

# Datameer, Inc.

## *Datameer Analytics Solution (DAS)*



### Solution Description

The Datameer Analytics Solution (DAS) leverages the scalability, flexibility and cost-effectiveness of Apache Hadoop to deliver a business user focused BI platform for big data analytics. DAS overcomes Hadoop's complexity and lack of tools by providing business and IT users with business intelligence (BI) functionality across data integration, analytics and data visualization of structured and unstructured data.

### Features and Benefits

- Wizard-based data integration designed for IT users and BI analysts to integrate large datasets of structured and unstructured data
- Integrated analytics with familiar spreadsheet-like interface and over 180 built-in analytic functions
- Drag and drop reporting and dashboarding visualization for business-users
- Big data scalability and cost-effectiveness of Hadoop together with IT management tools that overcome Hadoop's heavy technical burden

### Value Proposition

The Datameer Analytics Solution (DAS) provides a complete business user focused BI solution for Hadoop including data integration, analytics and visualization without the need for extensive IT and programming resources. DAS utilizes wizard-based data access, 180+ pre-built analytic functions and drag and drop visualization via charts, graphs, maps and dashboards. The end result is a big data analytics solution with dramatic ease-of-use and unparalleled cost effectiveness and scalability.

### Company Description

Based in Silicon Valley, Datameer offers the first data analytics solution built on Hadoop. Founded by Hadoop veterans in 2009, the company's breakthrough product, Datameer Analytics Solution (DAS), provides unparalleled access to data with minimal IT resources. DAS scales to 4,000 servers and petabytes of data and is available for all major Hadoop distributions including Apache, Cloudera, EMC GreenPlum, Yahoo!, IBM, and Amazon.

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