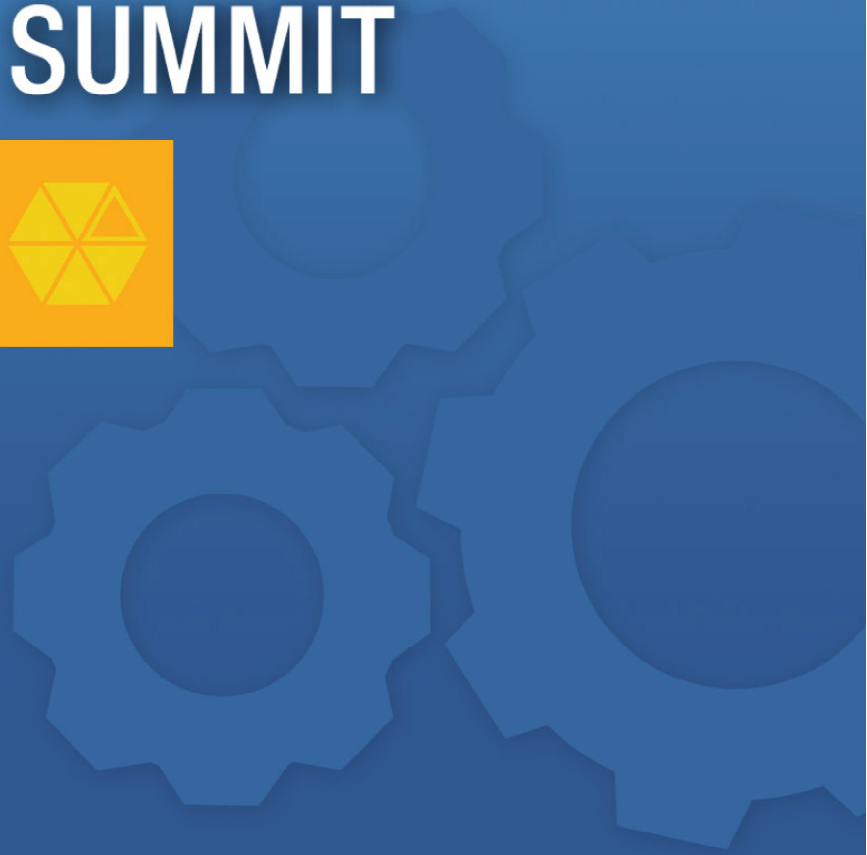




LOTUS COLLABORATION SUMMIT





WebSphere Portal Roadmap and Strategy

Presenter name
Job Title
Company



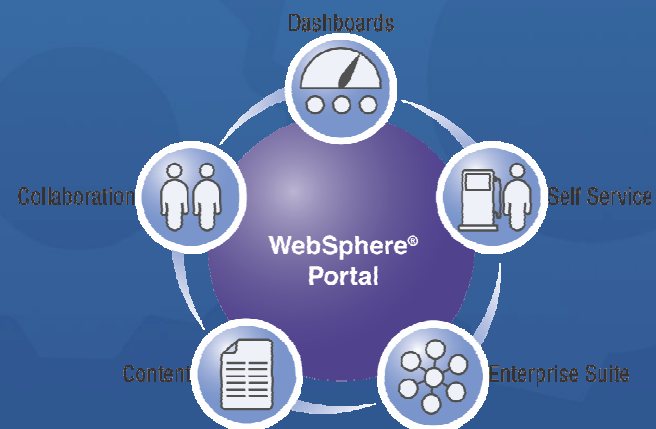
Agenda



IBM WebSphere Portal Overview: Strategy and Key Capabilities

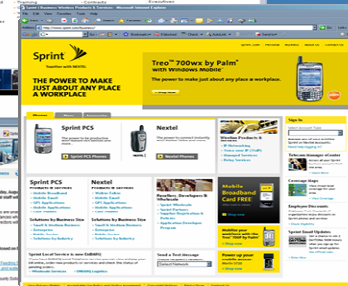
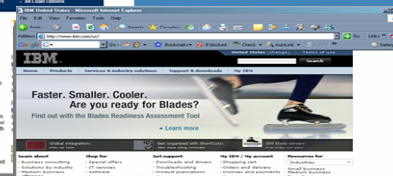
What's new? Innovations that Accelerate Time to Value

For More Information

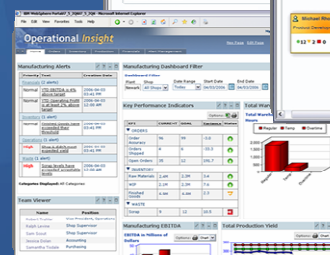
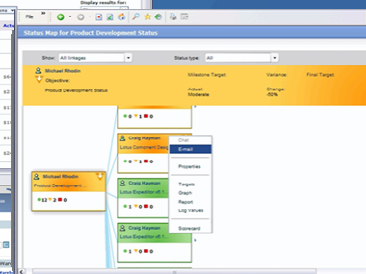
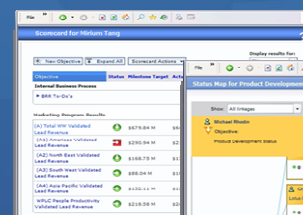
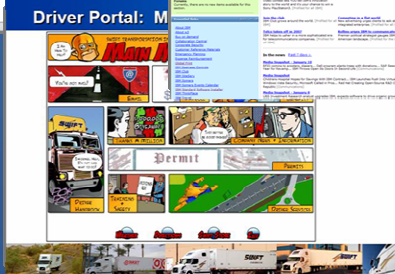
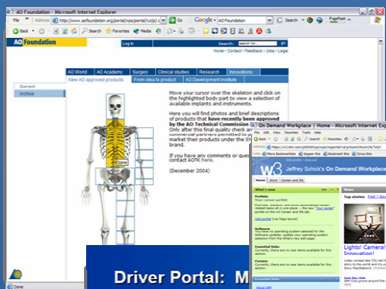


IBM is helping customers deliver the user experiences they chose to their partners, employees, customers, or citizens, with flexibility for change and based on open standards.

Portals **Solve** many different Problems **IBM**

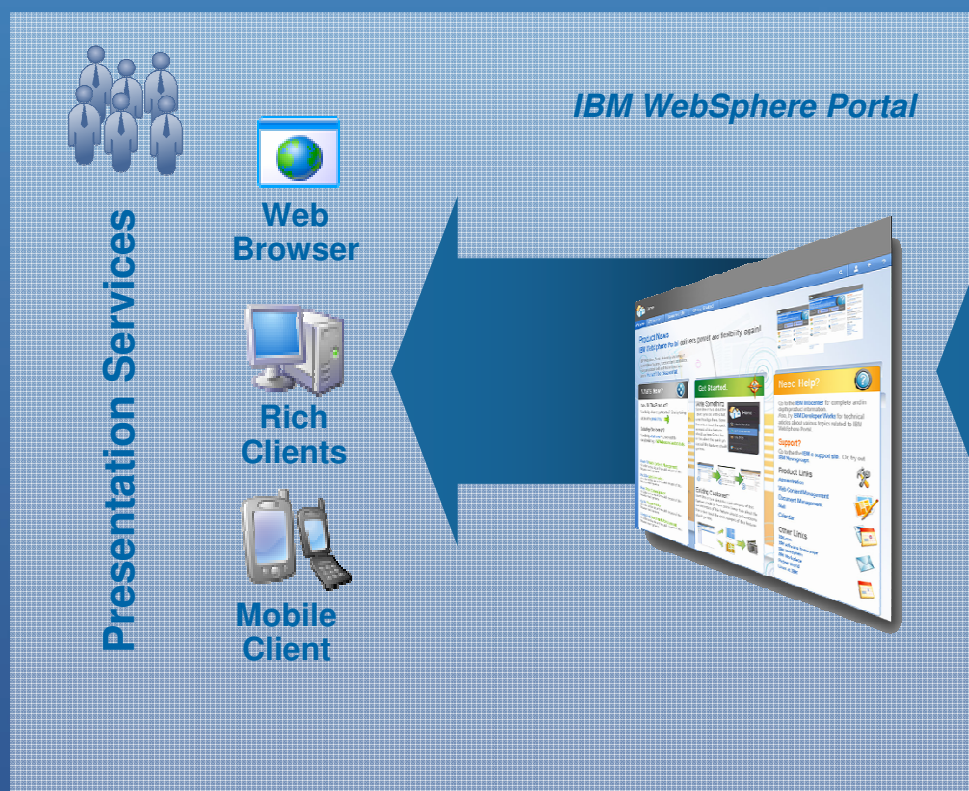


Partners
Customer Experience
Company Intranets
Employee and Manager Self Service
Performance Dashboards



Portals Are the Face of SOA

The foundation for user interface, user interaction, and deployment



Portal SOA foundation elements:

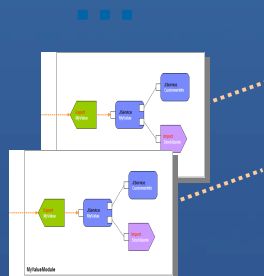
- 1 Integration and collaboration
- 2 Real-time access & decisions
- 3 Composite applications
- 4 Process portal services
- 5 Federation services
- 6 Offline use of services



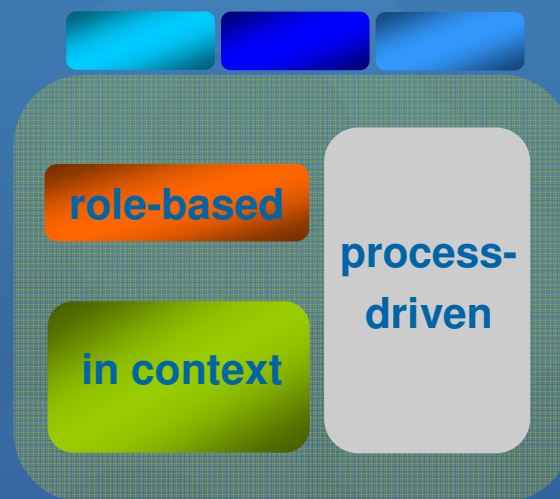
Composite Applications: Dynamic Delivery of Services

Services

Presence Awareness	Workflows
Instant Messaging	Communication
Business Alerts	E-Forms
e-Mail	Content Management
Document Management	Collaboration
E-Learning	eHR
ERP Information	Composite products
Sales Force Automation	Syndicated Rates
Management Dashboards	Customer Relation Management



Natural, Intuitive, Adaptive User Experience

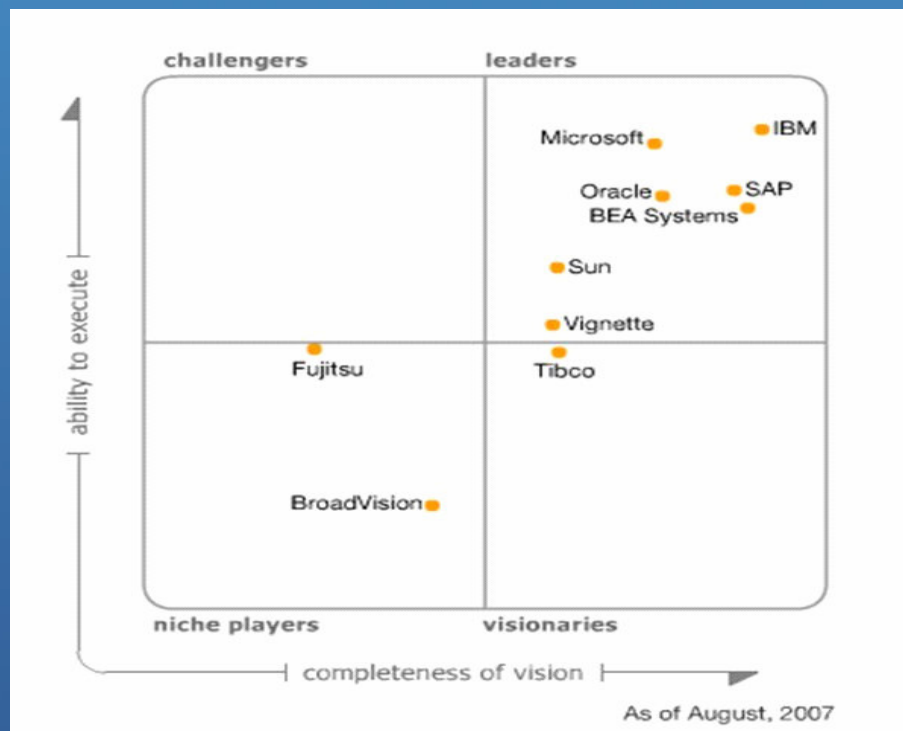


Composite application that assembles and delivers services in the form of portlets, within a secure environment, in the context of a business process



IBM Positioned in Leaders Quadrant

Magic Quadrant for Horizontal Portal Products, 2007



Magic Quadrant for Horizontal Portal Products, 2007
 Gartner: August 24, 2007 by David Gootzit, Gene Phifer, Ray Valdes

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IBM WebSphere Portal – Industry Leader

Market Share Leadership

- #1 in Enterprise Portal Software market share in every current assessment
 - visible to IBM
- Over 5000 customer Portal installations
- Growing faster than market at 18% YTY Revenue, gaining share from others each year
- Large leads in market share for Customer Self Service, Partner Self Service, Employee Self Service, and Dashboards
- >2000 SMB customers

Partner Leadership

- Over 1,463 IBM Business Partner solutions in the IBM WebSphere Portal
- Business Solutions Catalog
- 30 ISVs have OEM'd WebSphere Portal

Technical leadership

- Largest portals in the world (20 million -1 billion)
- Drives portal standards- Leads JSR-268, Chairs WSRP 2.0., Co-Chaired JSR-168, Chaired WSRP 1.0.





Press room

Press releases

Press kits

Photo gallery

Biographies

Background

Press room feeds

Global press resources

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Media contacts

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- IT Analyst support center
- Investor relations

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Report: Invigorated Growth in Portals Fueled by Web 2.0 Technologies; IBM Ranked #1

ARMONK, NY - 20 Jul 2007: IBM (NYSE: IBM) today announces it is leading the fast-growing Enterprise Portal market in license and maintenance revenue for the fifth consecutive year as dynamic Web 2.0 functionality takes root in portals, according to an annual report by IDC.

Building on the next generation of the Internet, known as Web 2.0, IBM is integrating its WebSphere Portal software with advanced Web 2.0 expertise to create a more dynamic, personalized version of a portal. This allows users to access the right information at the right time, whether it's on the Web, on their desktop or in a colleague's mind. IBM's commitment to Web 2.0 and SOA-based architecture will continue to make its collaboration software more flexible, and ultimately, more useful.

IDC projects that the Enterprise Portal Software market will expand over 50 percent to \$1.4 billion by 2011. The Enterprise Portal Software market grew nearly 11 percent in 2006 with license and maintenance revenue of \$901 million. IDC anticipates solid market growth ahead fueled by mashing up portals with new Web 2.0 collaboration and development technologies, the report states (1). "Web 2.0 collaboration features are finding a welcome home within the portal as business users want to take advantage of these new egalitarian methods that offer easy ways for end users to customize content, while IT can take comfort in the portal's ability to deliver them within a secure deployment environment."

Indicative of the increasing role of portal technology, organizations worldwide are turning to IBM's portal products. Among them are: Duke University Medical, Starwood Hotels and Resorts Worldwide and Opal Future Technologies, Inc.

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(1) IDC, Worldwide Enterprise Portal Software 2007 to 2011 Forecast Update and 2006 Vendor Shares: Solid Growth Ahead Fueled by Mashing Up the Portal With New Web 2.0 Collaboration and Development Technologies. #207534, July 2007.

WebSphere Portal Contains a Robust Set of Features Today

■ Ease of Use

- Preconfigured OOB pages/portlets, enabled for people awareness
- Out-of-the-box, customizable themes and skins
- Includes Web Clipping, RSS, Collaboration, PIM portlets, etc.
- Business Portlets and 1000's more on SOA solutions catalog
- End user drag and drop configuration Portlet palette

■ Core Portal Services

- J2EE application server
- Cluster support
- Virtual Portals, multiple LDAP support
- IBM Portlet API and JSR168 container
- Multiple OS and DB support
- Search Services
- LDAP Server
- Configuration mgmt for continuous availability
- Policy provisioning
- Attribute-based administration
- Transcoding
- Portlet to portlet communication
- Offline Support

■ Content management and customization

- Web Content management
- Document management
- Personalization Engine
- Business rules

■ Standards support

- JSR 170 (Content), JSR 235 (SDO)
- Struts and Ant
- WSRP 1.0
- JSR 168

■ Composite Application Features and integrations

- Composite Application Framework
- WebSphere Portlet Factory
- Out of the box integrations for SAP, PeopleSoft, Siebel, Excel, databases, web services, process server, JCR repositories, Domino, EJB, JSP, XML, Oracle ERP, SAP Business Warehouse
- JCA Enterprise system adapters
- Template model, re-use features
- End user assembly of composite applications

■ Business Process Integration

- BPEL workflow engine (WebSphere Process Server process choreographer)
- Workflow Builder (wizard driven workflow integration with composite apps)
- Human Task Manager APIs, central My Tasks inbox
- Dynamic UI and APIs

■ Web 2.0



- Out of the Box AJAX components- highlighting, drag and drop, inline edit, partial page refresh, etc.
- AJAX Portlet Programming Model Extensions based on Dojo+IBM Extensions leveraging REST Services

■ Security

- User profiles, authentication services, support Java 2 security
- Built in Authorization services protects portal resources including pages and portlets
- SSO support includes credential vault and persistent back end connections
- PUMA user API
- LTPA tokens
- Strong support for integration with 3rd party sso (tivoli and CA)



Rich Set of Web 2.0 Features Today!

Comprehensive platform support and tooling capabilities *unmatched by most competitors*

- **Rapid mashup assembly** facilitated by portlet access to customizable **Google Gadgets**
- **Richer, desktop-like application interfaces** improves performance and increases end user productivity and satisfaction.
 - Rapidly create **AJAX portlets** that support features such as drag & drop across portlet wars, in-line editing, + incremental update
 - Highly productive toolset shields developers from the complexities of Web 2.0. technologies
- **Leverage existing investments** – Seamlessly deploy rich AJAX portlets on previous versions of Portal (5.1 and above)
- **Situational development** through Composite Application Templates and rapid development tooling increases organizations' agility
- **Built-in AJAX support for core WP features** - context menus, search menu, admin portlets, drag and drop portlet palette
- **User contribution** to portal sites through built-in content and document management improves knowledge sharing across employees, customers, and partners
- **And much more!**
 - Partial page refresh, integrated JSON support, dynamic generation of REST services, built-in Dojo support, client-side event model, browser history supported, etc.



WebSphere Portal Supports Rapid Assembly of Situational Applications

- Dynamically assemble enterprise mashups with easy-to-use capabilities:
 - Composite application templates
 - Drag and drop portlet palette
 - Browser-based wiring tool
 - 1000s of configurable components, including Google Gadgets portlets
 - Wizard-based Automation tooling
- Customize interfaces easily
- Get high value for low cost—quickly

Available today!

Enable business user assembly of situational applications with WebSphere Portal

Composite application framework

External feeds and services

Business Partner / supplier information

Ad hoc fit for purpose applications

Business intelligence

Long-lived corporate IT applications



Miami-Dade Portal - Microsoft Internet Explorer

Address: http://miamidade.gov/wps/portal

Find a Service
Find a Department
Search **Go**

miamidade.gov

MIAMI-DADE COUNTY

Log In
Find Our Site
Contact Us
Privacy Statement

Home Resident Visitor Business Employee

Online Services

- My Neighborhood *Map Interface*
- My Home
- Search Property Records
- My Business
- Solicitations Online *Self Service*
- Pay Water Bill
- View or Pay Property Taxes
- Get Flight Arrivals/Departures
- Pay or Review Parking Tickets
- Buy MetroPass *Commerce*
- e-Permitting
- Search for County Jobs
- Request a Service
- Vendor Payment Inquiry
- File Unemployment Claims

[More»](#)

Personalize

User Name (e-mail Address)

Password

Go

Single Sign-On

Recovery Advisory

All County employees are to report to work on Monday, August 29 at their normal work schedules. Additionally, essential staff will continue to work as necessary in support of recovery efforts.

In those limited number of cases in which employees are unable to return to work because of the hurricane's impact - and in those instances where employees have worked extensively over the weekend, department directors will use discretion in authorizing leave.

Latest Information:

- Miami-Dade County Public Schools will be closed on Monday, August 29
- Hurricane Katrina Recovery Update

Advisory

Delivering government self service

- 12,000,000 registered users
- 4 languages
- Access to all government agencies
- Commerce allows for increased revenues
- Entire Portal Managed by 2 people
- Makes great use of available tools

Miami-Dade

Spanish

County Officials

- Mayor
- Commissioners
- Office of the Chair
- County Manager
- Clerk of Courts
- Inspector General
- Circuit & County Judges

Unification

Government

- About County Government
- Budget
- Building Better Communities
- Other Local Governments
- Community Councils
- Información en español
- Enfòmasyon an Kreyòl
- Public Meeting Calendar
- County Legislation / Ordinances
- Homeland Security

[More»](#)

Event Highlights

Miami Dade “My Neighborhood”

- Most popular portlet on Miami-Dade site
- Portlet based Map interface
 - Integration with backend databases
 - County (Railroad, roads, etc.)
 - Police
 - Zoning
 - Tax
 - Government
 - Census reports

My Neighborhood
 miamidade.gov
 Show Me: Property Sales
 Search By: Select Item
 Map Area: 0.5 sq mile
 Search Results: 3 Sale Type(s) found in 0.50 square mile
 Summary Result:
 No. Sales Amount
 17 \$250,000 to \$500,000
 5 Above \$500,000
 1 \$100,000 to \$150,000
 23 All Sales
 Sales Year: 2005
 Search



My Neighborhood

miamidade.gov

Show Me:

Select Item

- Select Item
- Capital Improvement
- Code Violation
- Crime Incident
- Flood Zone
- Landuse Information
- Property Sales
- Sexual Offender/Predator
- Transportation Improvement
- Zoning Information

- Burglary Residential
- Burglary Vehicle
- Robbery

- Highway
- Major Road
- Street
- Water
- Miami-Dade County

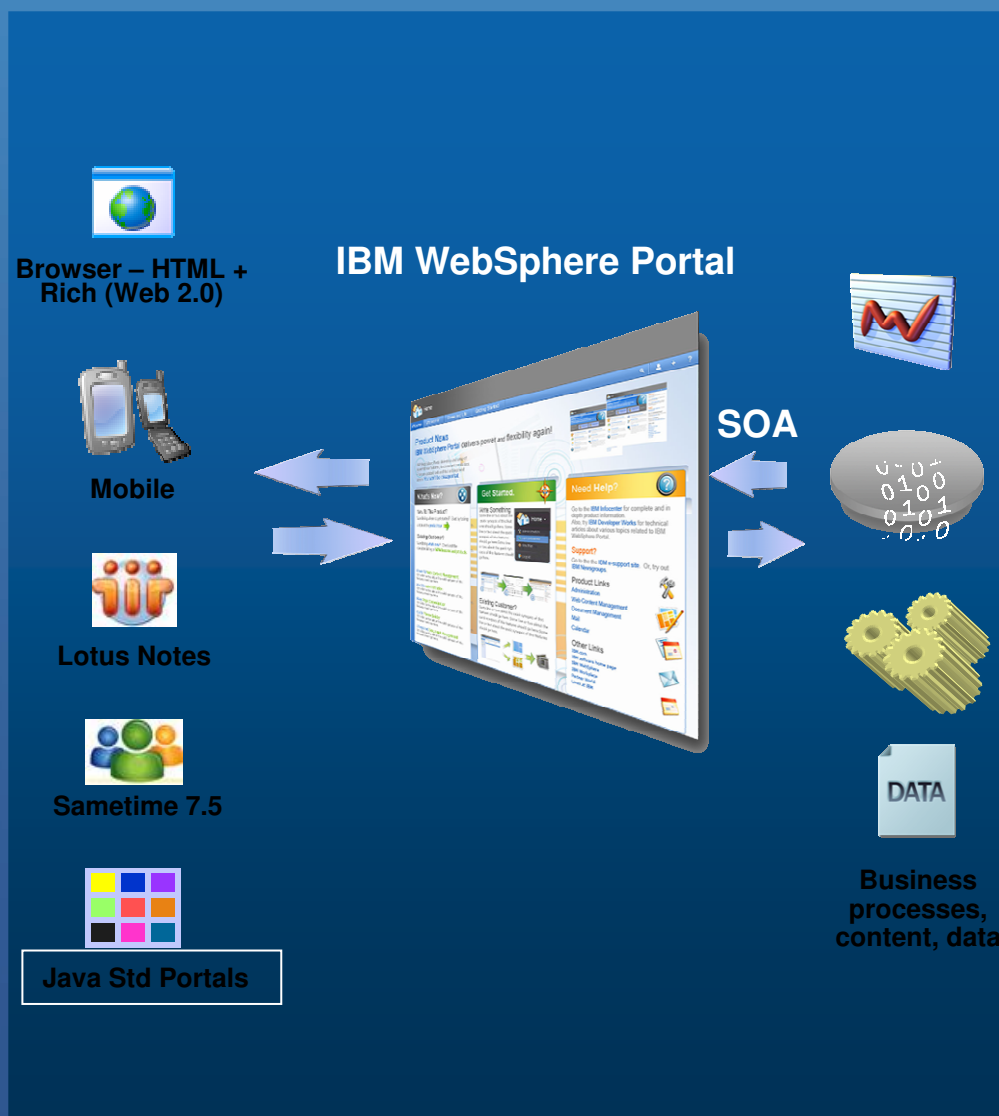
Citizen Portal, but also great Realty asset



IBM WebSphere Portal Strategy

Empower Portal customers to:

- Deliver the **user experiences they chose** to their partners, employees, customers, or citizens, with **flexibility** for change and based on **open standards**.
- **Quickly leverage their existing investments**, through market-leading composite application tooling and robust framework
- **Create highly personalized applications** that adapt to users' context, actions, location, and preferences
- **Access information** from the end user's device of choice: kiosks to personal devices
- **Deliver a front-end to SOA**, enabling business flexibility and agility



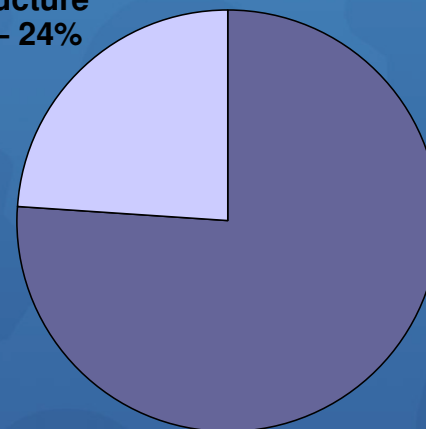
IBM intends to lead in next wave of portal adoption

- The majority of organizations **purchase portal software to solve a specific business problem or for a specific project.**

- 3/4 purchased WebSphere Portal as part of a solution rather than as a key infrastructure (*2006 WebSphere Portal Installed Base Survey*)

- Even for “infrastructure projects” such as SOA, justification is typically centered on tangible, short-term business benefits (*WAS/ Portal to SOA Migration Study, August 2006*)

Key infrastructure technology – 24%



As part of a solution – 76%

2006 WebSphere Portal Installed Base Survey



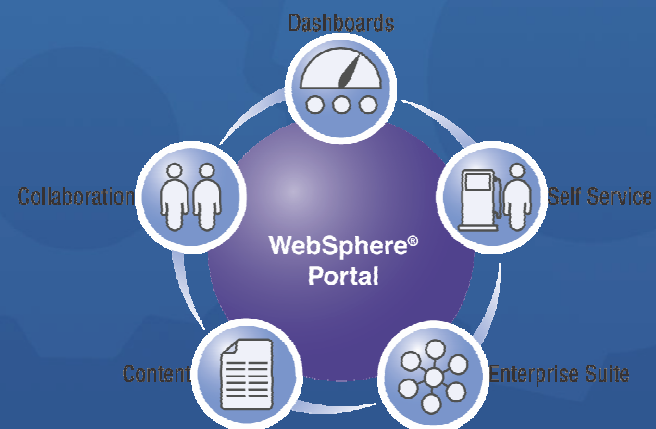
Agenda

IBM WebSphere Portal Overview: Strategy and Key Capabilities



What's new? Innovations that Accelerate Time to Value

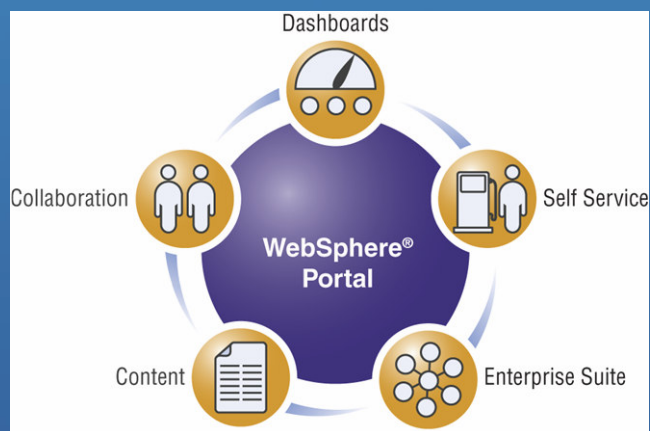
For More Information



What's New?

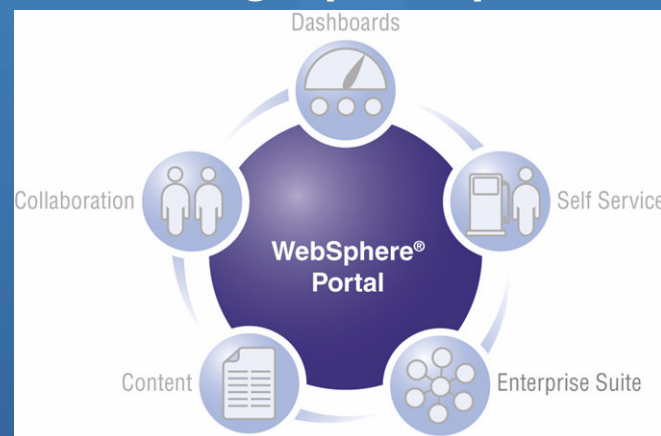
An expanded approach to offering Portal value to customers

1. Five new Portal Accelerators



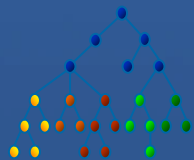
Integrated packages that easily snap-on to WebSphere Portal to deliver rapid time-to-value for specific business challenges

2. Enriched single portal platform + tools



Portal Server: Composite application / business mashup framework and advanced tooling to build SOA-based solutions

3. New Federation Offering



Speeds creation of one unified "Umbrella Portal" that federates services from remote portals, including SAP, IBM, and Microsoft

4. Portal Server for Notes 8



Extends limited portal license in Notes 8 beyond Domino to include robust WebSphere Portal features



Announcement News and Availability Timeline



Portal Enhancements, including v6.0.1, Google Gadgets, WSRP Producer for WAS 6.1



Portlet Factory 6.0.1: delivers additional enterprise integrations and out-of-the-box AJAX components



Dashboard Accelerator (Lotus ActiveInsight)



Dashboard KPI Catalog (continuously updated with new KPI's)

Umbrella Federation Services Offering

April 2007



Self Service Accelerator (Lotus Workforce Management)



IBM Lotus Notes and Portal

Midyear 2007



Content Accelerator
Web Content Management, Portal Document Manager and Advanced Search (OmniFind)



Collaboration Accelerator
Quickr & Connections and includes Sametime



Enterprise Suite Accelerator
Content, Collaboration, Dashboard, Accelerators, Forms and Expeditor



Portal 6.1 Beta platform plans include updated portal tooling, Web 2.0. support and enhanced site management



Portlet Factory adds seamless support for Lotus Expeditor



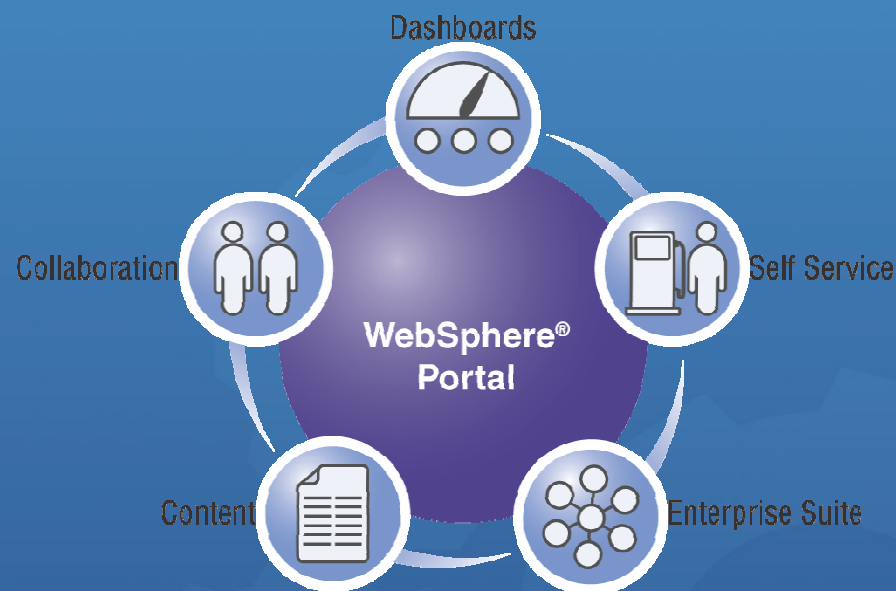
Dashboard Accelerator vNext Beta

2nd Half 2007



New WebSphere Portal Accelerators Speed Time to Value

- Introducing new **Business Accelerators...**
 - Integrated packages that easily snap-on to WebSphere Portal to deliver rapid time-to-value for specific business challenges
 - Highly flexible, configurable, and scalable
 - Easily tailored for different roles and user types
 - Supports anytime and anywhere access from browser, rich client, and mobile devices
 - Start small. Snap on additional Accelerators for additional value
- Accelerators help customers to dramatically **speed time to value** and **reduce the cost** of deploying portal-based business solutions
 - **Shorten implementation cycles**
 - Realize **Time to Value without sacrificing flexibility**
 - Realize **quicker ROI** on portal investment



Accelerators are integrated packages that easily snap-on to Portal to deliver rapid time-to-value



Accelerators Matched to specific Business Challenges

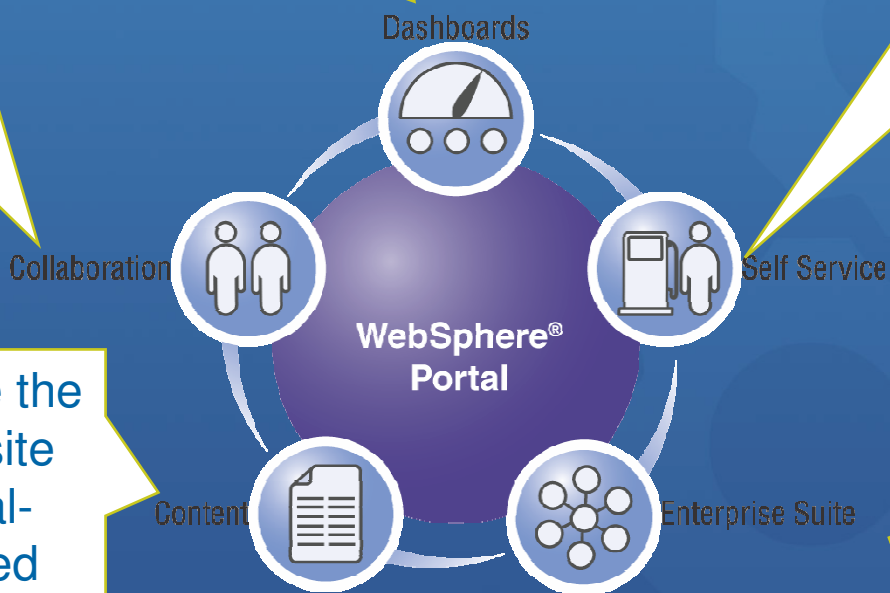
“I need my teams to work together more effectively and efficiently, while easily accessing relevant corporate applications”

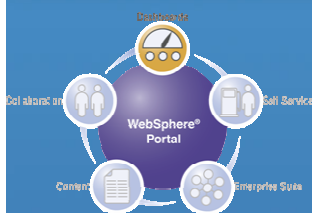
“I need to track my business metrics/KPIs more effectively to drive results.”

“I need to deliver low touch or no touch processing of transactions – to customers, partners, or employees.”

“I need a flexible platform where I can pick and choose those key accelerators needed for delivering my portal intranet, extranet, or internet site.”

“I need to increase the value of my website by delivering real-time, personalized data based on user attributes”

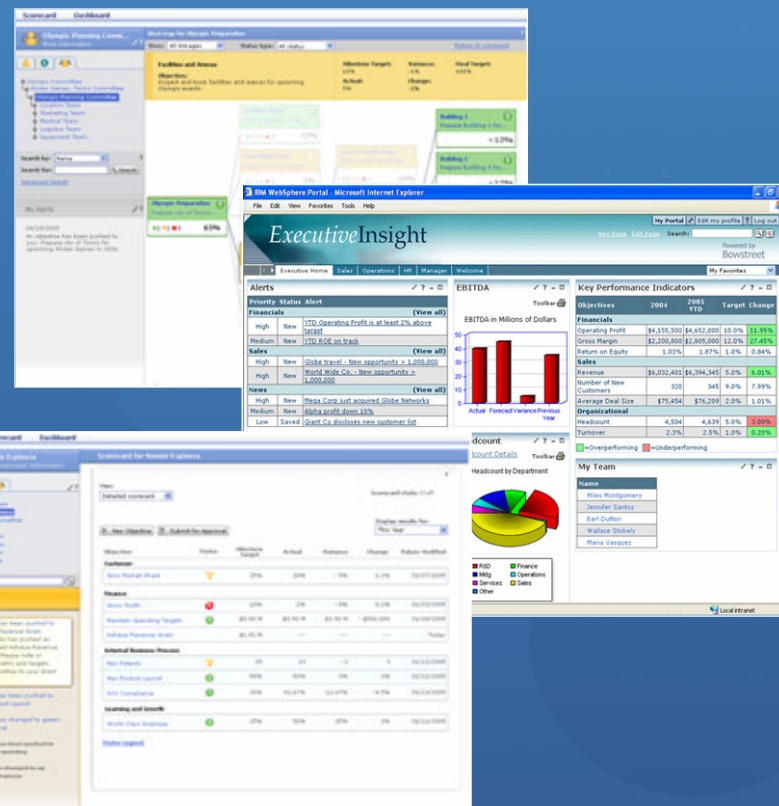




Dashboard Accelerator

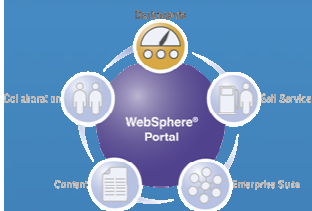
Available Today

- Drive Alignment**
 around a common, visible set of performance goals
- Automate**
 today's manual or resource-intensive processes with personalized, graphical UI tailored to each job role
- Access**
 performance information wherever it resides with integrated, real-time views
- Take Action**
 Intuitive views enable proactive response to issues via WebSphere Portal's rich collaboration and workflow integration
- Cut Costs**
 using rapid assembly tools that dramatically cut the time, cost and skills required to build dashboards



Dashboard Accelerator includes Lotus ActiveInsight and free access to the Dashboard KPI Catalog





Customer Proof Points – Dashboards

Type

Major Benefits



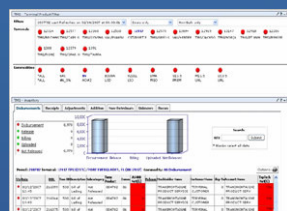
Real-time Emissions Dashboard

- Significantly improved productivity, plant operations and regulatory performance
- Enables proactive operations management and problem resolution



Sales Performance Dashboard

- Productivity: Easier to access and interpret the data and trends through graphical UI
- Higher information quality, enhanced through the on-line audit & approval process.



Sales and Customer Reporting Dashboard

- Increased revenue, improved decision making, increased operational efficiencies
- Speed: Existing RPG developers able to learn and deliver dashboard in 3 weeks

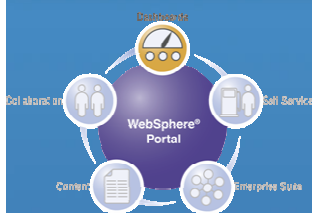


Balanced Scorecard Dashboard

- Aligned performance management
- Boosts employee productivity and enables quicker, more targeted decision making



More Speed with Free Dashboard KPI Catalog



Available Today

Sets of pre-built dashboard services (portlets) to accelerate deployment of specific dashboard solutions.

FEATURES:

- Configurable portlets display best practice KPIs
- Ability to browser by horizontal segments and by Industry
- Built on flexible automation framework + SOA
- Leverages portal communication and collaboration
- Includes sample alerts
- Applies filtering techniques
- Demonstrates browser-based configuration capabilities
- Includes sample users and roles, HTML, style sheets, setup scripts, data definition files, etc.

Example Free Content: Initially 60+ KPI's

Business Leaders:



- My Alerts
- Key Performance Indicators
- EBITDA
- My Team
- Top Opportunities
- Headcount Quick View
- Internal Hires
- Time to Fill Positions
- Employee Turnover

Sales:



- Revenue Scorecard
- Revenue
- Rep Performance
- Top Opportunities
- Opportunities
- Opportunities by Stage
- Opportunities by Product
- Customer List
- Customer Details
- Customer Satisfaction

Manufacturing:



- Total Warehouse Hours
- Total Production Yield
- Total Shipped
- Percent Accurate
- Total Open Orders
- Percent on Time
- Inventory Shorts and Damages
- WIP Status
- Inventory Levels

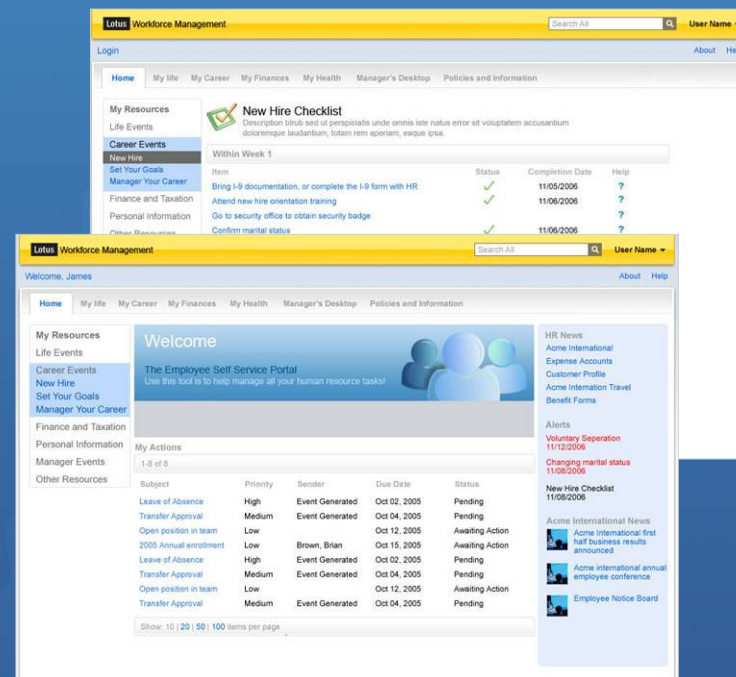




Self Service Accelerator

Available Now!

- Streamlines employee and manager HR activities through an intuitive self service front end
- Brings the power and flexibility of WebSphere Portal, SOA, and Lotus to SAP HR
- Increases efficiencies – enables a lower ratio of HR administrators to employee.
- Enhances ability to focus on strategic HR initiatives for growing and retaining talent.
- Includes a flexible life and events framework and easily customizable out-of-the-box portlets for self-service tasks like updating personal information, managing taxes, onboarding, job transfers, etc.



Self Service Accelerator includes Lotus Workforce Management





City of Bradford Metropolitan and District Council

Profile

- One of the largest councils in Britain
- 10,000 employees
- Collaborating with 20,000+ outside 'employees'

Vision

- Improve service delivery through an intuitive personalized user experience
- Provide a consolidate entry point for all systems and data that employees need to interact with
- Have employees focus on desired outcomes vs. managing processes

Solution

- Flexibility to easily craft an intuitive and personalized user experience
- Able to integrate multiple systems (including SAP) into a role-base, highly usable interface
- Cost savings due to self-service capabilities, including change personal details, expense reporting, view pay slip, create leave request, and timesheet management

SAP alternative

Personnel No	300	Name	Mrs Joanne Clarke
EE group	T Temporary	Pers.area	1001 Council
EE subgroup	BC Officers/APTC	Cost Center	RAAA District festival
Start	01.04.2006 To	31.12.9999	Chng 01.08.2006 MCGRAT

Address	
Address type	Home Address
House number/street	8 Orange Grove
2nd address line	Scarlet Heights
District/City	Bradford
Postal code/country	BD14 5TY
Country Key	United Kingdom

Communications	
Telephone number	
1st add'l no.	
2nd	
3rd	

Lotus Workforce Management

BradNet
Home My Workplace Self Service Directorates Site Index Manage Content
You are in: BradNet Home > Self Service > Employee Services > Personal Information

In Self Service
Self Service Home
Employee Services
Personal Information
Time Sheet
Leave
Pay Slip
Expenses
Qualifications
Training
Job Application
Organisation Chart

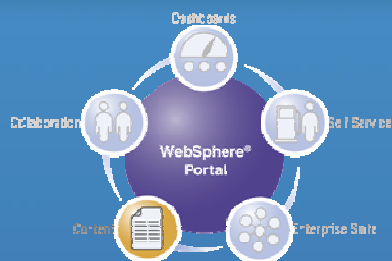
Address
Enter your address details below. Fields marked with * are required.

House number / street * 8 Baker Street
2nd address line Frizinghall
District Shipley
City Bradford
Postal code * BD9 3JR
County West Yorkshire
Country United Kingdom
Telephone number 01274555128
Mobile phone
Mobile phone
Mobile phone

Save Changes Clear form Cancel

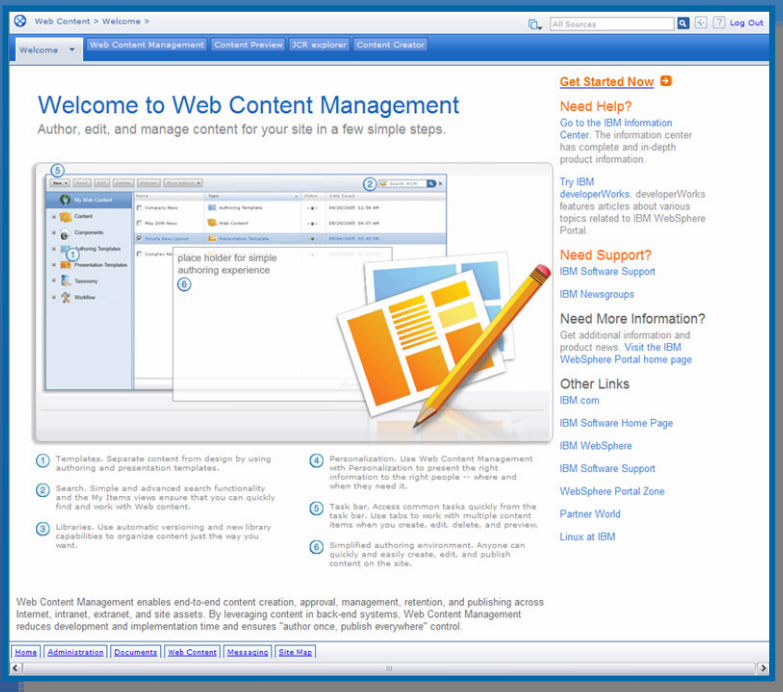
IBM's Self Service Solution enables City of Bradford to more easily achieve their user experience and backend integration goals





Content Accelerator

Available 2H 2007



Content Accelerator includes Web Content Management, Document Management, and Advanced Search

- **Easily manage Web content – in real time!**
 - Rapidly develop sites through reusable out-of-the-box components, which helps improve TCO and speed ROI
 - Keep intranet, extranet, Internet websites and portals up-to-date, accurate and in control
 - Able to leverage existing enterprise content repositories

- **Improve productivity & relevance**
 - Easy-to-use interface enables non-technical users to manage Web life cycles, removing IT and Webmaster bottlenecks
 - Automated workflow ensures accuracy of content
 - Performance enhancing caching
 - Dynamic personalized delivery of content by user role and preferences, and/or actions during a session
 - Seamless integrations with Office and Windows support easy management of documents and content

- **Facilitate collaboration and knowledge sharing**
 - Centrally manage documents and enable create, view, and edit based upon user access rights





Wimbledon

Up-to-the-minute Info for Tennis Fans

World-renowned professional tennis tournament needed a better way to...

- Create rich, stable Web sites to increase fan involvement
- Facilitate publication of text, photos and audio/visual content by non-technical personnel

Result

“Wimbledon delivers a Web site that carries the most immediate tournament information, which is exciting for the Web fans and helps make the event successful.”

- John Kent, IBM program manager





Collaboration Accelerator

The Collaboration Accelerator includes Sametime, Connections, and Quickr- for use within WebSphere Portal. Available 2H, 2007.

IBM Lotus® Connections

Activities



Manage ad-hoc collaborations

Communities



Bring together people with common interests

Profiles



Connect team members to their profiles for expert location

Bookmarks



Tag content, events, wiki pages, tasks, etc...

Blogs



Complement Quickr contextual team blogs with personal blogs

IBM Lotus® Sametime®



- Presence awareness and enterprise instant messaging supports real-time business
- Web conferencing helps users to collaborate faster and smarter

IBM Lotus® Quickr™



- Library management, check in & out, version control, etc.
- Reusable collaborative components (libraries, calendars, tasks...) to build powerful applications
- Basic workflow for notification and approval
- Self-service, customizable team sites
- Templates for immediate out-of-the-box value



Collaboration Accelerator Use Case – W3

Through W3, IBM employees can quickly discover new relationships, execute better decisions, and improve productivity



Workspaces

Recent Bookmarks

- Simple Bits
- Amazon.com

Personal profiles

Gail Chao
IBM Software G
IBM employee,
Project Manage
Chicago, IL Unit

Building: CH15 | Floor: 110
Phone: 1-415-555-1489
Email: gchao@renovations.com
Notes mail: Gail Chao/ Chicago/ Renovations
IM: I am available, Chicago, IL, US, Sametime 7.5

Communities

HNWI Watchers

This community is made up of ZetaBe services for High Net Worth Individual customer base. We have resources:

- GOALS
- Structure
- Education
- Share
- Identity

w4 Instant, Anytime Access to People and Information

AutoSearch [input field]

w3 Home | BluePages | HelpNow | Feedback

Welcome,

- My History
- My Profile
- Zeitgeist
- Advanced Search
- Report Bugs
- About Fringe (Bluepages+1)

Your tags: **sameime, lotus-notes,**

Gail Chao
Marketing Manager
Renovations, Inc.
Chicago, IL United States

Local time: 21:24 / 9:24 PM

Building: CH15 | Floor 1 | Office: 1736A
Phone: 1-415-555-1489
Email: gchao@renovations.com
Notes mail: Gail Chao/ Chicago/ Renovations
IM: I am available, Chicago, IL, US, Sametime 7.5

My preferred contact method is e-mail

Add to: Notes address book | Sametime list

Connections

- Samantha Daryn
- Ted Amato
- Betty Zechman

Showing 3 of 11

Communities

- Collaboration Tools and Initiatives
- Social Networking Forum
- University Skills Development
- Virtual Universe Community

Bookmarks

- w3 News | Sam Palmisano enters the virtual world
- IBM SWG DD&S - DEMOcentral
- w3 News | Sam reveals InnovationJam results in Beijing
- w3 News | Gaming in the real world
- IBM Systems Journal | Vol. 45, No. 4, 2006 - Business C...

Activities

- Marketing of Social Networking
- WPLC SW VC Portal Kickoff Call
- Lotus Strategy Presentation Project
- WPLC SW VC Portal Call - IBM Workplace Web Content Managem
- IMS Knowledge Worker Comeback for Mike & Ambuj
- Create a Redpaper: Lotus Notes for Outlook Users
- Team Collaboration Project 2006
- Increase Awareness of Lotus Brand within IBM
- Nifty Fifty 2007
- August 2006 Forrester Briefing
- ODF Integration
- Presentation: Lotusphere comes to development
- Mission, Vision & messaging sub-group fodder

Management

- Mike Motler - General Manager
- Kristen MacGyver - Vice President
- Dorrie Champion - Director
- Same Manager
- Gordon Sumner

Showing 1 of 1

Testimonials

Split and merge table cells.

Blogs/Wikis

Financial Market Opport

Tracking the newest po...

The future of H...
Today I have som...
Individuals (HNWI)...
case

As the world contin... continues to age,
pro... high hands in the coming ye...
increased exposure to int...

Instant messaging

Activities

Your Activities - What's New

- Social Networking - Forming sessio...
- Marketing - Danis A. Brookes - Testin...
- Marketing - Neil H...
- Marketing - Bill K...
- Marketing - Miny T. Man...
- Marketing - Christine L. S...
- Marketing - Getting M...

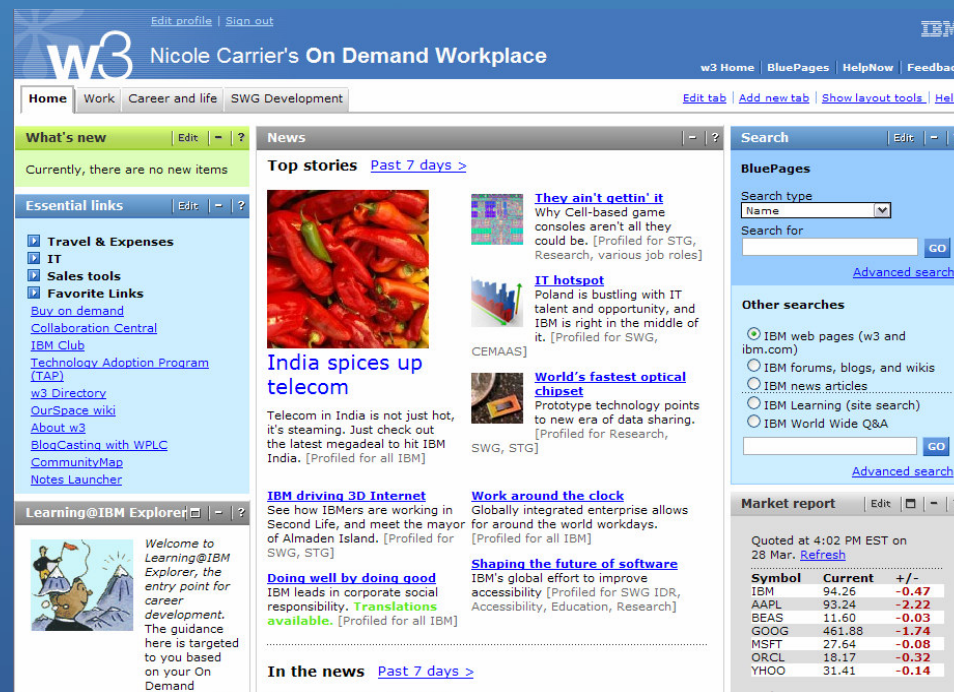




Enterprise Suite Accelerator

Available 2H 2007

- Designed for companies that want the benefits of a comprehensive portal platform that supports a wide-range of portal projects.
 - Complete horizontal portal for B2E, B2C, G2C, B2B, etc.
 - Improves operating efficiencies, increases productivity, and helps improve revenue generation
 - Features include:
 - Web Content Management
 - Advanced Search (OmniFind)
 - Connections
 - Sametime
 - Quicr
 - Forms
 - Expeditor
 - Lotus ActiveInsight
- WebSphere Portal Extend becomes part of the Enterprise Suite in 3Q 2007



The Enterprise Suite Accelerator can be used to develop comprehensive portal applications, similar to IBM's W3. This portal has saved IBM close to \$2 billion dollars a year.



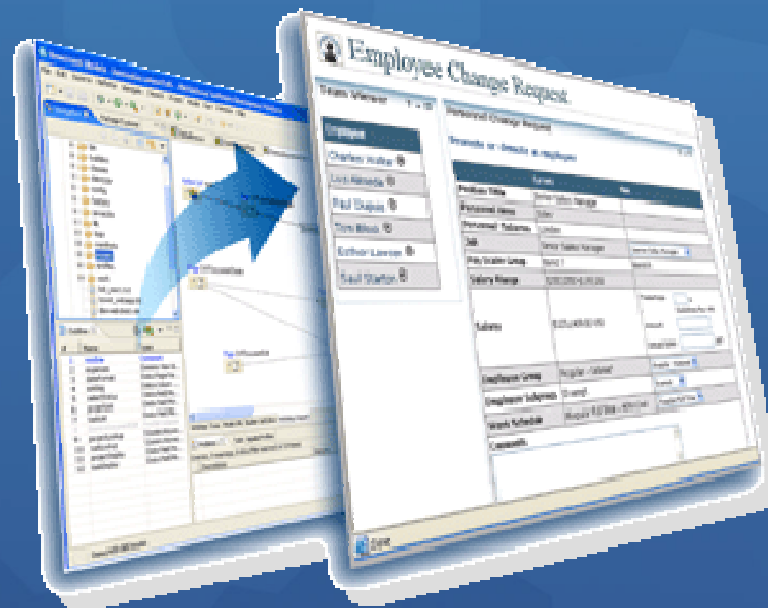
WebSphere®
Portal

NEW: WebSphere Portal Server + Portlet Factory

Available Today

New delivery adds even more integrations and point-and-click creation of intuitive, desktop-like web applications!

- Quickly create easy-to-use “Web 2.0” portal applications that include drag & drop, in-line editing, and intelligent page refreshing.
- Easily integrate a company's core assets including Oracle E-Business Suite, Workplace Forms, and Portal content into high-value service-oriented portlets.
- Rapidly create portlets that work with Process Server, helping customers to build SOA-based composite applications that automate key business processes.
- Enhance productivity of developers and end users with features such as new REST APIs, new Task list portlet, enhanced composite application support (e.g., policies), new Domino Integration Wizard, and support for RAD 7





WebSphere Portal Server and Tools Directions

■ New install options

- Streamlined Portal foundation supports rapid install in under an hour
- Even easier for ISVs to create solutions that leverage WebSphere Portal's core services

■ Operational Improvements

- **Portal cloning** reduces costs and saves time by significantly easing configuration of each environment
- **Improve site management** eases management of portal artifacts and staging to production environments

■ Tooling advancements

- New entitlements to Lotus Component Designer ease portlet creation for Domino or Visual Basic developers
- Seamless support for Lotus Expeditor in WebSphere Portlet Factory

■ Enhanced Web 2.0. features

- **Simplify mashup creation** with REST Services for primary portal capabilities (e.g., user profile)
- **Dramatically improve performance and user experience** through Client Side Aggregation and Customization using *REST Services*.
- **Leverage existing investments** – Existing portlets will be automatically AJAX-enabled– without any changes required!
- **Improve efficiency of information integration** through AJAX Client Side Feed Consumption (Atom and RSS)
- **Create more intelligent, interactive applications** through use of Semantic Tags to dynamically augment applications with contextual information



New: Creation of a Unified Multi-Portal Experience

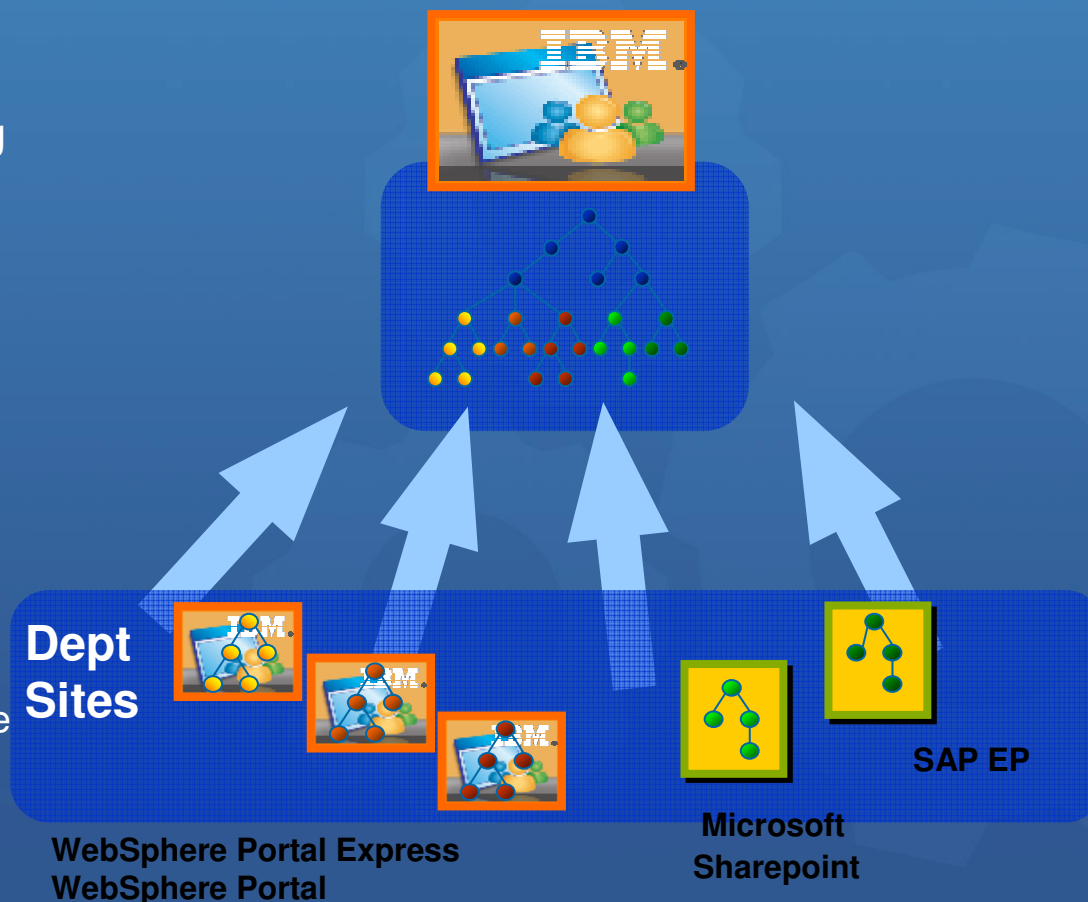
Professional Services Offering

Available Today

Unified Umbrella Portal provides cross portal federation services

- **Creating one unified “Umbrella Portal”** that **federates navigation services** from remote portals, including SAP, IBM, and Microsoft
- **WSRP-** Consume and display portal interfaces produced via remote portal server.
- **Navigation Federation** – Provides unified navigation for pages that are part of a remote portal installation.
 - Supports dynamic updating of pages and content from remote server
 - Enables departments to still control access to portal components on remote server
 - Centralized control and administration across organization’s portal assets

Unified navigation for pages that are part of different portal products





Introducing IBM Lotus Notes and Portal

Lotus Notes

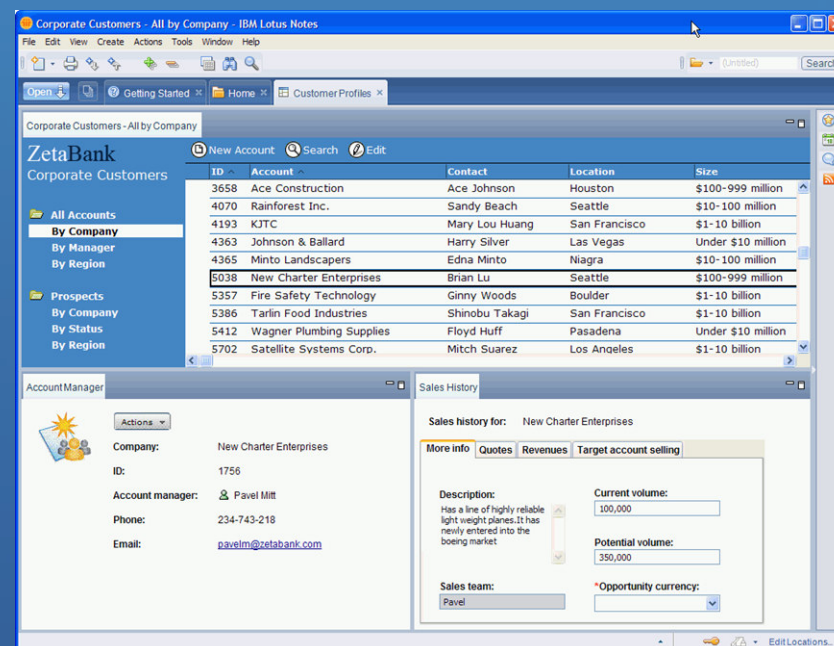
*Planned Availability Q3 2007**

- **A single composite application experience for both Lotus Notes and Browser users including:**

- Mash up Domino and Non Domino applications that can be accessed by any user.
- Incorporate Advanced Personalization into new and existing applications.
- Provide a single point of administration for Composite Applications
- Leverage a common Composite Application toolset to maximize reuse.

- **Benefits to the Notes / Domino Customer:**

- Extend your Composite Applications to all of your Lotus Notes and Browser users
- Manage Composite Applications from one place
- Leverage and extend your existing Notes and Domino assets to deliver new applications to new user communities (customers, partners, agents)
- Leverage existing Domino and Java development skills to integrate with back end applications on your terms.



IBM Lotus Notes and Portal adds an expanded composite application capability for all Domino users.

** Product release dates and/or capabilities referenced in these materials may change at any time at IBM's sole discretion based on market opportunities or other factors, and are not intended to be a commitment to future product or feature availability in any way.*



WebSphere Portal, a History of Leadership

CRN

2006 CRN Channel Champion

intelligent
enterprise

Readers choice Award

INFORMATION INTEGRATION PLATFORMS & PORTALS



2006
JAVAPro
READERS' CHOICE
WINNER

developer.com®

Best Development tool

intelligent
2005
READERS' CHOICE
AWARDS

JAVAPro

Best Java Enterprise Portal Technology

Lotus
ADVISOR AWARD
EDITORS' CHOICE 2005



TRANSFORM
READERS' CHOICE
2003

//CODiE//

IBM WebSphere Portal



Best Enterprise Portal Platform - WebSphere Portal

DMReview

WebSphere
ADVISOR MAGAZINE



Portals and Knowledge Management

2006 SIIA
//CODiE//
FINALIST

Dashboard Framework

2004
APEX for Lotus
e-PRO MAGAZINE
WINNER

intelligent
enterprise
Readers' Choice
AWARD WINNER 2002



2006 SIIA
//CODiE//
FINALIST

Performance Management

InfoWorld
READERS' CHOICE
AWARDS
2002

ENTERPRISE PORTAL APPLICATIONS AND PLATFORMS (TIE)
IBM WebSphere Portal
Oracle Oracle9iAS Portal

WebSphere
ADVISOR GOLD
EDITORS' CHOICE 2003

CRN BEST
IN SHOW
Insurance High Expense Agency



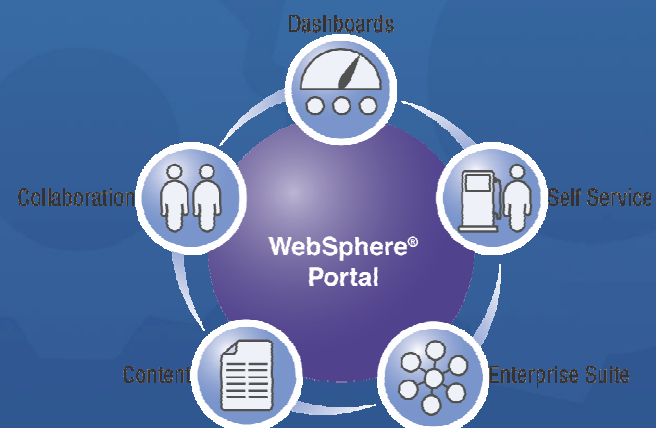
Agenda

IBM WebSphere Portal Overview: Strategy and Key Capabilities

What's new? Innovations that Accelerate Time to Value



For More Information



For More Information:

- **Websphere Portal Business Solutions Catalog:**
 - <http://catalog.lotus.com/wps/portal/portal>
- **Webspere Portal Product Information:**
 - <http://www-306.ibm.com/software/genservers/portal>
- **WebSphere Portal Information Center Documentation:**
 - <http://www.ibm.com/developerworks/websphere/zones/portal/proddoc.html>



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