

BusinessConnect and SolutionsConnect

It's time to make bold moves.

TOTAL ENTERPRISE MOBILITY MANAGEMENT

05/15/2014



Top Enterprise Mobility Initiatives



Embrace Bring Your Own Device (BYOD)



Migrate from BlackBerry to multi-OS



Deploy public and enterprise apps



Provide access to work content



Protect sensitive corporate data

Embrace the **New Normal**

EMM is becoming **THE** IT platform

Go beyond enabling these new devices

- Mobile utilization of corporate network/resources
- Separation of corporate & personal apps/data
- App management & security (and app dev assist)
- Identity, context and more sophisticated policy



The logo graphic consists of seven blue circles of varying sizes arranged in a slight upward arc. The circles are positioned above the '360' portion of the text.

MaaS360®

BYOD remains the Main Disruptor

Continuing Needs



Blackberry Replacement



Mobile App Deployments



Bring-Your-Own-Device (BYOD)

Emerging Needs



Corporate Content & Collaboration

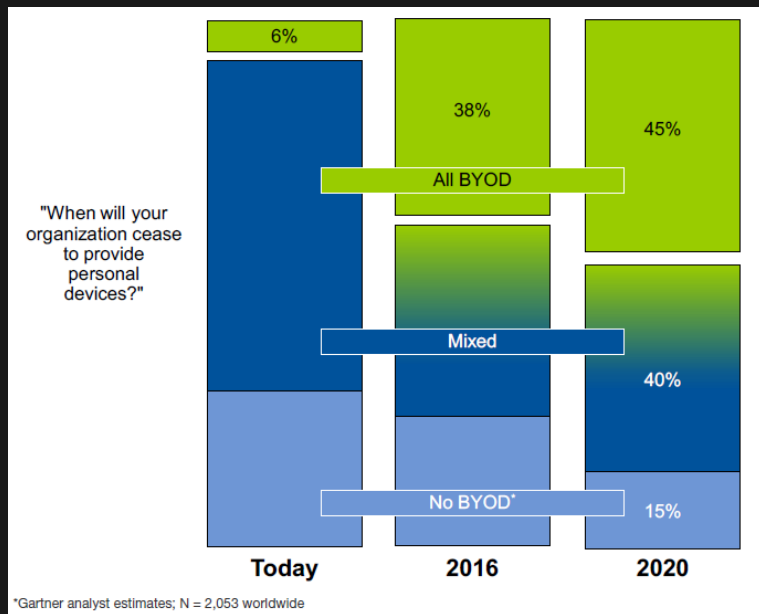


Intranet Apps & Access



Company-wide deployments

The BYOD Embrace



- **Corporate-liable** programs will become the exception soon
- **45%** of companies to stop providing devices to workers by 2020
- **15%** of companies will never provide any BYOD option
- **40%** of companies will offer both styles of programs

* Gartner, "Bring Your Own Device: The Facts & the Future", 2013

To BYOD or Not to BYOD?

Benefits

Cost shifts to employees

Worker satisfaction

Competitive advantages

Technology adoption

Concerns

Loss of IT control

Increased compliance risk

Increased complexity

Data Security & Privacy
issues

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BYOD Success Factors

Support device diversity



Multi-OS management
and security

Simple onboarding &
familiar user experience



OTA deployment &
native app-like UX

Separate work
from personal



Data containerization &
privacy settings

MaaS360 Mobile Metrics



MaaS360 Mobile Metrics



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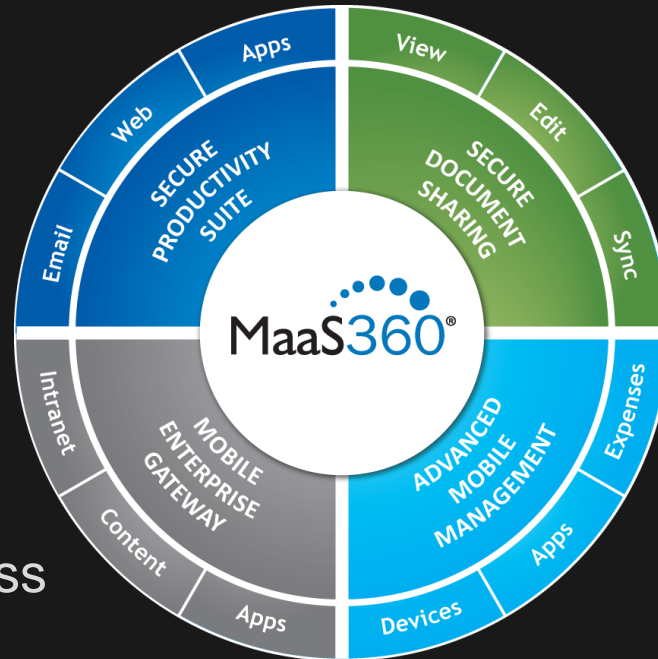
MaaS360 Delivers an Integrated Approach

Secure Mobile Containers

Secure Content Collaboration

Seamless Enterprise Access

Comprehensive Mobile Management



One Platform for All Your Mobile Assets

MaaS360 BYOD Usage

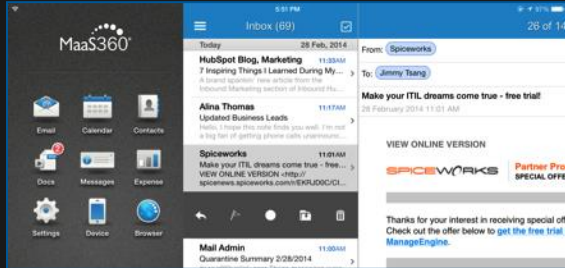
49%

Of Customers

30%

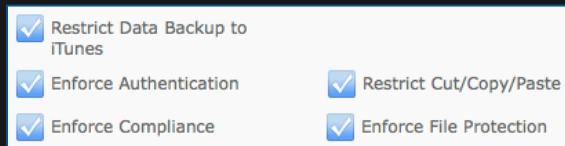
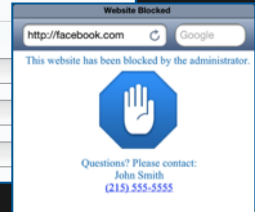
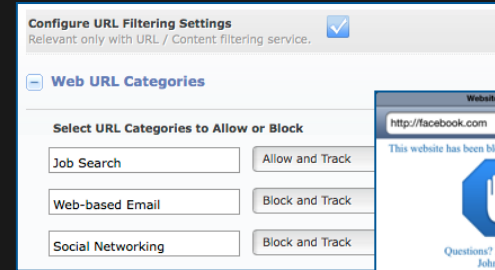
Of Devices

MaaS360 Secure Productivity Suite



Secure Mail

Secure Browser



Application Security

MaaS360 Secure Document Sharing



Mobile Content Management

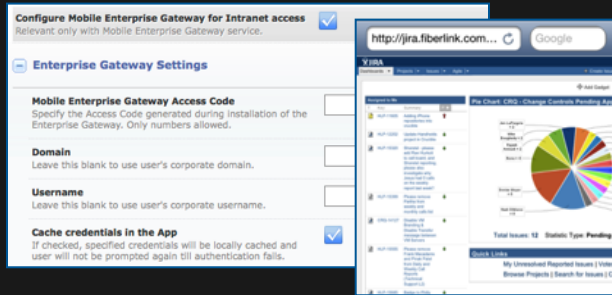


Secure Editor

Secure Document Sync



MaaS360 Mobile Enterprise Gateway

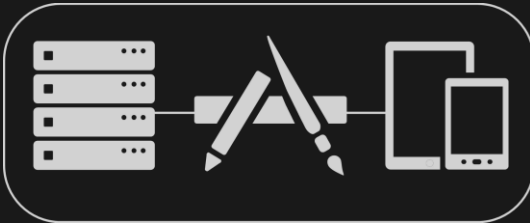


Mobile Enterprise Gateway for Browser

Mobile Enterprise Gateway for Docs



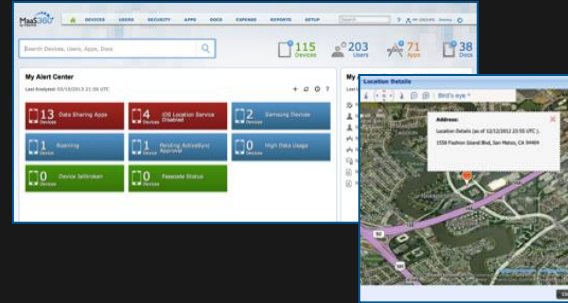
Mobile Enterprise Gateway for Apps



MaaS360 Advanced Mobile Management

Mobile Device Management

Support smartphones, tablets & laptops featuring iOS, Android, Windows Phone, Windows 7/8, & OS X



Mobile Application Management

Deploy custom enterprise app catalogs

Mobile Expense Management



MaaS360 Trusted WorkPlace Container

Secure Mail

Application Security

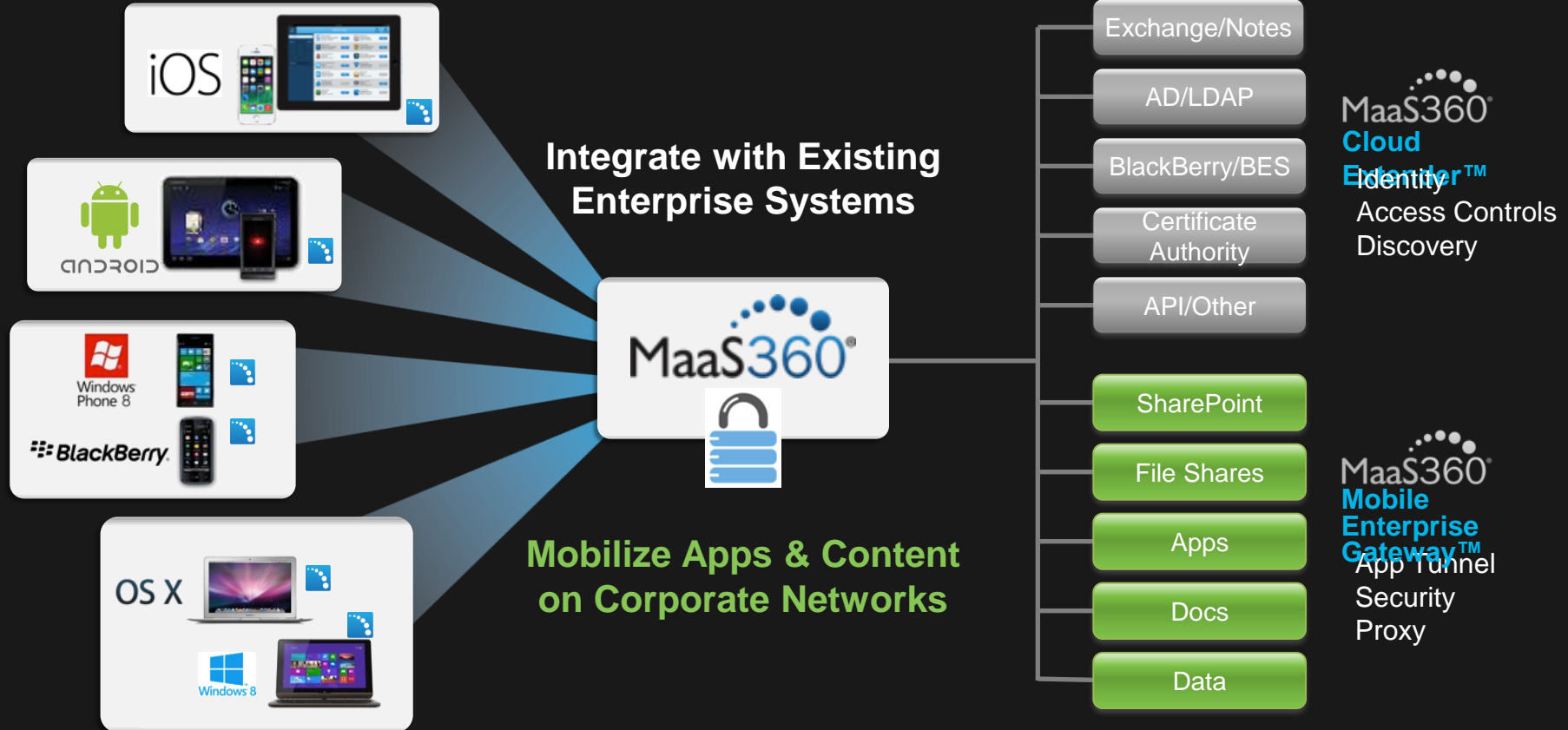
Secure Browser

Secure Document Sharing



Dual Persona to Separate Work and Personal

Seamless Enterprise Integration



Why Customers Love MaaS360



Proven
 approach to
 mobile
 management



Powerful
 features to address
 the full mobility
 lifecycle



Secure
 containers to
 separate work
 from play



Seamless
 integration with
 all of your existing
 infrastructure



Simple
 and fast with an
 exceptional
 experience

The MaaS360 Customer Experience

Fastest Time to Trust

60% deployed MaaS360 in **less than 4 hours**



75% deployed MaaS360 in **less than 8 hours**



0%

100%



Included sales and customer support at no additional charge



Customer support available 24 x 7 by phone, chat or email



Community, forums, blogs, on-demand webinars

“Fiberlink's performance with clients is rated highly, as proven by excellent reference client feedback. Clients greatly appreciate its presales and postsales support, smooth and uneventful implementations, and technical assistance during installations.”

– **Gartner**[®]

Recognized Industry Leadership

	<p>“Leader” in the Magic Quadrant for Mobile Device Management “Excellent” Product Score in the Critical Capabilities Report for Mobile Device Management</p>
	<p>Named an “Innovator” for Cloud-Hosted Mobile Device Management Solutions</p>
	<p>Identified as a “Champion” in the Mobile Device Management Vendor Landscape Report</p>
	<p>“Winner” of 2013 SIIA CODiE Award for Best Mobile Device Application for Enterprises</p>

Diverse Enterprise Customer Base

Manufacturing	Healthcare	Consumer	Financial	Public	Others
 EASTMAN SIEMENS 	 	PVH <small>PHILLIPS-VAN HEUSEN CORPORATION</small> 	 <small>BNY MELLON</small> <small>THE WORLD BANK</small> <small>EAST WEST BANK</small> <small>FIRST NIAGARA</small> <small>Independence Blue Cross</small>	 <small>U.S. DEPARTMENT OF COMMERCE UNITED STATES OF AMERICA</small> <small>U.S. DEPARTMENT OF THE INTERIOR MARCH 3, 1849</small> <small>Transport for London</small>	 Charter LinkedIn Exelon <small>CAESARS ENTERTAINMENT</small> Time Inc. FLUOR

What Customers are Saying about MaaS360



“ We chose MaaS360 because we can run it across our full mobility network, whether a laptop, phone or tablet. I can provision access to all of those devices at once, knowing that each has a different graphical paradigm.”

EASTMAN

“ From evaluation to trial to production, we’ve had a very good overall experience. Our account manager is great to work with and Fiberlink’s wealth of videos, webinars & blog posts have proven invaluable as we were getting started with MDM.”



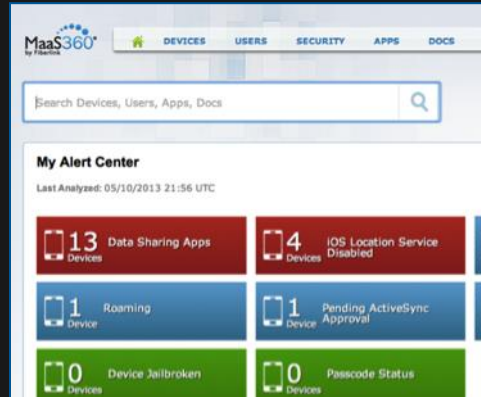
“ Within two hours of first visiting maas360.com, I signed up for a demo portal, logged in, enabled Active Directory authentication & started enrolling devices....I felt it couldn’t be that easy. But it was.”

Get Started Now

1 **Instant**
Access a free, fully functional trial for 30 days

A screenshot of the MaaS360 trial sign-up form. At the top, there is a green button that says "Start Your 30-day Trial Now" with a clock icon. Below the button, it says "*All fields required for free trial." The form includes input fields for "Email:", "Password:", "Confirm Password:", "Company:", "Full Name:", and "Phone:". There is a checkbox for "I have read and accept the terms of agreement." and a "Start Your Free Trial" button. At the bottom, there is a small lock icon and text stating: "Your email and personal information are confidential, and will not be sold or rented. See our [Privacy Policy](#) for more information."

2 **Easy**
Set up and configure your service in minutes



3 **Mobile**
Manage and secure your devices, emails, apps and docs



maas360.com

A black tablet is shown from a top-down perspective, centered against a light gray background. The tablet's screen is white and displays the text "Secure Content Collaboration" in a blue, sans-serif font. The text is arranged in two lines, with "Secure Content" on the top line and "Collaboration" on the bottom line. The tablet has rounded corners and a small circular button on the right edge.

Secure Content Collaboration

BusinessConnect and SolutionsConnect
It's time to make bold moves.

Thank you

