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IBM SolutionsConnect 2013
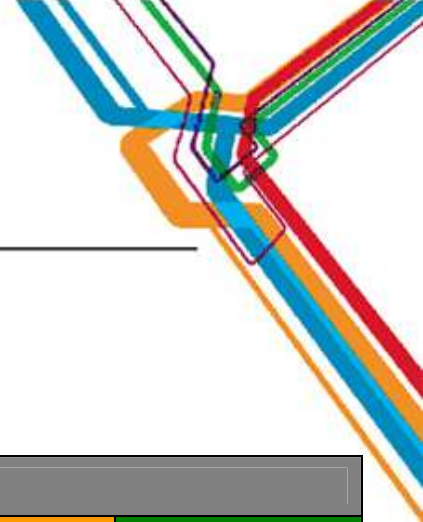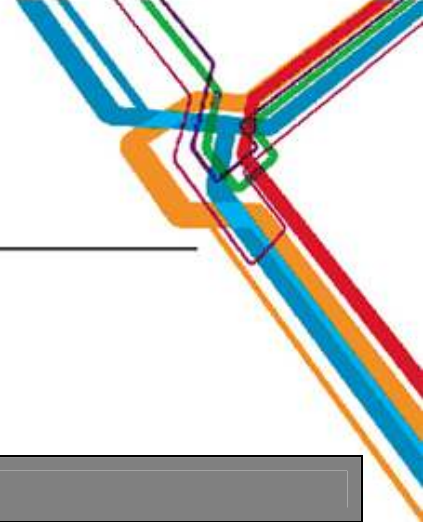
IBM

Agenda

June 12-13
Crown Promenade, Melbourne
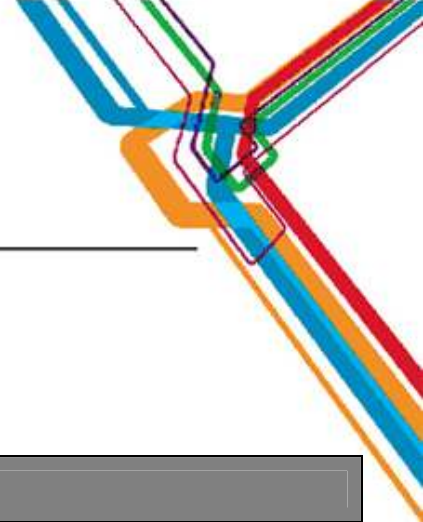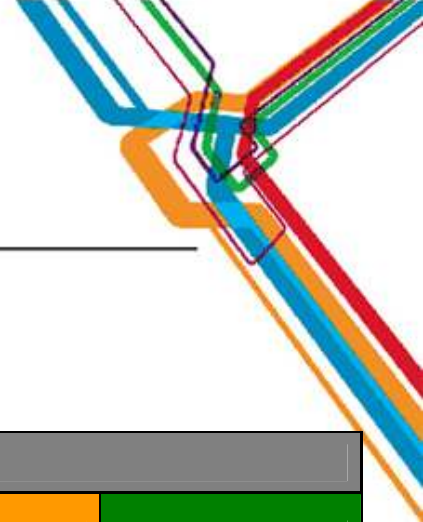
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#PulseANZ

Day 1

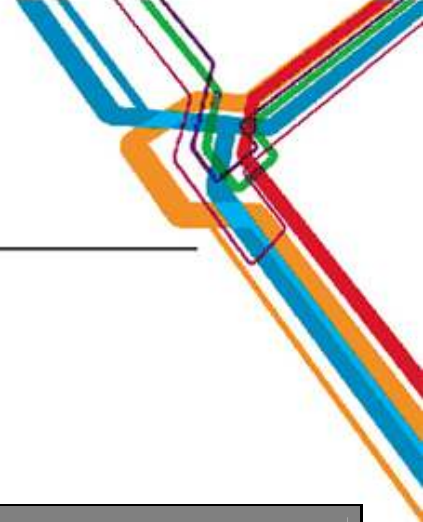| Time:	Track1: Cloud and IT Optimisation	Track 2: Cloud and IT Optimisation	Track 3: Smarter Physical Infrastructure	Track 4: Smarter Physical Infrastructure	Track 5: The Mobile Enterprise	Track 6: IBM Security Symposium @ Pulse	Track 7: IBM Partner Expertise
9.00 - 10.30	**Keynote Sessions:** **Turning Opportunities Into Outcomes** - Erik Elzerman is Vice President, Cloud & Smarter Infrastructure for IBM Growth Markets Unit **Crown Case Study** - Demara Jackson, GM of Crown Melbourne LTD **The Future of Business** - Tim Longhurst, Futurist						
10.30 -11.00	**Morning Tea & Demo Theatrette: 10.40am - zCloud IBM's Premier System - "Take a Test Drive" - Nigel Bland, IBM**						
11.00 -11.45	Rethink IT and Reinvent Business with IBM SmartCloud		Enterprise Asset Management Trends and Future Direction		IBM MobileFirst - the complete story of mobility in the enterprise	Bringing Security Awareness to the Highest Levels of the Organisation - Panel Discussion	ARN Cloud Services Morning Tea - Key insights on how to set up the business of Cloud, enabling service providers with the right know-how and strategy on how to appeal to a range of customers.
11.55-12.40	Case study: SmartCloud Control Desk and Endpoint Manager improves service at St Vincent's Health Australia	Take your Cloud to the next level with SmartCloud Orchestration	Case study: Increasing customer value through improved asset management - don't open the lolly cupboard too early!	Case study: Improving the strategic value of Asset Management	Mobile Applications - the journey from development & testing to management;	Using Security Intelligence to stay out of the headlines	

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Time:	**Track1: Cloud and IT Optimisation**	**Track 2: Cloud and IT Optimisation**	**Track 3: Smarter Physical Infrastructure**	**Track 4: Smarter Physical Infrastructure**	**Track 5: The Mobile Enterprise**	**Track 6: IBM Security Symposium @ Pulse**	**Track 7: IBM Partner Expertise**
12.40-13.30	**Lunch &Demo Theatrette:** Demo 1: 12.50pm - Creating reusable workload patterns based on open standards with IBM SmartCloud Orchestrator - Chris Frost, IBM; Demo 2: 1.10pm - Worklight Mobile App Development Demo - Damian Harvey, Certus						Lunch with Kalibrate: Real-World Service Management
13.30 -14.15	Backup Consolidation with TSM for Unified Recovery	DevOps - the Path to Continuous Delivery	Maximo Utilities Industry Solution - A global tour Supporting The Enterprise	Planning and Scheduling in Maximo: Best practices and upcoming enhancements	Improving testing and development of mobile applications	Case study: Security Intelligence in the real world	
14.25 -15.10	Big Data & Analytics for Service Management	Advancing Data Protection for VMware Environments	Transportation Industry Solution	Case study: Mobilising to deliver a premium customer experience	Case study: Building the Education Mobility Revolution - St Joseph's College	Crafting An Adaptive Mobile Security and Management Posture	Case study: Service Performance Analytics - SP AusNet
15.10 -15.45	**Afternoon Tea and Demo Theatrette: 3.30pm - Virtual System back up and recovery - Jacques Butcher, IBM**						
15.45 - 16.30	Using Predictive Analytics to prevent business disruption	Key considerations in modernising your back up	Case study: How Thiess Services 'listens' to customer assets to improve service and cut costs in healthcare	Taking Maximo to the Field: Mobility for Smarter Infrastructure;	How to Run a Successful Bring Your Own Device (BYOD) Initiative	Case study: Identity and Access Management: A Customer's perspective	Systematic approach to asset life cycle planning, preventative maintenance strategies and Maximo Asset Life Cycle Planning

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16.40 - 17.30	Fundamentally change the economics and experience of IT with Expert Integrated System	Case study: Jazz for SM improves visualisation capability significantly with a fresh look.	Predictive Asset Optimisation for Maximo	Smell the smoke BEFORE the fire… Health, Safety & Environment	Seeing your Digital Channels through the eyes of your customers	The New Frontier – Securing Your Android and iOS Mobile Applications	Back up as a Service by Tardis
17.30 - 19.30	**Networking Drinks: Get Your Pulse Racing**						

Day 2						
Time:	**Track1: Cloud and IT Optimisation**	**Track 2: Cloud and IT Optimisation**	**Track 3: Smarter Physical Infrastructure**	**Track 4: Smarter Physical Infrastructure**	**Track 5: The Mobile Enterprise**	**Track 6: Security Symposium @ Pulse**	**Track 7: IBM Partner Expertise**
9.00 - 10.30	**Keynote Sessions:** **Getting Ahead of the Threat with Security Intelligence** - Marc van Zadelhoff, Vice President, Worldwide Strategy and Product Management, IBM Security Systems **The World Was Never Going to be the Same Again** - George Negus, Journalist and media presenter						
10.30 -11.00	**Morning Tea & Demo Theatrette: 10.40 am - Tivoli Integration Portal (TIP) - check out the new shared user-interface and dashboards - Tze Ping Yeo, IBM**						
11.00 - 11.45	What's new in Tivoli Storage? Learn about the most recent solution developments	Innovation in Application Monitoring - Application Insights	Billing & Service Level Management for more effective service delivery;	Case study: Downer's EAM success through integrated technologies	Secure & Manage Your Mobile Environment	2012 IBM X-Force: 2012 Annual Trend and Risk Report and the best practices X-Force would put in place if they were running your IT department	Mobility - for grown ups
11.55 -12.40	Protecting large file environments with integrated V7000 & Tivoli Storage Manager	IBM SmartCloud Monitoring 7.2 Overview and Demo, including Hypervizor Capacity Planning and Optimisation	Case Study: Yarra Valley Water & Energy Australia	Intelligent Operations for Smarter Physical Infrastructure	Case study: Managing and Securing the Mobile Environment - How IBM is handling it's own mobile device management challenges	A Platform for Advanced Threat Protection	Planning and undertaking a low risk Maximo upgrade
12.40 - 13.30	**Lunch & Demo Theatrette:** Demo 1 - 12: 50 pm Visualising your operational environments by Modelling Deployment Topologies - Davyd Norris, IBM; Demo 2 - 1.10pm zCloud IBM's Premier System - "Guest Provisioning demonstration" - Andrew Yu, IBM						

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Time:	**Track1: Cloud and IT Optimisation**	**Track 2: Cloud and IT Optimisation**	**Track 3: Smarter Physical Infrastructure**	**Track 4: Smarter Physical Infrastructure**	**Track 5: The Mobile Enterprise**	**Track 6: Security Symposium @ Pulse**	**Track 7: IBM Partner Expertise**
13.30 - 14.15	Best practice procedures for upgrading to TSM 6.3 - maximise your investment!	Leveraging Service Management 'beyond IT' to smarter infrastructure	Round Tables by Interest	Round Tables by Interest	Ensuring Operational Performance of Mobile Applications	How IBM security capabilities enable adoption of cloud policies	Introducing SmartCloud Virtual Storage Centre
14.25 - 15.10	Case study: Defence's software asset management journey	Using ProtecTIER Replication for Disaster Recovery with Tivoli Storage Manager	Round Tables by Interest	Round Tables by Interest	IBM's 6 step approach to mobilising the enterprise	Implementing Database Security and Auditing Against Data Breaches	
15.10 - 15.45	**Closing Address**						