

Billing and Service Level Management for more effective service delivery

Presented by Thomas Knowles 06/13/2013



Market for Service Delivery Organizations

- Companies who manage assets for their customers
 - Production Services, Fleet Management, Construction Services, Mining Services
- OEMs that offer after market service agreements on the products that they sell
- Companies who maintain facilities for their customers
 - Retail Space, Offices, Shopping Malls, Airports
 - Service Stations
 - Plants, Manufacturing Facilities
- Universities, colleges, or government agencies who operate as profit centers and bill for the services that they provide
- IT departments that bill for managing IT assets

Applies to all asset classes



Production Equipment



Facilities



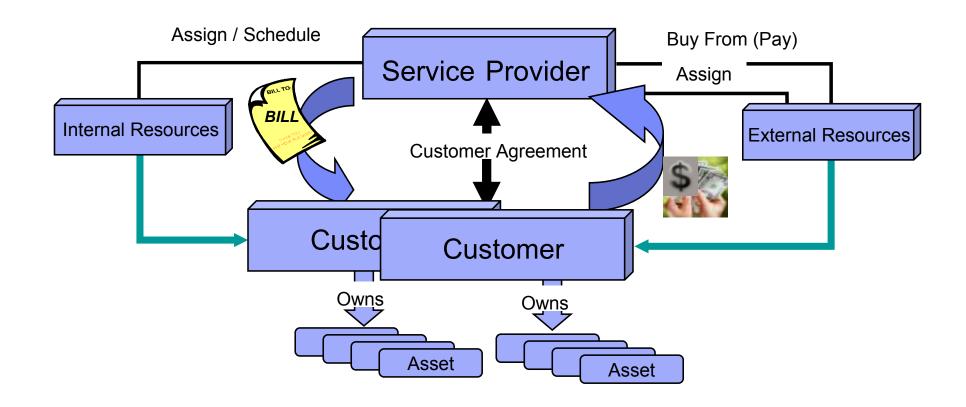
Transportation Assets



IT Hardware and Software



Business Model – What they do?



Service Provider has infrastructure and tooling to grow customer base



Business Challenges

Challenges

- Operating the business with "silo" systems:
 - CRM to manage customers and customer agreements
 - Asset Management to manage assets
 - Billing Systems for Tracking and Billing Work Performed
 - Multiple home grown spreadsheets and Access databases
- Lack of standardized processes
- Internal departments need to justify their value
 - Due to economic crunch, departments like Facilities and IT need to prove their overall value in order to justify stable budgets and budget increases

Often Resulting In

- High resource cost associated with producing bills
- Risk of poor data quality used in billing
 - Lost Revenue
- Questions from accounts receivable about Billed Services
 - Delayed Payments decreases revenue stream

- Inconsistent Quality of Service
 - Low Customer Satisfactions and erosion of profit
- Run the risk of being outsourced as part of cost cutting measure

Critical success factors

- Customers
- Service Delivery
 - Consistent response to customer request
 - Repeatable delivery of service
 - Efficient delivery (lower costs)
- Service Agreement
 - Meet agreed commitment
 - Avoid penalty



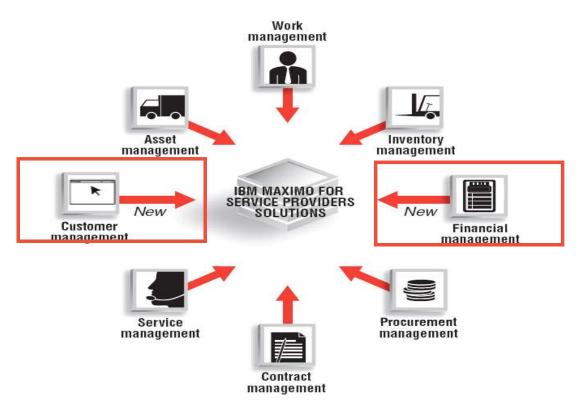


- Billing (profitable)
 - Detailed and accurate
 - Automated bill generation
 - Reduce DSO (Days Sales Outstanding)





Maximo or SmartCloud Control Desk for Service Providers

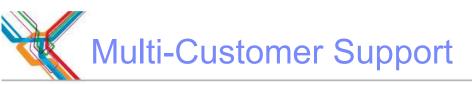


A unified application and systems integration platform to support standardized global business processes that can <u>increase revenue</u>, <u>improve cash flow</u>, <u>improve customer satisfaction</u> and lower cost.

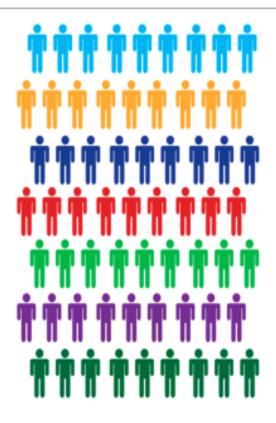
Capabilities:

- Customer Management
- Customer Billing
- Service Management
 - Response Plans
 - SLA
- Request Management Help Desk
- Contract Management
- Procurement Management
- Inventory Management
- Work Management
- Asset Management





- Manage Multiple Customers
 - Multiple customers and their assets in a single instance
 - Customer references added to existing Maximo records
 - Extends security framework to allow customer segmentation
 - Customers view / access only their information

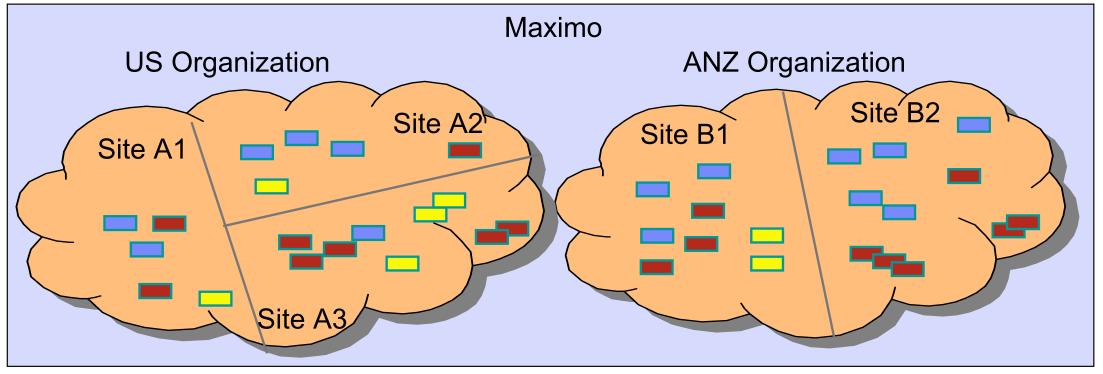


Reduced TCO by leveraging a single instance to manage multiple customers



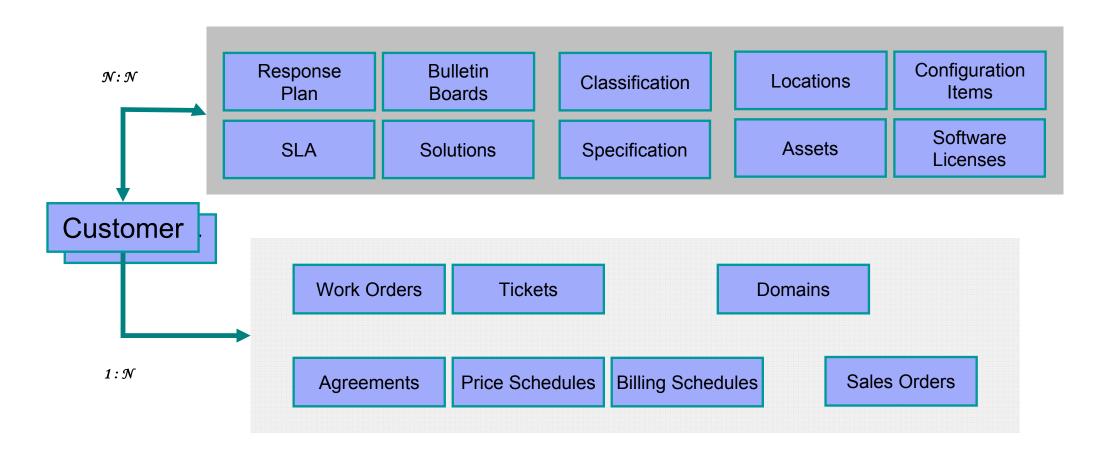


Customer Data Segregation



- Customer 1 Locations
- Customer 2 Locations
- Customer 3 Locations

Customer Relationships







- Customer Information
 - Associate customers with customer-related Objects
 - Service addresses are associated with locations
 - Billing Address
- Unique Customer Agreements
 - Price Schedules
 - · Price rules calculate prices
 - Rules establish and determine entitlement of services
 - Billing Schedules
 - · Automated Monthly Billing for Fixed Fees and Items and Usage



Manage customer agreements for each customer with flexible pricing rules that define entitlement of services





Financial Management

Customer Billing

- Billing for Work Orders and Tickets
- Automated Monthly Billing for Fixed Fees, Assets, and Usage
- Customer review the bill and request / negotiate adjustments
- Contains transactions from billing period

Sales Order

- Automatically generated by Billing Schedule
 Fixed Fees
 Items / Assets
 Usage
- Manually created for Billing Credits and Adjustments



Detailed and accurate billing with a review and approval cycle to reduce days sales outstanding (DSO) and receive timely payment of services







How Do Service Providers Charge for their Services?

- The work they do
 - Time + Materials
 - (Time + Materials) x Markup %
 - Time + Materials + Fees
 - List Price Discount
 - Special Labor Pricing
- Fixed Fees
 - Fixed price regardless of cost
 - Fixed price + special pricing
 - Project Milestone pricing

- The Assets they Manage
- Usage
 - Planned
 - Actual
- Manufacturer Service Agreements





Customer Agreements





Agreement

- Revision
- Effective Dates
- Billing Period
- Billing Address
- Total of Amount Billed

Pricing Calculations

Price Schedule (Tickets / Work Orders)

- Markup Labor, Material, Services
- Labor Unit Price
- Material & Services & Tools
 Markup or List Price (Price Book)
- Fixed Price for Ticket / Work Order
- Markup + Special Charges
- Minimum Pricing
- Included Pricing

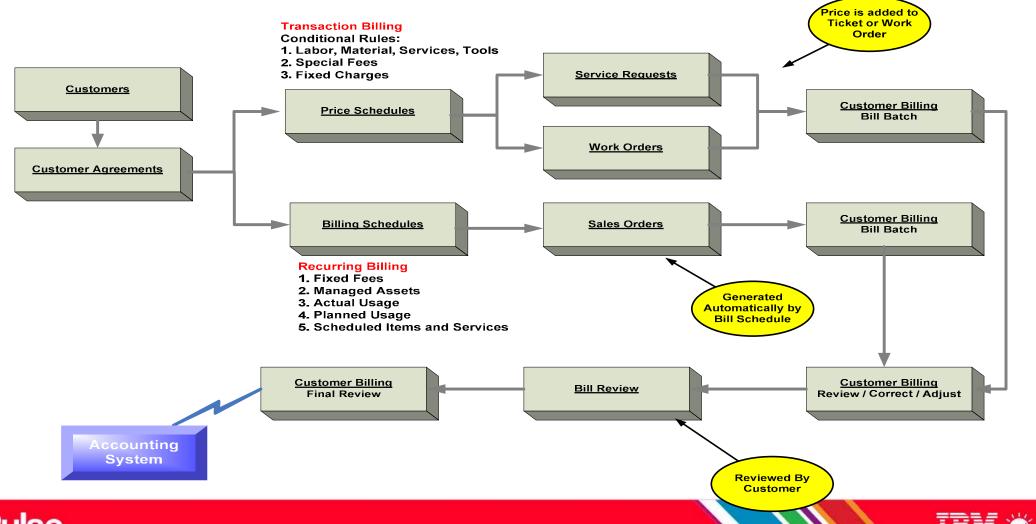
Billing Schedules

Run automatically on a recurring schedule

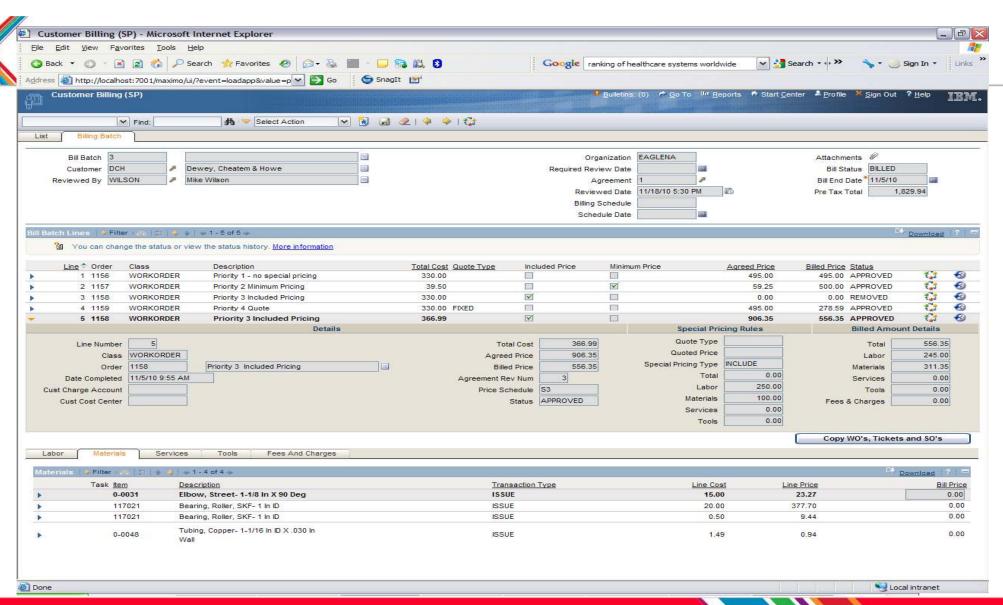
- Fixed Fees
- Items with Service Agreements
- Scheduled Usage
- Managed Assets
- Actual Usage



Billing Process













Service Management

Response Plans

- Automate response to a work order, incident, service request, etc
- Rules engine determines response in a given situation
- Person/Group responsible for location or asset
- Vendor to whom work should be assigned
- Job Plan and/or processing steps to be used for work on an asset
- Person/Group to be notification regarding an asset
- Follow-on actions and activities
- Service Level Agreements (SLAs)
 - Establish target times and link targets to escalation
 - SLAs may be global or customer specific



Improve efficiency of service delivery with automatic notification and automatic assignments of responsibility and job plan



Response Plans

Conditions	Rank	Actions
SR Class = FAC/HVAC/NOHEAT Work Type = EM Address / Province = MA	100	Create Work OrderApply Job Plan HV120Assign to Vendor EMH
SR Class = FAC/HVAC/NOHEAT Work Type = EM Address / Province = MA Address / City = Boston	80	 Notify Engineering Group Create Work Order Apply Job Plan HV120-H Assign to Vendor TRANE Notify Facilities Group
SR Class = FAC/HVAC/NOHEAT Work Type = EM Address / Province = MA Address / City = Boston Affected User's VIP = 1	50	 Create Work Order Set Priority = 1 Apply Job Plan HV120-H Assign to Vendor TRANE Notify Facilities Group



SLA Ranking

	EM and Asset Classification = FACILITY/ELEVATOR						
1	10 Minutes / 30 Minutes						
	VIP = 1						
10	30 Minutes / 1 Hours						
	CM and Priority = 1	EM and City = Chicago and Calendar = NIGHT					
20	1 Hours / 4 Hours	4 Hours / 4 Hours					
	Work Type = CM	Work Type = EM					
50	2 Hours / 4 Hours	1.5 Hours / 3 Hours					
	No Conditions						
999	40 Hours / 80 Hours						



Summary of Service Provider Benefits

- Improve returns with flexible and accurate billing
- Reduce days sales outstanding (DSO) with pre-billing approval processes
- Reduce TCO by leveraging a single instance to manage multiple customers with many physical locations
- Manages customer agreements with flexible pricing models and unique entitlement of services
- Improve operational efficiency of service delivery with automatic notification and automatic assignments of responsibility and job plan
- Improve customer satisfaction for services delivered



Product History

Release 6.1	Release 7.1	Release 7.1.1.1	Release 7.1.2
GA: Jul 07	GA: Sep 08	GA: Aug 09	GA: Nov 2010
Customer Management Customer Agreements Sales Orders Response Plans Customer Billing	Assets Configuration Items Classifications / Attributes	Customer Link to Domains Solutions Bulletin Boards Item	Price Books Items Service Items Revisions Effective Date
.Work Orders .Locations .Service Requests .Incidents .Problems .Classifications .Persons	Security Groups Customer Objects Deployed Assets WO / Ticket Rules Customer Classifications Attributes	.Item List Price.SLA Hold.SLA Time Zone.Recursive Response Plans	Automate Billing Fixed Fees Items Planned Usage Pricing Thresholds Included Pricing Minimum Pricing
Tpae 6.2.2	Tpae 7.1	Tpae 7.1.1.5	Tpae 7.1.1.7







Release 7.5	Release 7.5.1	Release 7.5.1.1	Release 7.5.1.2
GA: Apr 11	GA: Nov 11	GA: Jul 12	GA: 2Q 13
Bill Open Work Orders	Synchronize Customers between linked Assets and	Move Service Address from Service Provider to Core	Updating Work Orders in an Open Bill Batch
.Bill Managed Assets	Cl's Add Offerings to Price	Support SchedulingSupport Spatial	Billing Usage by Financial Period
Bill Actual Usage	Book to support Service Catalog	•Add Financial Period filter to Billing of Open Work	Premium Pay Calculation for Craft Prices
Select Individual Line Items for Billing	Customer specific Classifications / Attributes allowed on Solutions	Orders	
	SLA Hold enhancements		
Tpae 7.5	Tpae 7.5.0.1	Tpae 7.5.0.3	Tpae 7.5.0.4





You've heard all about it, now GO SEE IT!

- Product Page Maximo for Service Providers
 http://www-01.ibm.com/software/tivoli/products/maximo-service-providers/
- Information Center Maximo for Service Providers http://pic.dhe.ibm.com/infocenter/tivihelp/v49r1/topic/com.ibm.spr.nav.doc/welcome.html
- Support Page Maximo for Service Providers
 http://www-947.ibm.com/support/entry/portal/Overview/Software/Tivoli/Maximo for Service Providers
- Product Wiki Maximo for Service Providers
 http://www.ibm.com/developerworks/wikis/display/maximo/Maximo+for+Service+Providers
- Fix Central Maximo for Service Providers

 <a href="http://www-933.ibm.com/support/fixcentral/swg/selectFixes?parent=ibm~Tivoli&product=ibm/Tivoli/Maximo+for+Service+Providers&release=All&platform=All&function=all

 on=all
- Redbooks Maximo for Service Providers http://www.redbooks.ibm.com/abstracts/sg247891.html?Open



For More Information?

Product Management

- Dave Calvert Product Manager <u>dcalvert@ca.ibm.com</u>
 - Pricing
 - Licensing
 - References

Development

Bo Batty – Design Architect - <u>bbatty@us.ibm.com</u>
Thomas Knowles – Design Architect - <u>tknowles@us.ibm.com</u>

- Features
- Functionality
- Implementation



Questions?



Thank you!





Backup





Service Provider: Proposed Roadmap

2013 Focus:

Respond to Customer requested Billing Enhancements

Continue performance improvements

Service Provider 7.5.1.2

- Billing Enhancement (Elim. Auto Update of WO)
 - Usage by financial period
 - Performance

Service Provider 7.5.x

- Bill Schedule Review
- Billing Frequency
- Background Billing

2014 Focus:

Improved support for emerging business models

Conditional pricing and usage

Service Provider 7.5.x

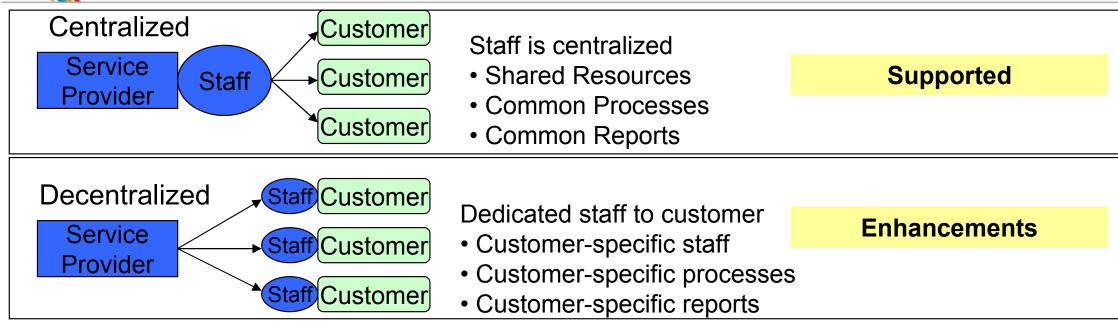
- · Conditional Usage Billing
- · Conditional item pricing
- Pricebooks for Labor

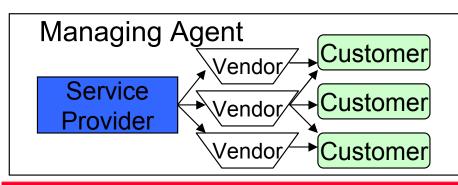
Service Provider 7.5.x

- Managing Agent Model
- Improved Decentralized Model



Service Provider Models





Staff comes from vendors

- SP manages customer needs
- Vendors contracted by SP
- Venders managed by SP
- SP is accountable

New Requirement







"- for Service Providers" licensed products

When the Service Provider product is used to provide service to <u>external</u> customers

Maximo for Managed Service Providers

- The aftermarket OEM service provider
- The provider of facility maintenance services to owners or tenants of a building

SCCD for Service Provider Edition

IT outsourcers

When the Service Provider product is used to service an internal department

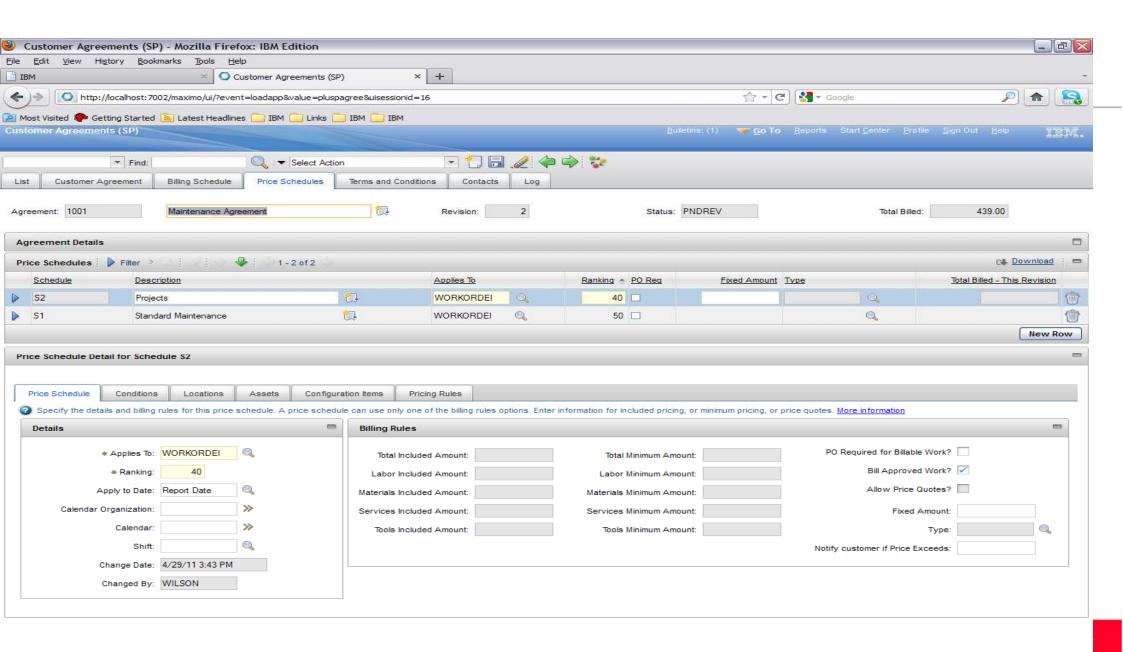
Maximo for Internal Service Providers

- College / University
- Government Agencies
- Often used for departments to justify their costs

SCCD for Internal Service Providers

- IT departments
- Often used to justify costs

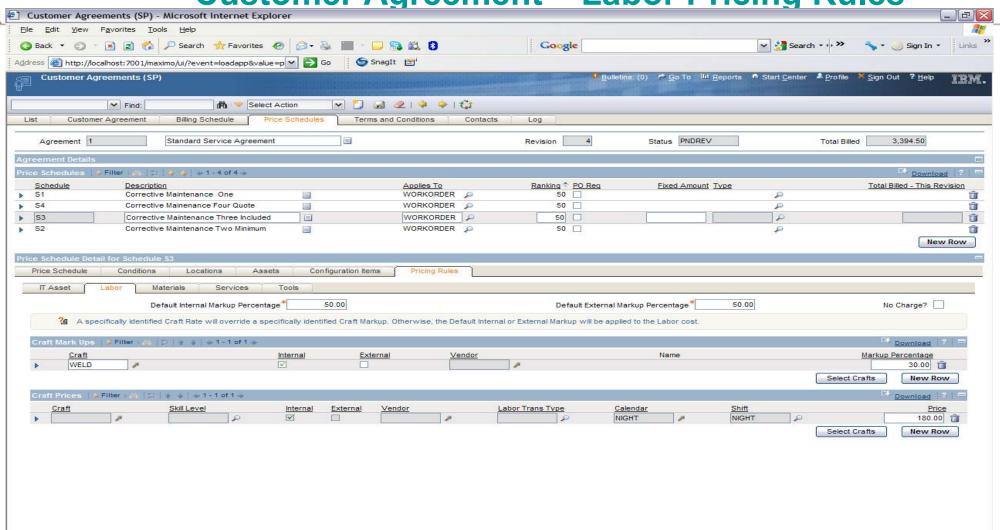




Now Pilling and Pricing Expetions in Comics Provider ant



Customer Agreement – Labor Pricing Rules

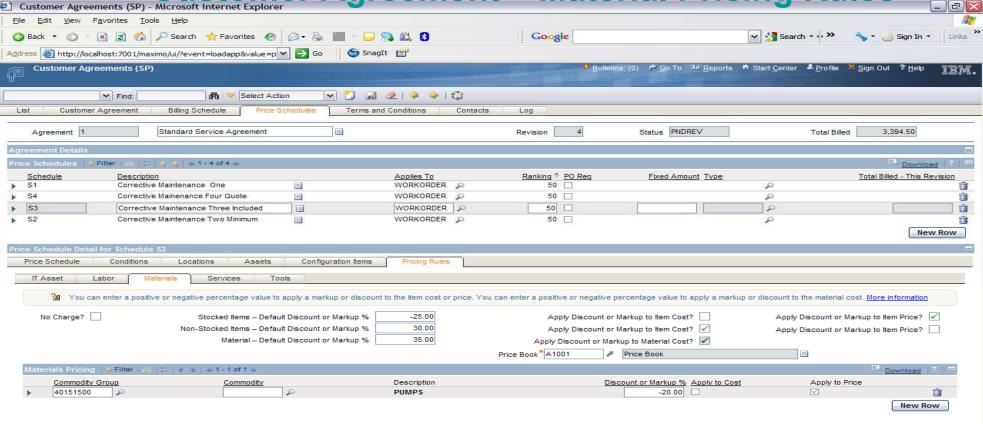








Customer Agreement – Material Pricing Rules
© Customer Agreements (SP) - Microsoft Internet Explorer

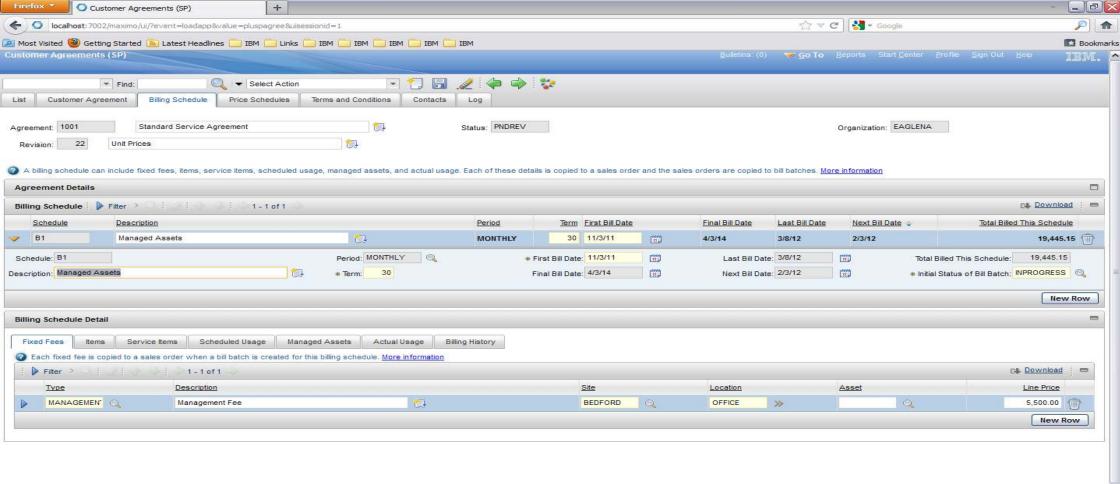








Billing Schedule – Fixed Fees









Billing Schedule – Managed Assets

