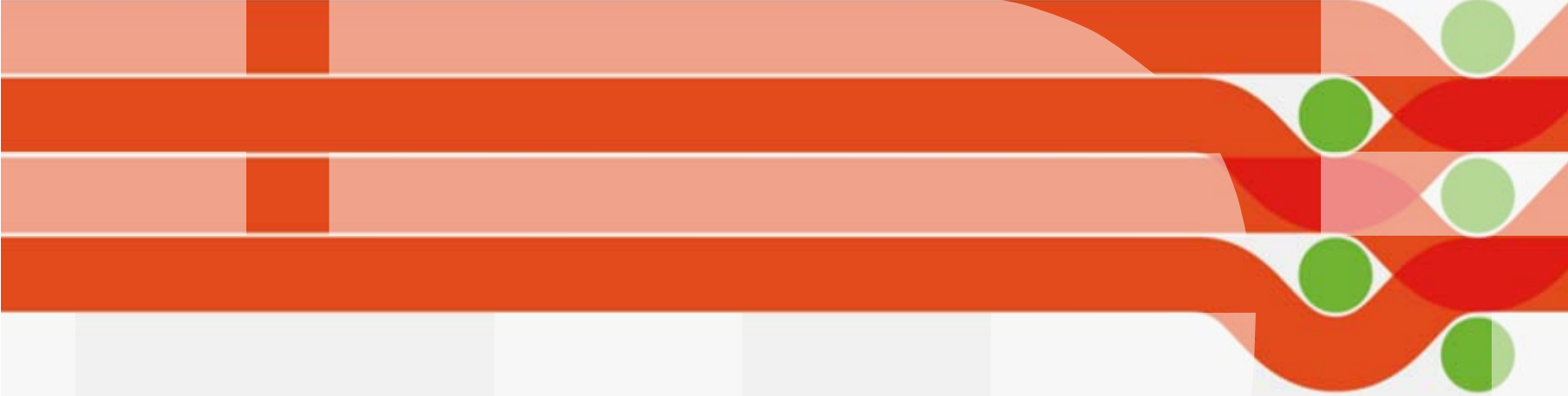# Acquisition Update: Sterling Commerce

Sterling Commerce Inc

- 32 years of experience with a global footprint of 2500 employees and 10,000+ software customers
- Wholly owned subsidiary of AT&T
- Spun out of Sterling Software in 1996 – we were the e-commerce division and became Sterling Commerce.
- Sterling Software sold to CA in 2002 and Sterling Commerce sold to SBC (who became AT&T)
- Solution Areas include Managed File Transfer, B2B and the Selling and Fulfillment suite via our Products: Gentran, Connect:Direct, Yantra, Comergent,

Sterling Commerce Inc

- What do we do?
  - Solutions that are built on a SOA, BPM and web service compliant to focus on edge of the enterprise B2B Integration within and between your community.

- How do we do this?
  - We Invented EDI (now B2B) with Gentran, we run second Largest Value Added Network in the world and do Bulk/Large File Transfer and management with our Connect products

- These Solutions are provided on-premise or on-demand through a saas/cloud based offering

Sterling Commerce Australia

- We have:
  - an existing strong local presence with offices in Sydney and Melbourne
  - Australia based customer support and implementation
  - Partnerships with a range of SI's, Channels, Re-sellers, Strategic Consultants
  - 150+ customers
- Equals a Low Risk, Strong Company with Local Offerings and now backed by the worlds pre-eminient software company

Connect:Direct

Robust proprietary protocol to manage File Transfers of Critical Corporate Data within your four walls or externally with your community. Defacto standard in FSI and moving into Government and other areas as compliance, security, reliability become more important.
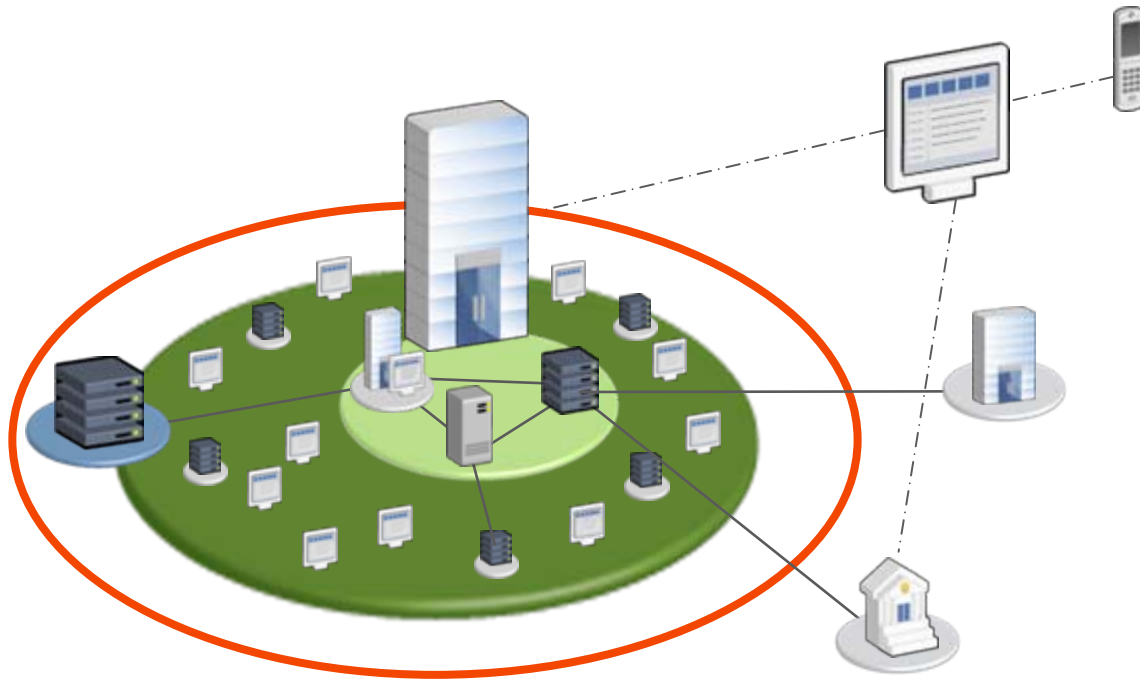

Preventing unauthorized access
Secure +

Point-to-point file transfers
Connect:Direct

Sterling Control Center

Gain Central control and oversight of the movement of critical corporate data and enforce SLA's

Manage and monitor file transfer activity
Sterling Control Center

Sterling Secure Proxy

Remove the security exposure for Critical Corporate Data exchanges while satisfying compliance and security requirements - Enforces SSL Session Breaks and Multi-factor Authentication in DMZ.and protocal Inspection
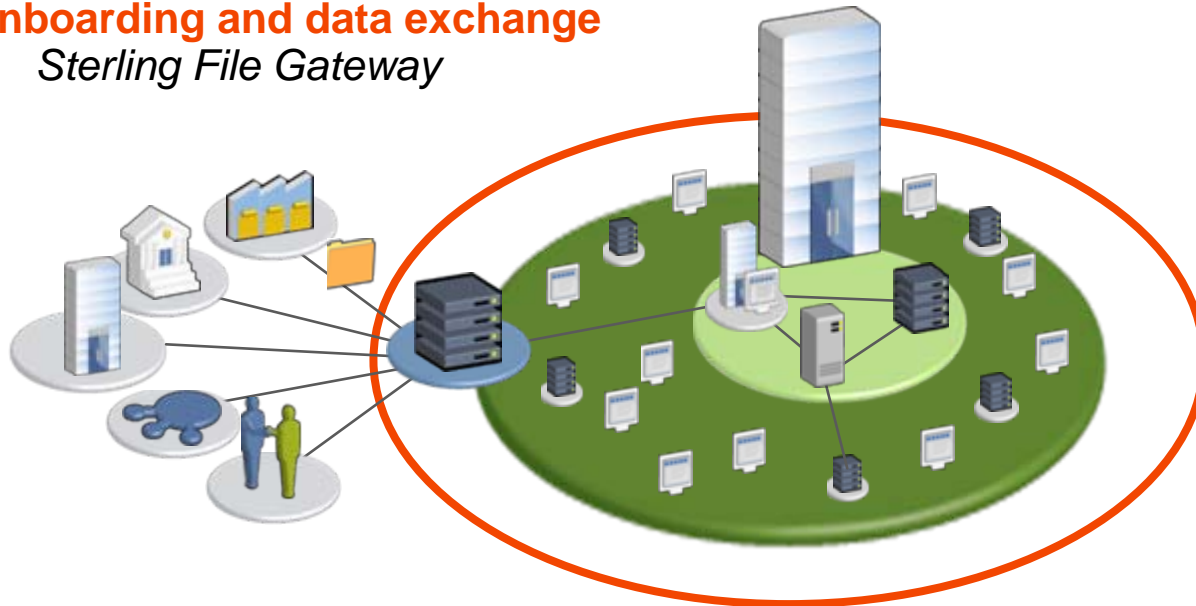

Preventing unauthorized access
Sterling Secure Proxy

Sterling File Gateway – a component of Sterling Integrator

Manage "edge of the enterprise" based data exchanges with an intelligent centralized gateway, supporting structured and unstructured communications across any channel to anyone,

B2B onboarding and data exchange
Sterling File Gateway

Sterling Message Broker – a component of Sterling Integrator

Internal Interrogation, Management and Integration of B2B Exchanges with Backend legacy/erp/database systems
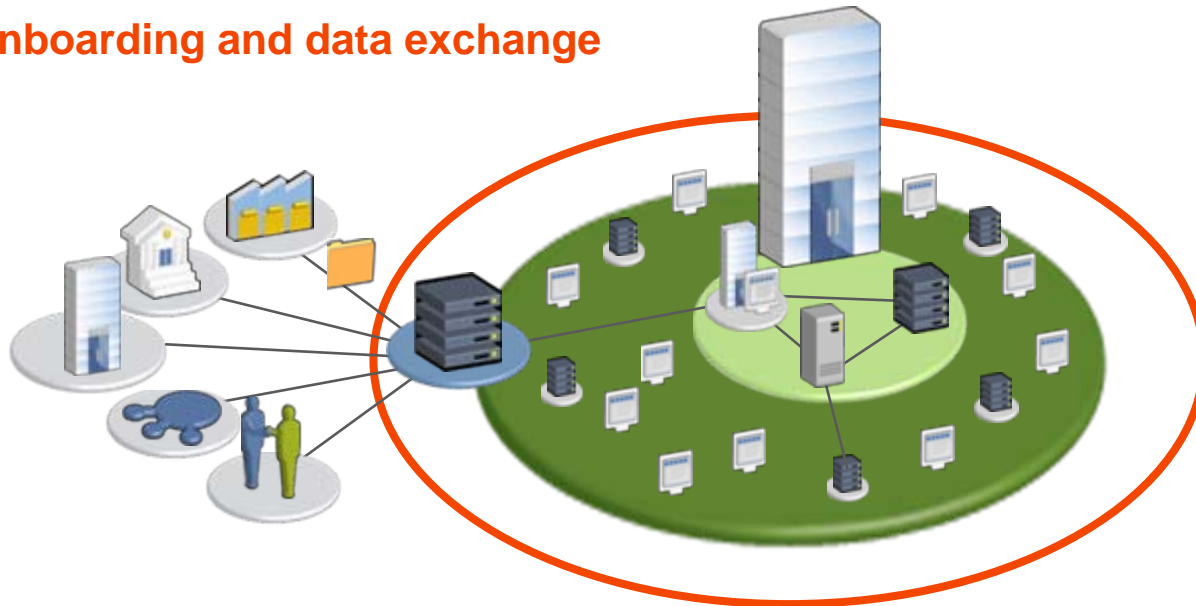
Interrogation, Validation, Transformation and Translation of incoming and outgoing files
Sterling Message Broker

Sterling Collaboration Network and Managed Services – an on-demand SAAS/Cloud based File Gateway and Message Broker

Manage your entire B2B community from AS2 to web forms through an off-premise solution including Community Enablement and Integration

B2B onboarding and data exchange

Sterling Selling and Fulfillment Suite Manages the Complete Commerce Lifecycle

Source | Procure | Distribute & Replenish | Fulfill | Order | Sell | Market

Fulfillment | Selling

Supply Chain Visibility | Transportation Management | Warehouse Management

Web | Store | Call Center | Field Sales

Order Management | Configure, Price, Quote | Catalog and Offer Management