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Staying Ahead of Cybercrime: The Importance of Web Application Security

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Security and the Web

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The Security Equation Has Changed

- How businesses look at security has changed
 - ▶ Security is now business-driven not technology driven
 - ▶ Security is now defined through risk management and compliance disciplines instead of threat and technology disciplines

- The threat landscape has changed
 - ▶ Attackers are now business-driven
 - Out for a profit instead of out for a laugh
 - ▶ Traditional operating system security risks have become somewhat passé
 - ▶ Client threats are now all about the browser environment
 - ▶ Server threats are now all about web applications



The Security Landscape of Old

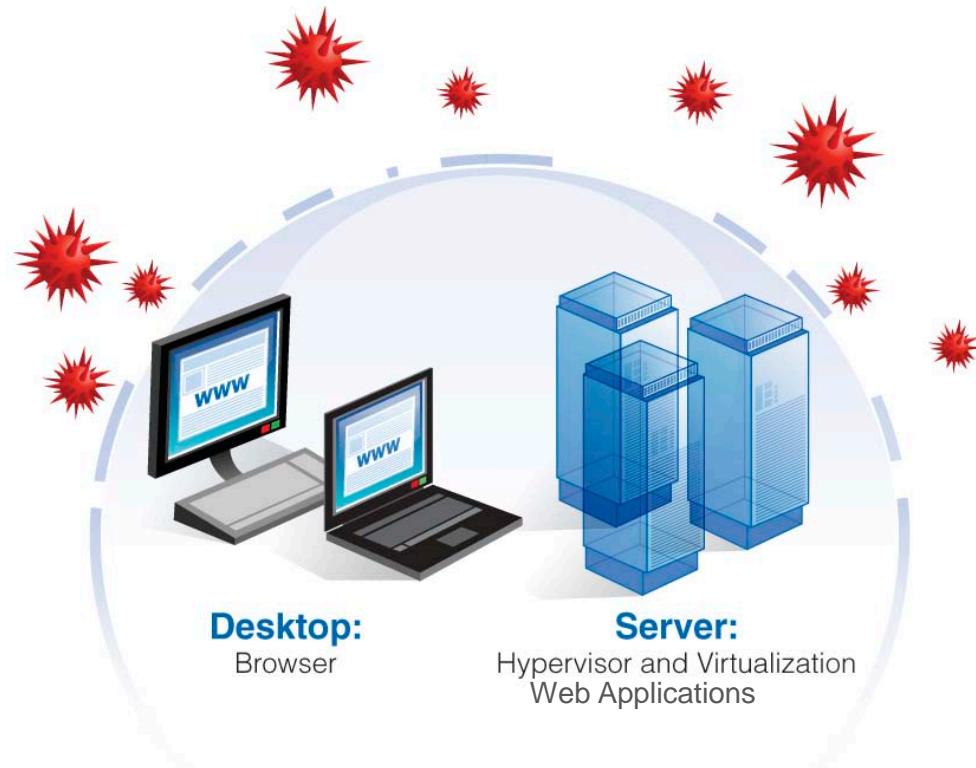
- **Traditional Infrastructure was easier to protect . . .**
- Concrete entities that were easy to understand
- Attack surface and vectors were very well-defined
- Application footprint very static
- Perimeter defense was king



Changing Security Landscape of Today

“Webification” has changed everything ...

- Infrastructure is more abstract and less defined
- No more “inside” vs. “outside”
- Everything needs a web interface
- Traditional defenses no longer apply

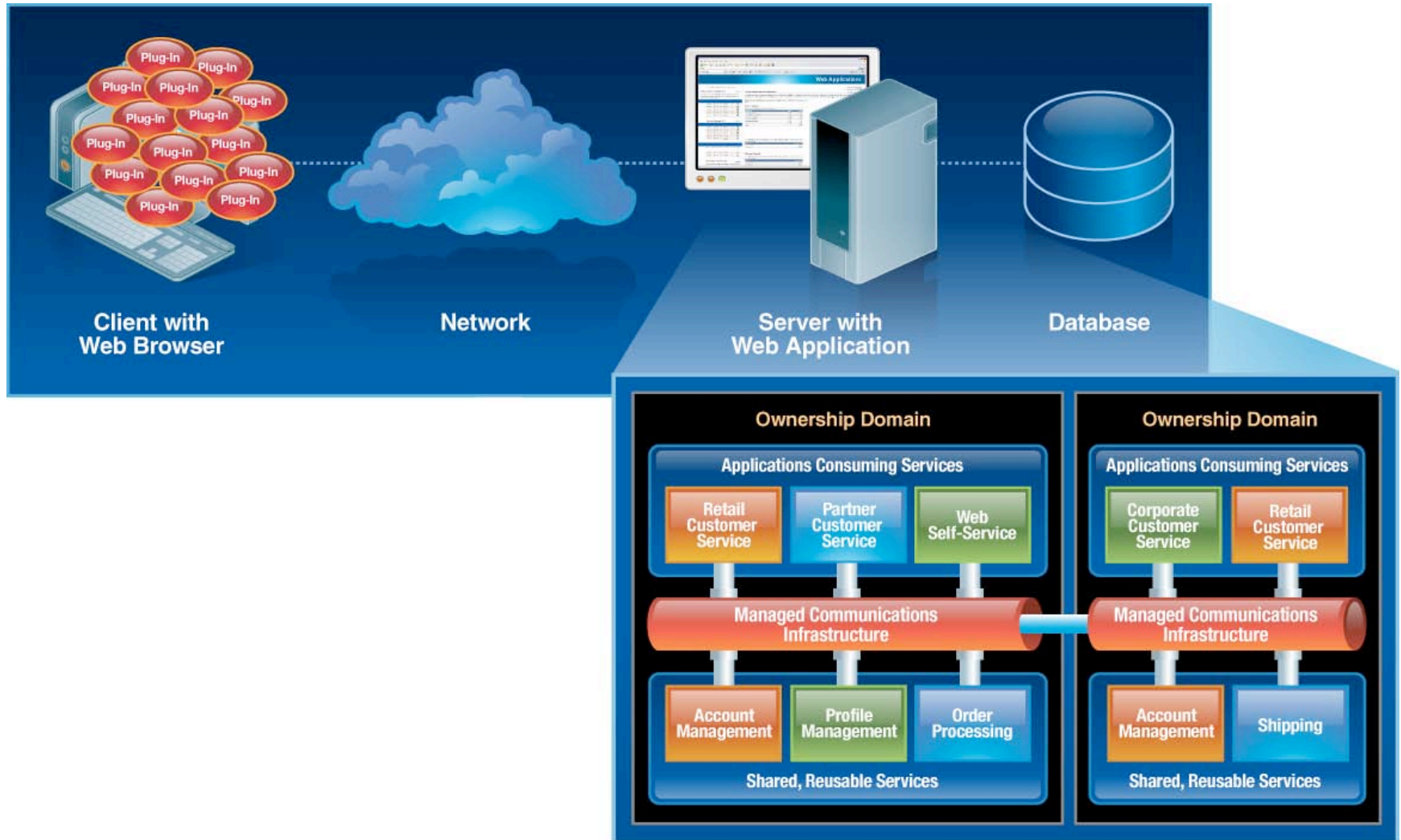


The Web Ecosystem (simple view)



- Client with a web browser renders the content for a user
- Network transports content between the server and the client
- Server with the web application performs the required action
- Database stores information

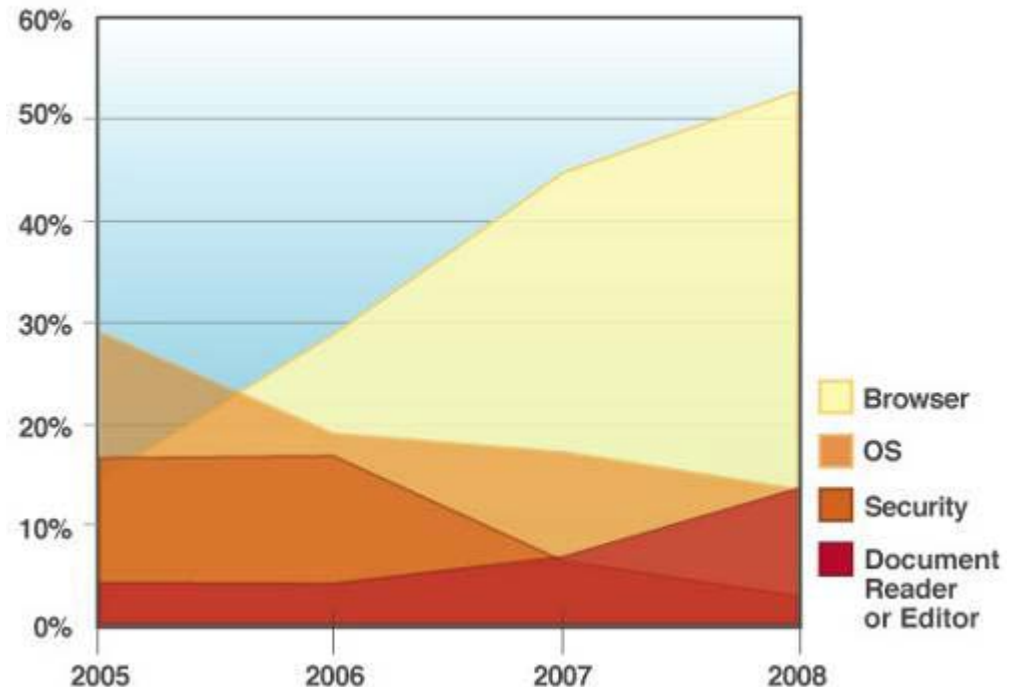
The Web Ecosystem (complex view)



Client-side Vulnerability Landscape Has Changed

- Quick ROI comes from client exploits
 - ▶ Automated systems for attack (Web exploit toolkits)
 - ▶ Automated systems for compromise/revenue-generation like malware generator kits
- OS vulns are less of a problem
- Browser vulns are worse
- Document reader vulns are next

Critical and High Vulnerability Disclosures Affecting Client-Side Applications by Application Category, 2005 – 2008

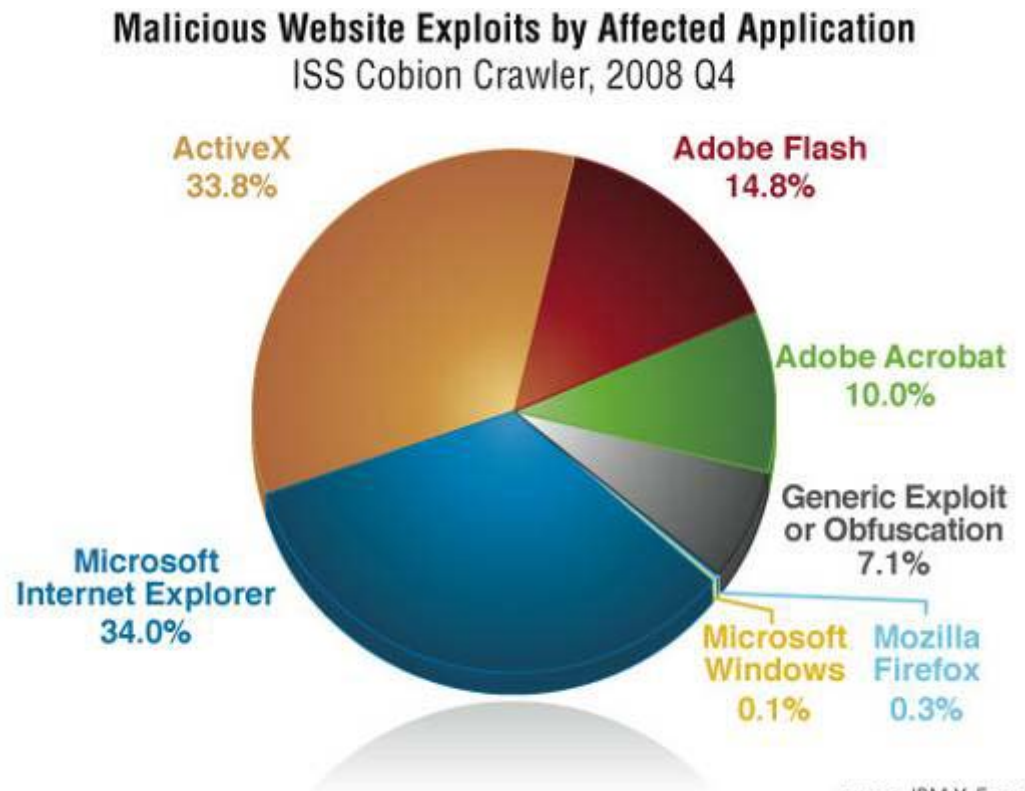


source: IBM X-Force®



Malicious Linkland

- Although most malicious websites focus on Microsoft Internet Explorer exploits (and ActiveX Controls), fast-growing categories are malicious PDFs and movies

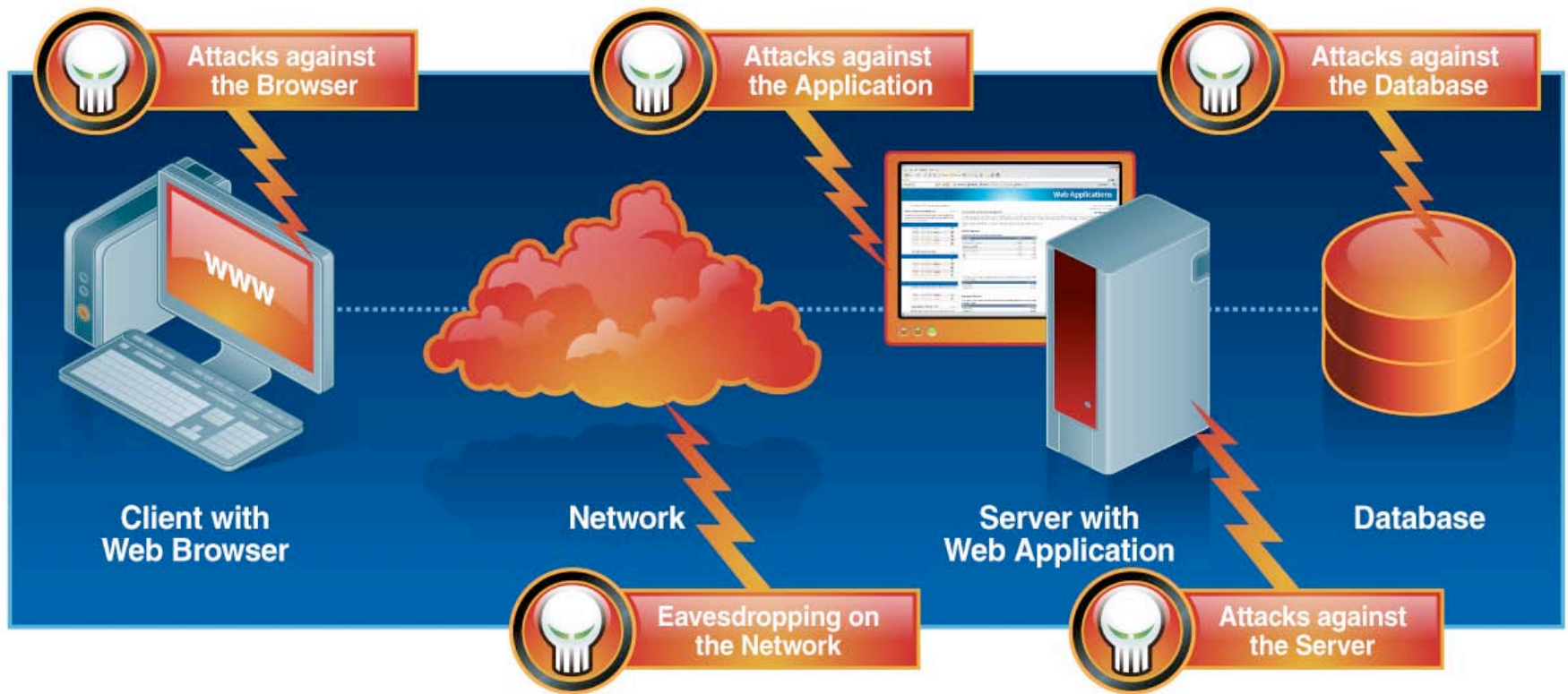


source: IBM X-Force®

Why Would an Attacker Care About My Web Site?

- **Attackers are constantly challenged to find fresh targets**
 - ▶ Spam and phishing not always effective
 - ▶ How to attract visitors to newly-created malicious Web sites?
- **Established Web sites are a perfect target**
 - ▶ Web applications are notoriously riddled with holes, many unpatchable
 - ▶ Users trust established Web sites (more likely to click that link, upload that plug-in or download that file)

Case in Point: Gumblar



2008 Web Threats Take Center Stage

■ Web application vulnerabilities

- ▶ Represent largest category in vuln disclosures (55% in 2008)
- ▶ 74% of Web application vulnerabilities disclosed in 2008 have no patch to fix them

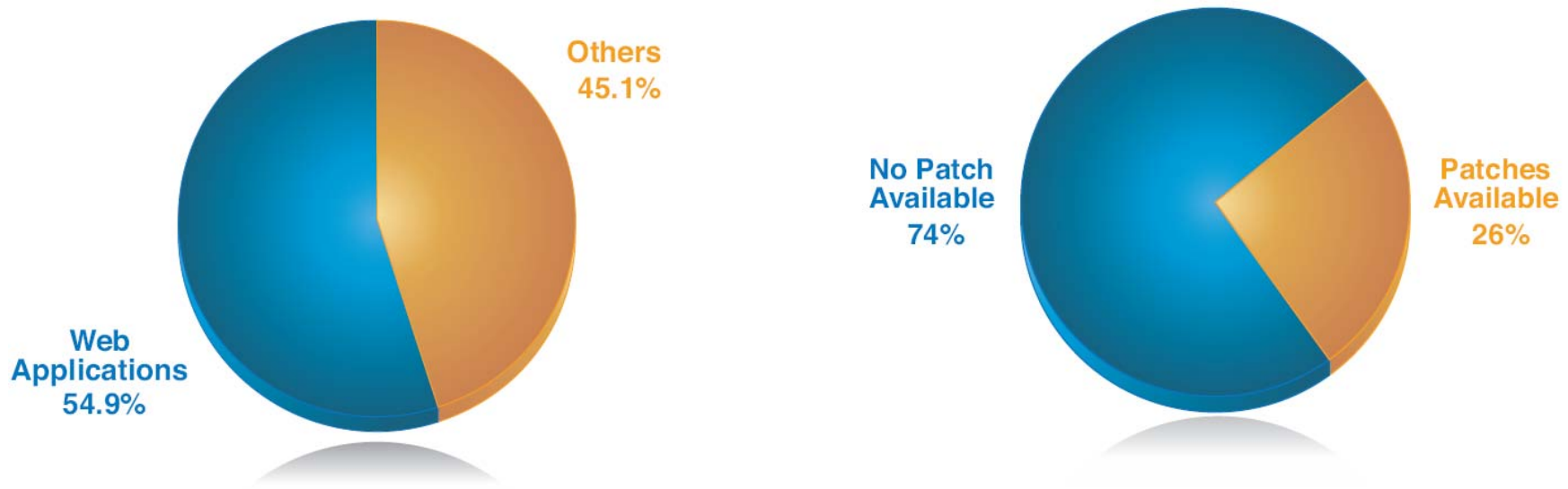
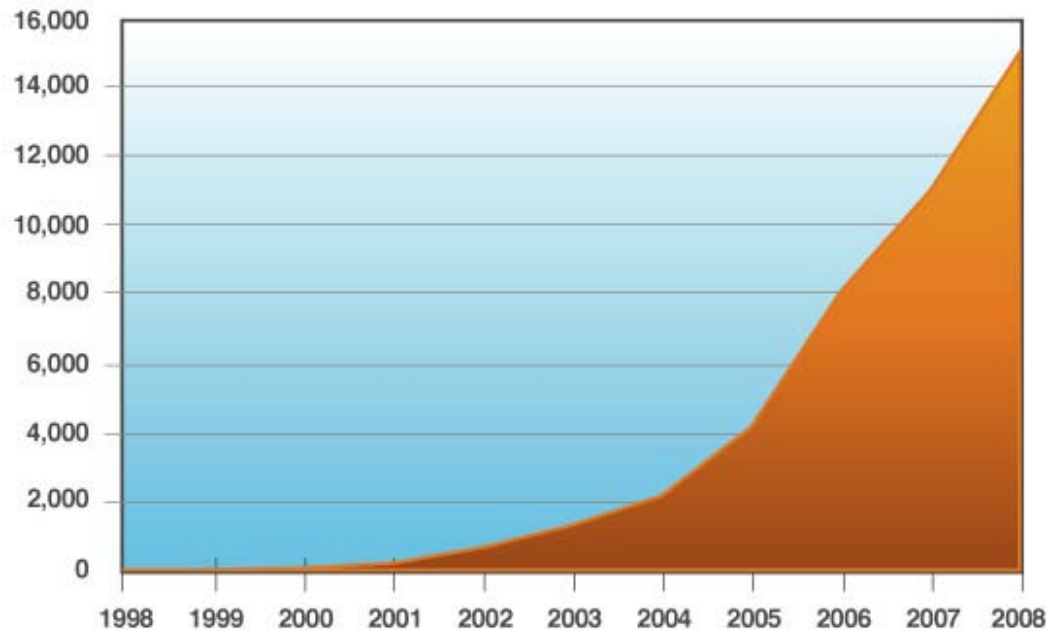


Figure 22: Percent of 2008 Web Application Vulnerabilities with No Vendor-Supplied Patch Available at the End of 2008

Growth of Web Application Vulnerabilities

Cumulative Count of Web Application Vulnerabilities
1998 – 2008



- SQL injection vulnerability disclosures more than doubled in comparison to 2007

- The number of active, automated attacks on web servers was unprecedented

source: IBM X-Force®

Attack Techniques are Plentiful and Trivial

- SQL injection and cross-site scripting are the two largest categories of Web application vulnerabilities
- SQL injection is fastest growing category (up 134% in 2008)

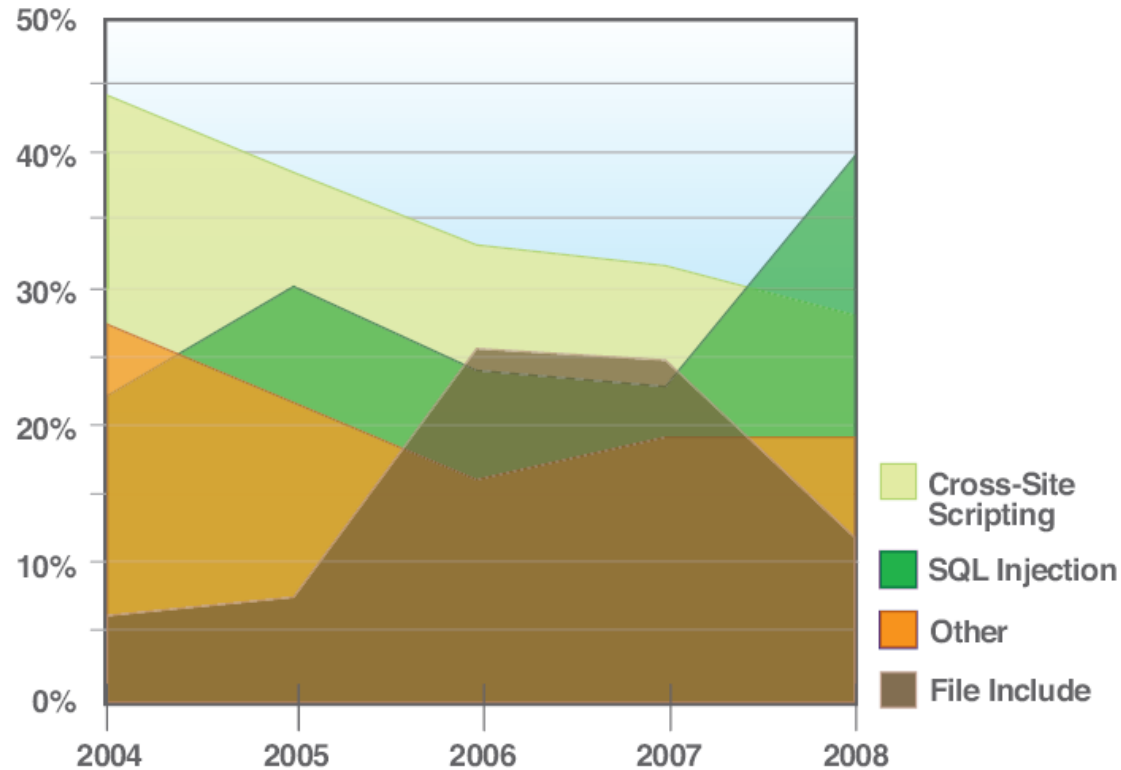


Figure 19: Web Application Vulnerabilities by Attack Technique, 2004 – 2008

Exploitation is Rampant

- Exploitation of SQL injection skyrocketed in 2008
 - ▶ Increased by 30x from the midyear to the end of 2008

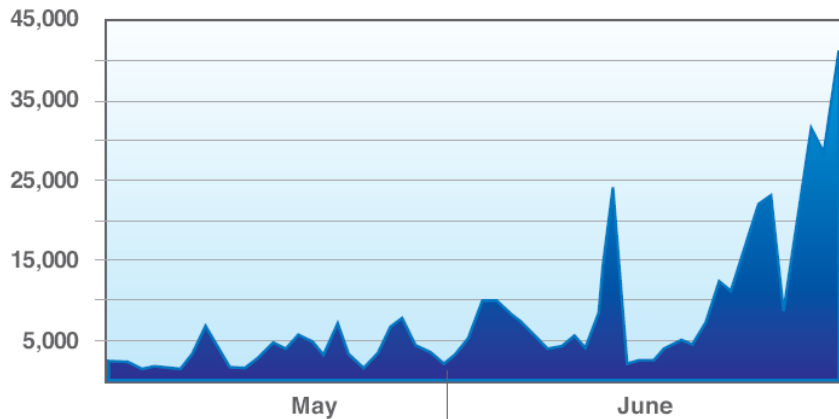


Figure 20: Initial SQL Injection Attacks Monitored by IBM ISS Managed Security Services, May – June 2008

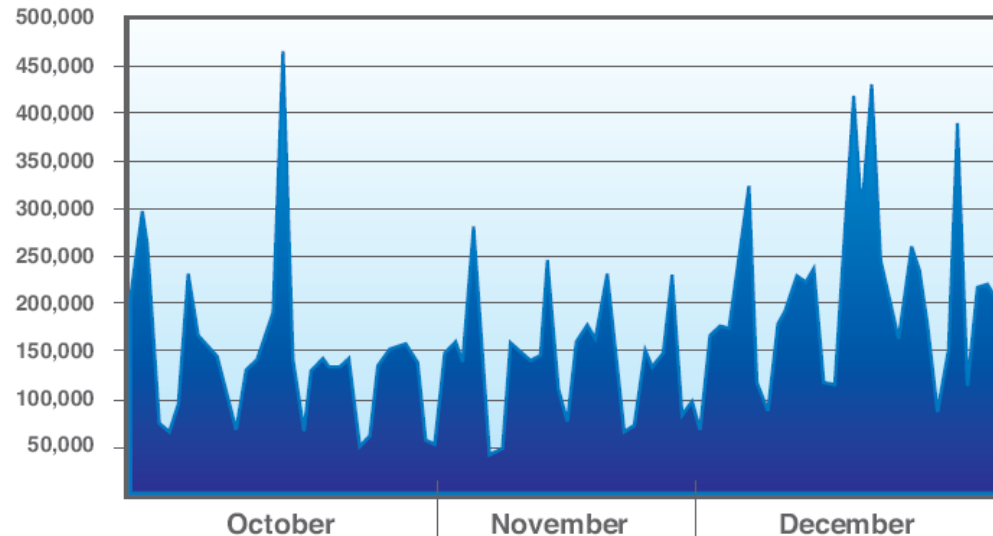
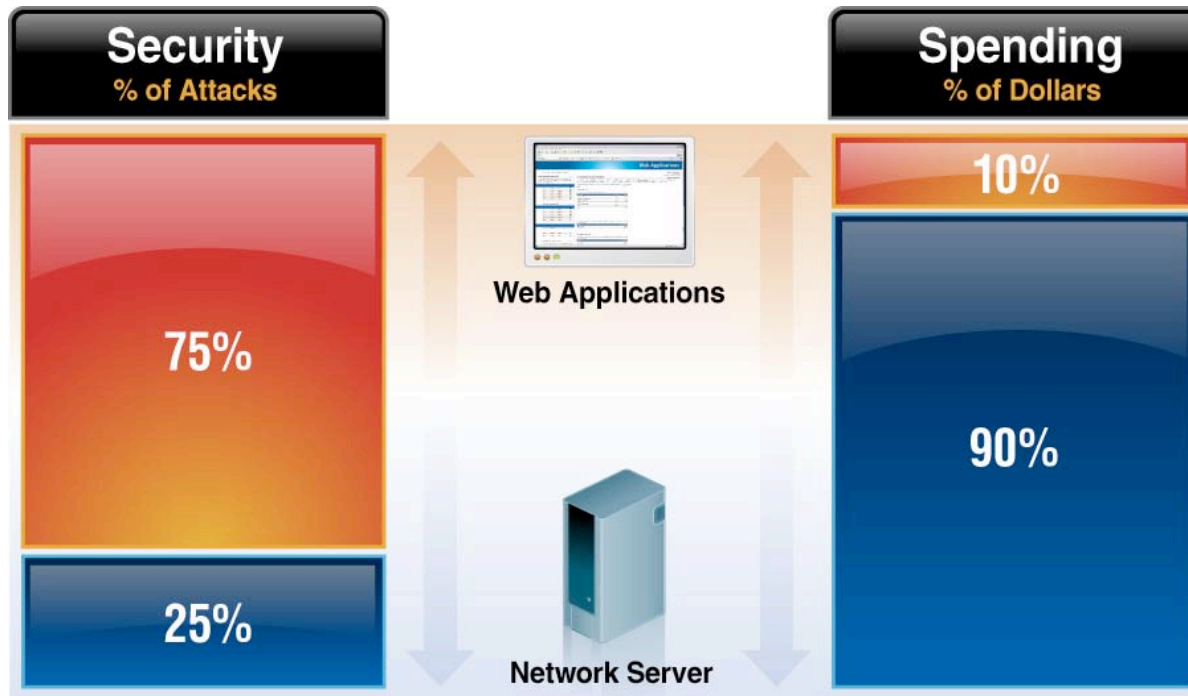


Figure 21: SQL Injection Attacks Monitored by IBM ISS Managed Security Services, Q4 2008

Reality: Security and Spending Are Unbalanced



75% of All Attacks on Information Security are Directed to the Web Application Layer

2/3 of All Web Applications are Vulnerable

***Gartner*

The Conundrum

- How security professionals and businesses prioritize risk and threats haven't changed with the overall landscape
- Businesses and professionals still tend to prioritize risk against an outdated traditional infrastructure viewpoint
- Businesses and professionals still tend to implement security solutions that focus on traditional threats and vectors
- Big blind spots
 - ▶ Browsers, document readers and editors, and web applications are still largely ignored or prioritized below other infrastructure from a security perspective



Web Threats Will Become Increasingly Complex

- Web becoming main application delivery interface and ecosystem
- Popularization of new web technologies (Web 2.0) growing attack surface
- New techniques and scenarios for targeting web infrastructure

**Web Protection Does
Not Have To ...**





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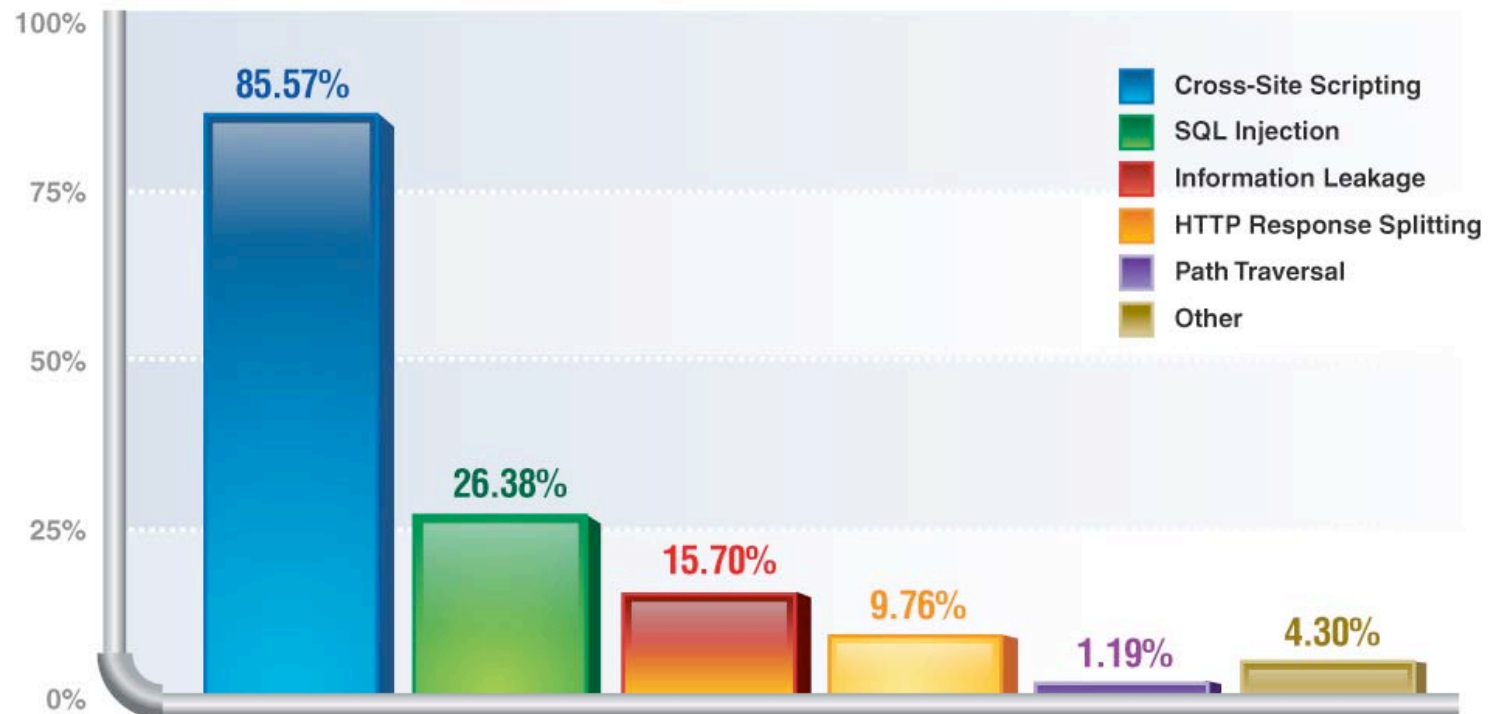


Web Application Security

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Vulnerability Probability (31,373 sites)

Percentage of Web Sites Vulnerable by Class (Top 5)



Source: WASC 2006 Web Application Security Statistics

1. Cross-Site Scripting (XSS)

■ What is it?

- ▶ Malicious script echoed back into HTML returned from a trusted site, and runs under trusted context

■ What are the implications?

- ▶ Steal your cookies for the domain you're browsing
- ▶ Completely modify the content of any page you see on this domain
- ▶ Track every action you do in that browser from now on
- ▶ Redirect you to a Phishing site
- ▶ Exploit browser vulnerabilities to take over machine

2. Injection Flaws

- What is it?
 - ▶ User-supplied data is sent to an interpreter as part of a command, query or data.

- Many kinds of injection flaws
 - ▶ LDAP, XPath, SSI, MX (Mail)...
 - ▶ HTML Injection (Cross Site Scripting)
 - ▶ HTTP Injection (HTTP Response Splitting)

- What are the implications?
 - ▶ SQL Injection – Access/modify data in DB
 - ▶ SSI Injection – Execute commands / access sensitive data
 - ▶ LDAP Injection – Bypass authentication



DEMO

How does Application Security Testing work?



Explore source code and/or web site to detect structure



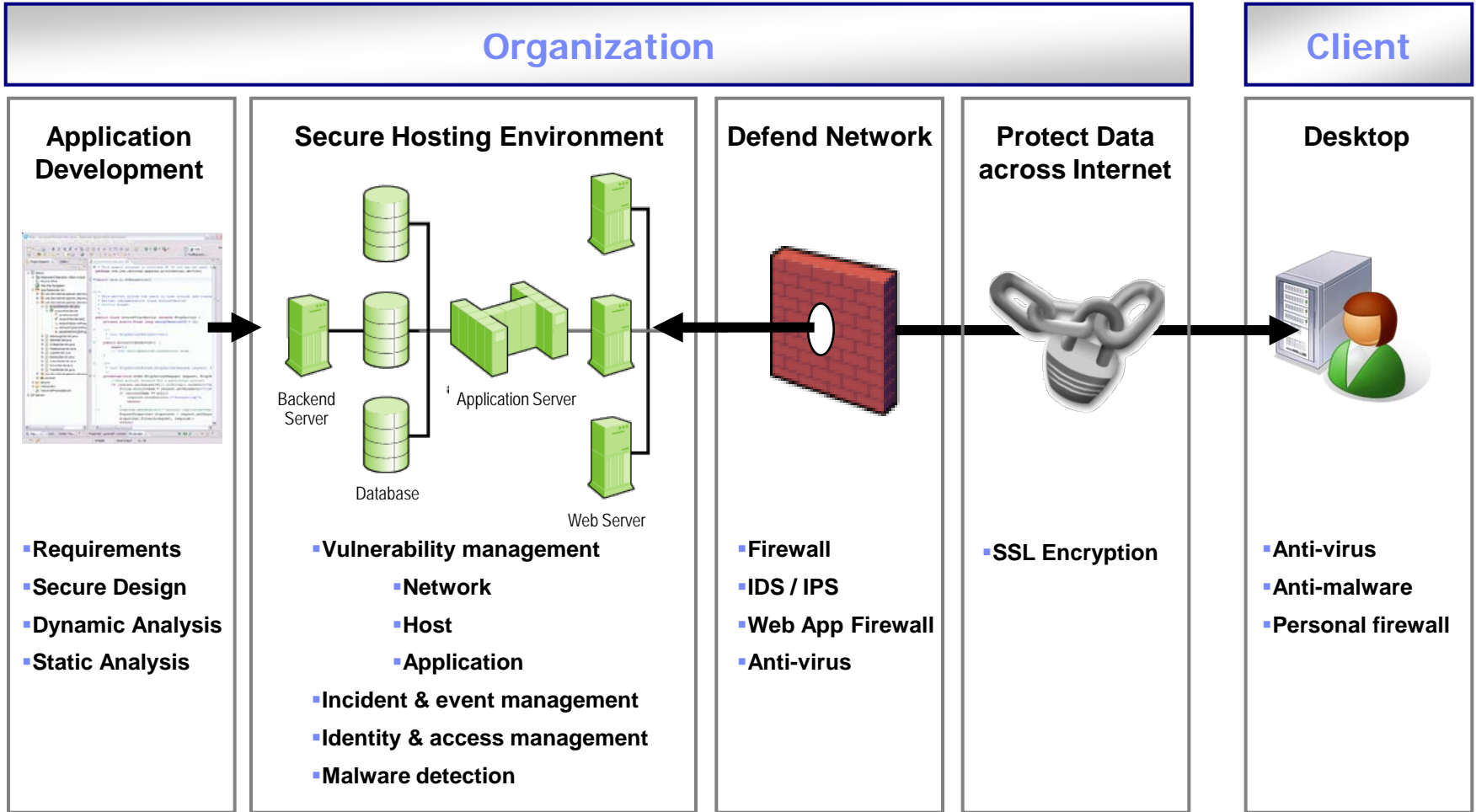
Identify Vulnerabilities ranked after severity and show how it was identified



Advanced remediation, fix recommendations and security enablement



Secure Web Applications: Who is responsible?



Secure Application Development

■ Challenge

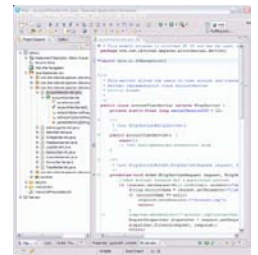
- ▶ Ensure the creation of high quality, secure and compliant software
- ▶ Ensure effective management of secure requirements, design and testing
- ▶ Lifecycle management of vulnerabilities
- ▶ Application Lifecycle Management (ALM)

■ IBM Solutions

- ▶ IBM Rational AppScan
 - Dynamic Analysis
 - Static Analysis
 - Runtime Analysis

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Application Development



- Requirements
- Secure Design
- Dynamic Analysis
- Static Analysis

Required Technologies for Securing the SDLC

- Tier 1: Source Control & Change Request Management
 - ▶ Rational ClearQuest
 - ▶ Rational ClearCase
- Tier 2: Requirements & Test Management
 - ▶ Rational RequisitePro
 - ▶ Rational AppScan
 - ▶ Rational Quality Manager
- Tier 3: Build Management
 - ▶ Rational Build Forge
- Tier 4: Architectural & Asset Management
 - ▶ Rational Asset Manager
 - ▶ Rational Software Architect



Secure Hosting Environment

■ Challenges

- ▶ Maintain a secure environment
- ▶ Ensure security policies are implemented and enforced
- ▶ Lifecycle management of vulnerabilities and incidents
- ▶ Assess production systems for malware

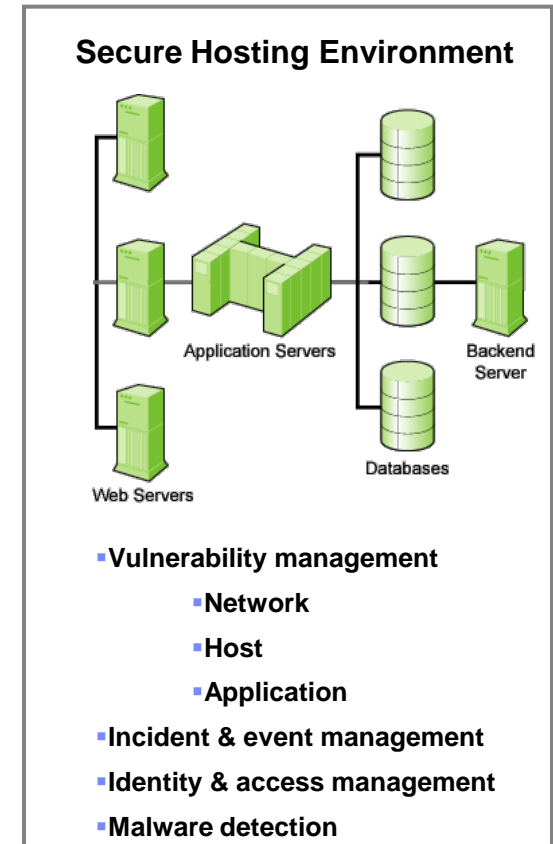
■ IBM Solutions

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WebSphere. software

IBM Internet Security Systems
Ahead of the threat.™



Required Technologies for Secure Operations

- Protect
 - ▶ Block and Enforce
 - ISS Proventia Server*
- Assess
 - ▶ Host Configuration
 - Tivoli Security Compliance Manager
 - ▶ Network*
 - ISS Proventia Network Enterprise Scanner
 - ▶ Application
 - Rational AppScan Enterprise
- Manage
 - ▶ Vulnerabilities*
 - ISS Proventia Site Protector
 - ▶ Incidents*
 - Tivoli Security Operations Manager

**** Can be managed through IBM ISS Managed Security Services!***



Defending the Network

proventia[®]network
Multi-Function Security

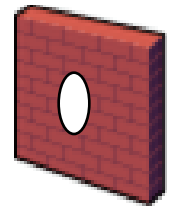
■ Challenge

- ▶ Protect your business from Internet threats without jeopardizing bandwidth or availability
- ▶ Protect your end users from spam and other productivity drainers
- ▶ Conserve resources by eliminating the need for specialized security expertise

■ IBM Solutions

- ▶ IBM Proventia[®] Network Multi-Function Security (MFS)
 - Complete protection from Internet threats including firewall, intrusion prevention and anti-virus
 - Define Web access policies
- ▶ IBM Proventia[®] Network Intrusion Prevention System (IPS)
 - Provides Web Application Firewalling functionality without the additional point product investment of a WAF
 - Provides inline network protection against all major categories of Web application vulnerabilities and attacks

Defend Network



- Firewall
- IDS / IPS
- Web App Firewall
- Anti-virus

Encrypting transmission across the Internet

WebSphere software

■ Challenge

- ▶ Ensuring data and intellectual property is not stolen while crossing the Internet
- ▶ Ensuring that data is not tampered with or altered between the server and client
- ▶ Ensure that a malicious site does not impersonate the legitimate server and establish communication with the client

■ IBM Solutions

- ▶ IBM Websphere Application Server
- ▶ IBM Websphere DataPower XML Security Gateway

**Protect Data
across Internet**



■ **SSL Encryption**

Client-side Security

proventia desktop
Endpoint Security

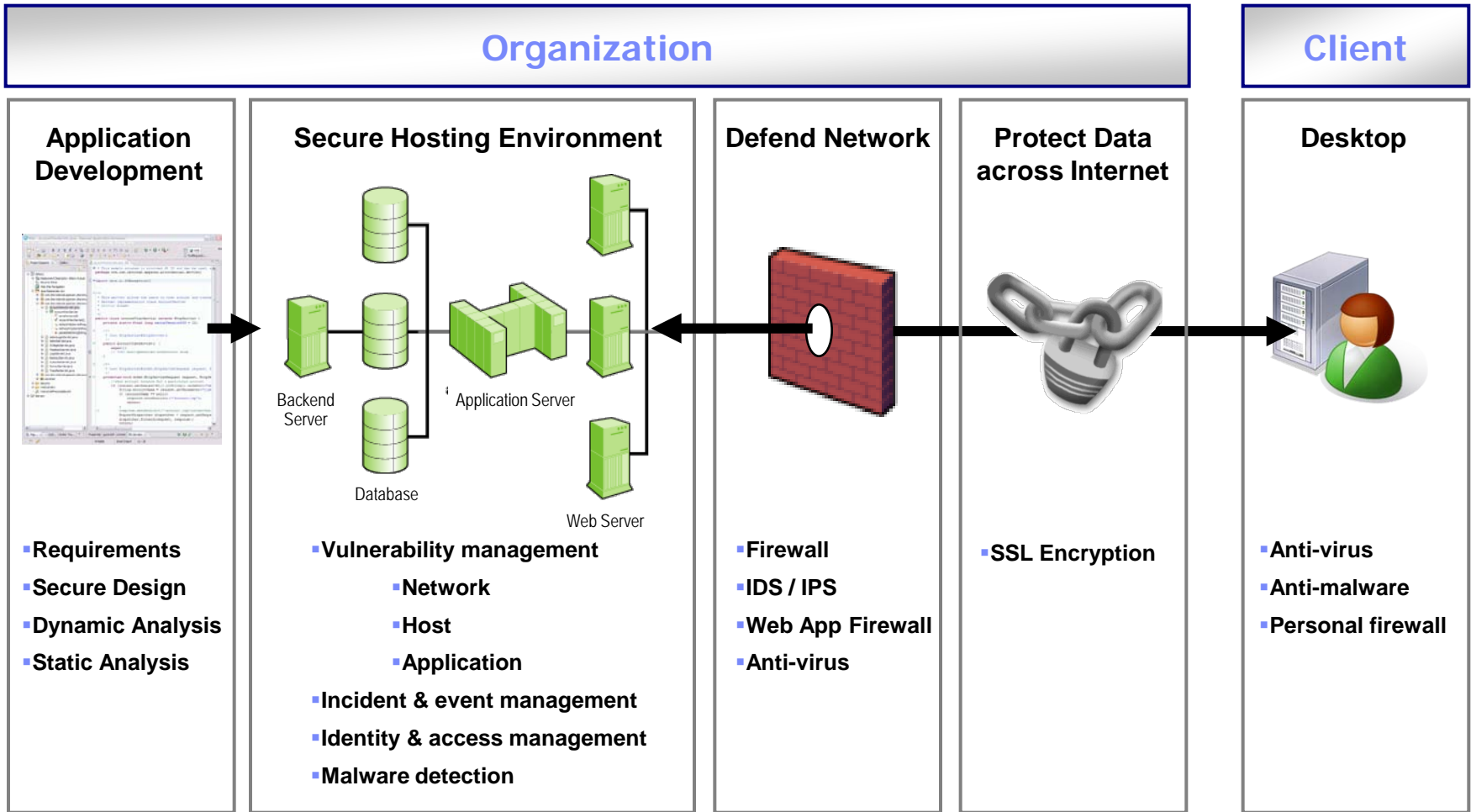
- Organization can not control their external clients
- Internal client challenges
 - ▶ Mitigating risks posed by zero-day, targeted attacks
 - ▶ Protecting critical data and intellectual property
 - ▶ Minimizing costs and lost productivity associated with remediating infected endpoints
 - ▶ Reducing help desk calls
- IBM Solution
 - ▶ IBM ISS Proventia Desktop and Server
 - Multi-layered protection in a single agent
 - Mitigates against application and network vector attacks
 - Patented Virus Prevention System blocks malware based on behavior
 - Includes signature anti-virus/anti-malware signatures

Desktop



- Anti-virus
- Anti-malware
- Personal firewall

Secure Web Applications: A Complete Approach



QUESTIONS

Thank You

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A photograph of the Sydney Opera House, a world-famous architectural landmark, with its iconic white, shell-like roof. In the background, a large steel truss bridge spans across the frame. The scene is set against a clear blue sky and a body of water in the foreground.

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