IBM **MobileFirst** *for* iOS

Transforming the Mobile Enterprise

IBM® MobileFirst for iOS solutions combine the power of enterprise data and analytics with an elegant user experience to fundamentally redefine how enterprises empower employees to do their jobs. We invite you to join Apple® and IBM on the journey to changing the way you work.

What You'll Learn

- With over 100 apps across 14 industries, hear how leaders of forward-thinking organisations in your industry are reimagining mobility with the iOS platform and IBM MobileFirst for iOS apps.
- Cultivate a network of business and technology leaders who have a new vision for mobility.
- Learn how simple, elegant, user-friendly apps, designed for iPhone, iPad, and Apple Watch, are solving employee business process challenges with the power of analytics—and how they can be customised to fit your organisation.
- See the apps in action with hands-on demonstrations from IBM industry experts.
- Find out how to partner with IBM for the entire lifecycle of these game-changing apps—from device procurement, provisioning, and management to complete integration with your back-end systems and ongoing support.

When and Where

Auckland
Tuesday, 10 May 2016
New Zealand Maritime Museum, Princes Wharf
Corner Quay Street and Hobson Street
Auckland

REGISTER NOW

Wellington
Thursday, 12 May 2016
Academy Galleries, 1 Queens Wharf
Wellington

REGISTER NOW

Agenda

2:00 pm	**Welcome and Registration**
2:30 pm	**Program**
	• Redefining the Global Enterprise Together - Keynote Presentation
	• Unlocking the Transformational Potential of Mobile - Including App demos
	• Getting Started - Panel discussion with IBM industry experts and clients
4:30 pm	**Networking Reception**
	• Hands-on MobileFirst for iOS Solution Showcase
5:30 pm	**Close**