IBM Software

# Business Analytics Forum 2010

## See The Future Of Decision Making

**November 3-5, 2010**
Gold Coast – QLD – Australia

## Cognos 10 Active Reports

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# Business Drivers for Active Reports

- Interact with a rick user interface, and easily filter data in dashboards with prompts

- Access and work with information without wait times

- Access and interact with dashboard content while disconnected from the network

- Access dashboards as attachments in email rather than through a website

- Pixel-perfect formatting for dashboards

# IBM Cognos Active Reports

- IBM Cognos Active Reports are interactive, intuitive, stand-alone reports with the ability to be highly formatted. An Active Reports profile in Report Studio allows developers to create these sophisticated report applications.
- **Key Capabilities**
  - Richer set of controls for ***experienced Professional Report Authors to build interactive***
  - dashboards for the business
  - Saved MHT applications allow for fast consumption and offline consumption
  - Schedule and burst applications to broad and diverse users
- **Benefits**
  - Improved time-to-decision through a more interactive and richer user experience
  - Improved user satisfaction through performance improvements gained through a saved MHT output
  - Improved productivity by being able to work while not being physically “connected” to
  - reporting application

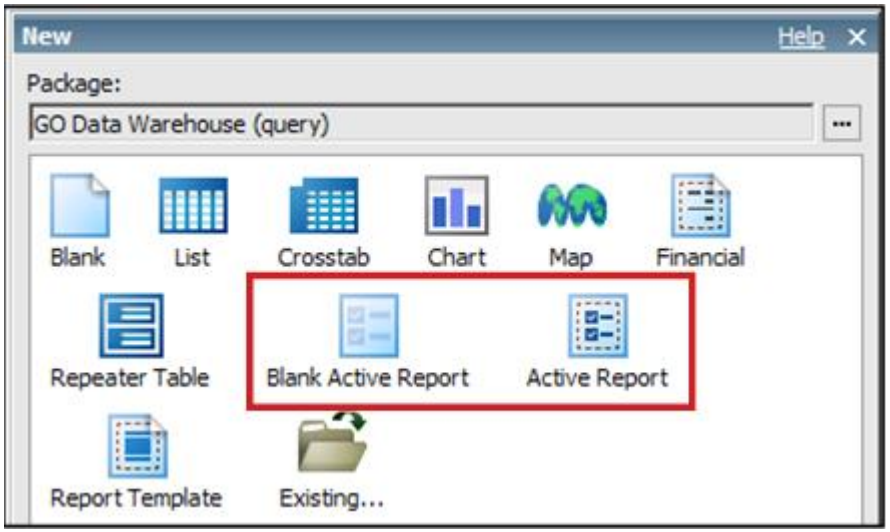
# Managed BI Dashboard Consumption

- ***Professional Assembly***
  - Charts
  - Lists
  - Cross Tabs
  - Controls
- ***Run, Schedule & Burst***
- ***Delivery as a File***
  - URL for Connected use
  - Email for Off line use
- ***Interactive Consumption***
- ***No BI server load***

Cognos 10
Active Reports Demo
Lets Take a look

# What is IBM Cognos Active Report?

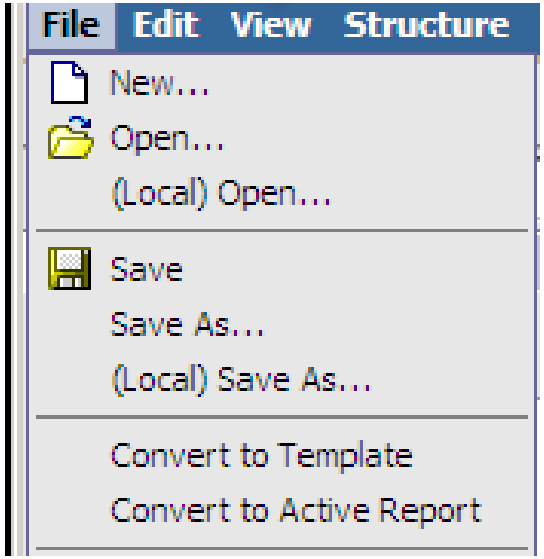
- Active Report is a Report Studio report type whose output is an MHT file
- Report consumers can view and interact with an active report data without hitting the database



# Authoring Active Reports

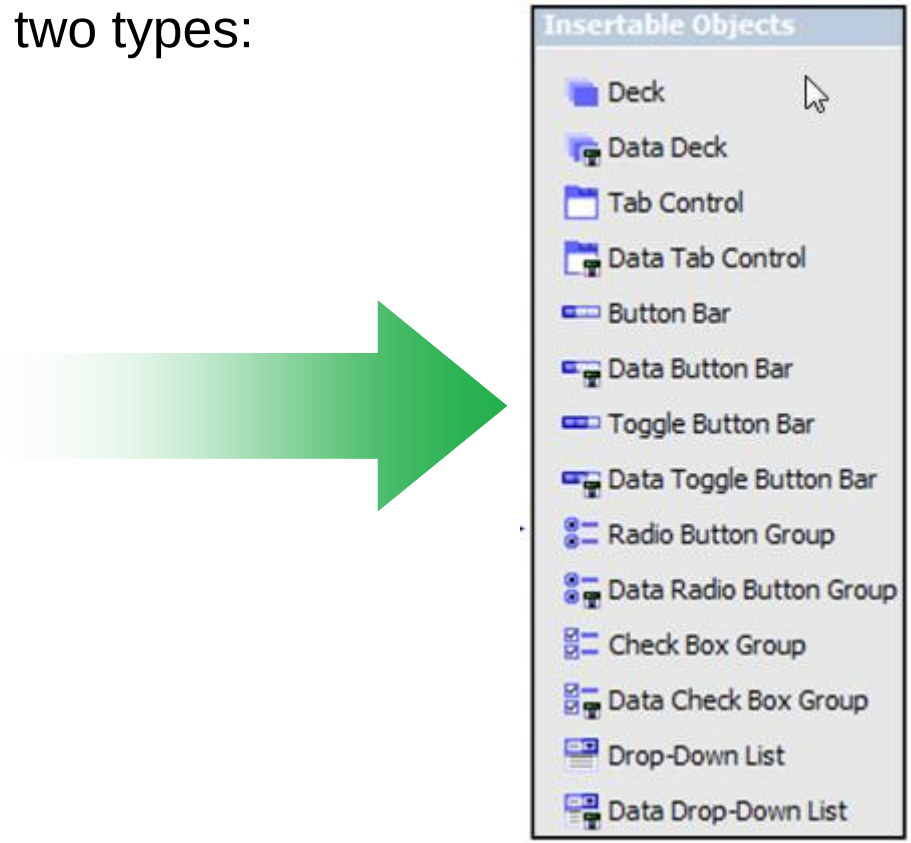
- Active Reports are created by selecting the new Report Studio template type “Active Report”

- Authors can convert existing reports to Active. They cannot be converted back
- NOTE: Converting a report does not automatically give it any interactive behavior



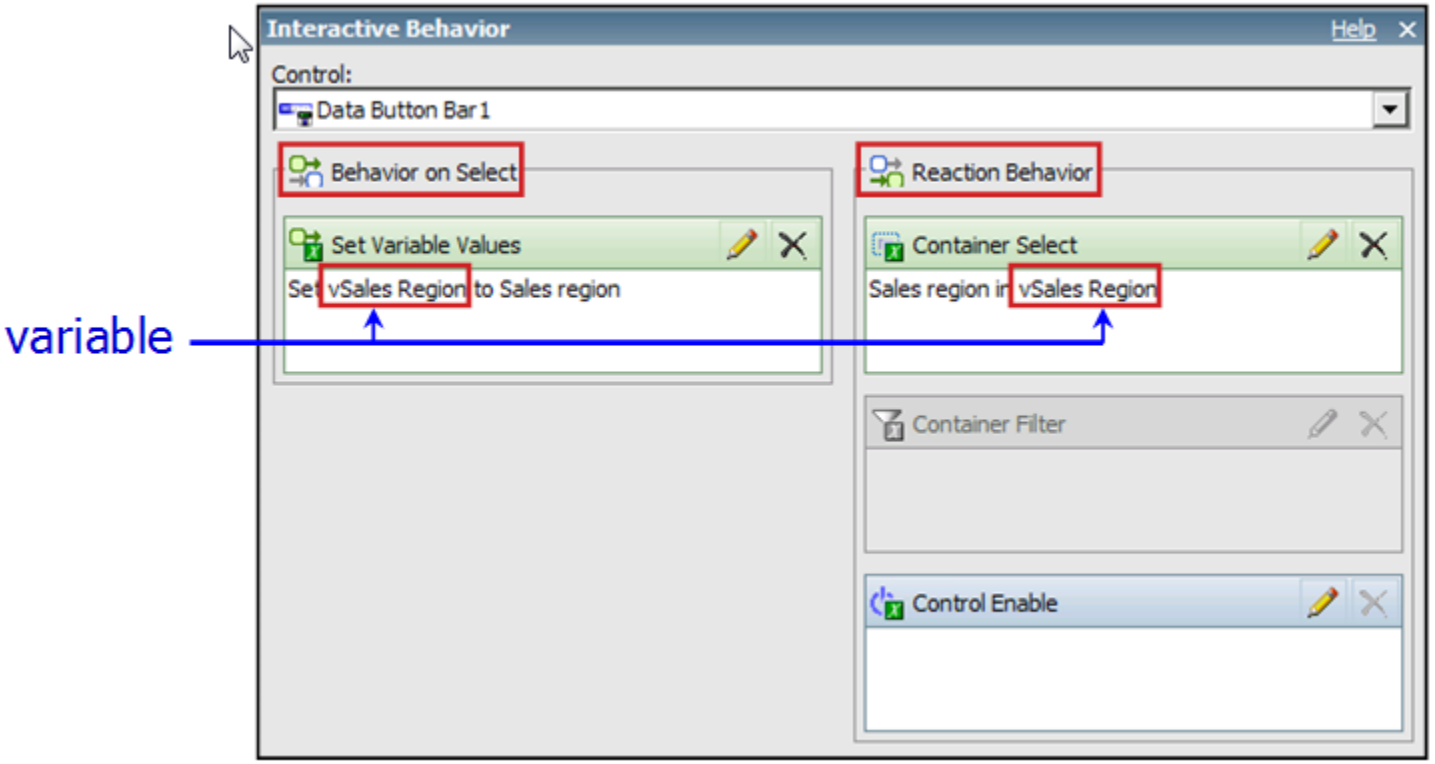
# Examine Active Report Controls

- When you create an active report, there are controls available for use in the mht file format.
- Controls can be of two types:
  - Static
  - Data driven



# Active Report Variables

- Active report variables work with controls to add interactivity and control behavior in reports



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# Active Reports Demo

# Lets Build One

# Questions?

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# Thank You