

Wireless Access Portfolio

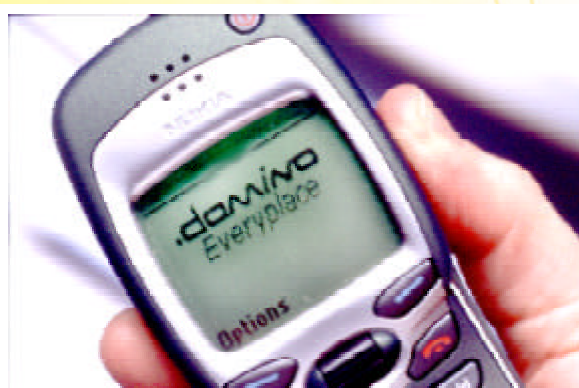
Deliver personalised information anytime, anywhere

The Wireless Advantage

As wireless access to the Internet moves into the mainstream, organisations have opportunities to grasp this new technology and make it work to their benefit. The results will be operational excellence, faster and better decision-making and superior business performance.

You can leverage your investment in your Intranet or Internet web site by extending access to current applications to mobile workers through wireless devices such as mobile phones.

- ✍ raise effectiveness by delivering up-to-the minute information to staff wherever they are
- ✍ improve customer service by providing personalised, key information to individuals on the move.
- ✍ seize Australasia's lead in cellular take-up to increase your organisation's competitiveness in a global market.



Connect corporate intranets with wireless devices and deliver corporate content anytime, anywhere. Mobile workers can have interactive access to business-critical information and workflow regardless of location. Organisations can now reach employees or customers in circumstances where a mobile phone is the most practical interface due to the nature of their work, such as service technicians, delivery people or sales people in the field.

Mobile Customer Relationship Management

Would you like to...

- ✍ know who in your organisation is in contact with your customer at any moment
- ✍ provide consistent, relevant and organised information instantly to your entire sales force in a fast moving market
- ✍ reduce drastically time required to close business

Did you know that the LPS Wireless Portfolio could help you to...

- ✍ enable salepeople to access to customer contact details and histories from their mobile phone
- ✍ deliver up-to-the minute information about stock levels, prices and special offers to staff in the field
- ✍ place orders for collateral, products and services during customer meetings
- ✍ notify service staff of last-minute changes to appointments
- ✍ track consultancy time spent with customers by entering time via mobile phones

Mobile Portals

Would you like to...

- ✍ provide a scalable, modular mobile portal to access Internet, extranet or intranet services
- ✍ dynamically tailor on-line services based on personal profiles
- ✍ provide a wide variety of interactive services including discussion forums, live news, information provisioning, etc
- ✍ Deliver online applications to users with mobile phones
- ✍ integrate seamlessly your services with the relevant suppliers

Domino Everyplace Quick Start

The Lotus Professional Services Solution

The Lotus Professional Services (LPS) Wireless Portfolio is designed to make the transformation to a "mobile infrastructure business" as painless as possible. To achieve this, LPS has designed a range of offerings, from which you can choose some or all to suit your requirements. The services embrace consultancy, installation, support and training to provide an integrated solution to your wireless needs.

LPS' **Wireless Intranet Portfolio** offers awareness building, proof of concept, WAP experience workshop, a corporate pilot and a roll out to the WAP-enabled enterprise.

Module 1 - Awareness/Strategy

Lotus introduces you to the benefits of wireless working. While senior executives attend a board-level workshop designed to help define their wireless strategy, the more technically minded will gain much from the more detailed technology seminar, or you can attend our public wireless seminars for gaining understanding about mobile opportunity for your business.

Module 2 - Domino Everyplace Quick Start

Domino Everyplace Quick Start provides a platform for piloting wireless technology. This complete wireless software and services bundle provides everything you need to start accessing Domino applications via mobile phones - including installation services.

Module 3 - Advanced Functionality

LPS can also quickly deliver increased functionality to the wireless infrastructure. This includes enhanced security features, capability for information "push", and/or integration of Domino for Fax for sending documents that can't be read via wireless devices.

Module 4 - m-business

LPS can also build a full range of high-value business solutions for the mobile world, e.g. mobile CRM, mobile portals and mobile shopping.

In addition to this Portfolio, LPS is involved in numerous projects with mobile phone manufacturers and operators to develop wireless offerings using both WAP and SMS.



Domino Everyplace enables enterprises to adapt and deliver content to hand-held WAP-enabled devices with a mobile intranet solution that builds on existing corporate messaging and intranet applications. It ensures that mobile workers have instant access to critical business information using the widest possible range of communication devices and wireless networks regardless of where they are.

Domino Everyplace Quick Start

Delivered by Lotus Professional Services (LPS), this is an out-of-the-box solution that enables your company to become operational within the WAP-enabled world very quickly.

Domino Everyplace Quick Start gives you the tools to define and administer your own corporate mobile portal content and users, using Lotus Notes or a Web client. Because the portal is open to any appropriate Web-based applications, you can add and manage the application links in the corporate portal, including non-Domino content.

- ✍ Wireless **Domino Mail** integrates seamlessly with Domino or any IMAP, SMTP-based e-mail system, and integrates with their underlying directory systems.
- ✍ The **WAP Domino Personal Information Manager** enables WAP access to corporate directory, calendar and "to-do" services.
- ✍ The **WAP Domino Integration Tool** lets you make quick WAP connections to any Domino database.

Alongside the tools, **Lotus Professional Services** offer consultancy, training and support to meet the needs of the individual customer. Our installation service offers workshops, project plan preparation, WAP environment implementation, documentation and project review.

Lotus
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