Pulse 2011

Meet the people who can optimise your infrastructure

27-28 July Crown Promenade Hotel, Melbourne
ibm.com/events/au/pulse

DAY ONE: WEDNESDAY 27 JULY 2011							
	Track 1: **Foundations for Growth and Innovation**	**Track 2:** **IT Service Management**	**Track 3:** **IT Service Management**	**Track 4:** **Smart Enterprise Solutions**	**Track 5:** **Storage Management**	**Track 6:** **Security, Risk Management & Compliance**	**Track 7:** **Enterprise Asset Management**	**Track 8:** **Enterprise Asset Management**
Rooms	**M1**	**M5&M6**	**M7&8**	**M9**	**M10**	**M3&M4**	**P1**	**P3**
8:00am	**Registration & Exhibition opens**							
9:00am-10:30am	**Keynote Session:** **Joao Perez, Vice President of Worldwide Tivoli Software Sales, IBM USA** **Glenn Wightwick, Director, IBM R&D, Australia** **Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA**							
10:30am-11:00am	**Morning Tea**							
Session 1 11:00am – 11:50am	The future of Service Management – Reaching Beyond the Data Center *Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA*			Enterprise computing platform of the future *Gary Trytell, Enterprise Platform Executive, IBM ANZ*	IBM Storage Update and Directions *Laura Guio, Vice President, Storage Sales, STG Growth Markets, IBM*	IBM Directions in Security, Risk Management and Compliance *Ravi Srinivasan, Worldwide Program Director, IBM Security Solutions*	Maximo Product Roadmap, *Anthony Honaker, Maximo Product Design and Development, IBM Tivoli USA*	
Session 2 11:55am-12:40pm	Smarter Endpoint Management Product Roadmap *Naveen Makhani, Senior Product Manager, IBM USA* 🔒	IBM Tivoli's Business Transformation and Journey to Cloud Computing, a Case Study *Stephen Warwick, Program Executive for our IBM Cloud Integration Lab and lecturer at the University of Sheffield*	A roadmap for Consolidated Operations: Putting it all Together (Tech Update: ITM, Ominbus & ITCAM) *Divyesh Vaidya, Product Manager, Service Availability and Performance Mgt, IBM Tivoli USA*	IT Mathematics: The Economics of Workload Optimisation *John J Thomas, Consulting Engineer, IBM Competitive Technology Laboratory*	Upgrading and Best Practices for TSM *Jacques Butcher, Senior IT Specialist - Tivoli Storage, IBM Australia*	The Converging of Identity, Access and Threat Management *Dr Paul Ashley, Engineering Manager, IBM Internet Security Systems, IBM Gold Coast Security Laboratory*	Maximo 7.5 – a deep dive into what's new! *Louis Stoop, Maximo Asset Management , IBM Tivoli Tiger Team Asia Pacific*	Maximo Case Study TBA
12:40pm – 1:30pm	**Lunch**					**1-1.30pm Meet the Security Developers in M11**		

Programme as at 27 June 2011
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	Track 1: Foundations for Growth and Innovation	Track 2: IT Service Management	Track 3: IT Service Management	Track 4: Smart Enterprise Solutions	Track 5: Storage Management	Track 6: Security, Risk Management & Compliance	Track 7: Enterprise Asset Management	Track 8: Enterprise Asset Management
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Session 3 1:30pm–2:20pm	Cloud as a Business Transformation Model *Walter Falk, WW leader for Enterprise Cloud Initiatives*	IT Asset and Licence Management *Ed Rossi, Product Manager, Tivoli IT Asset Mgt Portfolio*	Network Topology Management and Root Cause Analysis: Today and Tomorrow *Mark Armstrong, Senior Product Manager, Tivoli Network Manager, IBM Ireland*	Next Gen Virtualisation: Selecting Your Enterprise Computing Consolidation Environment *John J Thomas, IBM Compet Tech Lab*	Disaster Recovery with Versatile Infrastructure *Angus Griffin, Edith Cowan University* ☺	Policies, Passwords and Proofing: High Security In the Online Transaction Age *Pirean*	Workflows, Projects and Contracts: A Journey to Maximo Efficiency *Peter Hacking, University of WA* ☺	ESRI Sponsor Session
Session 4 2:25pm – 3:15pm	KVM - An open x86 Virtualisation Solution for Linux and Beyond	Optimising your Operations Infrastructure with Intelligence and Automation, or Smarter Event Management, better service management *Don Wildman, Product Manager, Tivoli Event Management, UBM UK*	Rapid Problem Isolation with ITCAM for Transactions *Travis Windsor and Luke McKenna, IBM Perth Development Lab*	Controlling The Forecast For Your Enterprise Private Cloud *Roberto Calderon, System Performance and Management Specialist, IBM Competitive Technology Laboratory*	10 Things for the new TPC administrator to do *Phread Cichowski, Tivoli Storage Technical Evangelist, IBM USA*	Safely Driving A Successful Identity and Access Environment *Paul Di Matteo, Caltex Australia* ☺	Asset Based Energy Optimisation for Facilities, *Rick Van Driel, IBM AP Facilities Management Solution Executive*	Maximo Planning, Scheduling and PM *Brian Downey, Design Architect, Maximo Solutions, IBM USA*
3:15pm – 3:45pm	**Afternoon Tea**							

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Session 5 3:45pm-4:35pm	You Have One New Friend Request from: Development *Jamie Thomas, Vice President Tivoli Strategy and Development, IBM USA*	Constructing and Managing a Private Cloud with IBM's Service Delivery Platform *Lewis Troke, Cloud Computing, WW Integrated Service Management Team*	Advanced Dashboards and Visualization Plus Tivoli Integrated Portal Product Roadmap *Don Wildman, Product Manager, Tivoli Event Management, IBM UK*	Performance Management of z/VM and Linux *David Rintoul*	Best Practices for Migrating to Tivoli Storage Manager for Your Data Protection Needs *Joe Cho, Tivoli Storage Technical Specialist, IBM Australia*	Enterprise Single Sign On at the Telstra GOC *Herman Recinos, Telstra and Robert Trotter, IBM Software Group Services* ☺	Best Practice Customer Service Through Maximo *Ivan Jose, South Australian Water* ☺	Road Asset Management – A Tolling Experience *Barry King, ConnectEast Group* ☺
Session 6 4:40pm – 5:30pm	Cloud Computing: Getting the benefits while navigating the security challenges *Neil Readshaw,Cloud Security Lead Architect, IBM GTS Security and Compliance* 🔒	Building application resilience into your infrastructure *Divyesh Vaidya, Product Manager, Tivoli Service Availability and Performance Management, IBM USA*	Harvey Norman's Enterprise Management Success Story *Geoff Nicholson, Harvey Norman* ☺	Enterprise Security (R)Evolution *Steve Talbot-Walsh, Technical Architect, IBM Australia*	Rapid Recovery using FlashCopy Manager and TSM FastBack *Phread Cichowski, Tivoli Storage Technical Evangelist, IBM Tivoli USA*	Cleaning your TAM WebSEAL with AJAX and other Web 2.0 Challenges *David Siviour, CenITex* ☺	Facilities Management at a Large Retailer *Sunil Manilal Woolworths* ☺	Smart Electricity Management Using Spatial Integration *Cary Lancaster, Westpower and Michael Cahir, Maximo Solutions, IBM New Zealand* ☺
5:30pm-7:00pm	**Networking Cocktail Reception held in Studio 3, Crown Complex**							

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DAY TWO: THURSDAY 28 JULY 2011								
	Track 1: **Foundations for** **Growth and** **Innovation**	**Track 2:** **IT Service** **Management**	**Track 3:** **IT Service** **Management**	**Track 4:** **Smart Enterprise** **Solutions**	**Track 5:** **Storage** **Management**	**Track 6:** **Security, Risk** **Management &** **Compliance**	**Track 7:** **Enterprise Asset** **Management**	**Track 8:** **Enterprise Asset** **Management**
Rooms	**M1**	**M5&M6**	**M7&8**	**M9**	**M10**	**M3&M4**	**P1**	**P3**
8:30am	**Registration and Exhibition opens**							
9:00am- 10:15am	**Keynote Session:** **Mr Nigel Phair, Director, Centre for Internet Safety, University of Canberra** **Steve Van Aperen, Human Lie Detector and Director of SVA Training and Australian Polygraph Services**							
10:15am - 10:35am	**Morning Tea**							
Session 7 10:35am– 11:25am	Kickstarting Your Green Initiative with Endpoint Management *Naveed Makhani, Senior Product Manager, IBM USA*	How IBM Manages Its Own Internal Service Desk with Tivoli Service Request Manager	How Managing Network Change Can Reduce Operational Expenditure and Speed Delivery Services, *Mark Armstrong, Senior Product Manager, Tivoli Network Manager, IBM Ireland*	Seeing is believing: Monitoring Applications on System z with ITCAM *Roberto Calderon, System Perf and Mgmt Specialist, IBM Compet Tech Lab*	Backup and Recovery for VMWare *Jacques Butcher, Senior IT Specialist - Tivoli Storage, IBM Australia*	Tivoli Security Information and Event Management *Pete Stevenson, IBM Advanced Technology Group Security, Worldwide SWAT Team*	Linear Asset Management *Ken Donnelly, Worldwide Industry Leader, Transportation, IBM USA and Leon Pavlidis, Senior Tivoli Maximo Technical Sales, IBM Australia*	Effective Reporting,in Maximo *Pam Denny, Designer and Architect, Maximo Reporting, IBM USA*
Session 8 11:30am– 12:20pm	Integrated Service Management Using Systems Director Editions	Carrier Class Network Fault Management & Service Delivery Excellence *Matt Hillman, Manager Networks & Systems, Bendigo Community Telco* ☺	Understanding End to End Monitoring *Robert Cheung, IBM Perth Development Laboratory*	Tools for Saving Money on Enterprise Software Licenses *John J Thomas, IBM CompetTech Lab*	Hertz's #1 Backup and Recovery *Richard Whybrow, Hertz Australia* ☺	Threat Management and Perimeter protection ... don't the bad guys in *Chee-Nung Wong, Snr Technical Consultant IBM Australia and Chris Polkinghorne, Melbourne IT* ☺	Finding Your Assets with Real-time Asset Location, *Graham Crooks, IT Archited IBM Australia and Johan Koopman, RTAL Industry Sales Specialist, IBM Australia*	Tririga: The Integrated Workplace Management System Explained *Rick Van Driel, IBM AP Facilities Management Solution Executive*

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12.20pm – 1.10pm	**Lunch**					**12.30pm Roundtable with Deloitte in M11** *Your Security Exposed - Will your organisation be next in the headlines?*		
Session 9 1:10pm–2:00pm	Constructing Your Patch Management Strategy – A Case Study *Mark Hile, Hutchinson Builders* ☺ 🔒	Strategies for TADDM Deployment and Discovery *Ed Rossi, Product Manager, Tivoli IT Asset Mgt Portfolio*	Application Management Case Study *Coca Cola Amatil* ☺	Enterprise-wide Business Service Management *Clayton Ching Business Service Mgt Product Manager, IBM USA and Graham Davis, BSM Exec, IBM Service Mgt Team, AP*	A Hitchhiker's Guide to Storage Clouds *Trevor Foley, Storage Solutions Specialist IBM Australia and New Zealand*	Smarter Access Management - the Education Challenge *Mark Johnston, Solution Lead, Qld DET – Identity & Access Mgt Program, IBM GTS Australia* ☺	Maximo behind bars (for Security), *Ian Power, Saab* ☺	Asset management maturity and realising the promise of a smarter planet, *Phil Gruber, IBM GBS*
Session 10 2:05pm-2:55pm	Successful IBM led deployments in the Cloud, *Lewis Troke, Cloud Computing, WW Integrated Service Management Team*	Next Generation of Provisioning Using Image Management *Chris Frost, Service Management Solution Architect, IBM Australia*	Best Practices for Monitoring a VMware Environment *Gary Powell, Senior Tivoli Consultant, IBM Australia*	Test Systems Made Easy with Smart DB2 Cloning *Amerigo Baldassarri, Mainstar*	Storage Virtualisation: Storwise and SVC	Hot Topics for Application and Data Security *Steve Schmidt Steve Gibson*	Recent Recessionary Influences on Asset Management *Rory Bell, Fulton Hogan* ☺	Maximo for Utilities - what's hot! *Robert Williams, Utilities Solution Executive IBM Service Management Asia Pacific*
3:00pm – 3:20pm	**Afternoon Tea**							
3.20pm - 3:30pm	**Major Competition Prize Draw** – the winner must be present at draw to claim prize. **Conference close**							

☺ Client case study
🔒 Security content