Time	Topic		
9.00 –	Welcome Address:		
9.15	Paul Burton, Vice President, Sales - IBM Software Group		
0110	Edward Orange, General Manager Software Group, IBM A/NZ		
9.15 –	Keynote – Forrester Analyst presentation		
10.00	,		
10.00 –	Keynote - Smarter Decision-Making: Using 'Big Data' to Gain New Insights	1	
10.45	Tim Young, Asia Pacific Netezza Marketing Executive		
10.45 –	Morning tea		
11.15			
	Customer Presentation Stream	Infosphere and Governance Technology showcase	Data Warehouse and Management Technology Showcase
11.15 –	Hear how 3G UK the customer experience and business performance	The Master Data Management	How to achieve improved performance, scaleability and
12.00	through Data Warehousing	Journey – from Registry to	reduced costs with Database
	Darren Sylvester, 3G UK	Transactional Presented by Chris Chilcott, Master Data	Presented by Tim Brown, Database Specialist
		Management Specialist	
12.00-	Selling Information Governance to the Business - MLC	Jump start PCI Compliance with	Netezza - High speed analytics
12.45	Introduced by Mark Thomas, Information Integration Specialist		Presented by Andrew Conacher, Netezza Specialist
	,	Compliance	
		Presented by Steve Gibson, Guardium	
		Specialist	
12.45 – 1.45	Lunch		
1.45 –	Hear how Anthony O'Neill from MOH Holdings (Singapore)		Changing the paradigm of your analytics – real time
2.30	implemented a Master Data Management Strategy and the business		analysis of data in motion
	impact	Presented by Gavin Fernandes	Presented by Mark Thomas, Big Data Specialist
0.00	Introduced by Andrew McCrohan, Master Data Management Specialist	Information Integration	User hardeness and discount for the same and the same
2.30 – 3.15	Hear how Randall lbbott from QBE achieved improved performance	Control your data, don't let it control you!	How business analytics software can enable your organisation to apply analytics to decision-making,
3.15	using database solutions Introduced by Sven Hansen, Database Specialist	J	anywhere, anytime
	Batabase openialist	Specialist.	Presented by Dev Mookerjee, Cognos Specialist
3.15 –	Afternoon tea		,
4.00			
4.00 -	Hear how Andrew Muecke from SA Dept of Planning, Transport and	Managing and Maintaining Data	Business answers at your fingertips: Leveraging IBM
4.45	Infrastructure prevented information leaks to ensure the integrity of	Quality in the Information Supply	insight packs for analytics
	enterprise data.	Chain	Presented by Vinnie Cardoso, Database Specialist
	Introduced by Michael Nunan, Data Governance Specialist	Presented by Sue Eris, Information Integration Specialist	
4.45 –	Wrap up	, ,	·
5.00			
E 00 6 '	30 – Networking drinks		