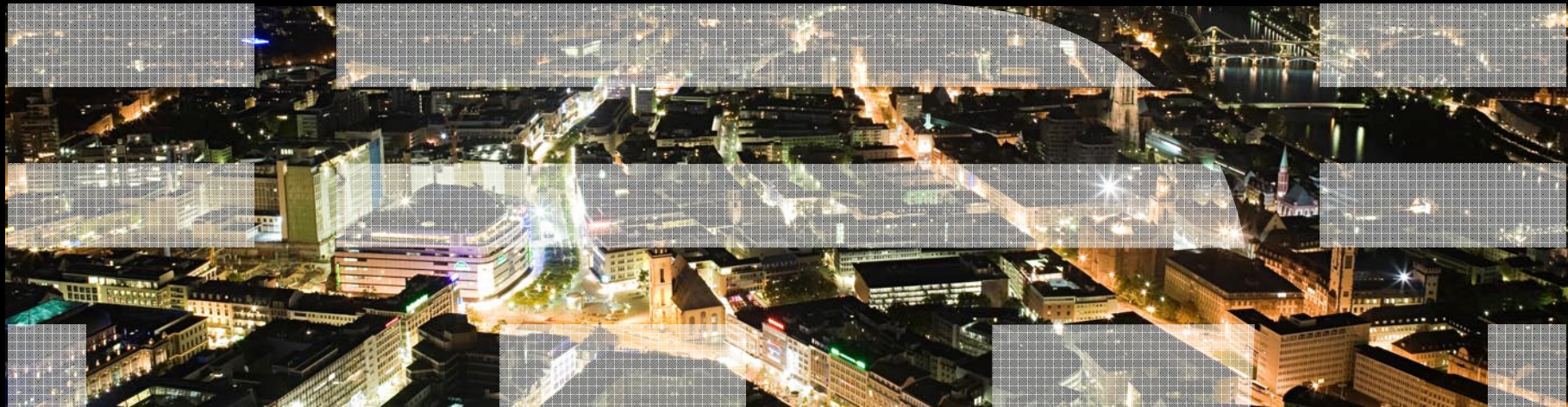


Making our cities smarter

Lessons we can learn from international cities

Chris Pavlovski

IBM Chief Architect, Technology and Innovation



All over the world, public leaders are looking to make their cities Smarter



SHANGHAI, JUNE 2-3 2010

800+ senior public leaders and select influencers from around the world focused on cities in Asia Pacific, in conjunction with the Shanghai World Expo.

NEW YORK, OCTOBER 1-2 2009

500+ senior public leaders and select influencers from around the world focused on cities in North America.

BERLIN, JUNE 23-24 2009

300+ senior public leaders and select influencers from around the world to explore and discuss ways to rethink their approaches to urban issues.

City priorities around the region

BRISBANE



Priorities:

- Addressing Traffic Congestion
- Leading in sustainability and waste management
- Natural Habitat conservation and reclamation
- Creating and sustaining jobs

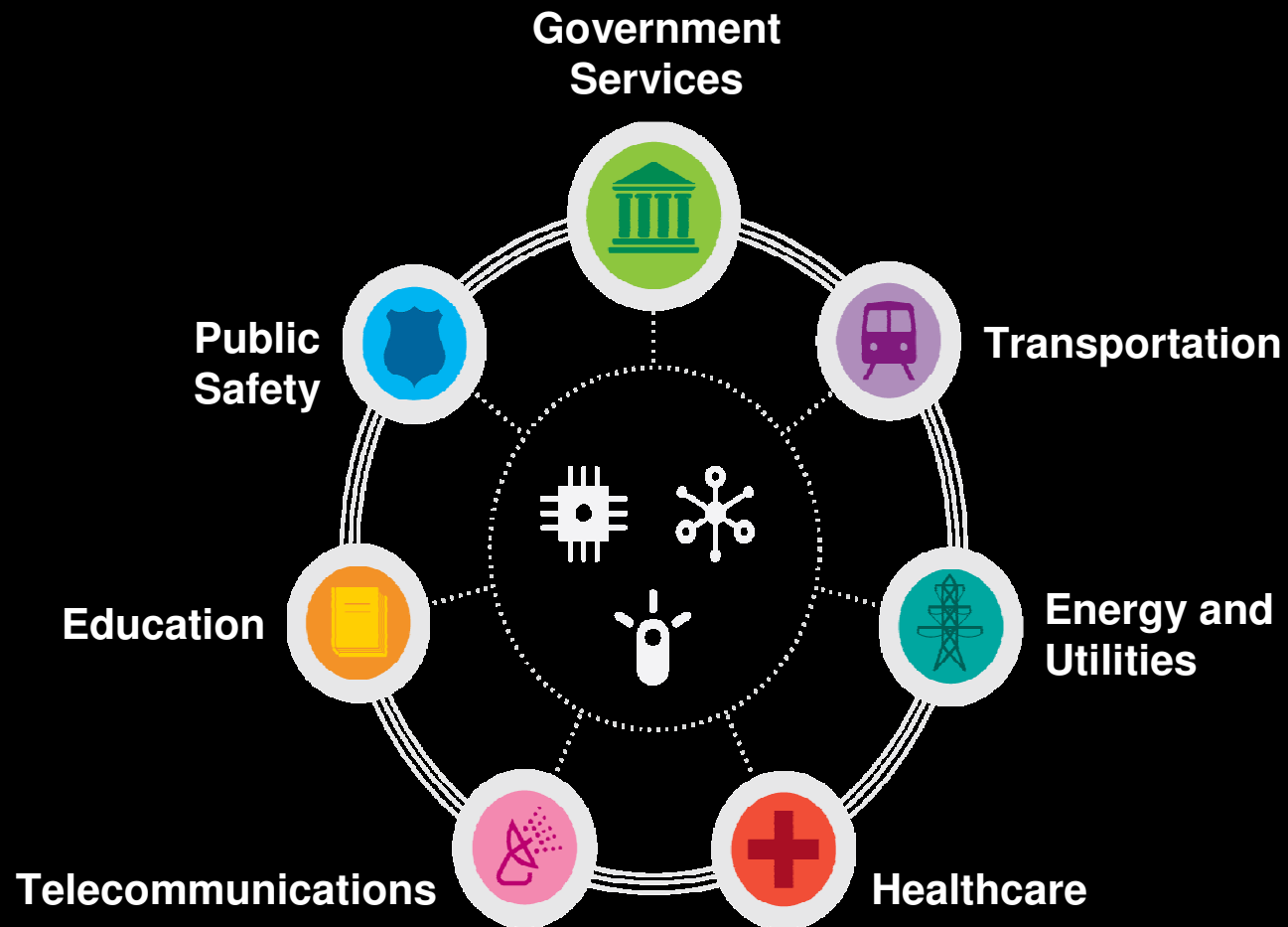
SINGAPORE



Priorities:

- Creating jobs & supporting families
- Stimulating bank lending
- Enhancing business cash flow and competitiveness
- Infrastructure projects: public housing, sustainable development programs, education & health infrastructure

A city is a system of systems





Smarter public safety



<http://www.bom.gov.au/tsunami/about/atws.shtml>

Tsunami Early Warning System

- In 2004 the 4th largest recorded Tsunami

Fire Preventions

- Communication Systems Failures
- Early Warning Systems announced
- Automated Text/Phone Calls

Madrid Emergency Response Centre

- 25% reduction in response times

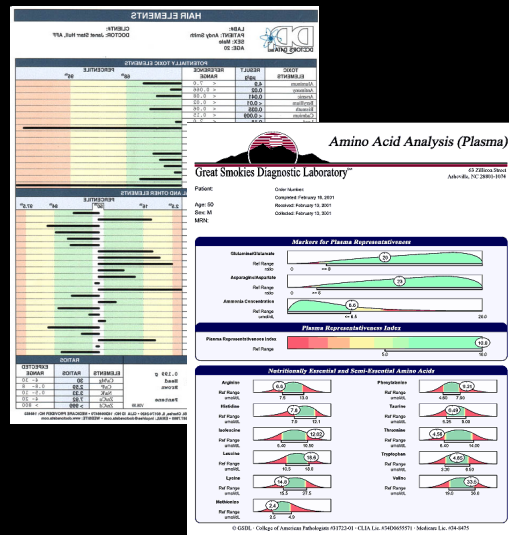




Smarter healthcare

Denmark

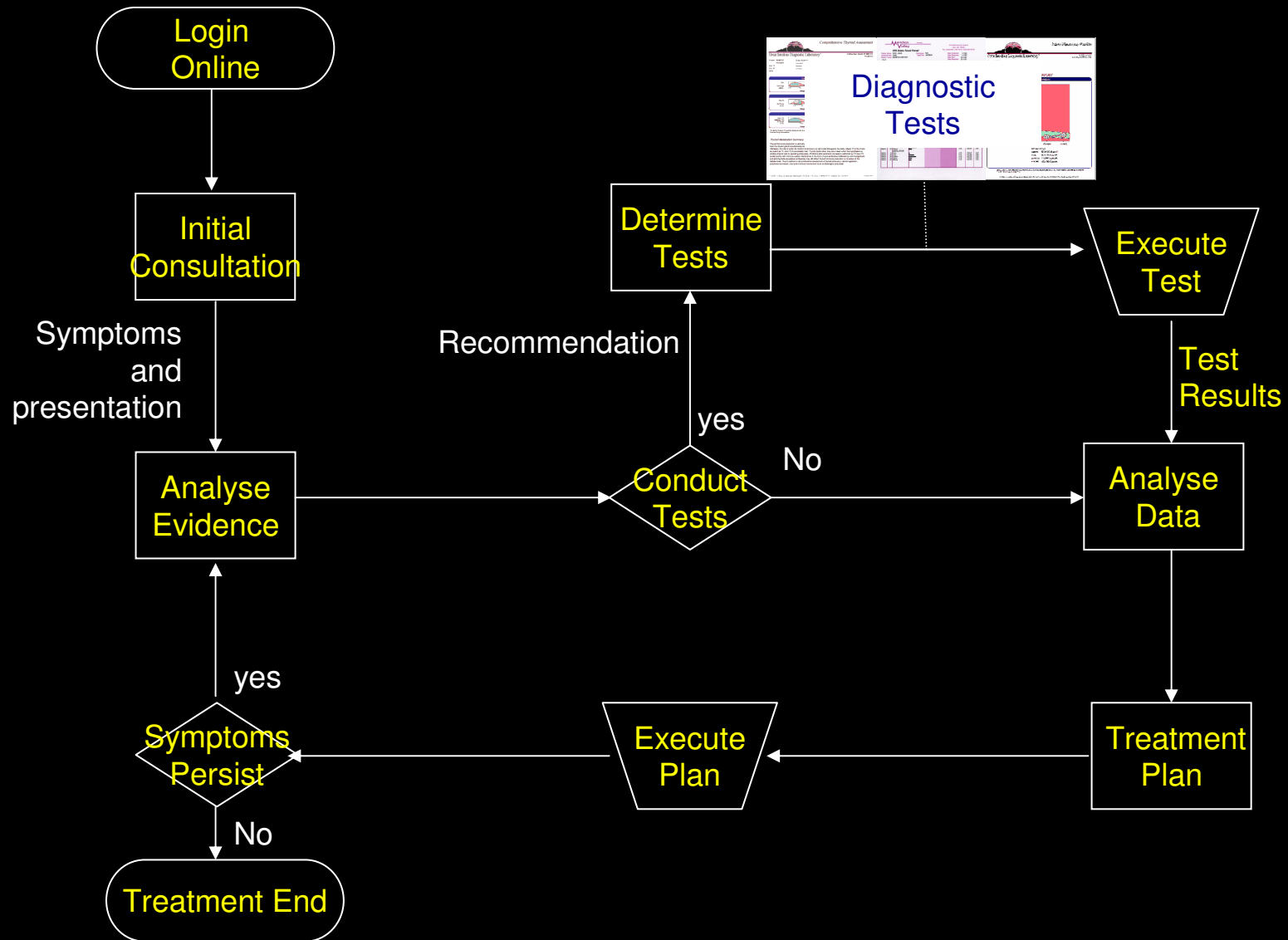
- eHealth portal – cutting administrative costs and increasing patient satisfaction
- Remote monitoring – improving preventative medicine and diverting patients from hospitals



On-line diagnostic support systems

- Users log in to waiting room.
- Connect with available doctor.
- Patient Quote and Evidence Based.

Expert System: Base on clear data, in addition to presenting symptoms.





Smarter transportation



Stockholm

- 20% less traffic, 40% lower emissions
- 40,000 more public transport users

Brisbane

- 80% fewer traffic accidents

Singapore

- One smartcard pays for buses, trains, taxis, road-use and parking



Smarter energy

Malta's smart grid

- Integrates water and power systems
- Identifies water leaks and electricity losses
- Rewards customers who consume less energy and water



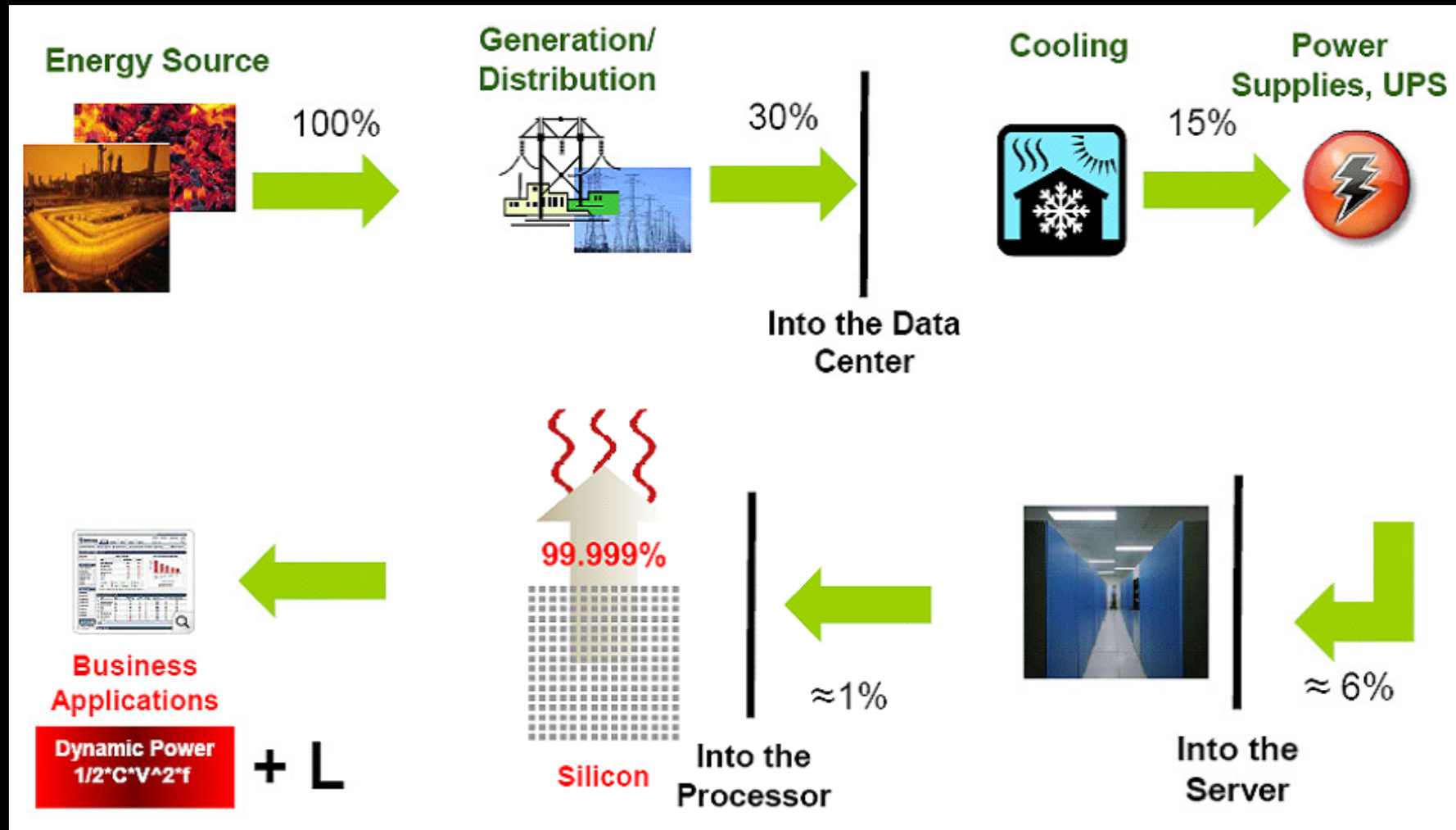
Australia

- Several Smart Grid projects
- One of largest smart grid projects globally

Amsterdam

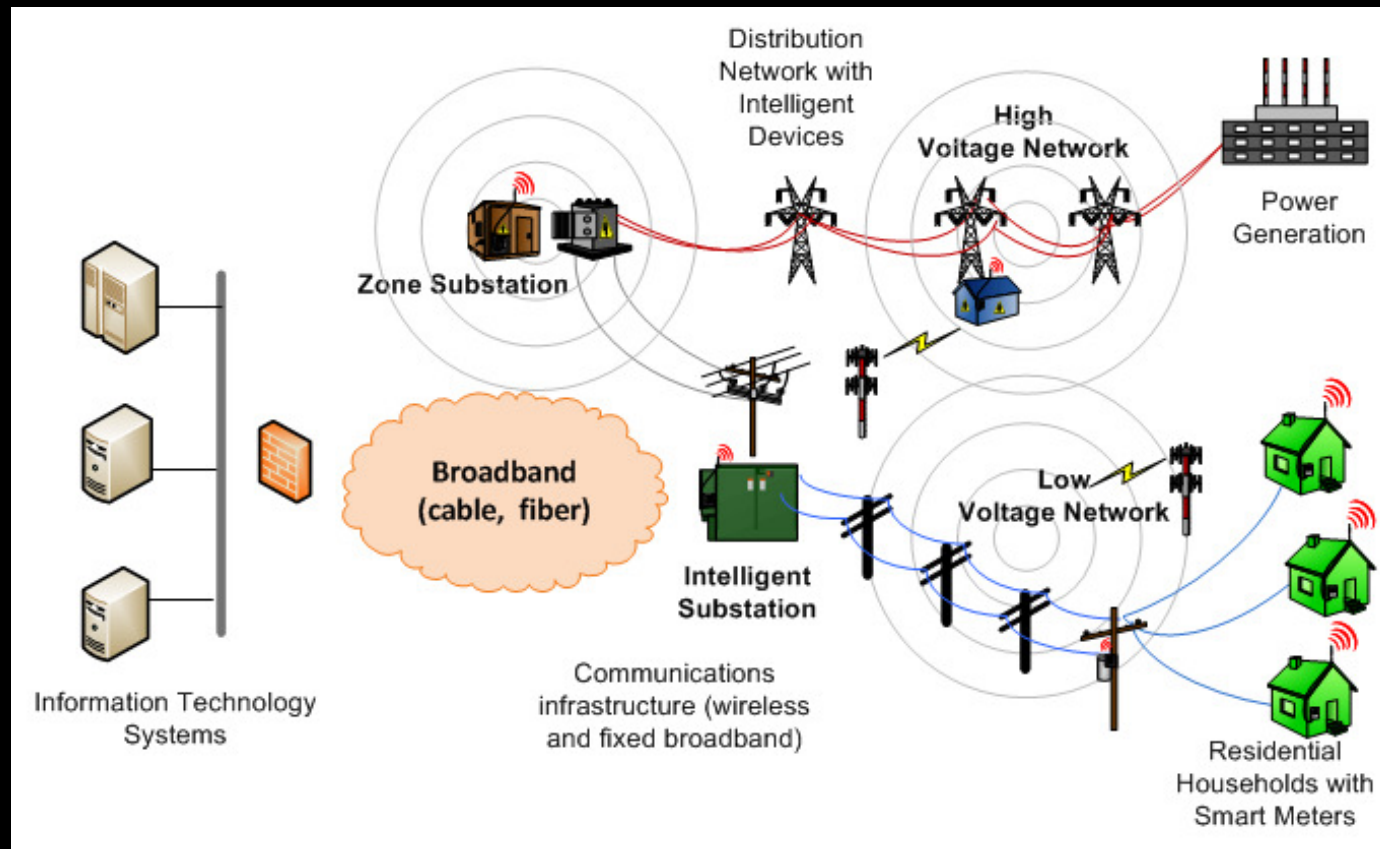
- Smart meter pilot to reduce CO2 emissions by 14%

Why Implement a Smart Grid?

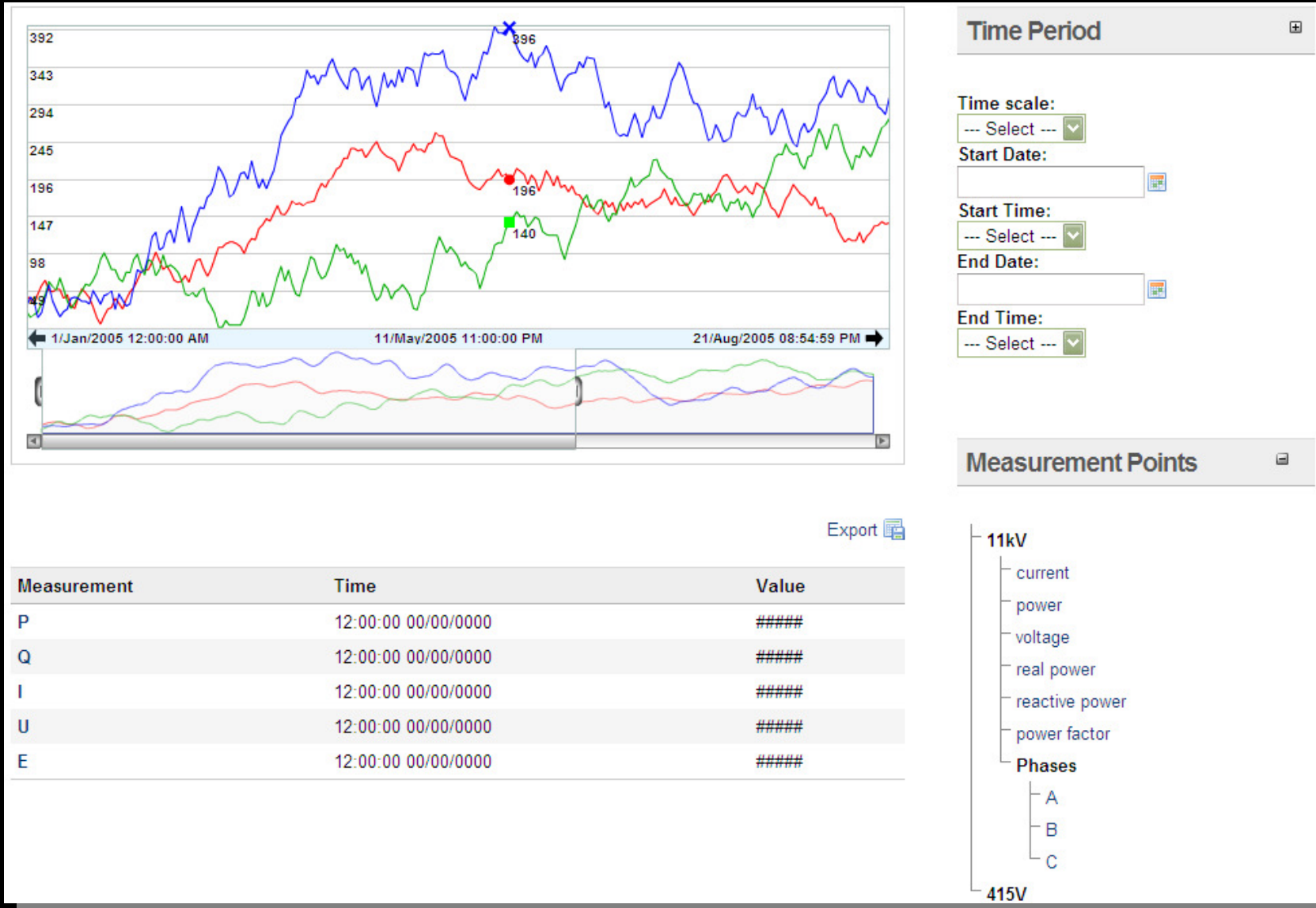


Simon Mingay, Green IT: A New Industry Shock Wave, Gartner.

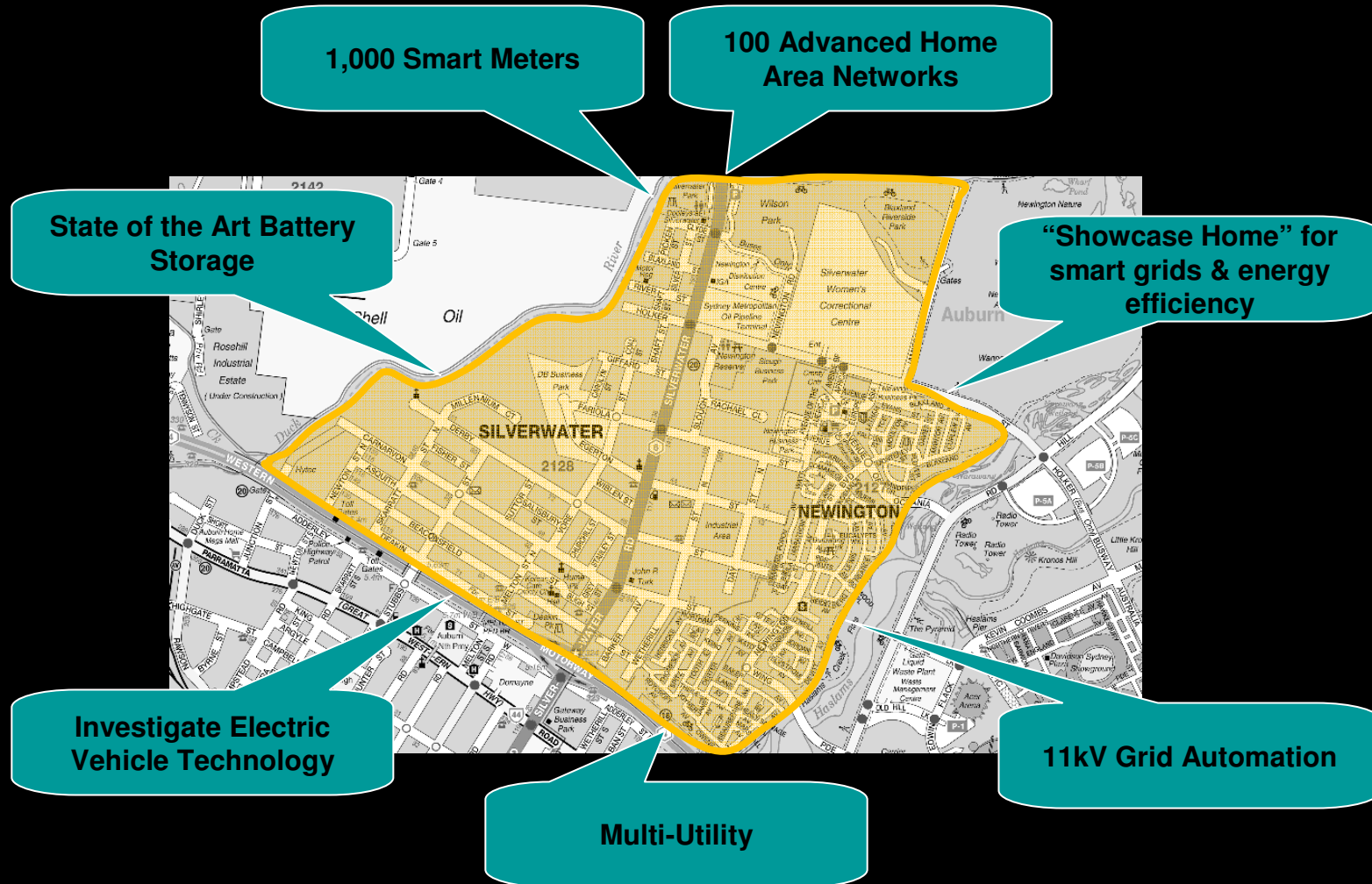
Smart Grid Case Study: Smart City



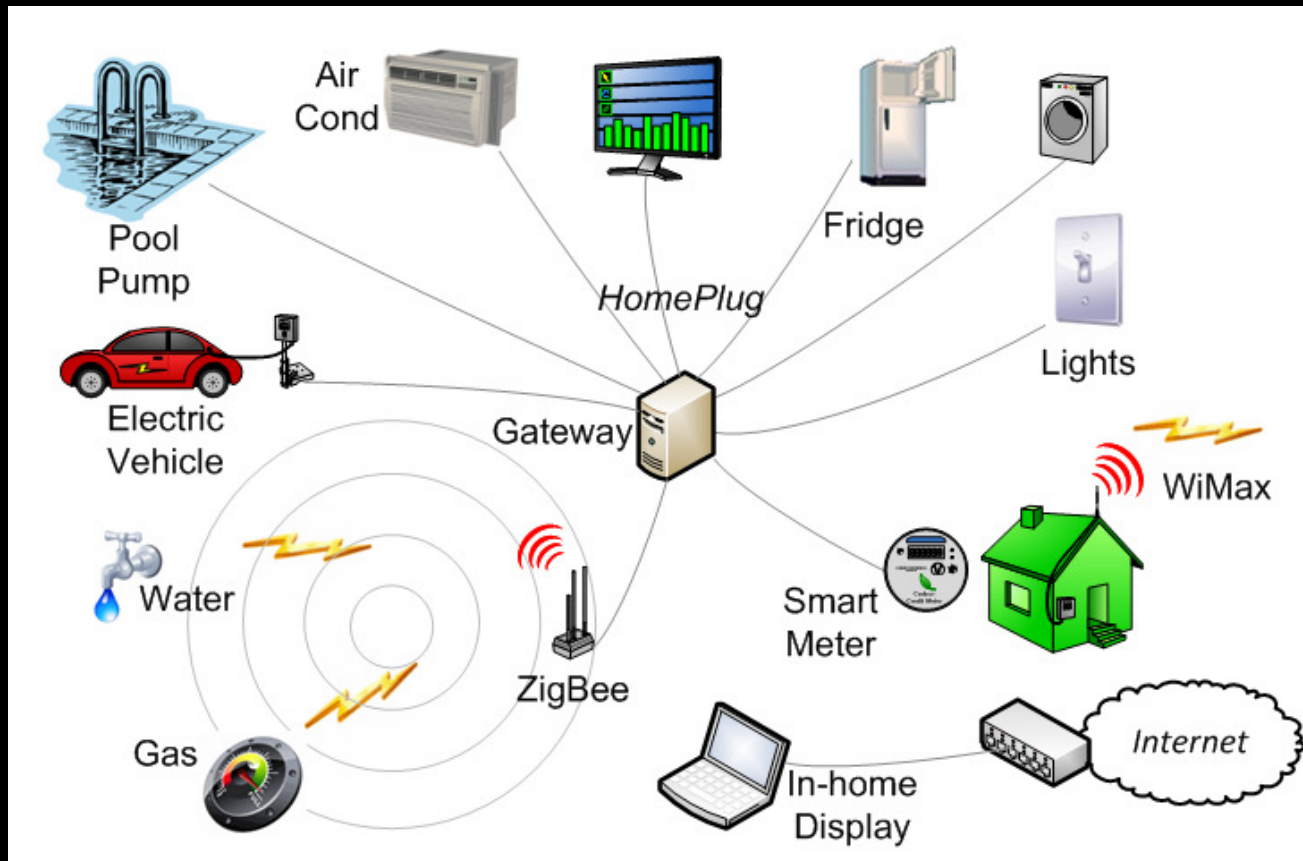
Smart Grid Case Study: Advanced Analytics (video)



Smart City Trial: Newington Suburb

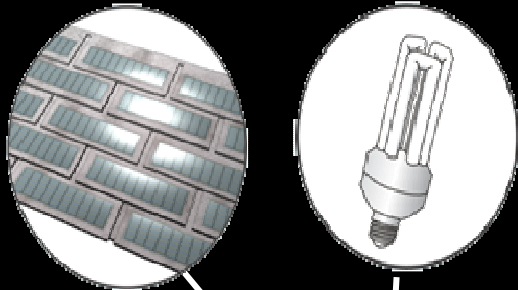


Smart City Trial: Solution Overview

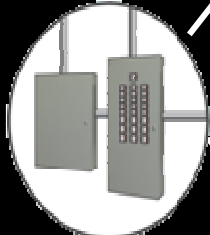


Smart Home

Existing Solar Panels on Rooftops at Newington to be complemented with battery storage.



In-home portal providing visibility to electrical usage and carbon footprint.

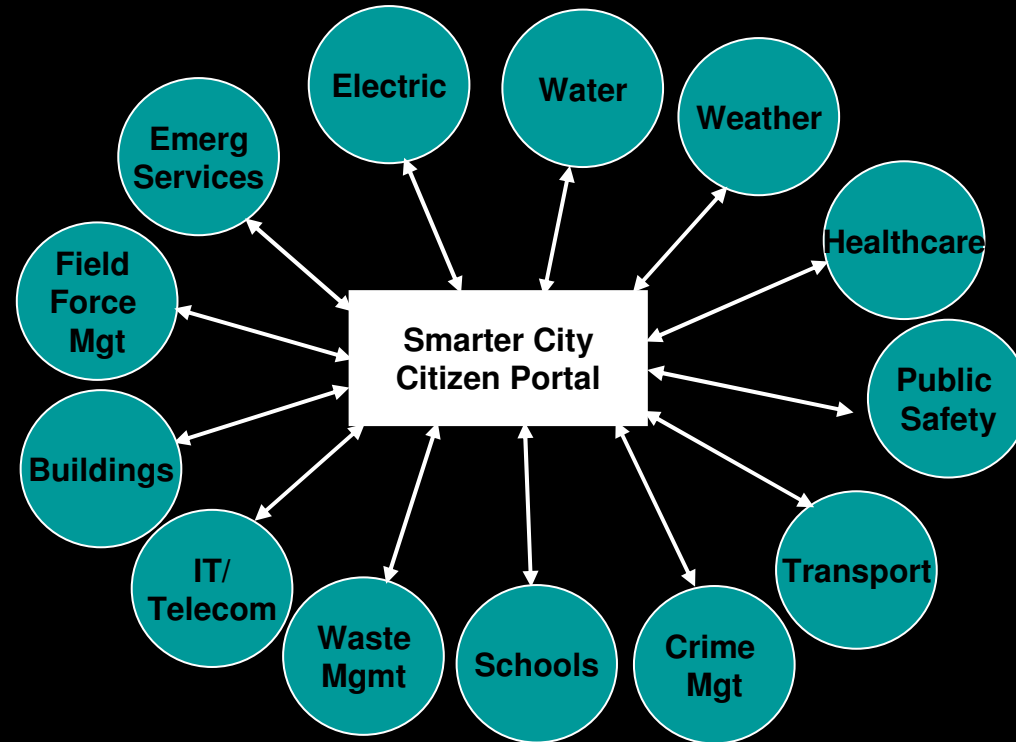


Currently undertaking an Electric Vehicle Study and its application in Australia.





Smarter government services



City of Albuquerque

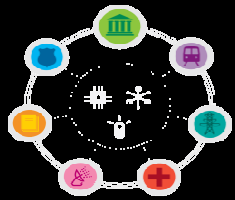
- Productivity improvement of almost 2,000%

Los Olivos, Lima Peru

- Metropolitan network integrates education, health and safety services

Kitakyushu, Japan

- 40% reduction in CO2 emissions by 2030 and 70% by 2050

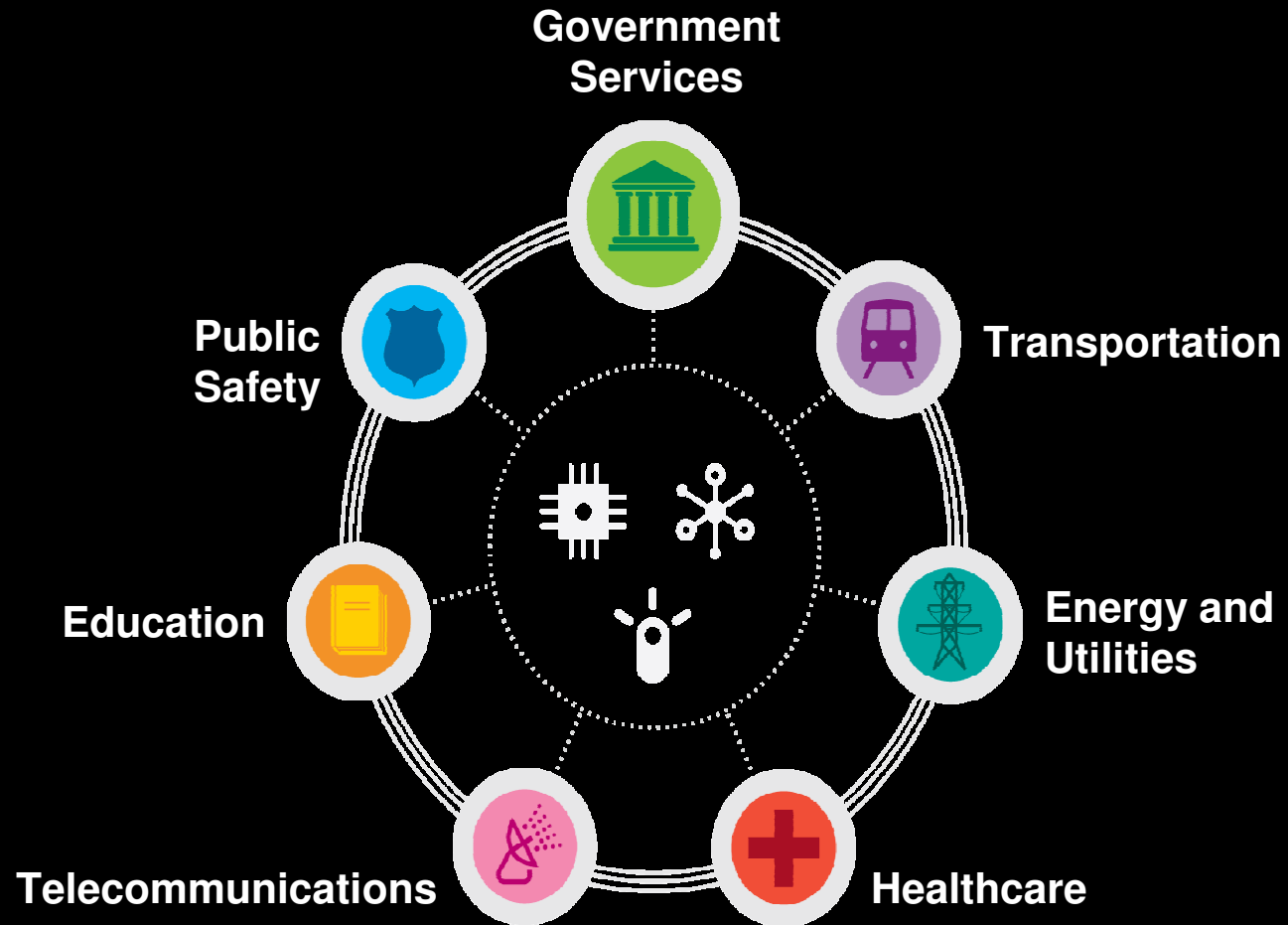


Smart city



Masdar City is being built from scratch near Abu Dhabi. Planners are working with top scientists, engineers and innovators to create interconnected systems and manage them through an integrated city dashboard.

Putting it all together





Smarter planet solutions are receiving significant attention.



These solutions are now possible, due to low cost communications systems, telemetry devices, and availability of on-line based technologies.



Possible now to address a greater range of problems facing humanity.

