM Developer Cloud

Instantly deploy to the cloud.

Home Control Panel Account **Assets** Support About

Diego Parrillo and Xavier Fernandez of Abiquo presented at the Think Seminar on May 26th, 2009. Abiquo makes an Open Source Cloud Management platform, enabling both public and private clouds. The system appears to be quite full-featured, and supports all of...

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As an experienced UK based managed IT and communications services provider, Pasporte provide a full suite of IT and networking services to a wide variety of clients and industries, ranging from small startup services to full regulatory compliance and disaster recovery solutions.

May 20, 2009

New SaaS Enablement Network entry: Raiffeisen Informatik

In the cloud

May 28, 2009

Enterprise Architects: Saviors or Door Stops?

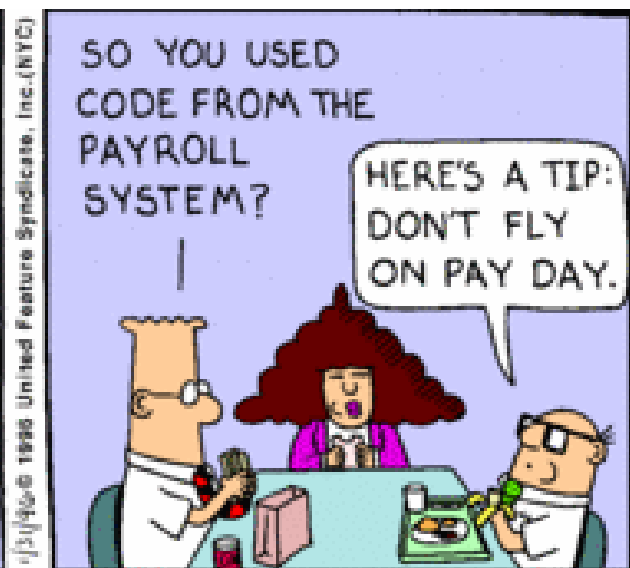
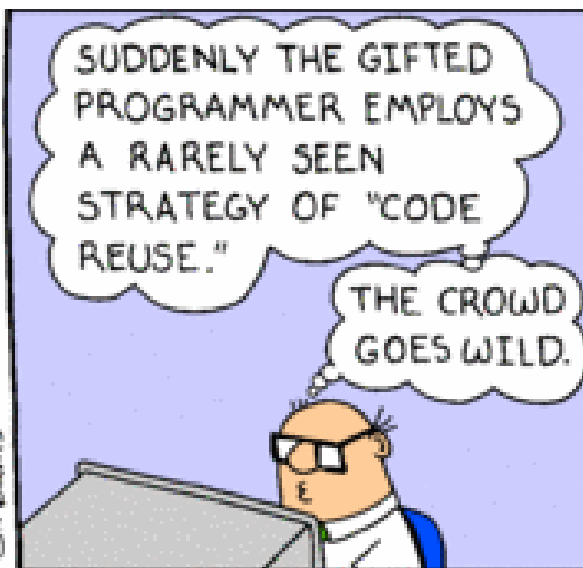
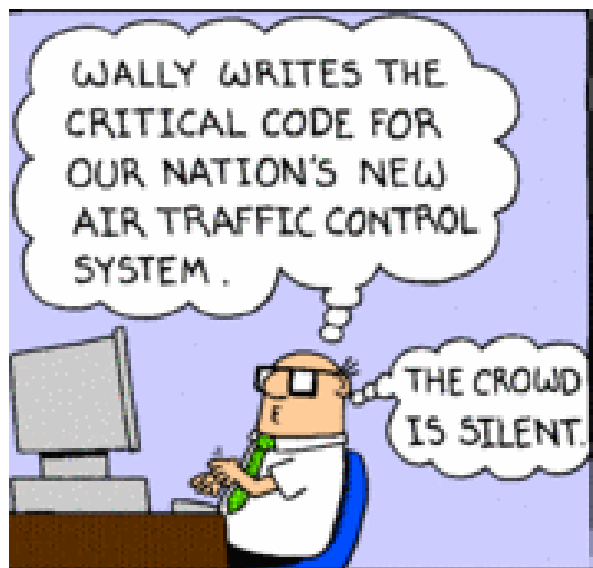
The challenge for EA is to be able to balance the long-term goals against the pressing short-term needs of the business. There are intense commercial pressures right now to reduce costs at a time when capital expenditure is severely constrained. Operational efficiency has become an imperative, but agility and speed to market are equally as important. How to reconcile the short-term needs with the long-term goals? Can they be done simultaneously? Can the architects bridge the two? read more

Done

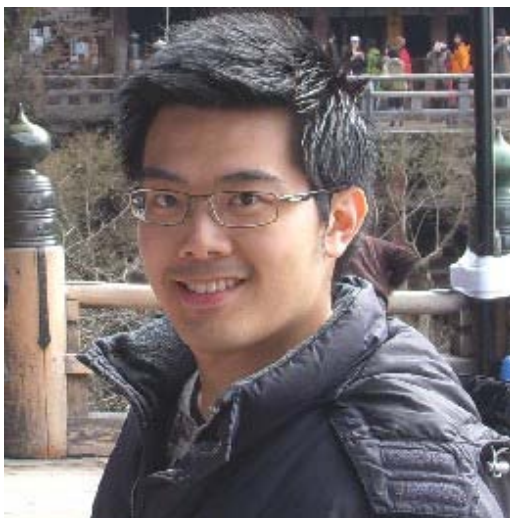
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- Visit Us in the Solutions Center
- Join the RAM v7.2 Managed Beta email Carlos.Ferreira@US.IBM.COM
- Rational Asset Manager Insider Blog
 - ▶ <http://rationalassetmanager.wordpress.com/>
 - ▶ Includes best practices, Web cast tutorials and demos
- Try it on Product Page or in the Developer Cloud Preview
 - ▶ <http://www-01.ibm.com/software/awdtools/ram/>
- Discussion Forum
 - ▶ <http://www.ibm.com/developerworks/forums/forum.jspa?forumID=1122>
- Developerworks
 - ▶ <http://www.ibm.com/developerworks/rational/products/ram/>
- Rational Asset Manager Exchange
 - ▶ http://www.ibm.com/developerworks/rational/exchange/ram_exchange/index.html?S_TACT=105AGX15&S_CMP=LP





Thank You



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