Say cheese!
Business Analytics at Bega Cheese
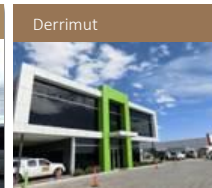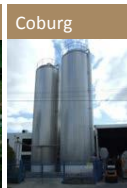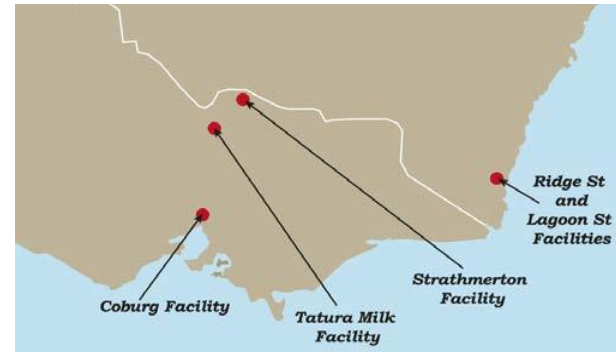
IBM Business Connect
Sydney
May 2014

Sue Potts, Finance Systems Reporting Manager, Bega Cheese
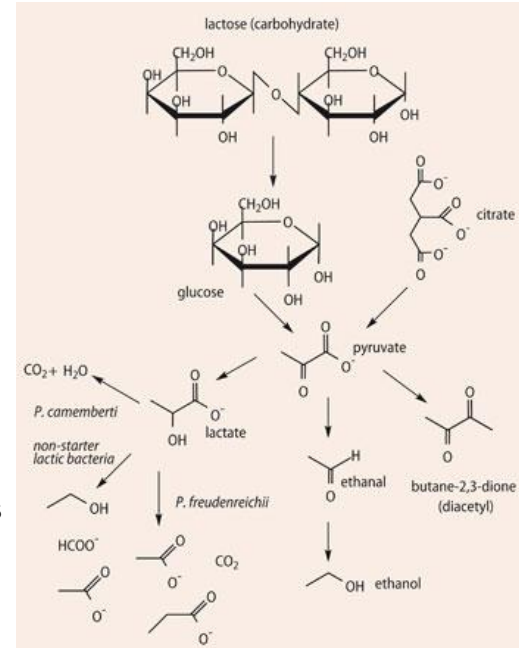**Yuri Kudryavcev**, Solution Architect, PMSquare

About Bega Cheese

- One of the oldest and largest manufacturers of dairy products in Australia
- Listed on the ASX in August 2011 and now in the top 200
- Turnover of over $1 billion in annual sales
- Employs around 1,500 employees at sites across NSW and Victoria
- Key products are cheddar cheese, cream cheese, milk and nutritional powders, infant formula

Ridge St and Lagoon St Facilities

Strathmerton Facility

Coburg Facility

Tatura Milk Facility

Bega | Tatura | Strathmerton | Coburg | Derrimut

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simplifying complexity

Bega
SINCE 1899

Project Globe - Goals

- Consistent Group data

- High quality reporting tools

- Remote/mobile report delivery

- Alignment of core systems across the group

- Transition strategy for reporting with different ERP systems

Vendor Selection Process

- RFI to:

  o Identify the reporting platform(s) and reporting tool(s)

  o Identify a vendor to provide the tools and solution

- The process included

  o Technical alignment and larger IT strategy

  o Cost assessment

  o Capability to support desired business processes

About PMSquare – Company overview

Key Partnerships

Company Overview

Strategic Business Partner:
- PMSquare is an award winning Premier IBM Business Analytics Partner & Certified Solutions Provider with offices in Sydney (AU), Singapore and USA

PMSquare Business Analytics Capabilities:
- IBM Cognos Business Intelligence
- IBM Cognos TM1 & Enterprise Planning
- IBM Cognos Data Manager
- IBM Cognos Express 10
- IBM Cognos Sales Performance Management
- IBM Cognos Disclosure Management
- IBM Cognos SPSS
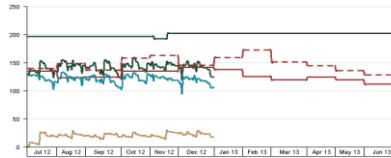- 2 * IBM Information Champions (4 years in a row)

Customer Summary:
- More than 50 customers
- Deployed in 20+ countries

Project Overview – Executive Dashboard

- Online
- Historical Data
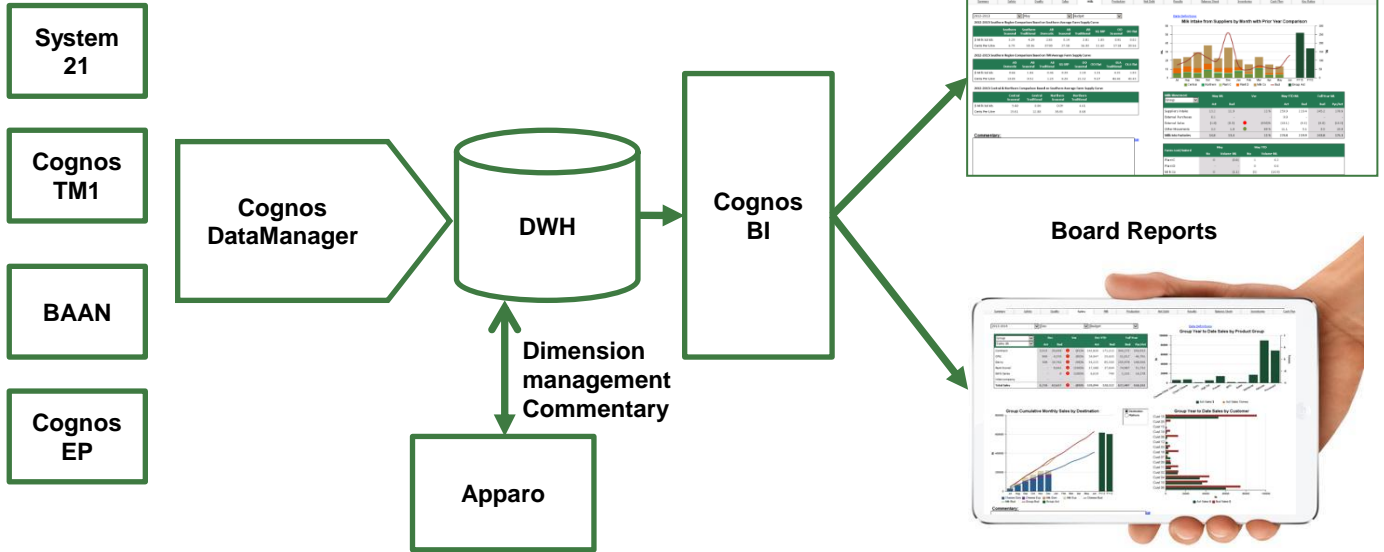
- Glossary

- Trust the data

Project Overview – Active Reports for Board Meeting

- Tablets instead of stacks of paper

- Offline report to carry around the globe

- Executive comments

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Project Overview – ETL & DWH

Executive Dashboard

| System 21 |
| Cognos TM1 |
| BAAN |
| Cognos EP |

Cognos DataManager

DWH

Cognos BI

Dimension management Commentary

Apparo

Board Reports

Project Overview – Commentary and dimension management

Apparo Fast Edit is an add-on to Cognos, allowing:

- Adding report commentary

- Managing dimensions

- Mapping tables

- Any additional data (glossaries)

Apparo Fast Edit®
Data management without programming
System architecture

APPARO®
Group

Demo

See it in action

Project Challenges

- Agreement on key data definitions

- 4 different data source systems

- Resourcing

- Changes to the Board process

Project Results

- New Group reporting approach

- DWH and drill down capabilities

- 21st century Board reporting

- Executive team involvement

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Key Takeaways

- Resource Commitment

- Scope the work
- Lock the scope
- Work the work
- In time & on budget

- Effective Steering Committee

Q&A

Thank you!