

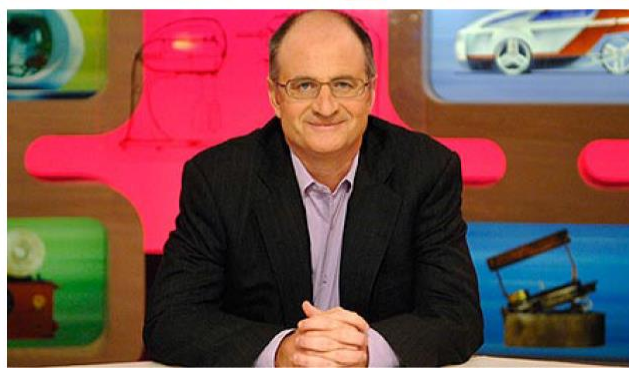
BusinessConnect and SolutionsConnect

It's time to make bold moves.

Innovation is a
STATE OF MIND

James O'Loughlin

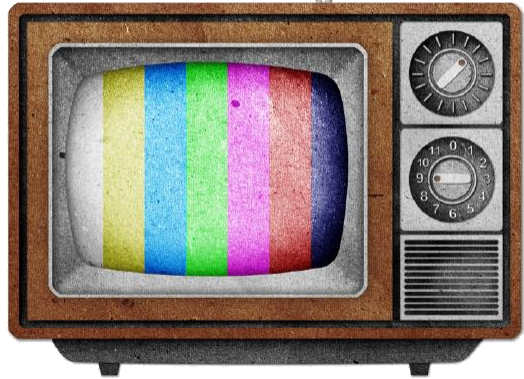
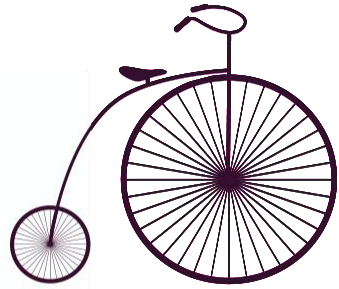


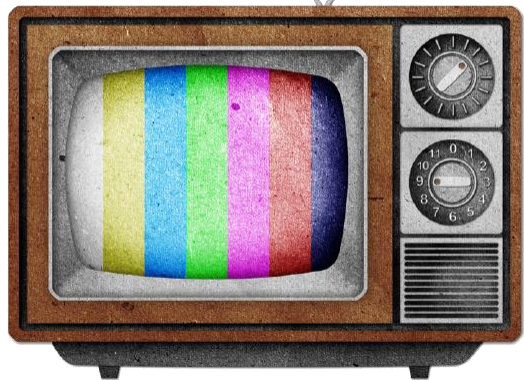






LLOYD LINSON-SMITH





Microsoft **innovation**
 Published by Microsoft - 58 news updates today

Microsoft Press is getting even closer to the Magic Augmented reality (we'rey)...

More Mind Bending Real World Kinect Projection from Microsoft Research

Microsoft.com - Dean Callahan is a Seattle-based writer and photographer. He has written for the TechCrunch network since 2012. Some posts he has you know: 'The Gropers of Transgender Knowledge' (Generation)

Microsoft Research - The Release of Info Technological Innovation Coming from a Concrete Viewpoint

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THE NEWSROOM OF TOMORROW, TODAY

For more than a decade, **NEWSROOM** has been leading the way in the creation of fully integrated newsrooms with modern workflows where planning, creativity, and teamwork are at the core of the news production process.

- OPEN SPACES, HORIZONTAL HIERARCHY
- FULLY INTEGRATED WORKFLOW
- INTEGRATED CONTENT

WIRTSCHAFTS ZEITUNG

Magazine from the vanguard of the entrepreneurial revolution

Software firm takes the trophy

Innovation Award ceremony

experiment inspiration creativity science alteration analysis idea technology development invention concept prototype change

Driving Innovation

After competitive advantage depends on what it knows, how we think, and how fast it learns something new

Microsoft Research - The Release of Info Technological Innovation Coming from a Concrete Viewpoint

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- Our Company Values**
- Integrity & Privacy
 - Quality Service & Value
 - Excellence & Innovation

\$1-TRILLION in student debt—and the worst job market in years.

12th Rank of United States in college degrees held by 25- to 34-year olds. Down from No. 1.

Increase in number of new students enrolled in for-profit colleges. **236%**

INNOVATE YOUR WAY OUT OF THAT

Talent Integrity Innovation Result



Innovation



Award-winning innovations at AP

Stability Pa which will

project funding

Member S Stability and 2020

Denmark, Ron

ool resources

innovation cooperation

EXCELLENCE THROUGH INNOVATION



INNOVATION TO THE CORE

A BLUEPRINT FOR TRANSFORMING THE WAY YOUR COMPANY INNOVATES

PETER SKARZYNSKI
 ROWAN GIBSON

SOME OF THE WORLD'S BEST INNOVATIONS HAPPENED IN GARAGES.

AND YOU HAVE A GREAT IDEA IN YOU. WELCOME TO YOUR GARAGE.

ENTER THE INNOVATION GARAGE >

Soft seller

Innovation in UCD Soft the norm and new sub-graduate and post-graduate models for

Prof Anthony Colebourne (general marketing education in Ireland)

INNOVATION kept us

A four-point programme has helped e-Zest survive the meltdown. Vishal G

STRAINING FORWARDERS UP TO THE LIMITS

MARKETING: Our focus on digital marketing and social media has helped us survive the downturn. We are now looking for new ways to grow our business.

FINANCIAL: We have a strong focus on cost control and efficiency. We are now looking for new ways to reduce our costs.

OPERATIONS: We have a strong focus on customer service and quality. We are now looking for new ways to improve our customer experience.

TECHNOLOGY: We have a strong focus on innovation and R&D. We are now looking for new ways to leverage technology.

INNOVATION IS YOUR FUTURE

STRATEGIC MANAGEMENT

ORGANIZATION

BUSINESS MODEL INNOVATION

CORPORATE GOVERNANCE

MANAGEMENT CONTROL

FIFTH OF A SIX-PART SERIES

What are the things that your company is doing to lead the way? How are you doing it? What are the challenges you face? How are you overcoming them? What are the opportunities you see? How are you seizing them? What are the risks you face? How are you managing them? What are the lessons you have learned? How are you applying them?

5 This year, we have turnover by over 50 quarters were good some strategic over bankruptcy due to the US

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INNOVATION

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Driving Innovation
 A new competitive advantage depends on what it knows, how well it knows it, and how fast it knows something else.

Microsoft is a Seattle-based writer and photographer. He has written for the **Forbes** network since 2012. Some posts he has written: **The Collapse of Learning Knowledge Generation**.

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Talent **Integrity**
Innovation **Result**

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INNOVATE YOUR WAY OUT OF THAT

Innovation

change effort
 idea
 something
 typically
 increasing
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 business
 new
 considered
 economy
 growth
 However
 business
 process
 time
 organizations
 customer
 policy
 must
 market
 peak
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 economics
 organizations
 customer
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 must
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Award-winning innovations at AP

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DEPARTMENT OF INNOVATION

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BUSINESS MODEL INNOVATION

ORGANIZATION

STRATEGIC MANAGEMENT

CORPORATE GOVERNANCE

MANAGEMENT CONTROL

INNOVATION IS YOUR FUTURE





THINK

What do you **THINK** about?

Where are the opportunities for innovation?



**“The best way to have a good idea
is to have lots of ideas”**

Linus Pauling

**“The best way to have a good idea
is to have lots of ideas”**

Linus Pauling

**“The best way to have lots of ideas is to
spend time trying to think of them”**

James O’Loghlin

“Habitual thinking is the enemy of innovation”

Professor Rosabeth Moss Kantor, Harvard Business School



Breaking out of habitual thinking

Breaking out of habitual thinking

1. Question everything





Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making



Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making
3. Sometimes the solutions are right in front of your eyes



Breaking out of habitual thinking

1. Question everything
2. What assumptions are you making
3. Sometimes the solutions are right in front of your eyes
4. Think like a customer

Thinking is



Thinking is
HARD





VALUE



VALUE
Ideas are like balloons

**Every great idea is started out
sounding like a stupid idea**

USE

USE

Do the next thing

**You need to go through a lot of ideas
to get to a **GREAT** IDEA**



THINK



THINK
VALUE

THINK
VALUE
USE



THINK

THINK

- Make it clear it's part of the job

THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

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VALUE

THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

VALUE

- Pitch ideas to a **person**

THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

VALUE

- Pitch ideas to a **person**
- **Thank** for bad ideas

THINK

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- If you **think** it's important, **act** like it's important

VALUE

- Pitch ideas to a **person**
- **Thank** for bad ideas

USE

THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important

VALUE

- Pitch ideas to a **person**
- **Thank** for bad ideas

USE

- Be **accountable**

THINK

- Make it clear it's part of the job
- If you **think** it's important, **act** like it's important


VALUE

- Pitch ideas to a **person**
- **Thank** for bad ideas

USE

- Be **accountable**
- Find the **end point** of each idea

THANK YOU!

 @Jamesologhlin

