BusinessConnect and SolutionsConnect

It’s time to make bold moves.

TOTAL ENTERPRISE MOBILITY MANAGEMENT

05/15/2014

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Top Enterprise Mobility Initiatives

Embrace Bring Your Own Device (BYOD)

Migrate from BlackBerry to multi-OS

Deploy public and enterprise apps

Provide access to work content

Protect sensitive corporate data

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Embrace the New Normal

EMM is becoming **THE** IT platform

Go beyond enabling these new devices

- Mobile utilization of corporate network/resources
- Separation of corporate & personal apps/data
- App management & security (and app dev assist)
- Identity, context and more sophisticated policy

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MaaS360®

BYOD remains the Main Disruptor

Continuing Needs

Blackberry Replacement

Mobile App Deployments

Bring-Your-Own-Device (BYOD)

Emerging Needs

Corporate Content & Collaboration

Intranet Apps & Access

Company-wide deployments

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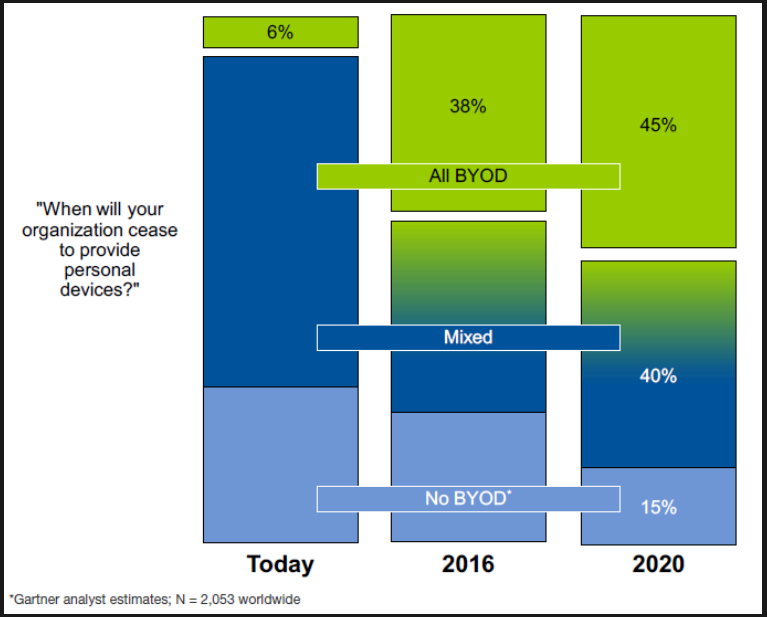
The BYOD Embrace



- Corporate-liable programs will become the exception soon
- **45%** of companies to stop providing devices to workers by 2020
- **15%** of companies will never provide any BYOD option
- **40%** of companies will offer both styles of programs

* Gartner, “Bring Your Own Device: The Facts & the Future”, 2013

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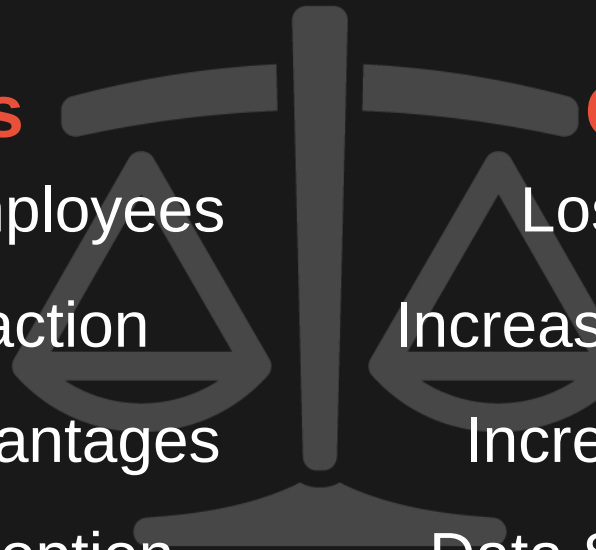
To BYOD or Not to BYOD?



Benefits

Cost shifts to employees

Worker satisfaction

Competitive advantages

Technology adoption

Concerns

Loss of IT control

Increased compliance risk

Increased complexity

Data Security & Privacy issues

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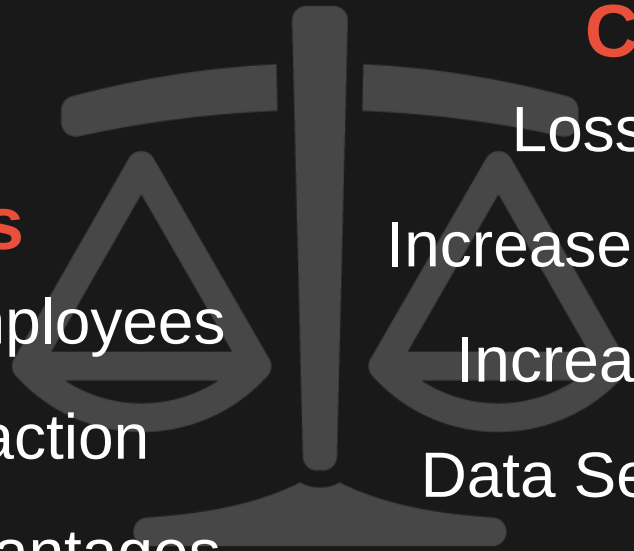
To BYOD or Not to BYOD?



Benefits

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BYOD Success Factors

Support device diversity

Multi-OS management and security

Simple onboarding & familiar user experience

OTA deployment & native app-like UX

Separate work from personal

Data containerization & privacy settings

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MaaS360 Mobile Metrics

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MaaS360 Mobile Metrics

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BYOD Success Factors

Support device diversity

Multi-OS management and security

Simple onboarding & familiar user experience

OTA deployment & native app-like UX

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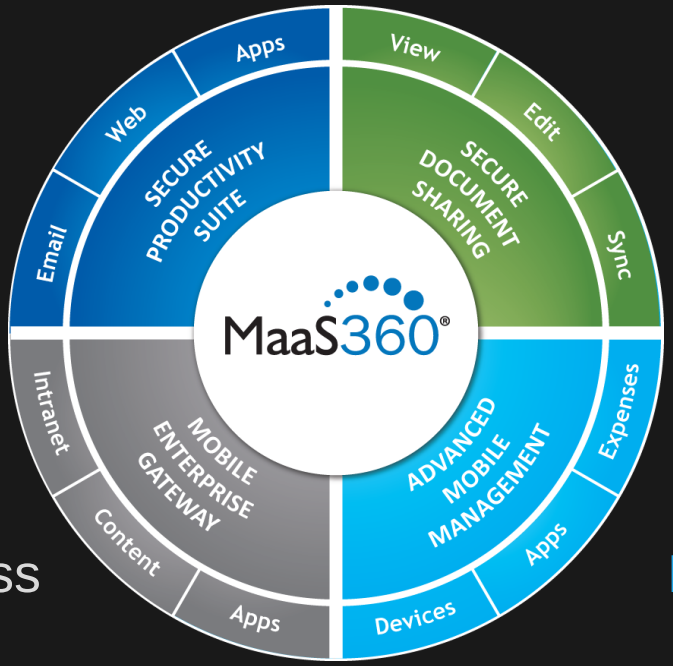
MaaS360 Delivers an Integrated Approach

Secure Mobile Containers

Secure Content Collaboration



Seamless Enterprise Access

Comprehensive Mobile Management

One Platform for All Your Mobile Assets

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MaaS360 BYOD Usage

49%
Of Customers

30%
Of Devices

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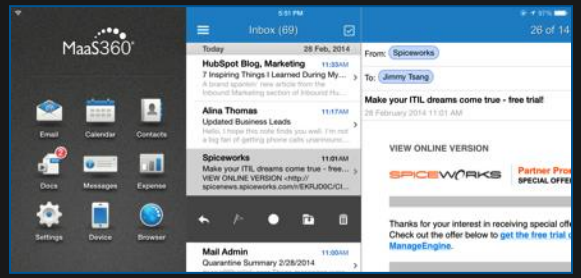
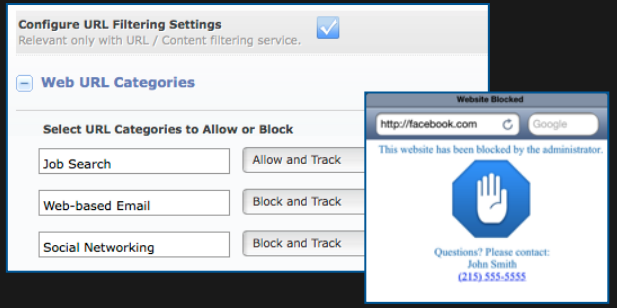
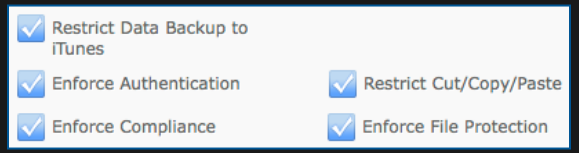
MaaS360 Secure Productivity Suite



Secure Mail



Secure Browser



Application Security

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MaaS360 Secure Document Sharing

Mobile Content Management

Secure Editor

Secure Document Sync

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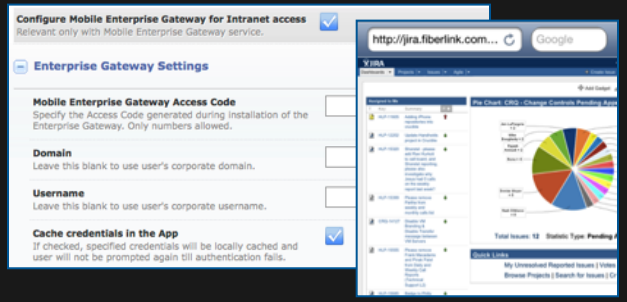
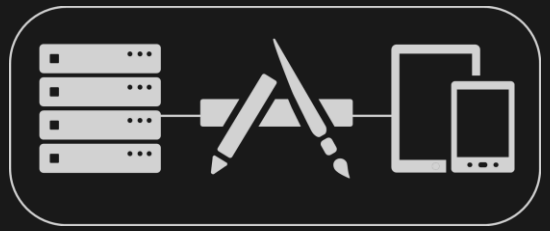
MaaS360 Mobile Enterprise Gateway



Mobile Enterprise Gateway for Browser

Mobile Enterprise Gateway for Docs



Mobile Enterprise Gateway for Apps

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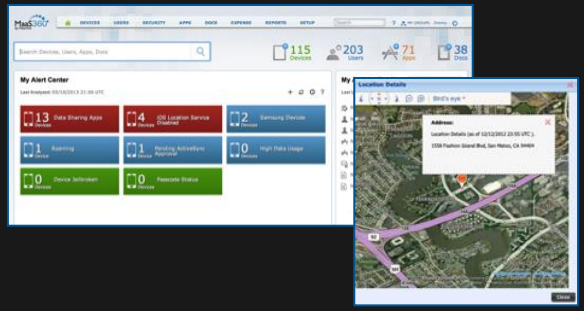
MaaS360 Advanced Mobile Management

Mobile Device Management

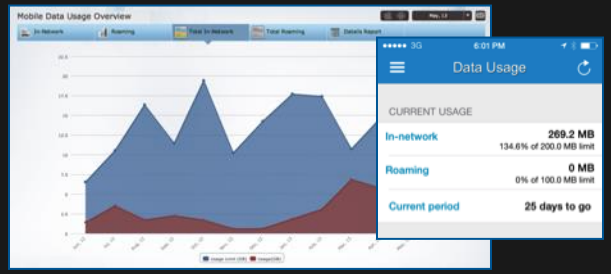
Support smartphones, tablets & laptops featuring iOS, Android, Windows Phone, Windows 7/8, & OS X



Mobile Application Management

Deploy custom enterprise app catalogs

Mobile Expense Management



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MaaS360 Trusted WorkPlace Container

Secure Mail

Application Security

Secure Browser

Secure Document Sharing

Dual Persona to Separate Work and Personal

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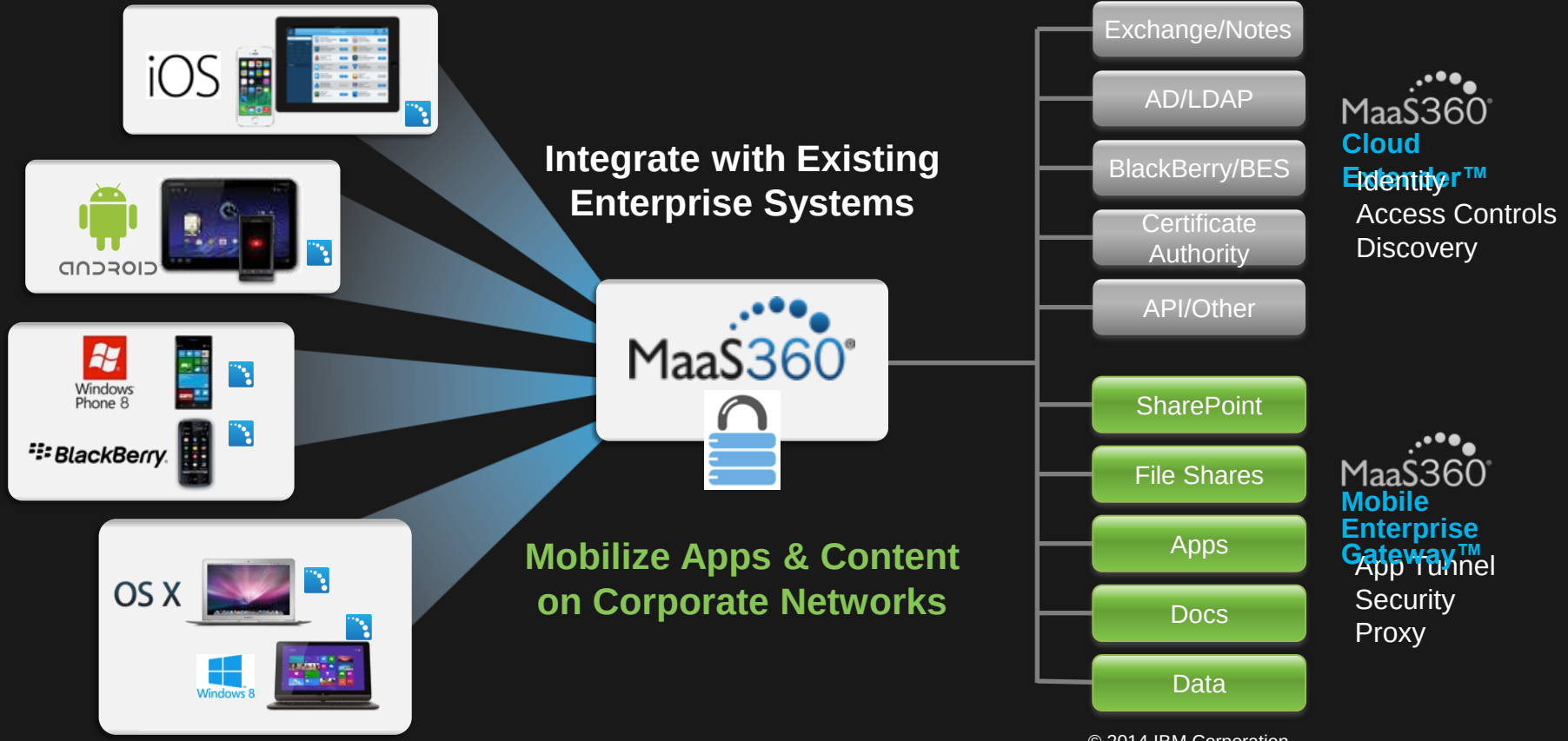
Seamless Enterprise Integration



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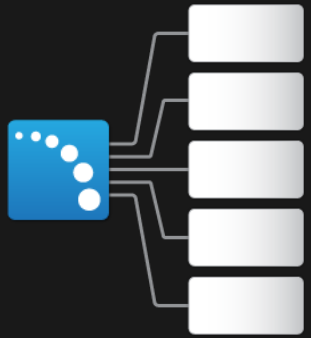
Why Customers Love MaaS360

Proven
approach to mobile management

Powerful
features to address the full mobility lifecycle

Secure
containers to separate work from play



Seamless
integration with all of your existing infrastructure

Simple
and fast with an exceptional experience

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The MaaS360 Customer Experience

Fastest Time to Trust

60% deployed MaaS360 in **less than 4 hours**

75% deployed MaaS360 in **less than 8 hours**

0% 100%

Included sales and customer support at no additional charge

Customer support available 24 x 7 by phone, chat or email

MaaSters Center

Community, forums, blogs, on-demand webinars

“ Fiberlink's performance with clients is rated highly, as proven by excellent reference client feedback. Clients greatly appreciate its presales and postsales support, smooth and uneventful implementations, and technical assistance during installations.”

– Gartner

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Recognized Industry Leadership

Gartner	**"Leader"** in the Magic Quadrant for Mobile Device Management **"Excellent"** Product Score in the Critical Capabilities Report for Mobile Device Management
FORRESTER®	Named an **"Innovator"** for Cloud-Hosted Mobile Device Management Solutions
INFO~TECH research group	Identified as a **"Champion"** in the Mobile Device Management Vendor Landscape Report
//CODiE// 2013 SIIA CODiE WINNER	**"Winner"** of 2013 SIIA CODiE Award for Best Mobile Device Application for Enterprises

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Diverse Enterprise Customer Base

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What Customers are Saying about MaaS360

"We chose MaaS360 because we can run it across our full mobility network, whether a laptop, phone or tablet. I can provision access to all of those devices at once, knowing that each has a different graphical paradigm."

EASTMAN

" From evaluation to trial to production, we've had a very good overall experience. Our account manager is great to work with and Fiberlink's wealth of videos, webinars & blog posts have proven invaluable as we were getting started with MDM."

" Within two hours of first visiting maas360.com, I signed up for a demo portal, logged in, enabled Active Directory authentication & started enrolling devices….I felt it couldn't be that easy. But it was."

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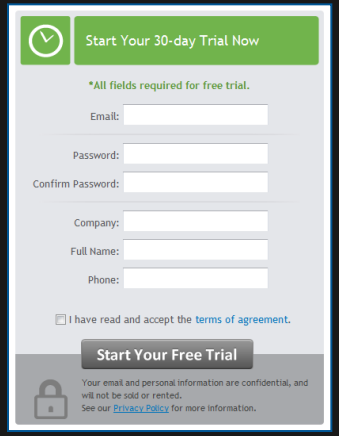
Get Started Now

1 Instant

Access a free, fully functional trial for 30 days



2 Easy

Set up and configure your service in minutes

maas360.com

3 Mobile

Manage and secure your devices, emails, apps and docs

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Secure Content
Collaboration

Thank you

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