

Introduction	<p>ECM as part of Information On Demand</p> <p>ECM Maturity and Adoption</p> <p>Current Portfolio position</p> <p>Roadmap</p> <p>Vision for ECM</p>	Doug Coombs	30
Content	<p>The Changing Market for Content Management</p> <p>The Role of ECM in Collaboration</p> <p>ECM user interface for the desktop and the web</p> <p>Advanced Search and Analytics</p>	Thorsten Zoerner	60
Process	<p>Activating Content and Business Process Management</p> <p>The Roadmap for Content Centric Process Tools including product demonstrations</p> <p>IBM Business Process Management Strategy</p> <p>What's next for Process?</p>	Daniel Crow	60
Compliance	<p>Control and Enforcement</p> <p>Product positioning, roadmap and demonstrations for records and email</p> <p>Classification for ECM</p> <p>What are eDiscovery and the ECM framework for compliance?</p>	Graham Hadingham	60
Platform	<p>The Repository Roadmap and Federation</p> <p>Next Steps for Infrastructure</p> <p>Software as a Service</p> <p>Portfolio and Vision Re-Visited</p>	Doug Coombs	30

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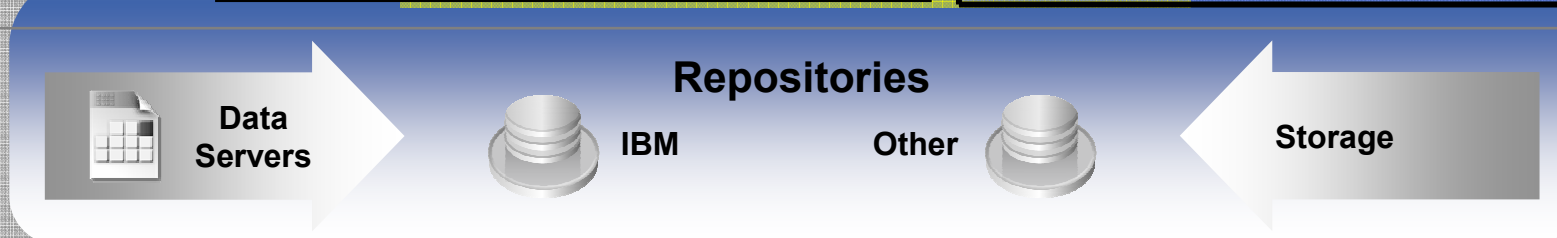


Content Manager

Content Manager Enterprise Edition (MP) 8.4
Release Date <ul style="list-style-type: none"> Q4 2007
Theme <ul style="list-style-type: none"> Usability, Platform update, Installability
Key Capabilities <ul style="list-style-type: none"> eClient – ad hoc query cancel LDAP import utility – improved use/group filtering Platform update: <ul style="list-style-type: none"> 64-bit platform support: <ul style="list-style-type: none"> - Linux for zSeries (Library Server 64-bit stored procedure) - Linux x86-64 (32-bit toleration mode) DB2 v9.1 database WAS v6.1 (ND installation); JDK 5.0 support Red Hat Enterprise Linux (RHEL) 5 x86-32 eClient WAS v5 datasources for connection pooling IPv6 support Oracle 10g support for CM 8.3.x (July/07) & 8.4 (1Q08)

Content Manager for z/OS 8.4
Release Date <ul style="list-style-type: none"> Q4 2007
Theme <ul style="list-style-type: none"> Flexibility, Platform update, Installability
Key Capabilities <ul style="list-style-type: none"> z/OS ports of previously available function: <ul style="list-style-type: none"> Port of XML API and Web Services to z/OS eClient – minor enhancements <ul style="list-style-type: none"> E.g. ad hoc query cancel Platform Updates <ul style="list-style-type: none"> z/OS 1.9 DB2 z/OS v9.1 WAS z/OS v6.1 (w/o ND support); JDK 5.0 support eClient WAS connection pooling IPv6 support Enable logging of “retrieve object” events on z/OS ISPF GUI for installation/service updates

Federation & Integration Services



Services Oriented Architecture (SOA)

Software as a Service (SaaS)





Content Manager OnDemand

CM OnDemand MP 8.4
Release Date <ul style="list-style-type: none"> Q3 2007
Theme <ul style="list-style-type: none"> New clients, enhanced scalability and capability
Key Capabilities <ul style="list-style-type: none"> New web-based admin client Standardized user administration with LDAP support 64-bit support (except <i>Windows, PDF Indexer, Windows Client, Windows Admin</i>) Retention, indexing, search, logging enhancements Additional PSD transforms packaged with On Demand (AFP2HTML, AFP2PDF, LINE2PDF) (Q4 2007) Post qualification of SQL Server and Oracle (Q4 2007)

Content Manager OnDemand z/OS 8.4
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Services Oriented Architecture (SOA)

Software as a Service (SaaS)

Federation & Integration Services

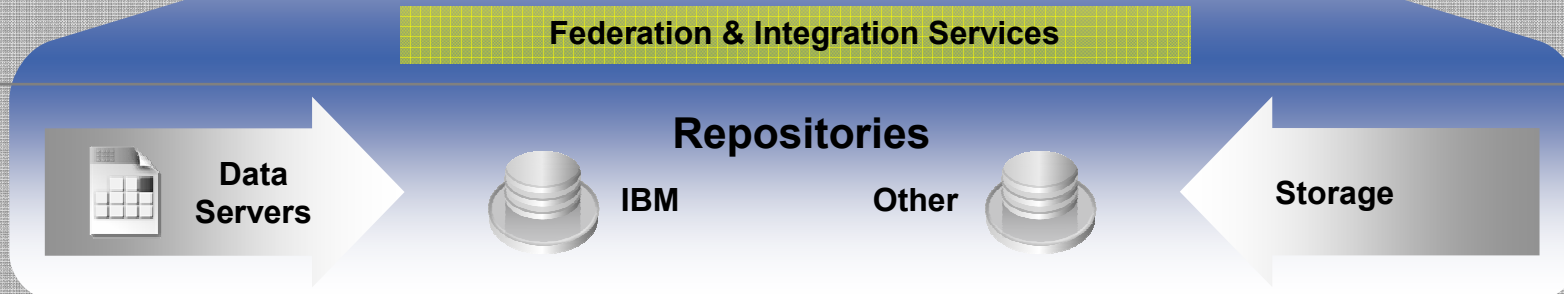


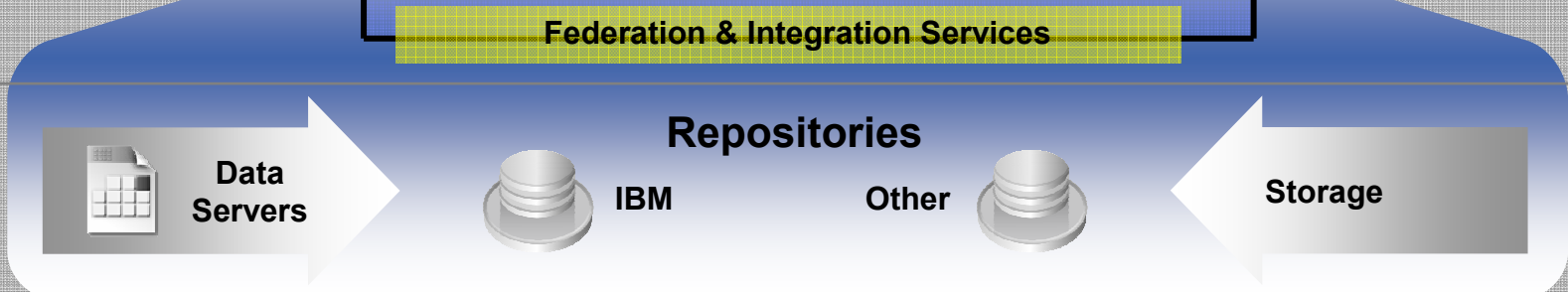


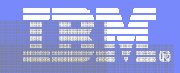
Image Services

Image Services 4.1.1
Release Date <ul style="list-style-type: none"> • Q4 2007
Theme <ul style="list-style-type: none"> • Third Party DB update and enhanced storage support
Key Capabilities <ul style="list-style-type: none"> • SQL 2005 upgrade support for existing customers • For new installations of IS with SQL 2005, a IS 4.1 SQL Server 2005 Edition will be released. (Q4/Q1 2008) • Upgrade support for IS 3.6.x customers using MSAR read-only devices such as CUA/Centera • SCSI LUN mode support on 64bit AIX. Currently, SCSI LUN mode is supported on 32bit AIX, 32/64bit HP and Sun. • Native support for SDS Device: IBM N-Series Snaplock and Network Appliance (SSAR) • Native support for SDS Devices: Sun StorageTek, EMC Centera and IBM TotalStorage DR550 (Post Qual)
Federation & Integration Services

Services Oriented Architecture (SOA)

Software as a Service (SaaS)

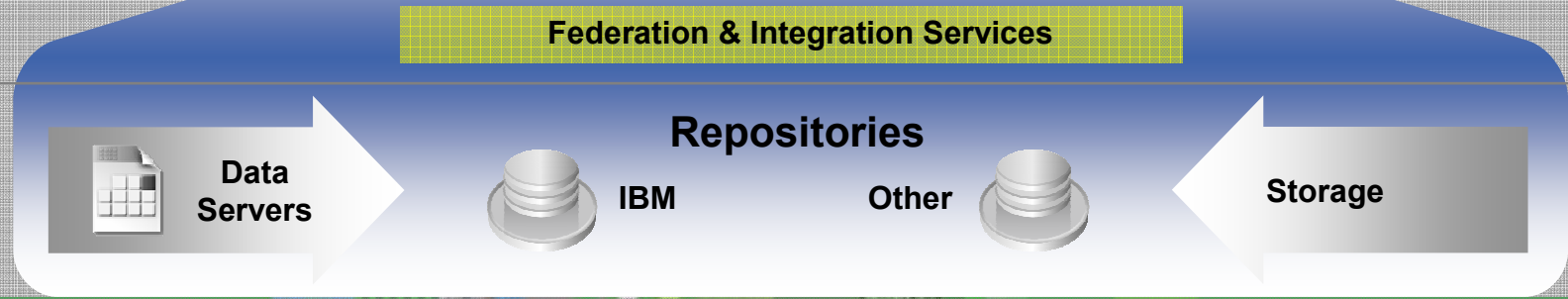




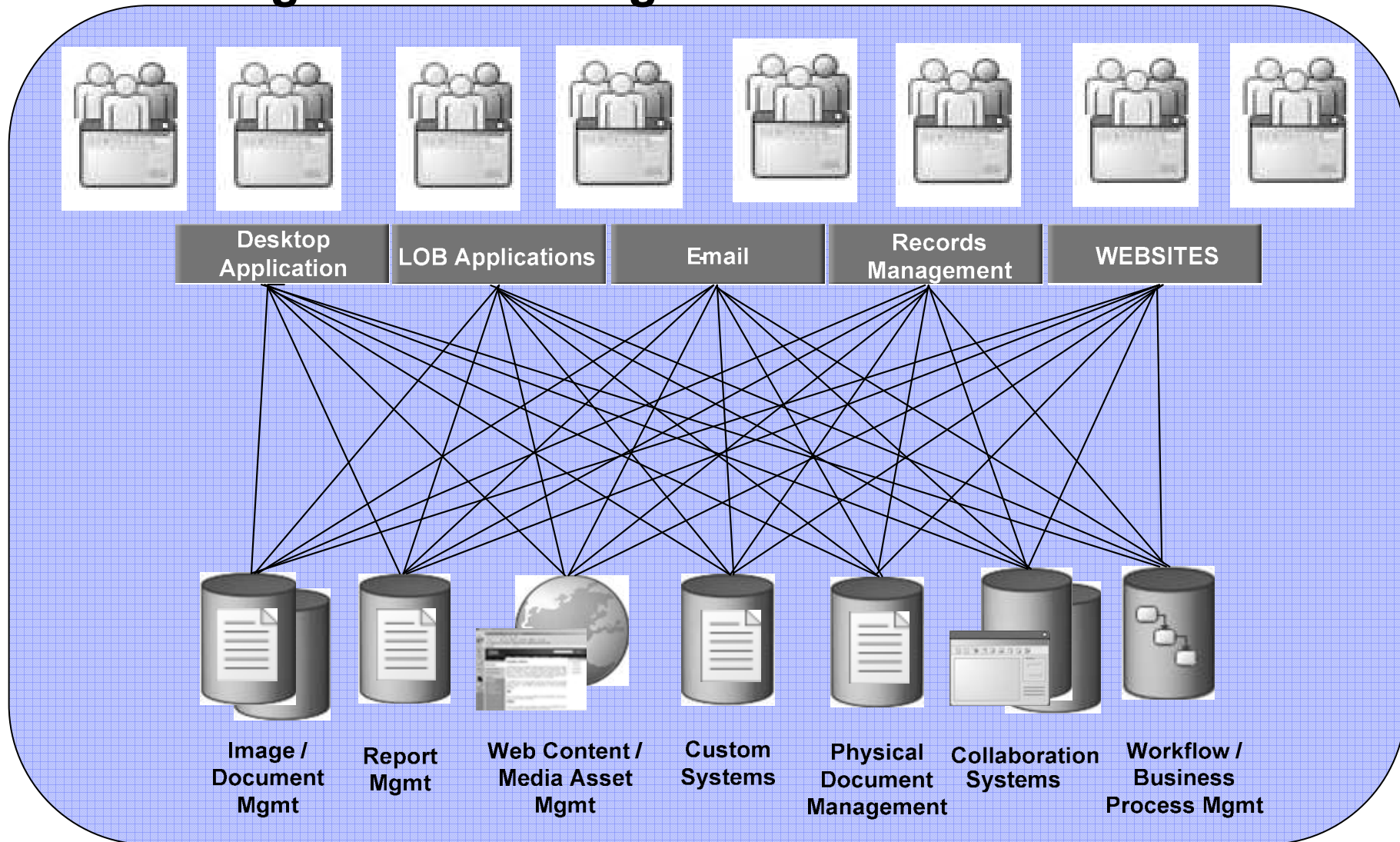
P8 Platform

P8 Platform 4.0.x
Release Date <ul style="list-style-type: none"> Q3 2007
Theme <ul style="list-style-type: none"> Increased platform interoperability
Key Capabilities <ul style="list-style-type: none"> Additional application server support <ul style="list-style-type: none"> JBoss WebSphere 6.1 Additional database support <ul style="list-style-type: none"> DB2 v9 MS SQL 2005 MS ADAM Support MS Vista support for P8 client components

Services Oriented Architecture (SOA)
Software as a Service (SaaS)

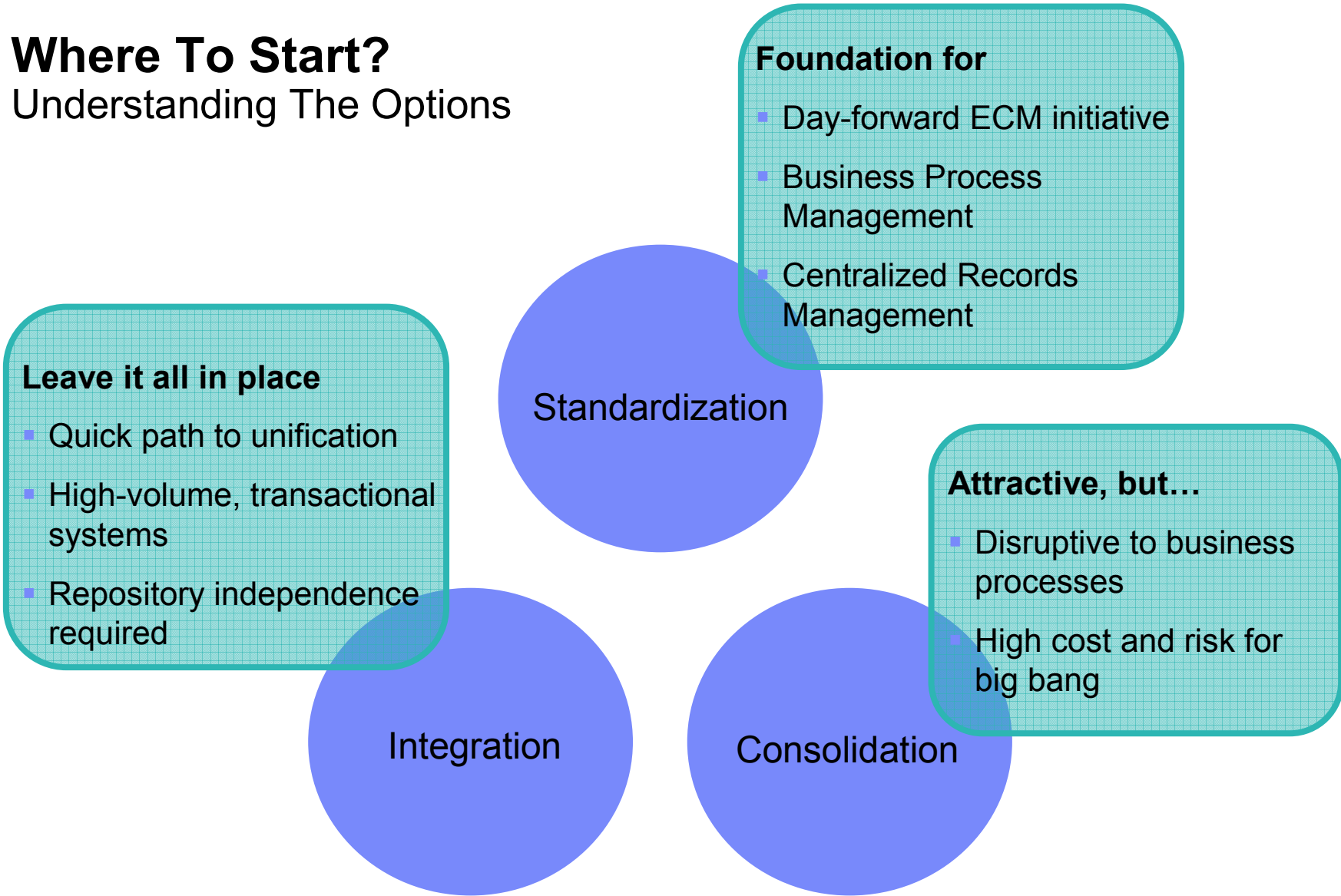


ECM Integration Challenges

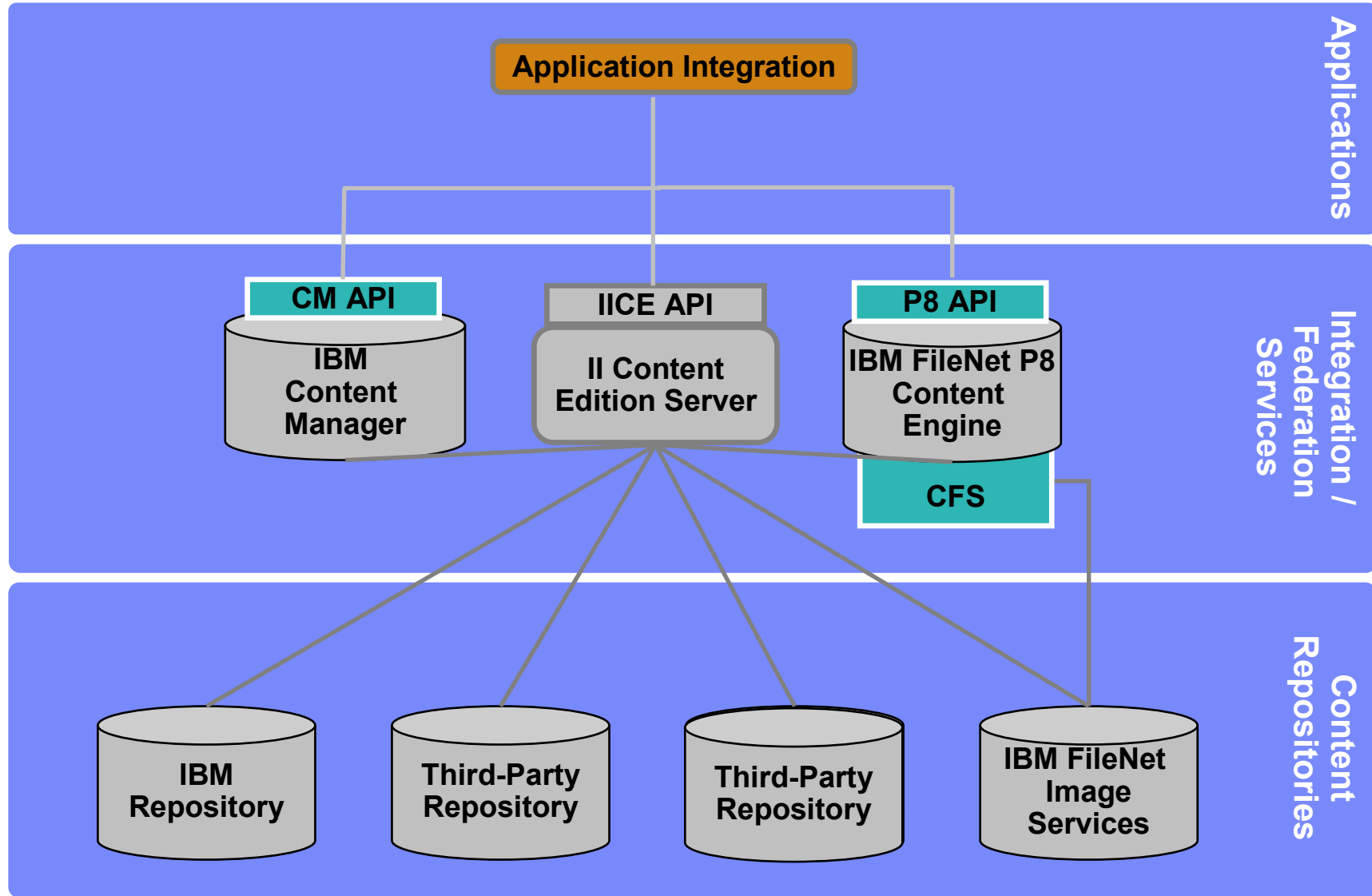


Where To Start?

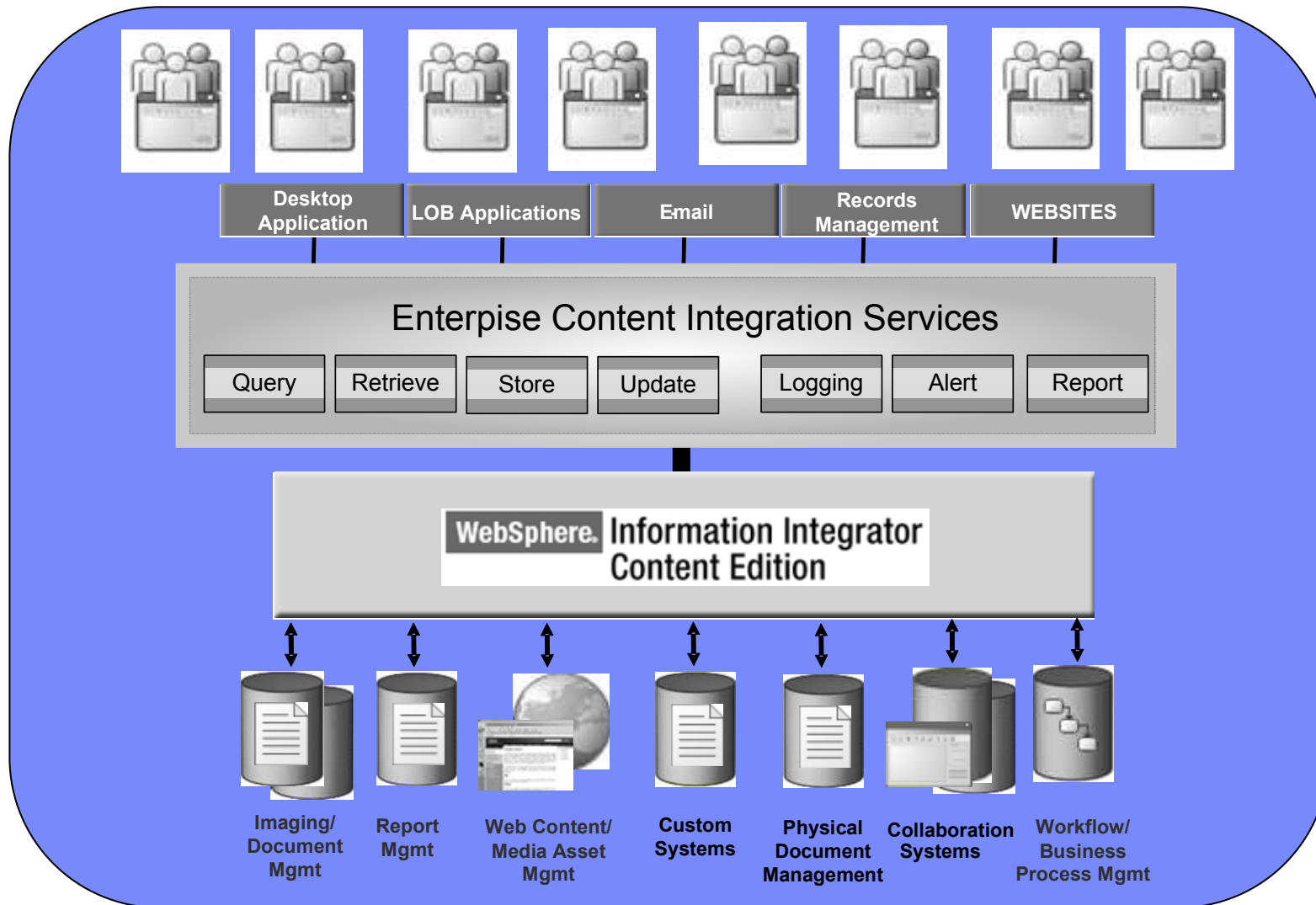
Understanding The Options



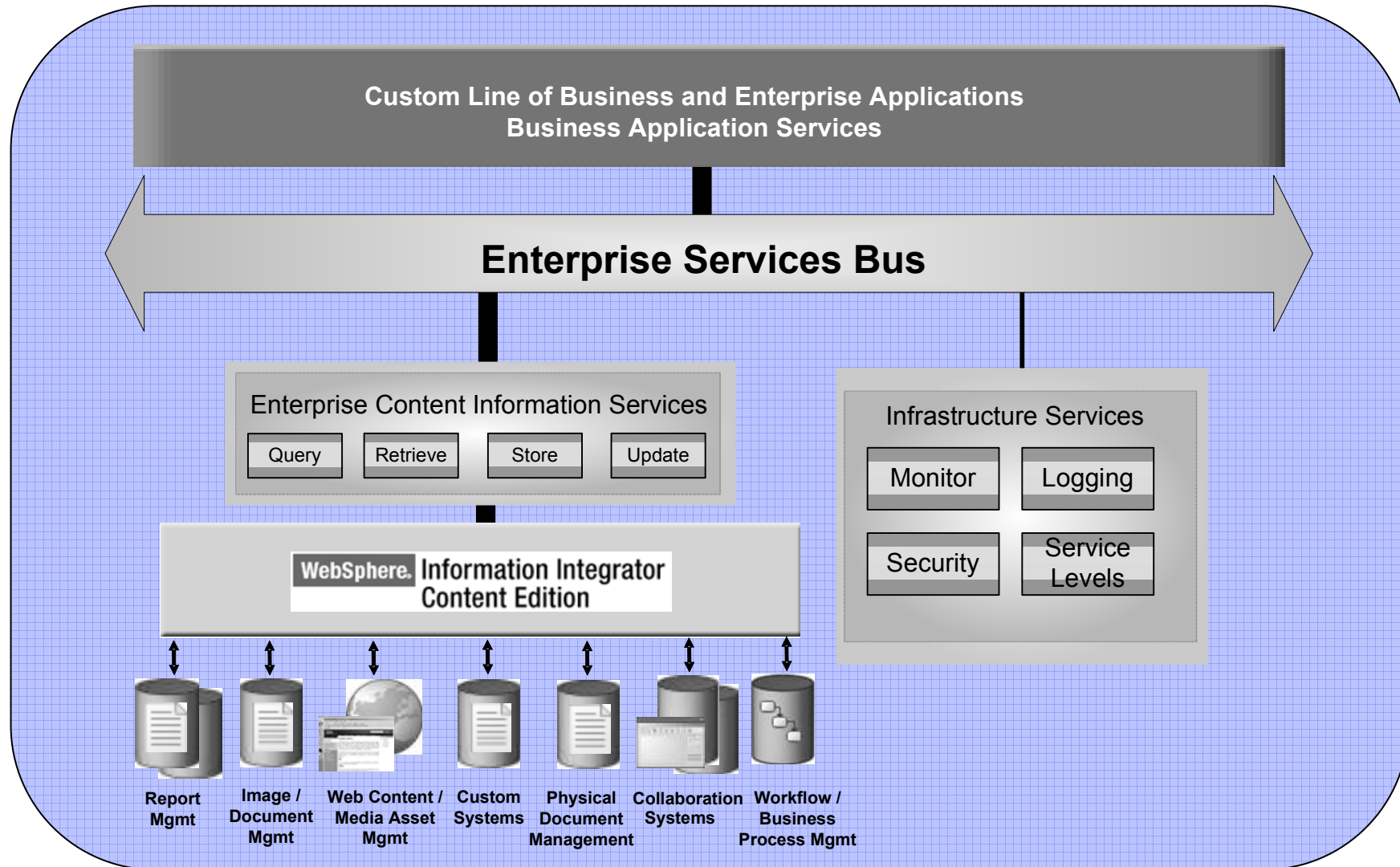
IBM Content Integration Options



Current ECM Integration Direction



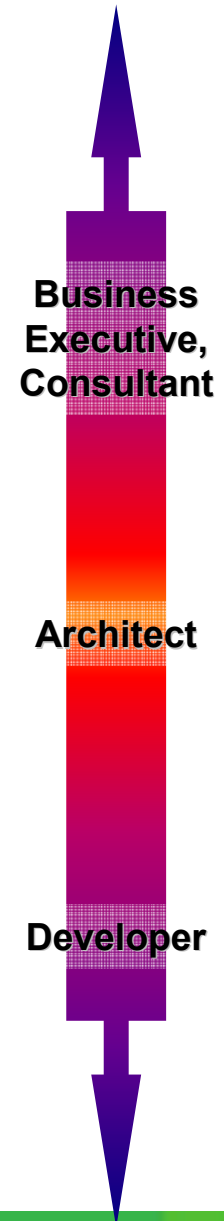
ECM Integration Future



What is Service-Oriented Architecture?

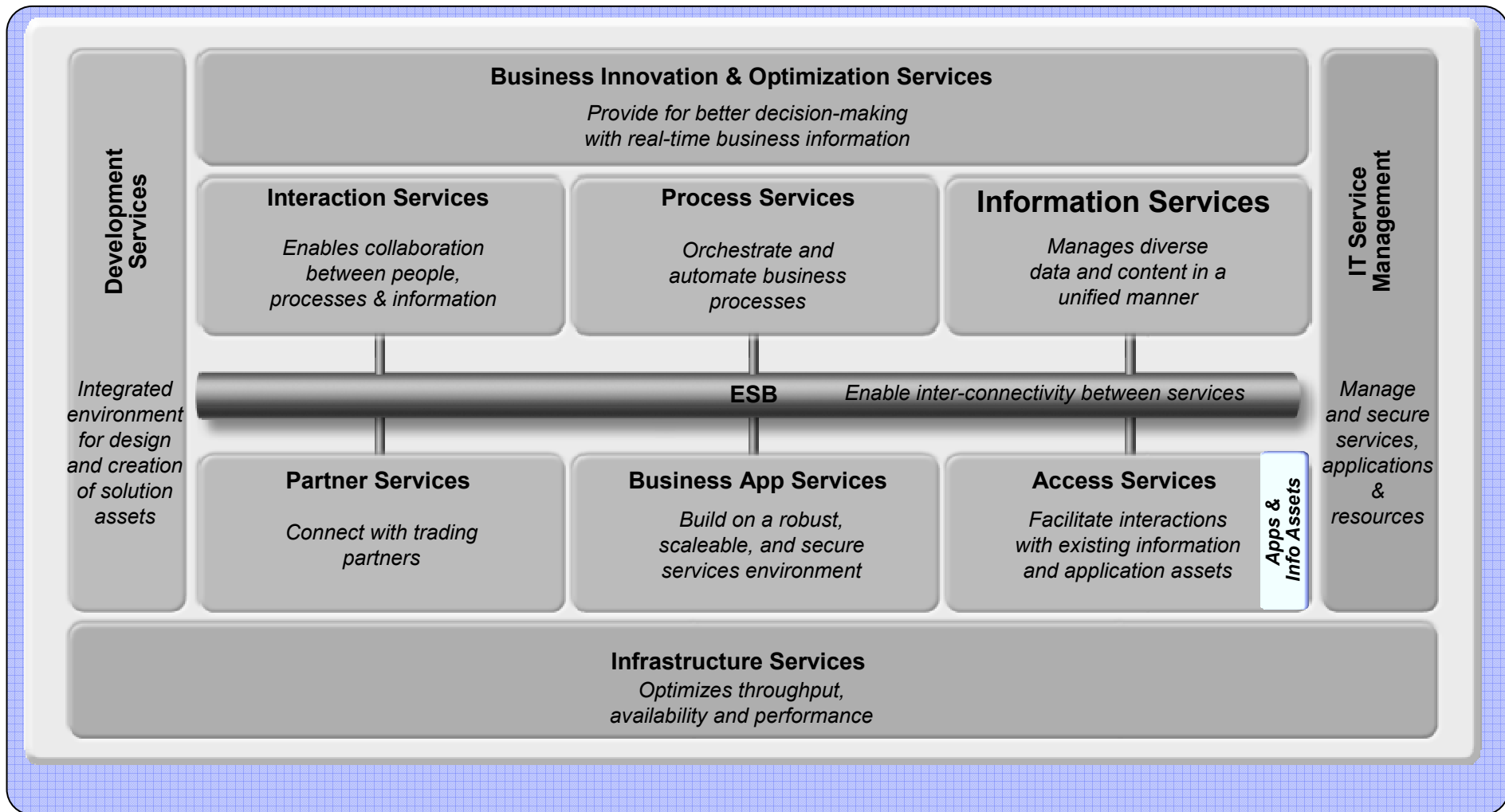
SOA is different things to different people:

- A set of services that a business wants to expose to their customers and partners, or other portions of the organization
- An architectural style which requires a service provider, requestor and a service description
- A set of architectural principles, patterns and criteria which address characteristics such as modularity, encapsulation, loose coupling, separation of concerns, reuse, composability
- A programming model complete with standards, tools and technologies such as Web Services



SOA Reference Architecture

Comprehensive services in support of your SOA



SaaS Is A Deployment Option, Not A Strategy



Concept

- SaaS = Software As A Service
- SaaS does not = SOA

- Metadata management, compliance, process mgt will prevent this SaaS from being an Enterprise play

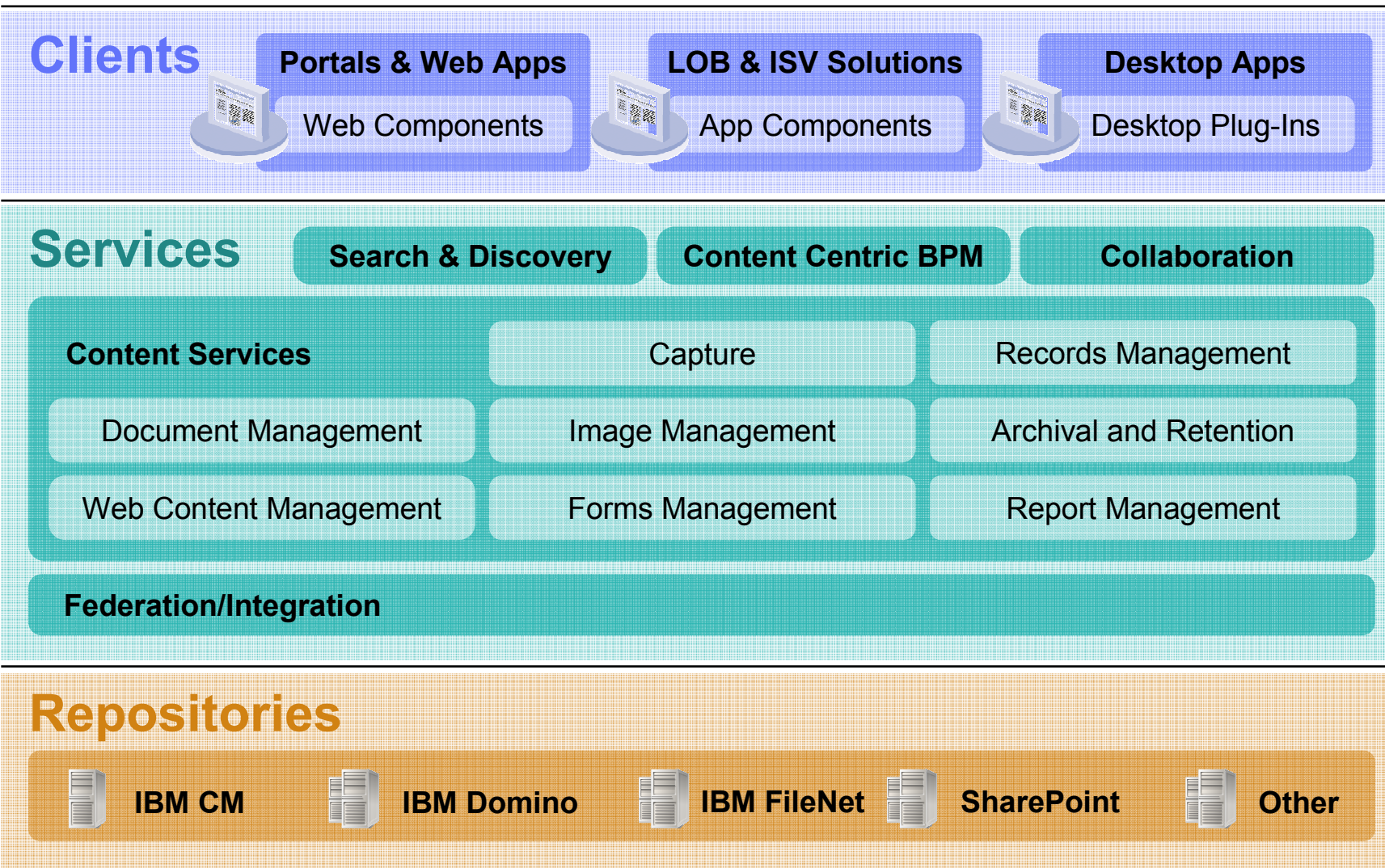
- Instead, Enterprises will provision solutions from a central backbone
 - The ECM backbone will allow users to self-service for new collaborative environments without needing IT support
 - What users get is all centrally managed, but looks and feels local
 - Instead of deploying a new physical environment a new view and collection of services are provided.



Summary & Close

Information Management software

ECM Group Portfolio



ECM Roadmap highlights

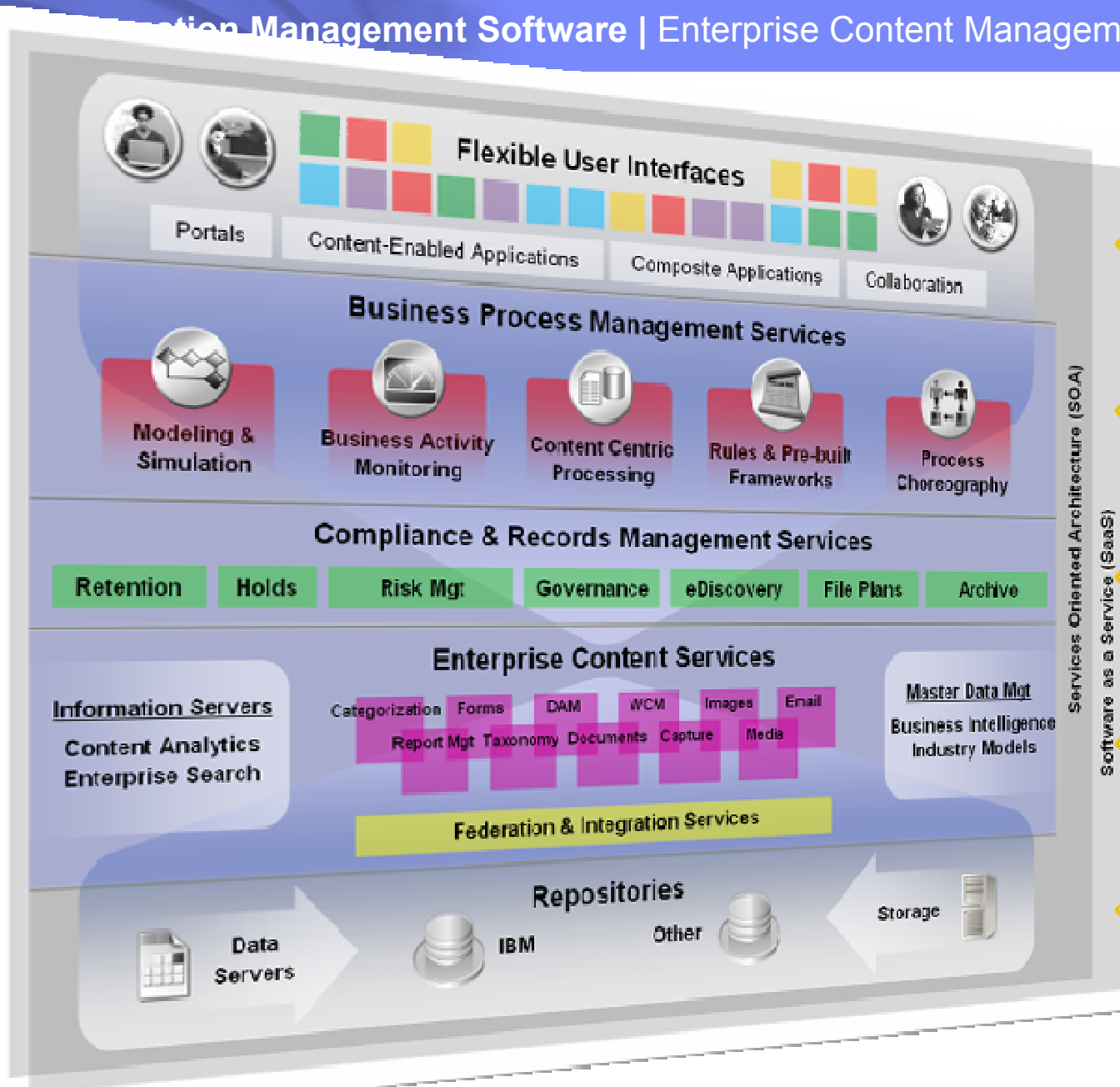
Product Family	2007	2008
CM8	<ul style="list-style-type: none"> ▪ New Web 2.0 UI for CM 8 – WEBi ▪ Installability ▪ Platform enhancements (Linux, IPv6, etc.) ▪ Integration with FileNet P8 Records Manager 	<p style="text-align: center; font-size: 2em; transform: rotate(-45deg); opacity: 0.5;"> Details Available Through Your Local Representative </p>
Compliance	<ul style="list-style-type: none"> ▪ P8 Records Manager 4.0 ▪ Email Manager and Records Crawler 4.0 (inc. duplication management) ▪ CommonStore enhancements (automatic PST migration, MS Exchange Server 2007, IPv6) 	
CM On Demand	<ul style="list-style-type: none"> ▪ Web admin, LDAP, etc. ▪ Functional enhancements (retention, indexing, search, logging) 	
FileNet P8	<ul style="list-style-type: none"> ▪ New Web 2.0 UI – Workplace XT ▪ SharePoint 2007 integration ▪ Interoperability with WebSphere Business Modeler, WebSphere Monitor, WebSphere Services Registry & Repository ▪ Automatic Classification Module 	
Search and Discovery	<ul style="list-style-type: none"> ▪ Document level security ▪ Improved discovery UI ▪ Functional enhancements 	

Enterprise Content Management Segment Summary

Key Go-To-Market Actions

- Expand ECM adoption in existing top ECM accounts
- Sustain Business Process Management as key differentiator in the ECM market
- Meet strong US market demand for Compliance
- Interoperate with both Microsoft and IBM Collaboration platforms
- Maintain ECM solutions leadership with partners
- Leverage broader IBM technologies and routes to market

IBM ECM Product Vision



Services Oriented Architecture (SOA)
Software as a Service (SaaS)

Business Agility

Business Agility

Enterprise Compliance

Active Content

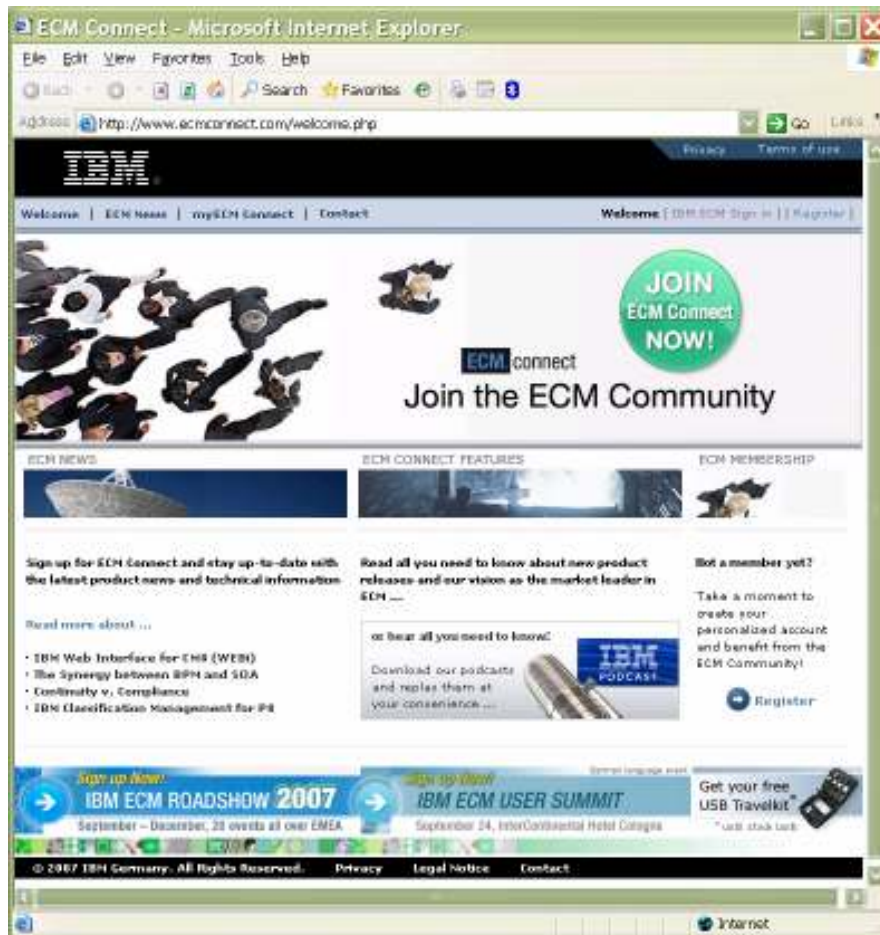
Content Anywhere

IBM ECM Partners

- 200+ partners globally
- Includes IBM CM8 & P8 ECM partners



Finding the presentations - ECM Connect



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- ECM Connect Community
 - Members to date: 1,124
- eNewsletter Quarterly
 - Subscribers: 867

- EMEA ECM Conference
 - The Hague
 - June 2-6, 2008

“It was very interesting to understand how the worldwide customers are working and thanks to the ECM Conference I will have the opportunity to share all new concepts and ideas with my colleagues.”

Delegate feedback ECM Conference 2007



ECM Customer Imperatives

- Create **Centers of Excellence** for ECM and BPM
- Establish ECM **Shared Services** deployment models for content, process and compliance
- Develop expertise in **Content Enabled Vertical Applications** development and delivery
- Develop expertise in **Records Management**, Compliance-related auditable business processes
- Create an ECM **business case and ROI** calculation capability

take action now!

EMEA
ECM
Roadshow
Thank You



GRM

ECM



BPM

