

**Terms and Conditions for the IBM® "Win a SodaStream Penguin Drinks Maker"
Competition at IBM's Predictive Analytics Agenda Event (the Promotion)**

1. Information on how to enter this Promotion and prize details form part of these Terms and Conditions of entry (**Terms**). Entry into the Promotion is deemed acceptance of these Terms.
2. The Promoter is IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 (**Promoter**).
3. The Promotion will be open from 8:30am Australian Eastern Daylight Savings Time (AEDST) on Tuesday 13th November 2012 and will conclude at 11:00am AEDST on Friday 7th December 2012 (**Promotional Period**).
4. Entry is open to Australian residents 18 years and older and who are delegates at the Promoter's Predictive Analytics Agenda events held at:
 - a) Intercontinental Melbourne The Rialto, 495 Collins Street, Melbourne VIC 3000 on the 13th November 2012 (**First Conference**); and
 - b) Intercontinental Sydney, 117 Macquarie, Sydney NSW 2000 on the 15th November 2012 (**Second Conference**)

(Eligible Entrants).

5. Management, employees and contractors of the Promoter and companies associated with this Promotion, and their immediate families, are not eligible to enter.
6. To enter the Promotion and be eligible to win, Eligible Entrants must, after the First Conference or Second Conference (as applicable) complete an online post event evaluation form including completing all questions and providing their full name and contact details, and submit this online to the Promoter during the Promotional Period using the website link sent to Eligible Entrants by email following the event (**Eligible Entry**).
7. There is a limit of one entry per Eligible Entrant to the Promotion.
8. The Promotion is a game of chance. One computerised draw will be conducted to determine the winner. This one draw will be conducted from all Eligible Entries received from Eligible Entrants attending the First Conference or the Second Conference before the deadline specified above. For the avoidance of doubt, one prize will be awarded in total.
9. The draw will take place at 12:45pm AEDST at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on the 10th December 2012.
10. The prize is a SodaStream Penguin Drinks Maker valued at AUD \$249.95 (including GST) (RRP) (**Prize**). The Promoter accepts no responsibility for any variation in the value of the Prize.
11. The winner will be notified by telephone and email within 2 business days of the draw for the Promotion, and the winner's name will be published on ibm.com/events/au/announcements. The Prize will be delivered to the winner at the address provided when registering for the event, within 28 days of the draw date. The Prize will only be delivered to an address within Australia.
12. In the event that a winner is unable to be contacted within 3 months of the relevant draw date, despite the Promoter's reasonable efforts, a second chance draw will take place at IBM Australia Limited, Level 3, 601 Pacific Highway, St Leonards, Sydney, NSW, 2065 on Monday 11th March 2013.
13. The Prize is not transferable and cannot be exchanged for cash. In the event that the Promoter is unable to supply the Prize, the Promoter reserves the right to supply an alternative prize of similar monetary value. All tax liabilities and other costs associated with or arising from winning or using the Prize are the responsibility of the Prize winner.

14. Any Eligible Entrant who, in the opinion of the Promoter, does not properly comply with the entry process, will be ineligible to win. This includes any entrant who, in the opinion of the Promoter, tamper or interferes with the entry mechanism in any way.
15. The Promoter reserves the right to disqualify incomplete entries or entries that do not comply with these Terms.
16. The Promoter's decisions in relation to any aspect of the Promotion are final and binding on each person who enters and no correspondence will be entered into.
17. The Promoter reserves the right to amend, suspend or cancel this promotion or any aspect of this promotion (including any prize) in its sole discretion and without giving reasons.
18. The Promoter accepts no responsibility for late, illegible, corrupted, or incomplete entries or entries not received for any reason. All entries become the property of the Promoter. All entries will be stored by the Promoter in a database and the Promoter may use entrants' names and addresses for the purposes of conducting this promotion and for future promotional, marketing and publicity purposes unless otherwise advised by the Eligible Entrant by calling IBM on 132 426, or via the entry form. Entrants can request access to or correction of their details by contacting the Promoter on 132 426 (within Australia).
19. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained in connection with this Promotion or as a result of accepting or using the Prize, except for any liability which cannot be excluded by law.
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