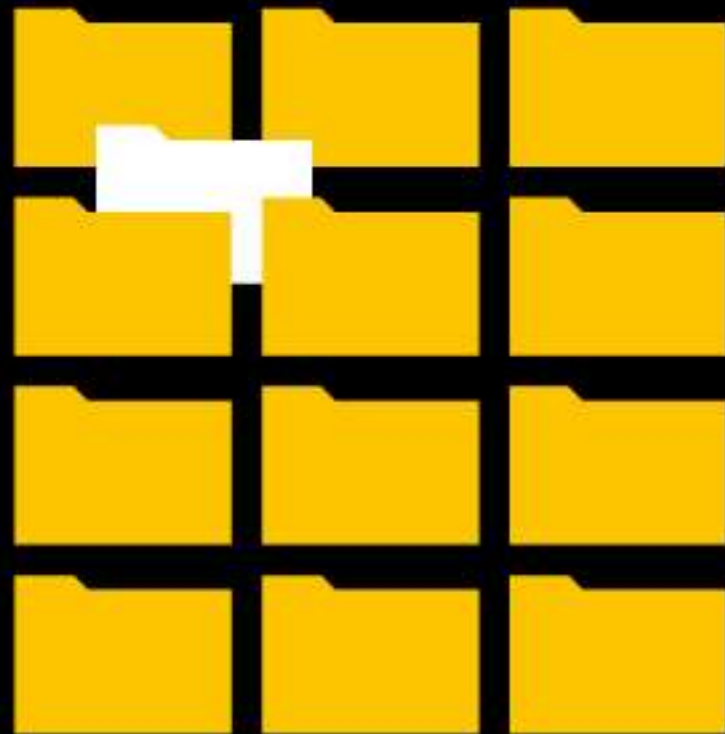




# Collective Intelligence 2010

The future of enterprise collaboration

Lotus knows that a better experience is a better business experience.



# IBM's Portal Delivering Exceptional Web Experiences

Stuart Duguid, Technical Specialist

**Collective Intelligence 2010**

The future of enterprise collaboration

Follow us on twitter at [#ibmci](#)



# Exceptional Web Experiences

- Well above average
- Not ordinary
- Surpassing expectations

- Simple
- Easy
- Fast
- Complete



# ...everything you need to make decisions.

The screenshot displays the MedSpecialists Desktop interface within a Microsoft Internet Explorer browser window. The address bar shows the URL: <http://demo.medspecialists.net/desktop/desk.jsp?user=tempuser>. The main content area is titled "Patient Results" and includes a navigation menu with "My Desktop", "Patient Results", "MedSpecialists Portal", and "My Practice".

**Patient Selector:** A table lists patient information with a filter set to "My Inpatients".

Filter	MRN	Name	DOB	Sex	Referring Phys
My Inpatients	334-22-5432	Johnston, Ellen	05/18/1953	F	Richard E. Shelton, MD
Pres. Pat	553-22-9402	Graves, Peter	06/13/1941	M	Richard E. Shelton, MD
Next Pat	443-22-5399	Wamer, Jim	06/13/1962	M	Brian Gould, MD
	773-92-0342	Duvai, Michael	12/04/1967	M	Stanley C. Penson, MD
	554-90-0382	Woods, Evelyn	03/22/1932	F	Thomas Fogarty, MD
	223-00-4650	Adams, Robert	06/13/1941	M	Stanley C. Penson, MD

**ORDERS:** A table showing medical orders with columns for Order, Frequency, Date, and Related Data.

Order	Frequency	Date	Related Data
Vital Signs	QHR	01/27/07	
Chemistry Panel	QOD	01/26/07	
CBC	QOD	01/26/07	
Echo Cardiogram	QOD	01/31/07	
Nuclear Scan	QOD	01/31/07	

**CHEMISTRY RESULTS:** A table displaying laboratory test results for patient Ellen Johnston.

Test	01/07/00	01/08/00	01/25/01
ALB (g/dL)	3.5	3.4	
ALK (U/L)	92	93	
ALT (U/L)	42	44	
AMY (U/L)	66	76	
Anion Gap	12	11	
AST (U/L)	26	26	
BILT (mg/dL)	1.1	7	
BUN (mg/dL)	21	22	30
CA (mg/dL)	10.1	10	
Calcium (mg/dL)			9.0
CK (U/L)	29	32	
CKMB (U/L)			9.0
CL (mEq/L)	106	106	
CO2 (mEq/L)	31	24	27
CPK (U/L)			30
CRE (mg/dL)	1.2	1.2	
GLOB	2.1	3.3	
GLU (mg/dL)	65	67	164
HbA1c (%)			5.0
IOCA	1.28	1.28	
IONO	.65	.63	
K (mEq/L)	4.2	3.6	
MG	3.2	2.2	1.8
NA (mEq/L)	141	141	
Phosphorus (mg/dL)			2.5


**VITAL SIGNS MONITOR:** Displays real-time vital signs and waveforms for Ellen Johnston.

Parameter	Value
HR (ECG)	80
RR	29
SpO2	95
PR	91
NBP	128 / 77
TEMP	98.6

**GRAPHICS:** A series of line graphs showing trends for Blood Pressure, Heart Rate, Arterial Line, and Temp °F over time.

# ...is personalized to me.

Wednesday, April 8, 2009 English (change) | Contact Information | Help | Logout

 **h-dnet.com**  
A BUSINESS TOOL FOR HARLEY-DAVIDSON AND BUELL DEALERS

Welcome Adam Acker  
HDMC Internal Employee Dealer (2198)  
Last logged in: 04/08/2009 12:08 PM

Search h-dnet.com   ADVANCED SEARCH

**HOME** | DEPARTMENTS | GENERAL OPERATIONS | COMMUNICATIONS | MY LINKS | MY TOOLBOX

### My Reminders

Date	Description
04/09/2009	Instructor Training Registration Ends for Elkridge, MD - May 9-12 Session
04/11/2009	Deadline to submit claims for Ride Free Offer #2
04/15/2009	Deadline to Order your limited-edition 2009 Celebrate Women's Riders T-shirts and Tanks
04/21/2009	Summer Dealer Meeting Registration Opens
04/28/2009	Warranty Coverage for Buell Product Program 0502 Expiration


[View All Reminders](#)

### My Communications

Date	Description	Type
04/08/2009	<b>New Big Book National Traffic-Driving Promotion Campaign (Promo #300)</b> This letter is to inform you beginning April 10, 2009 through June 30, 2009, there will be a national advertising promotion driving traffic to dealerships for...	Dealer Letter
04/06/2009	<b>Harley-Davidson, Inc. names Keith Wandell President and CEO. Matt Levatich to become Harley-Davidson Motor Company President; Jim McCaslin named Executive Vice President for Corporate Product Planning</b> First things first. I want you to know how excited I am to be joining this legendary company. One thing I've admired over the years, while living here in Harley-Davidson's...	Dealer Letter
04/06/2009	<b>New Motorcycle Competitive Comparison Tool on h-dnet.com!</b> Purpose: We are excited to introduce a new resource, a one-stop competitive intelligence tool that will allow you to compare Harley-Davidson or Buell motorcycles...	Dealer Letter
04/06/2009	<b>Registration for Summer Dealer Meeting begins Tuesday, April 21, 2009 at 10:00 a.m. (CDT)</b> The 2009 Summer Dealer Meeting Registration will open on Tuesday, April 21, 2009 at 10:00 a.m. (CDT) and will close on Monday, June 15, 2009 at 5:00 p.m. (CDT)....	Dealer Letter
04/06/2009	<b>Single Point of Contact (SPOC) Unavailable - Friday, April 10, 2009</b> The office of Harley-Davidson Sales Administration (SPOC) will be closed on Friday, April 10, 2009, in observance of Good Friday. Single Point of Contact service...	Dealer Letter

### My Toolbox

- HDU Online
- Vehicle Information
- Vehicle Locator
- H.O.G. Membership Verification
- Kit Inquiry
- List Availability Program
- Regulatory University
- SWR Entry
- Service Document Viewer
- Used Bikes
- Vehicle Sales Opportunities
- Vehicle Transfer



**TEST RIDE INCENTIVE**  
Promotion #287

# ...whenever, wherever

The image shows a desktop browser window displaying the Lotusphere 2010 website. Two mobile devices are overlaid on the page to demonstrate mobile optimization. The iPhone on the left shows a mobile-optimized view with a large header image, a welcome message, and buttons for 'Monday' and 'Tuesday'. The BlackBerry on the right shows a similar mobile-optimized view with a welcome message and buttons for 'Monday', 'Tuesday', and 'Wednesday'. The desktop browser window shows the full desktop version of the website with a navigation menu and a 'Conference' section. A Mozilla Firefox browser window is also visible on the right side of the screenshot, showing the mobile-optimized view of the website.

<http://lotus2010.com>

# ...makes it easy to find what you need.

The screenshot shows the State Farm website's search interface for finding an agent. At the top, there are navigation links for Insurance, Mutual Funds, and State Farm Bank, along with a search bar and account options. The main heading is "Find an Agent Near You". Below this, there are two tabs: "Agents by Location" (selected) and "Agents by Name". A search form is present with a "Find" button. The form includes a "ZIP / Postal Code" field, a "Hide Search Options" link, and a section for "Agent also offers" with checkboxes for Bank, Mutual Funds, and Annuities. There is also a section for "Agent also speaks" with radio buttons for Chinese, Spanish, Korean, Vietnamese, and Polish. A "Find" button is at the bottom of the form. To the right of the form, there is a section titled "We're Here for You" with a list of benefits and a map showing agent locations marked with "SF" icons.

Account Login Register

STATE FARM INSURANCE Insurance Mutual Funds State Farm Bank®

powered by Google Search

### Find an Agent Near You

Agents by **Location** Agents by Name

Enter ZIP / Postal Code

Hide Search Options

Search by your full address or by City and State/Province:

Address

City State/Province

ZIP / Postal Code

Agent also offers (in addition to insurance):

Bank  Annuities

Mutual Funds

Agent also speaks (in addition to English): [Reset](#)

Chinese  Spanish

Korean  Vietnamese

Polish

Find

Find agents by City/State last search

### We're Here for You

When you work with a State Farm Agent, you're:

- Getting advice from a trusted, licensed professional
- Working with someone who knows your policy in and out
- Supporting your local community

And with over 17,000 licensed State Farm Agents nationwide, help is always right around the corner.

The screenshot shows the results of a search for agents near ZIP code 61704. The page title is "20 State Farm Agents near 61704". There are two tabs: "Agents by Location" (selected) and "Agents by Name". A search bar shows "61704" and a "Find" button. Below the search bar, there is a list of five agents, each with a profile picture, name, title, address, phone number, and links to "Visit Site" and "Email me". To the right of the list is a map showing the location of the agents near 61704. The map includes a "MAPQUEST" logo and a "Clicking on map will" legend with options for Zoom In, Re-Center, and Re-Center and Zoom In.

Account Login Register

STATE FARM INSURANCE Insurance Mutual Funds State Farm Bank®

powered by Google Search

### 20 State Farm Agents near 61704

Agents by **Location** Agents by Name

Enter your ZIP/Postal Code

61704 Find [More search options](#) Find a store office

Mike Wehrenberg  
CLU, FLMI  
2004 General Electric Road  
Suite 2  
Bloomington, IL 61704-2001  
phone: (309) 663-1189

Tom Brokaw  
480 N Hershey Rd  
Suite E  
Bloomington, IL 61704-7025  
phone: (309) 983-1822

Steve Haas  
CLU  
2315 E Empire  
Suite 1

Steve Haas  
CLU  
2315 E Empire  
Suite 1  
282 S Eldorado Hill  
Suite A-2  
Bloomington, IL 61704-1014  
phone: (309) 983-5111

Mike Hays  
2703 Inland Grove Road  
Suite 3  
Bloomington, IL 61704  
phone: (309) 663-4344

MAPQUEST

Clicking on map will  Zoom In  Re-Center  Re-Center and Zoom In



# ...protects my personal information.

BlueCross BlueShield of Florida  
An Independent Licensee of the Blue Cross and Blue Shield Association  
Serving Residents and Businesses of Florida

MyBlueService<sup>SM</sup>  
Thursday, October 01, 2009

Log Out  
Contact Us

My Home | My Benefits ▼ | My Profile ▼ | BCBSF Products ▼ | Living Healthy with WebMD ▼ | Member Resources ▼ | Customer Service ▼

I want to: Select a task... | Welcome Pat | Messages | My Account | Switch Contracts

## Claims

Expense Summary

View / Search Claims

### View / Search Claims

Family Members:  Pat Walker  Terry Walker  Sally Walker  Bobby Walker

Claim Type:  Health  Pharmacy

Date of Service:  -

Facility/Physician: View All

Search

Family Member	Date of Service	Facility/Physician	Claim Charge	
Pat	03/02/09 - 03/02/09	Smith, Michael J	\$648.00	<a href="#">Details</a>
Pat	12/01/08 - 12/01/08	Baptist Medical Center	\$350.00	<a href="#">Details</a>
Pat	06/14/08 - 06/14/08	Publix Pharmacy 1099	\$3.97	<a href="#">Details</a>
Pat	05/13/08 - 05/13/08	Moore, James D	\$76.00	<a href="#">Details</a>
Pat	05/02/08 - 05/02/08	Walgreen Drug Store 4278	\$10.00	<a href="#">Details</a>
Pat	03/12/08 - 03/12/08	Walgreen Drug Store 4278	\$42.88	<a href="#">Details</a>
Pat	03/12/08 - 03/12/08	Moore, James D	\$76.00	<a href="#">Details</a>
Pat	01/18/08 - 01/18/08	Solantic Llc	\$125.00	<a href="#">Details</a>
Pat	01/18/08 - 01/18/08	Solantic Llc	\$125.00	<a href="#">Details</a>
Pat	01/11/08 - 01/11/08	Solantic Llc	\$125.00	<a href="#">Details</a>

1 2 3 4 5 | Next

BlueCross BlueShield of Florida  
An Independent Licensee of the Blue Cross and Blue Shield Association  
Serving Residents and Businesses of Florida

MyBlueService<sup>SM</sup>  
Thursday, October 01, 2009

Log Out  
Contact Us

My Home | My Benefits ▼ | My Profile ▼ | BCBSF Products ▼ | Living Healthy with WebMD ▼ | Member Resources ▼ | Customer Service ▼

I want to: Select a task... | Welcome Pat | Messages | My Account | Switch Contracts

## Claims

Expense Summary

View / Search Claims

Claim Detail

### Claim Activity for PAT WALKER (Member)



Member Number: H123456789

Claim Number: Q12837697069879

Status: Processed on 12/20/2008

Plan: BlueOptions

Provider: Baptist Medical Center

Member Responsibility: \$80.00

#### MEMBER RESPONSIBILITY

Date of Service	Description of Service	Amount Billed	Amount Allowed	Amount Paid	Deductible Amount	Copayment Amount	Coinsurance Amount	Remarks*
12/01/2008	Office or Other	\$120.00	\$100.00	\$60.00	\$0.00	\$40.00	\$0.00	IPS
12/01/2008	Office or Other	\$230.00	\$150.00	\$150.00	\$0.00	\$40.00	\$0.00	
<b>Totals:</b>		<b>\$350.00</b>	<b>\$250.00</b>	<b>\$210.00</b>	<b>\$0.00</b>	<b>\$80.00</b>	<b>\$0.00</b>	

[Ask a question about this claim](#)

#### \*Remarks

Remark Code	Description
IPS	In-patient services

The information given in this Claim Record is the same as would appear on the Explanation of Benefits form.

[Ask a Question About This Claim](#)

[View/Search Claims](#)

# ...speaks my language.

COMPANIES: BLTD BAS BEU BFE BNA BAR COMMUNITIES: OCOE PQSE Fundação CRO (Risk) OnePath

BUNGE ASIA

BUNGE

Welcome to Bunge Asia's new site, your destination for news, information and tools you can use to improve the way you work and collaborate. To take advantage of all the functionality, please login.

BAS Community Quicklinks

Who's Who in Bunge China

COMPANIES: BLTD BAS BEU BFE BNA BAR COMMUNITIES: OCOE PQSE Fundação CRO (Risk) OnePath

BUNGE ASIA

请登录邦基亚洲中文新闻

Bunge Asia News

R&D project with Nanjing Agricultural University, 6 August 2009

“Trade and Logistics of Feed Materials” seminar in Vietnam, September 09, 2009

Bunge India and Gates Foundation, August 04, 2009

COMPANIES: BLTD BAS BEU BFE BNA BAR COMMUNITIES: OCOE PQSE Fundação CRO (Risk) OnePath

BUNGE FUNDAÇÃO

Fundação Bunge – Uma nova visão para a prática

Novidades Fundação Bunge

Prêmio Fundação Bunge começa a receber indicações

Fundação Bunge promove debate sobre o uso racional da água

Jornada Cultural sobre montagem de exposições reúne cerca de 100 pessoas

COMPANIES: BLTD BAS BEU BFE BNA BAR COMMUNITIES: OCOE PQSE Fundação CRO (Risk) OnePath

BUNGE FERTILIZANTES

Participe do concurso “Quem tem valor, dá o exemplo”

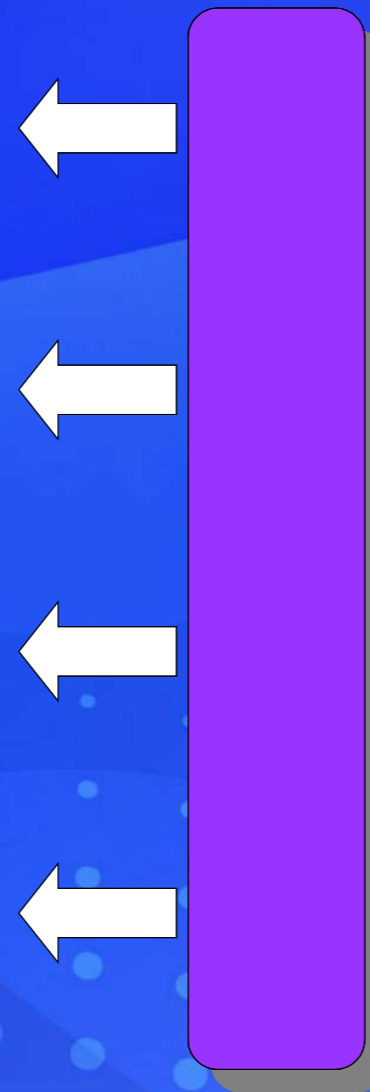
Notícias Bunge Fertilizantes

Semana Florestal de Araxá

Prêmio Fundação Bunge 2009

# Excellence requires a framework of services

- **Simple**
  - One login
  - Just what is relevant
- **Easy**
  - Intuitive consistent interface
  - Accessible from everywhere
- **Fast**
  - Refreshes quickly just what changed
- **Complete**
  - Can fulfill needs in one place
  - Content, collaboration in context



**IBM  
WebSphere  
Portal**

# Exceptional has many aspects

- For some people the emphasis is on the functional
- For others the glamour stands out
- Both can deliver staff, partner, and customer satisfaction



# Demonstration

- 'All in one place' - composite application for a defined role
- Integrated telephony, presence, chat, files, profiles



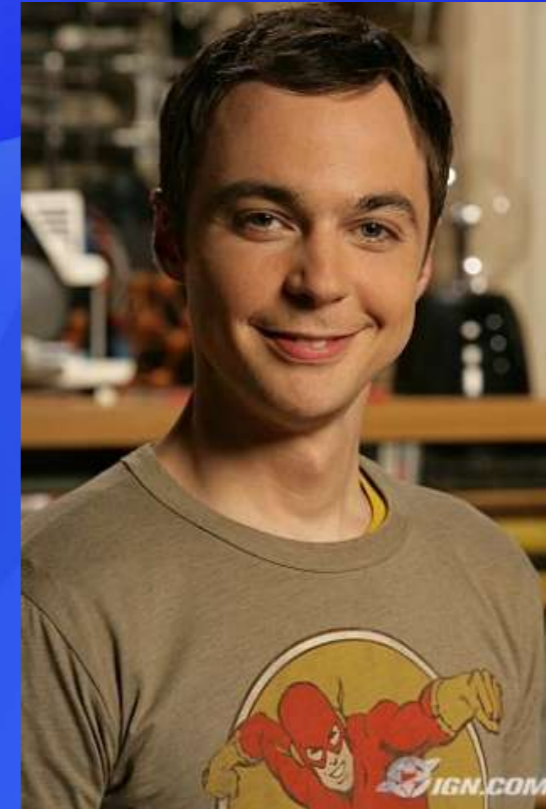
Ease of use



Speed, efficiency, effectiveness



Customer satisfaction



# Demonstration

- Previous was about function
- Now we push the UI boundaries
- All done by vacation intern in a couple of months



Portal is an enabler



Delighted customers






Lower server load









# User Contribution Enriches Web Experience

**Recent blog posts** Post New

- 
**How to make savvy business connections**  
 January 19, 2009  
 "Savvy Connections and How to keep Them" by Alex Kay was amazing!  
Ling Shin [See details](#)
- 
**Finding inspiration for new sales techniques**  
 January 19, 2009  
 You should read this link here!  
Lucille Suarez [See details](#)
- 
**I grew my business with a podcast**  
 January 18, 2009  
Gardner Raynes [See details](#)

**My Workgroup** Post New

- 
**We need to add more recommendations**  
 Created By: Ling Shin | Updated: 12/16/2008
- 
**Customers loves the personalization!**  
 Created By: Lucille Suarez | Updated: 12/16/2008
- 
**More online resources needed**  
 Created By: Gardner Raynes | Updated: 12/16/2008
- 
**One of my customers really likes the Community Features**  
 Created By: Ron Espinosa | Updated: 12/16/2008
- 
**We're recording more webcasts. Check out the schedule...**  
 Created By: Ed El-Amon | Updated: 1/9/2008
- 
**Try out the new community features!**  
 Created By: Amar Srivastava | Updated: 1/18/2008

**Experts on this Topic**

Vijay Nehry

[Sim](#) [Activities](#) [Blogs](#) [Communities](#) [Dogear](#) [Profile](#)


**Vijay Nehry**  
 Vijay\_Nehry@renovations.com

[Send Mail](#) [More Actions](#)

Heather's Home **Products** [New Page](#)

Extended Credit for Broken Fence Studios

Congratulations Heather!

Personal Advisor

Frank has shared local community resources with you.

**Communities**

Heather Reads Hi  
 Frank Adams New Market Info needed...  
 Frank Adams New Market Information...  
 Heather ReedRe: Prepare for customer briefing...  
 Frank Adams Work Items needed this week...

**Profiles**

Day at a Glance

12/09/08 04:38PMK  
 12/09/08 04:37PM2K  
 12/17/08 04:21PMK  
 11/20/08 04:48PM1K  
 12/17/08 04:17PMK  
 12/17/08 04:15PMK  
 12/09/08 04:37PMK  
 11/20/08 05:38PM1K

**New Business Workshop**

03 Feb 2008, Noon-5pm  
 Town Hall Commons  
 Get in contact with and find valuable business resources.

[More Info](#)

**Adams Associates Wiki**

Recent Changes

Welcome

Use this wiki to share strategies and best practices.

- Got a strategy for increasing the yield from a direct mailing campaign? -- Post it here
- Found that super knowledgeable resource at CR who can help answer the tough technical questions? -- Share it here
- Looking for new ideas on how to convert leads into sales? -- Look here

**Rate this page:**

Comment

Rating: 1 (Low) 2 3 4 5 (High)

[Submit](#)

**Content Authoring**

**Wikis**

**Comments**

Test13

AccuWeather.com

54°F

**Mashups**

**Featured Video**

OPEN FINANCIAL NETWORK  
 FINANCIAL UPDATE

**Video**

Rating: ★★★★★

Popularity: ★★★★★

Accesses: 217

**Ratings**

# Connections Portlets make integration simple

- Portlets assume Portal look & feel
- Other pre-built integration
  - Accelerators
  - Industry toolkits
  - Catalogue of solutions

The screenshot displays a Lotus Connections portal interface. The main content area is divided into several portlets:

- My Stocks:** Shows market data for IBM, \$COMPQ, \$DJI, and \$SPX as of Wednesday, May 30, 2007, 4:05:00 PM EST.
- Lotus Connections:** A central portlet displaying a list of activities and news items. A red box highlights this section, which includes:
  - Activities: Finish Report (Dan Misawa), Test Google Integration with Calendar (Dennis Michaels), Add an icon for "Add to Activity" in the OS Menu (Heather Reeds), Update installer icon for the desktop (Dan Misawa), and Include a "quick-start" link at the end of the installer (Heather Reeds).
  - News: Welcome - Lotus Connections - w3ki (Lucille Suarez), Connecting the Corporate Dots: Social Networks Reveal How Employees and Companies Operate - Knowledge@Wharton (Frank Adams), Institute for Corporate Productivity study on social networking (Frank Adams), Designing and Developing Lotus Connections - A case study in agile iterative development - Web 2.0 Summit - w3ki (Shin Ling), and Web 2.0 Summit - Portal Web 2.0 Project - Video (Shin Ling).
- RSS Portlet:** Displays WPS Portlet News from iSyndicate, MarketWatch, Factiva, and Hoover's, Inc.
- My Weather:** Shows weather forecasts for Raleigh, North Carolina; Stuttgart, Germany; Beijing (Peking), China; Tokyo, Japan; and San Francisco, California.

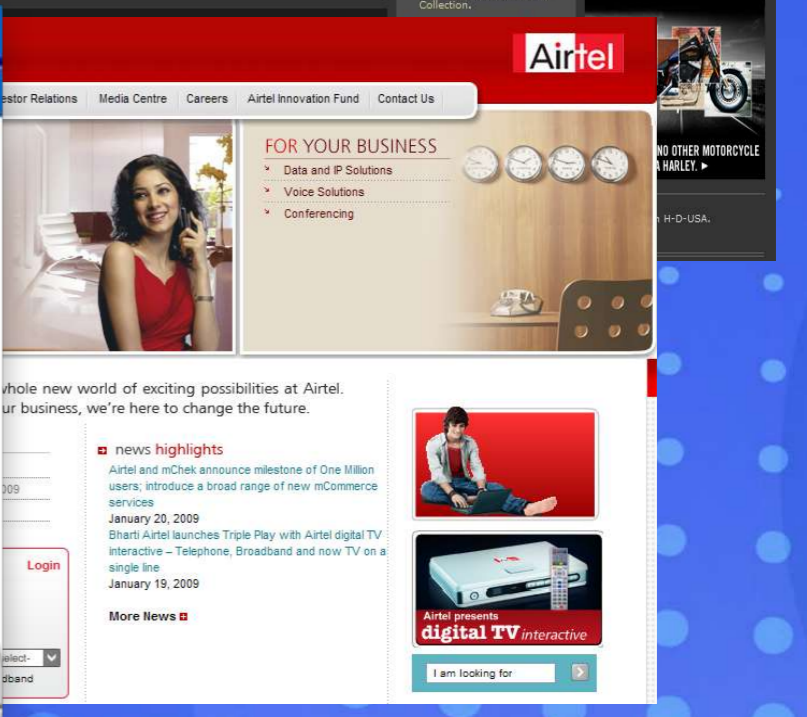
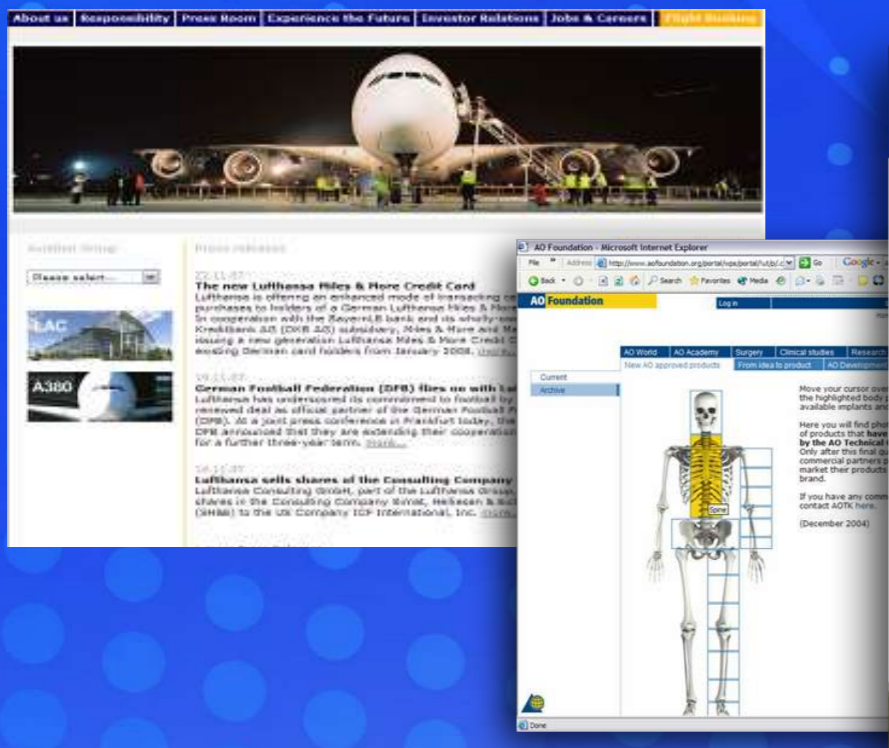
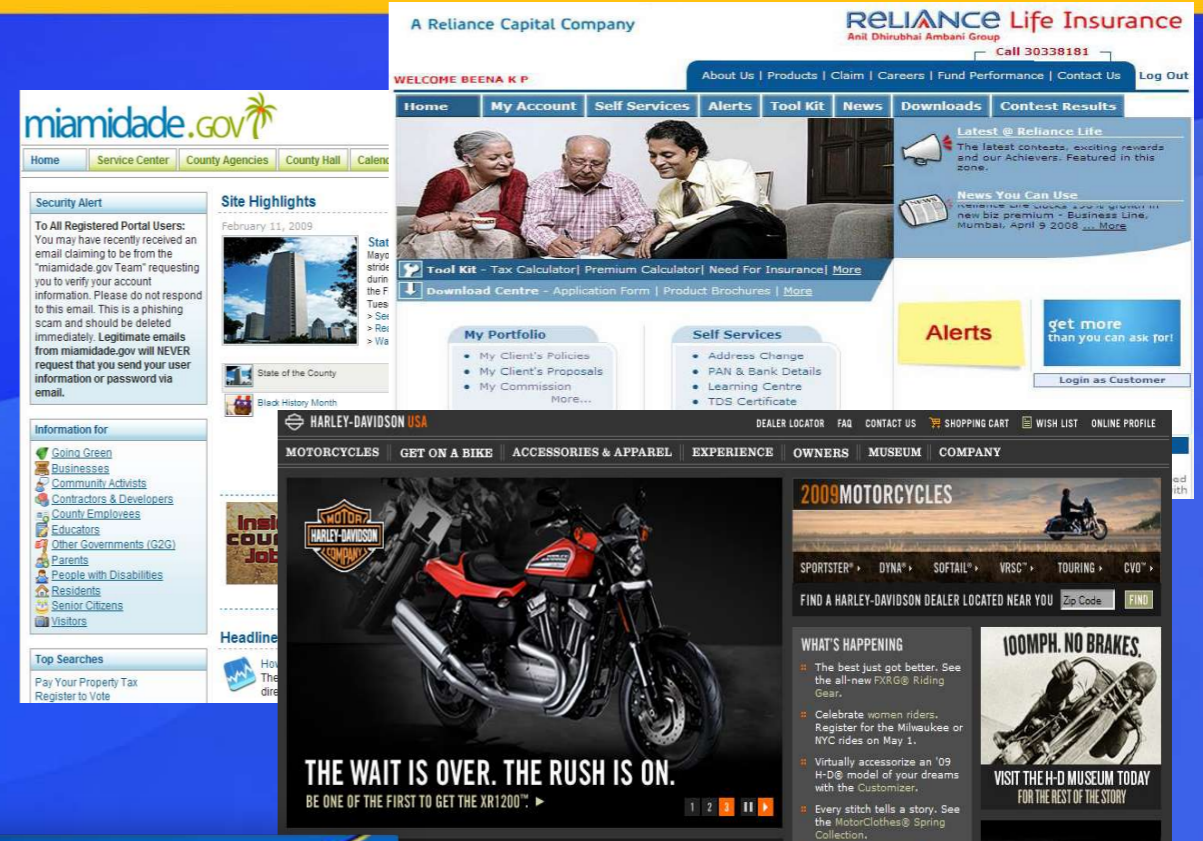




# WebSphere Portal has delivered the exceptional

## Significantly Reduced Costs

- Fastest time-to-market
- Up to 50% in labor and other savings



# IBM continues to deliver – all this in the last 100 Days



- *WebSphere Portal (and zOS) v6.1.5*
- *WebSphere Portlet Factory v6.1.5*
- *IBM Web Content Management v6.1.5*
- *IBM Mashup Center v2.0*
- *IBM Content Accelerator*
- *IBM Mashup Accelerator*
- *IBM Collaboration Accelerator*
- *IBM Business Process Accelerator (zLinux)*
- *Lotus Forms Server: Unlimited Viewer Edition*
- *Government Industry Template*
- *IBM Portal NOW v2*
- *Portal / Mashups / Forms on Amazon Cloud*

# WebSphere Portal 6.1.5



Simplify building portal-based web sites

- Page Builder
- Content Template Pages
- Mashup Integration
- WebDAV for tools
- Portal “Lite” Mode
- Integrated Site Analytics support
- ...

The screenshot displays the WebSphere Portal 6.1.5 user interface. At the top, there is a navigation bar with links for Home, Administration, Applications, Search Center, and More. Below this, a secondary navigation bar includes Home, Getting Started, P2N Demo, North America, Smart Travel, City Information, and Europe. The main content area is divided into several sections:

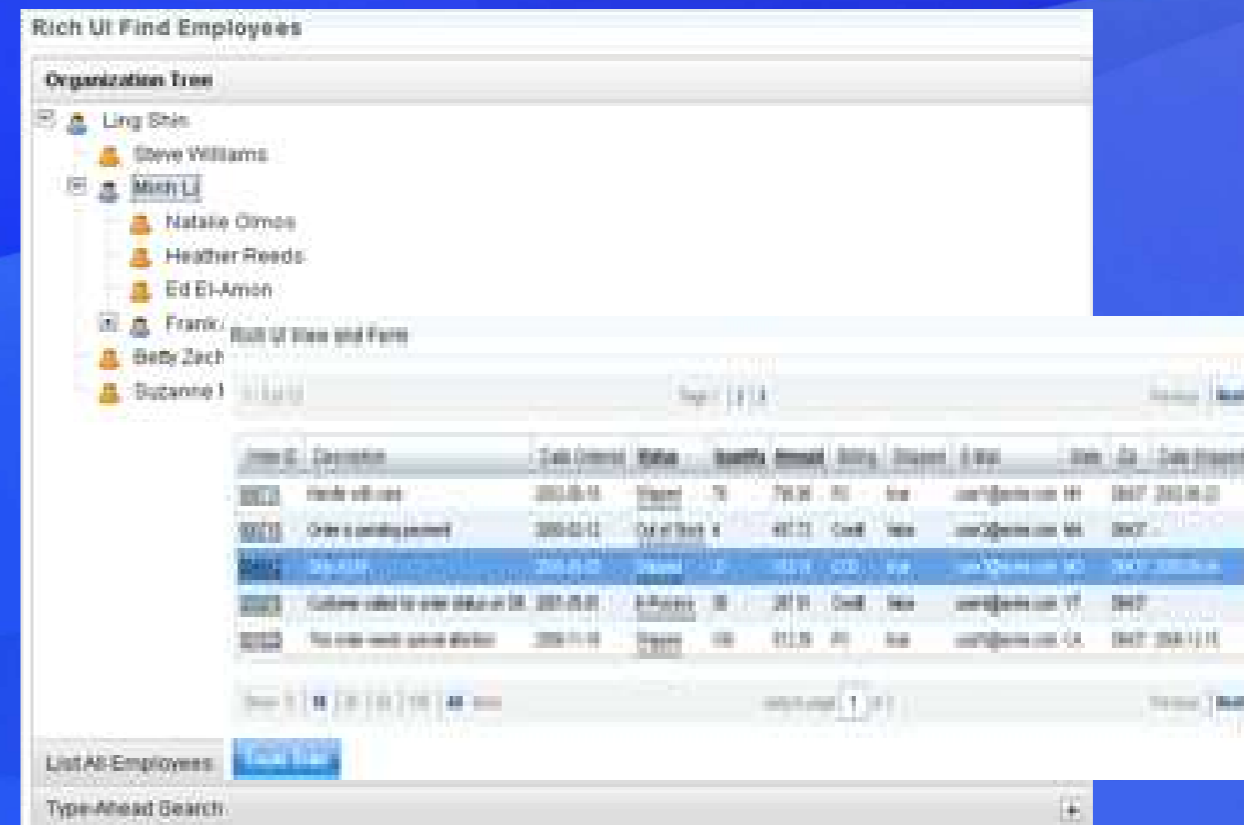
- Shared Docs:** A list of shared documents including 'DownloadableFile\_large.gif', 'SOA Process Portal', and 'Dept-1 General Guidelines.odt'.
- Some other design ...:** A table listing various content items with columns for Title, Authors, Lead, Edit, Content Type, Size, Updated, and Published.
- Intranet Home Template:** A section with a welcome message and instructions on how to add content.
- Latest News, Announcements, Events:** Three columns providing information on news, announcements, and upcoming events.
- Navigation and Content Management:** A central area with a 'Launch' button and a 'My Site > Home >' breadcrumb. A dropdown menu is open, showing options like 'New Page...', 'New Content...', 'Set Default content...', 'Contents for page...', 'Edit Page Layout...', 'Edit Page Properties...', 'Assign Permissions...', 'Move Left', 'Move Right', 'Move To...', and 'Delete'. A 'Content' sidebar on the right shows a tree view with folders for 'Human resources departm...', 'Products', and 'Insurance'. Below this is a 'Portlets' section with a 'News menu' portlet.
- Analytics:** At the bottom, there are logos for CORE METRICS, OMNITURE, and WebTrends.

# WebSphere Portlet Factory 6.1.5



Easily develop rich Web 2.0 applications

- Rich, Interactive Applications with Dojo
- Visual Application Development
- Integration and Transformation
- Hassle-Free Deployment
- Skinnable Interfaces
- Interoperable, Standards Based Applications

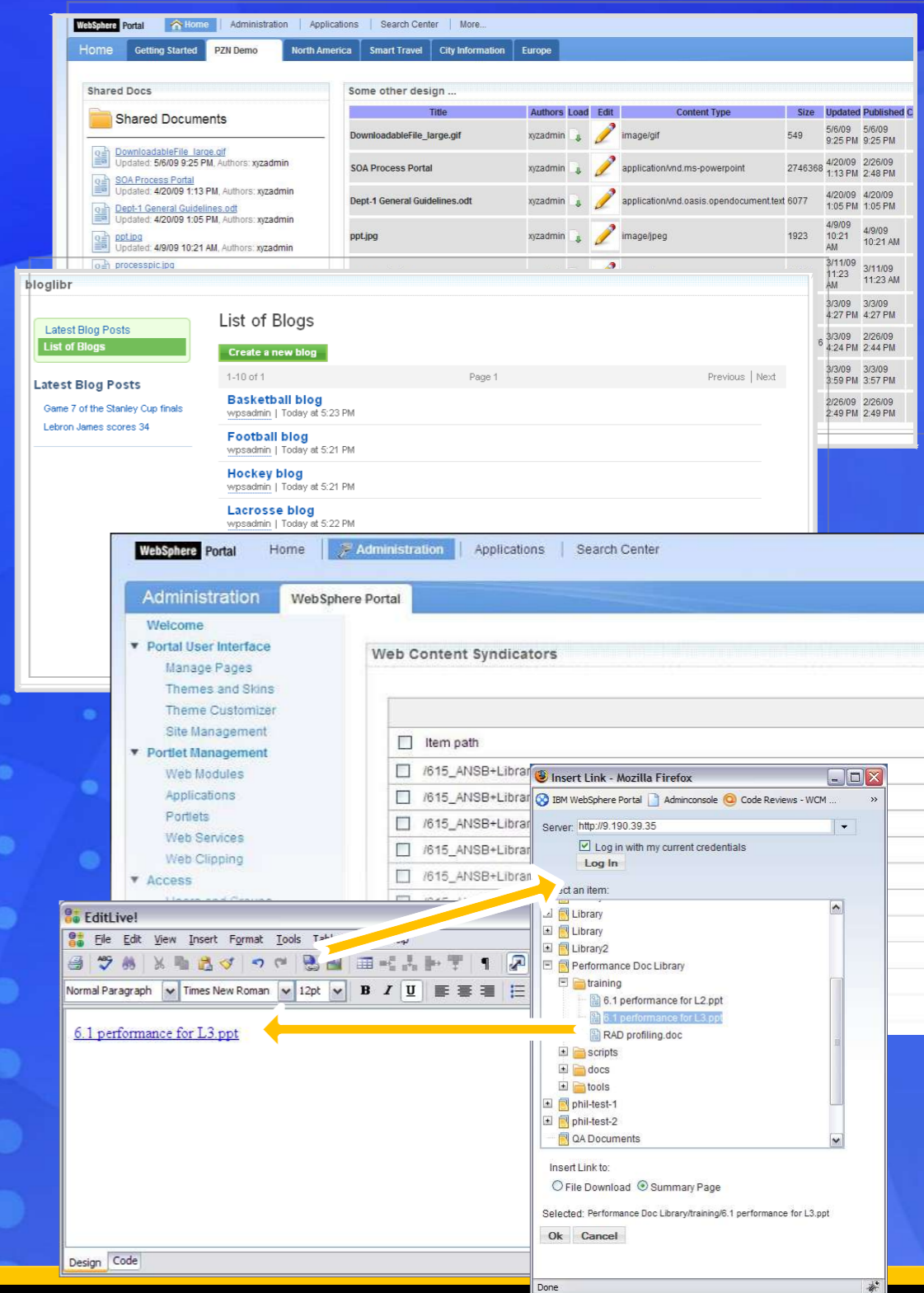


# Lotus Web Content Management 6.1.5



Content Rich Sites within Hours

- Document Management Integration
- Content Templates
- Rendering Portlet performance
- WebDAV support for HTML tools
- Enhanced Syndication Reporting
- Integrated Site Analytics support
- Web Content Integrator renders existing assets



# IBM Mashup Center 2.0

- Speedy widget creation
- New connectors
- More secure, governed mashups
- Widget Factory drag & drop widget creation and new interactive UI controls
- Natively inter-operate WebSphere Portal and WebSphere BPM products

The screenshot displays the IBM Mashup Center 2.0 interface. The top section is the 'Space Manager' dashboard, which includes a sidebar with navigation options like 'All Spaces', 'Favorite Spaces', and 'Recently Visited Spaces'. The main content area shows a list of spaces, including 'Hiroshi's copy of wiring example' and 'Jons space'. Below this is a 'GPA Query - Summary Statistics' widget, which provides a table of request metrics and a 'Visualize' button. The bottom section shows a 'Data Viewer Wizard' dialog box, which is used for selecting data rows to include in a widget. The wizard includes a table with columns for 'Fruit', 'Pounds Imported', 'Min Price', 'Max Price', and 'Avg Price'. The table contains data for various fruits, and the 'Rows of Data' section is currently selected in the wizard steps.

	Total	Today	Yesterday	Daily Change
Requests	7	1	3	-200%
Unique Requests	3	1	2	-100%
Unique Growth	3	0	1	-100%

	Fruit	Pounds Imported	Min Price	Max Price	Avg Price
<input checked="" type="checkbox"/>	Apple	2,366	\$0.32	\$0.53	\$0.42
<input checked="" type="checkbox"/>	Banana	16,023	\$0.02	\$0.09	\$0.07
<input checked="" type="checkbox"/>	Cherry	1,326	\$1.00	\$1.25	\$1.20
<input checked="" type="checkbox"/>	Date	2,098	\$0.59	\$0.98	\$0.76
<input checked="" type="checkbox"/>	Emu Apple	3,098	\$0.98	\$1.25	\$1.19
<input checked="" type="checkbox"/>	Fig	953	\$0.52	\$0.53	\$0.52
<input checked="" type="checkbox"/>	Grape	8,253	\$0.52	\$0.62	\$0.54



# Exceptional experiences sell themselves





# Simple Actions, Quick Value

- Do you have an Exceptional Web Experience?
- Get started in your Industry with Portal Industry Toolboxes:
  - Case Studies & Application Briefs
  - Business Value Guide
  - Demonstrations
  - Software Assets
  - [ibm.com/software/websphere/portal/industry/](http://ibm.com/software/websphere/portal/industry/)
- Talk to your IBM Representative:
  - Schedule a User Experience workshop
  - Get started with PortalNOW...a complete, ready to use business solution in less than a month

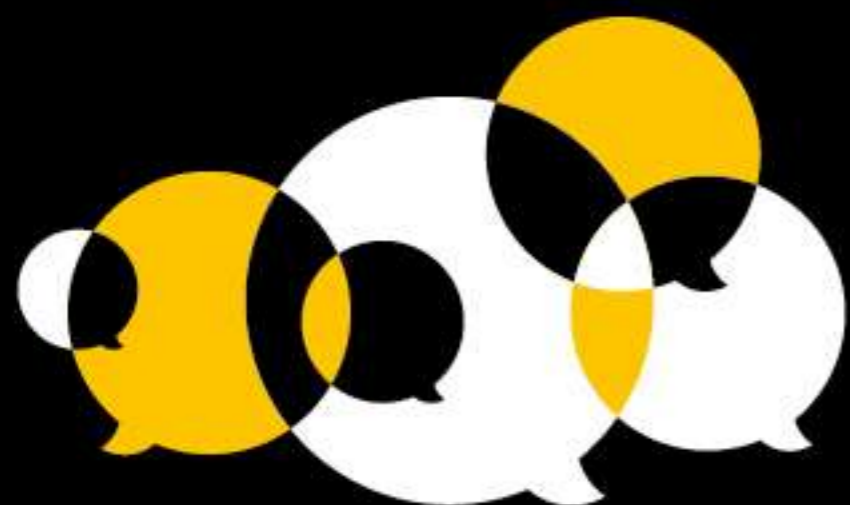
# Free Usability Assessment

The logo for Certus, featuring the word "CERTUS" in white, bold, uppercase letters on a red rectangular background.

- Nominate one business system  
(corporate website, intranet, extranet, web application)
- Certus will deliver a quantitative & qualitative assessment against key metrics
  - Identify and prioritise usability issues
  - High level report & recommendations
- **1 day FREE usability assessment valued at up to \$1,500 ex GST\***

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*\*This offer is available until 1 May 2010. Terms and conditions apply.*



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