



IBM Software

# Business Analytics **Forum** 2010

See The Future Of Decision Making

**November 3-5, 2010**

Gold Coast, QLD, Australia



## Business Analytics Forum Agenda 2010

### Wednesday 3rd November 2010

12.00Noon	Conference Registration Open
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Business Analytics Workshops		Location
12.30 - 3.00pm	IBM Cognos BI	GCCEC
12.30 - 3.00pm	IBM Cognos Technical Architect	GCCEC
12.30 - 3.00pm	IBM Cognos TM1	GCCEC
12.30 - 3.00pm	IBM SPSS	GCCEC
12.30 - 3.00pm	IBM Cognos Analytic Application	GCCEC

Special Interest Groups		Location
3.30 - 5.30pm	Manufacturing	GCCEC
3.30 - 5.30pm	Financial Services & Insurance	GCCEC
3.30 - 5.30pm	Government	GCCEC
3.30 - 5.30pm	Higher Education	GCCEC
3.30 - 5.30pm	TM1	GCCEC
3.30 - 5.30pm	Defence	GCCEC

5:30 - 9:30pm	Welcome Drinks & Dinner	GCCEC
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Thursday 4th November 2010								
7:30am - 8:30am	Conference Registration & Exhibition Opens							
7:00am - 8:30am	Breakfast Served - GCCEC							
8:30am - 10:30am	General Session							
10:30am - 11:00am	Coffee Break							
	Business Intelligence & Platform	Financial Performance Management	Analytic Applications	Business Value & Outcomes	Predictive Analytics	Business Leadership — Industry Sessions	Best Practice Theatre	Best Practice Theatre
11.00am - 12.00pm	Powerful New Charting Capabilities in IBM Cognos Business Intelligence Software IBM	The Savings Are in The Mail for New Zealand Post with Cognos TM1 New Zealand Post	Analytic Applications and IBM SPSS: Connecting Insight to Foresight for Cross-Selling and Up-Selling IBM	Business Analytics for Professional Services Deloitte	A Technology View to Tomorrow SPSS	Using Operational Templates to Improve Performance Planning Accuracy Animal Health Board		Effectively Managing Content Store Data Barnaby Cole
12.00pm - 1.00pm	Building Executive Dashboards in Record Time University of New England & Altis Consulting	Understanding IBM Cognos TM1 Software: Performance and Scalability IBM	Integrating TM1 and Financial Performance Analytics delivers business value to Suncorp finance SMS Management & Technology	Sydney Water drinks to its health with Cognos TM1 Sydney Water	Delivering Results with Predictive Analytics SPSS	Information is Power: Utility Outage and Map Integration with Cognos BI Alliant Energy and Certo Consulting	Delivering Business Intelligence to the Bank of PNG IBM	
1.00pm - 2.00pm	Luncheon							
2.00pm - 3.00pm	General Session							
3.00pm - 3.30pm								
3.30pm - 4.30pm	Make Decisions In-Flight with Real-Time Monitoring IBM	Juniper Group Builds Financial Plans and Forecasts with Soul Bistech Pty Ltd	Integration Procurement Analytics and Maximo Software	Actionable Intelligence requires information and thinking Department of Veterans' Affairs	Leveraging Customer Interactions in a Web 2.0 World - Now Its Personal SPSS	Citizen Analytics: The Challenge of Behavioural Analytics Australia Tax Office		IBM Cognos and SAP Netweaver Platform
4.30pm - 5.30pm	Introducing dashboards in a university: an education in itself Central Queensland University	TBC	Creating a Safe Harbour with Location Analysis and Cognos reporting Port of Brisbane Corporation and Integeo	E-booking systems take flight at Qantas Freight Altis Consulting & Qantas Freight	Decision Management: Orchestrating Consistent Enterprise-Wide Decisions SPSS	Understanding the Real Value of Implementing BI Projects IBM	The New Era of Business Analytics BI on Systems Z IBM	
6.30pm	Coaches Leave GCCEC for Movie World							
7.00pm	Special Event Dinner: Warner Bros. Movie World							



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Friday 5th November 2010								
8.00am	Exhibition & Information Desk Open							
7.00am - 8.30am	Breakfast Served - GCCEC							
	Business Intelligence & Platform	Financial Performance Management	Analytic Applications	Business Value & Outcomes	Predictive Analytics	Business Leadership — Industry Sessions	Best Practice Theatre	Best Practice Theatre
8.30am - 9.30am	Cognos is the 12th secret spice for Collins Food Group Shane Morgan, Bistech Pty Ltd	Coordinating Business Dimensions in a Dynamic Environment	TBC	TBC	Getting Started with Predictive Analytics— What You Need to Know SPSS	From Paddock to Plate: Opportunities and Challenges of Cognos TM1 Peter Mills, Landcorp Farming	Self-service Through Mashups and the IBM Cognos 8 Mash-Up Service IBM	
9.30am - 10.30am	Building Smarter Enterprises One Step at a Time - A Journey to Secure Cloud Computing IBM	Improving the Health of Your Financial Performance Management Mark Tannahill, sanofi-aventis Australia & New Zealand	Driving a Smarter Enterprise: Putting Insights from the IBM 2010 Global CFO Study to Work. IBM	TBC	See Whats New and Whats Next - IBM SPSS Statistics SPSS	Taking a Punt on Improving Your Information Strategy Chris Skorsis, Racing Victoria Ltd		Manage Your Licence Compliance. How to Set-Up and Configure a Licence Compliant IBM Cognos Environment Barnaby Cole
10.30am - 11.00am	Coffee Break							
11.00am - 12.00Noon	Learning to grow from spreadsheets to sublime in six months Geoff Edlund, Open Universities Australia	What's New in IBM Cognos Enterprise Planning and Analysis IBM	Improving Reporting and Forecasting with IBM Cognos TM1 and Analytic Application IBM	Cairns Airport and BI: Gateway to the Reef and Rainforest Kevin Smith, Cairns Airport Pty Ltd	What is on the Horizon for IBM SPSS Data Collection? SPSS	Say Goodbye to Missed Project Milestones National Centre for Vocational Education Research		
12.00Noon - 1.00pm	Advanced IBM Cognos 8 BI v8.4.1 Dashboarding Techniques IBM	Balance sheet and cash flow modelling Brett Jeney, Stockland	Extending IBM Cognos 8 BI Capabilities with IBM SPSS and Advanced Analytics IBM	Using Cognos Planning Tools to Drive Successful Forecasting Tim Smith, Kia Motors Australia	Unveiling ... IBM SPSS Modeler—New and Improved! SPSS	Delivering Business Intelligence: When Excel Isn't Enough Michelle Irgang, Singtel Optus Pty Ltd	Integrating IBM Cognos TM1 with IBM Cognos Business Intelligence Barnaby Cole	
1.00pm - 2.00pm	Luncheon							
2.00pm - 3.00pm	Cognos topping the class with leading Independent Schools Commission QLD Catholic Education Commission	Smarter Profitability Management with IBM Cognos Financial Analytics IBM	MSS Security Empowers their Workforce with IBM Cognos TM1 MSS Security	Improving the Analytical Capabilities of a Healthcare Provider ABACUS ALS & CatapultBI	Discover the Valuable Insights Hidden in Text Data SPSS	Data and Spatial Visualisation Techniques Darren Dudley, University of Technology, Sydney		
3:00-4:00pm	Closing General Session							
4.30pm	Coaches depart for Airport							