INFORMATION INTEGRATION & GOVERNANCE SYMPOSIUM 2012

Delivering Trusted Information for Smarter Business Decisions

Time	Topic		
9.00 – 9.15	**Welcome address** *Paul Burton, Vice President, Sales - IBM Software Group* *Edward Orange, General Manager Software Group, IBM A/NZ*		
9.15 – 10.00	**Keynote – Smart Computing will create information management challenges** *Frank Gillett, Vice President, Principal Analyst, Forrester Research*		
10.00 – 10.45	**Keynote – Smarter decision-making: using 'Big Data' to gain new insights** *Tim Young, Asia Pacific Netezza Marketing Executive*		
10.45 – 11.15	**Morning tea**		
	Customer Presentation Stream	**InfoSphere® and Governance Technology showcase**	**Data Warehouse and Management Technology Showcase**
11.15 – 12.00	**Hear how 3G UK are improving the customer experience and business performance through Data Warehousing** *Darren Sylvester, 3G UK* *Introduced by Phil Downey, WW Product Management*	**The Master Data Management journey – from registry to transactional** *Chris Chilcott, Master Data Management Specialist*	**How to achieve improved performance, scalability and reduced costs with Database** *Tim Brown, Database Specialist*
12.00- 12.45	**How do you get business users to love data quality?** *Steve Lambert, Workcover* *Introduced by Mark Thomas, Information Integration Specialist*	**Jump start PCI Compliance with Guardium®** *Steve Gibson, Guardium Specialist*	**Netezza® - high speed analytics** *Andrew Conacher, Netezza Specialist*
12.45 – 1.45	**Lunch**		
1.45 – 2.30	**Hear how MOH Holdings (Singapore) implemented a Master Data Management strategy and the subsequent business impact** *Anthony O'Neill, MOH Holdings Pte Ltd.* *Introduced by Andrew McCrohan, Master Data Management Specialist*	**Trusted Information with Information Server 8.7** *Gavin Fernandes, Information Integration Specialist*	**Changing the paradigm of your analytics – analysis of Big Data, adding insight from unstructured data to statistical modelling** *Shivakumar Vaithyanathan, Big Data Specialist*
2.30 – 3.15	**Hear how QBE Australia have achieved improved performance using database solutions** *Randall Ibbott, QBE Australia.* *Introduced by Sven Hansen, Database Specialist*	**Control your data, don't let it control you!** *Ben Davis, Optim™ Specialist.*	**Social media, data and you** *Dev Mookerjee, Cognos® Specialist*
3.15 – 4.00	**Afternoon tea**		
4.00 – 4.45	**Securing South Australia's registration and licencing system with Guardium** *Andrew Muecke, SA Dept of Planning, Transport & Infrastructure* *Introduced by Michael Nunan, Data Governance Specialist*	**Managing and maintaining data quality in the information supply chain** *Sue Eris, Information Integration Specialist*	**Business answers at your fingertips: Leveraging IBM® insight packs for analytics** *Vinnie Cardoso, Database Specialist*
4.45 – 5.00	*Wrap up*		
5.00 – 6.30 – Networking with other clients and the IBM team over a Bellini champagne cocktail			