

<b>NOW YOU HAVE A CHOICE</b>
The IBM Infoprint 2000 with Infoprint Manager offers you advantages over the most popular reprographics solutions from our competitors.
<b>SEE FOR YOURSELF</b>
Cut-sheet, up to 110 impressions per minute at 600 DPI
Ease of use with the IBM Big Green Button
IBM exclusive GrayScale scanning technology
Multiple documents with variable content in one printing run
Documents can be faxed and e-mailed, in and out
Processes a broad range of data streams
Web-enabled
Java™ GUI
Short, straight paper path
Electronic, system-based data storage and management
RIP once and print one or more
High-resolution "Write Black" engine technology produces benchmark quality output
Stitches up to 100 pages
A standard service contract that provides coverage every day of the year — 24x7x365 — is available
Preventative maintenance included with standard service contract to maximize uptime
IBM technicians can be automatically notified of recurring printer problems
Powerful remote diagnostics facilitate prompt resolution of problems
Visit <a href="http://www.ibm.com/printers/digitalrepro">www.ibm.com/printers/digitalrepro</a> for full details. Our Web site includes extensive details on features, benefits and individual printer models. You'll also find information about service, support, news, reviews and financing.



Presenting the **IBM Infoprint™ 2000**

FPO





It's about information.  
It's about your business.  
It's about time.



Printing used to be an analog process, simply putting ink on paper. But as you know, that's changed.

Almost everything in the process — from creating documents to transmitting them to storing them to processing them — is now digital. It involves information management. Networking issues. Internet technology. The expanding potential of e-business.

So when you choose your next solution, doesn't it make sense to go with the leading company in information management technology?

For decades IBM has been among the world leaders in developing new digital technology and creating digitally based business solutions. Now we've taken our 40+ years of digital printing experience and turned our attention to your specific needs as a Print On Demand professional.

The result? Now you have a real, compelling choice in Print On Demand Solutions. A choice that can help you operate more effectively, network more easily and convert your existing hard copy to a digital format. All supported by a global service organization that is available every minute of every day.

#### The SOFTWARE

Take control of your information flow.

At the heart of the Infoprint™ 2000 solution is our Infoprint Manager™ software. It creates an environment where you can get more done, easier, with less complication. So you can devote more time and thought to managing your operation.

Infoprint Manager takes over and automates a multitude of functions, freeing you from details and busywork. It can automatically distribute color jobs to color printers, B/W jobs to B/W printers and PCL documents to PCL printers. PostScript to PostScript. And so on.

It can distinguish large jobs from smaller ones and distribute them to various printers within your enterprise — so a multiple-copy, 100-page document won't hold up a smaller job that might be more critical.

Infoprint Manager makes it easier to work with documents, too. It lets you add information to scanned hard copies or digital files. You can electronically store, fax or e-mail documents as easily as you print them. And you can also RIP files and fax or e-mail them back to customers, so they can see what a document will look like before it's printed.



If you want to attach your printer to a network, Infoprint Manager gives you the tools. The user interface is set up and controlled with Java™ technology and allows users to control and monitor jobs from remote locations anywhere in the world.

And because Infoprint Manager recognizes and processes input from a broad range of data streams, you don't have to worry about compatibility issues. The software will process incoming files in PostScript, PCL, AFP, PDF, TIFF and many other formats, all in a single document, and transmit them to the appropriate printer.

#### The HARDWARE

Technology for a new millennium.

With the Infoprint 2000 solution, we offer three high-capacity, 110 ppm cut-sheet black-and-white printers that are designed to provide both excellent reliability and extraordinary printing quality.

The paper path in each is short, straight and simple — a design that helps minimize paper jams.

With up to six input trays, the printer provides large paper capacity, continuous run capability and flexible paper-handling options, including multiple 11x17 trays. The ability to single- or double-stitch up to 100 pages, plus an optional booklet-maker, gives you extensive finishing capabilities.

IBM's patented Gray Resolution Enhancement Technology converts printed halftones back into true continuous tone images. Now your images can be easier to scan, closer to the original and not in a proprietary format.

You'll notice superb resolution of extremely fine lines and subtle halftones. This is the result of the printer's newer "Write Black" engine and Gray Resolution Enhancement Technology, which reproduces graphs and photos with remarkable sharpness and clarity.

With IBM's exclusive Big Green Button, you no longer need a highly skilled operator to handle/perform your basic copying tasks.

Model RP1 is a Print On Demand high-speed, multifunctional digital duplicator with integrated scan and several upgradable features, including networkability.

Model NP1 is a networkable PostScript, PCL and PDF system that provides 10/100 BaseT Ethernet connectivity and support for multiple simultaneous protocols.

Model DP1 is a production publisher that is ideal for data center environments. It supports LCDS/Metacode, PostScript, PCL and PDF applications and will support IPDS\*.

IBM's end-to-end print management software, Infoprint Manager, supports all three models.

#### SERVICE and SUPPORT

IBM Service when you need it, 24 hours a day.

We always work very hard to provide responsive, flexible, proactive service and support for all our clients. We'll do the same for you.

Service notifications can be automatic and Web-enabled. With IPDS enablement, if a printer goes down you can be automatically notified, and the job being processed can be rerouted to another printer.

If the system detects a recurring problem, it can automatically notify an IBM technician, who can evaluate the problem from his or her laptop. The goal is to correct the problem as soon as possible after it occurs. And because we're on call 24x7x365, you can get prompt, effective service, even on Thanksgiving or Christmas Day, with a targeted two-hour response time.

Of course, it's better not to have problems in the first place. That's why IBM includes an on-site preventative maintenance program as part of our service contract for the Infoprint 2000.

And if you have questions, or need assistance with training, we'll be available, because we feel you should get the maximum possible benefits from your solution.



#### TAKE ADVANTAGE OF IBM TOTAL FINANCING\*\*

- TOTAL Financing is flexible, convenient and affordable:
- All hardware solutions are supported with one contract and attractive rates.
  - You can fund your entire initiative through one source.
  - A single monthly invoice covers all associated I/T investments.
  - Qualified customers receive a line of credit.
  - The program applies to the installation of new footprints and upgrades.

#### ANSWER A FEW QUESTIONS, GET A COMPLIMENTARY DESKTOP CLOCK\*\*\* AND MAYBE WIN A THINKPAD®

Every solution starts with a conversation. And to kick it off, we've enclosed a questionnaire that will help us get to know you a little better. If you fill it out and return it to us, we'll send you a complimentary desktop clock as a token of our appreciation.

You can return it by mail or fax (1 888 FAX-2IBM). But the best way to respond is on our Web site: [www.ibm.com/printers/brc/clock](http://www.ibm.com/printers/brc/clock) because you'll automatically be entered in a sweepstakes to win an IBM ThinkPad! And even if you don't win, you'll still receive your complimentary desktop clock.

To get more information you can always call us at 1 800 358-6661 option 3 or visit the Web at [www.ibm.com/printers/digitalrepro](http://www.ibm.com/printers/digitalrepro)

\* While this capability was not available initially, IBM intends to offer a version of the Infoprint 2000 supporting the Advanced Function Presentation (AFP) architecture's Intelligent Printer Data Stream.

\*\* IBM Global Financing offerings are provided through IBM Credit Corporation in the United States, IBM Canada Ltd. in Canada, and other IBM subsidiaries and divisions worldwide to qualified commercial and government customers. Rates are based on a customer's credit rating, financing terms, offering type, equipment type and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice.

\*\*\* While supplies last.

No purchase necessary. How to enter: To enter sweepstakes hand-print your name, address, city, state/province and zip code/postal code, daytime and evening phone numbers, on a 3" X 5" piece of paper and mail to IBM, Attn: Priority Code 6C9DL010 411 E. Wisconsin Ave., 14th floor, Milwaukee, WI 53202-4411, or you may fax the above information to IBM Reprographics Sweepstakes Attn: Priority Code 6C9DL010, at 1 888 FAX-2IBM, or you may automatically enter via the Internet by accessing the IBM Web site at [www.ibm.com/printers/brc/clock](http://www.ibm.com/printers/brc/clock) and following instructions at the site for online entry. Limit one entry per person. No mechanically reproduced entries will be allowed. Mail-in entries must be received by September 14, 2000. Fax and Web entries must be received by 5pm EST on September 15, 2000. Entrants cannot enter via both methods. Neither IBM nor its agencies are responsible for lost, late, damaged, misdirected, incomplete, incorrect or illegible entries; electronic hardware or software program, network, Internet, telephone, telecommunications or computer malfunctions, failures or difficulties of any kind, errors or data loss of any kind; or failed, incomplete, garbled, delayed or deleted computer or network transmissions which may affect the ability to play or participate in the sweepstakes. All entries become the property of IBM and will not be returned. Employees of IBM, their subsidiaries, affiliates, sales representatives, and distributors, advertising and promotional agencies and members of the immediate households of each are not eligible to enter. Prizes: One Grand Prize IBM ThinkPad Model TP 390X Part # 2626.010. Approximate Retail Value U.S. \$2,399. CAD \$3,399. Odds of winning depend upon the number of eligible entries received. Prize is not transferable. No cash redemptions or substitutions will be made. However, Sponsor reserves the right to substitute a prize of equal or greater value if advertised prize becomes unavailable. Winner will be determined in a random drawing conducted by Enson Freeman, Inc., an independent judging organization, on or about September 22, 2000, notification — September 29, 2000. All decisions of the judges will be final. Winner will be notified by e-mail or regular mail (depending upon the winner's entry procedure) on or about September 29, 2000. Prize will be awarded only to qualified winner. Return of any prize notification if undeliverable will result in disqualification and an alternate winner will be selected. Before declared a winner, a Canadian resident must correctly answer an arithmetical skill-testing question to be administered by telephone at a prearranged, mutually convenient time. For Quebec residents: Any litigation respecting the conduct or awarding of prizes in this publicity contest may be submitted to the Regie des Alcools, des Courses et des Jeux, Federal, State, Provincial and local taxes on the prize, expenses on the receipt and use of the prize and all if any, are the sole responsibility of the winner. By entering this sweepstakes, entrants accept and agree to abide by and be bound by these rules and the judges' decisions. Sweepstakes is open to all legal residents of the U.S. 18 years or older and all Canadian residents over the age of majority in their province of residence. By accepting prize, winner consents to use of their name and likeness for advertising, trade and publicity on behalf of IBM without further permission or additional compensation, unless prohibited by law. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability and Publicity within 7 days of notification attempt or prize may be awarded to an alternate. In the event a properly completed Affidavit and Release is not returned in the time period specified herein, prize will be forfeited and awarded to an alternate winner. For the name of winner, available after September 29, 2000, send a self-addressed, stamped envelope to: IBM Reprographic Sweepstakes, D. Fenwerdt, 6300 Diagonal Highway, Boulder, CO 80301. All federal, state/provincial and local laws and regulations apply. Sweepstakes void in Florida and where prohibited. Sponsor is not responsible and reserves the right, at its sole discretion, to cancel or suspend this sweepstakes should a virus, bug or other cause beyond their control corrupt the administration, security or proper play of the sweepstakes. By accepting prize, winner releases Sponsor and its affiliates, subsidiaries, retail sales reps, distributors, suppliers and agents from any and all liability for any injury, harm, loss, damage, cost or expense of any kind arising out of participation in this sweepstakes and/or the acceptance, ownership or use of this prize.

©2000 IBM Corporation. All rights reserved. Other company, product and service names may be the trademarks or service marks of others. IBM, InfoColor, Infoprint and Solutions for a small planet are registered trademarks or trademarks of International Business Machines Corporation in the U.S. and/or other countries. Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc. in the United States, other countries or both.

**TAKE ADVANTAGE OF IBM TOTAL FINANCING\*\***

TOTAL Financing is flexible, convenient and affordable:

- All hardware solutions are supported with one contract and attractive rates.
- You can fund your entire initiative through one source.
- A single monthly invoice covers all associated I/T investments.
- Qualified customers receive a line of credit.
- The program applies to the installation of new footprints and upgrades.

**ANSWER A FEW QUESTIONS, GET A COMPLIMENTARY BASEBALL CAP\*\*\* AND MAYBE WIN A THINKPAD®**

Every solution starts with a conversation. And to kick it off, we've enclosed a questionnaire that will help us get to know you a little better. If you fill it out and return it to us, we'll send you a complimentary baseball cap as a token of our appreciation.

You can return it by mail or fax (1 888 FAX-2IBM). But the best way to respond is on our Web site: [www.ibm.com/printers/brc/hat](http://www.ibm.com/printers/brc/hat) because you'll automatically be entered in a sweepstakes to win an IBM ThinkPad.† And even if you don't win, you'll still receive your complimentary baseball cap.

To get more information you can always call us at 1 800 358-6661 option 3 or visit the Web at [www.ibm.com/printers/digitalrepro](http://www.ibm.com/printers/digitalrepro)

\* While this capability was not available initially, IBM intends to offer a version of the Infoprint 2000 supporting the Advanced Function Presentation (AFP) architecture's Intelligent Printer Data Stream.

\*\* IBM Global Financing offerings are provided through IBM Credit Corporation in the United States, IBM Canada Ltd. in Canada, and other IBM subsidiaries and divisions worldwide to qualified commercial and government customers. Rates are based on a customer's credit rating, financing terms, offering type, equipment type and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice.

\*\*\* While supplies last.

No purchase necessary. How to enter: To enter sweepstakes hand-print your name, address, city, state/province and zip code/postal code, daytime and evening phone numbers, on a 3" X 5" piece of paper and mail to IBM, Attn: Priority Code 6C9DL010 411 E. Wisconsin Ave., 14th floor, Milwaukee, WI 53202-4411, or you may fax the above information to IBM Reprographics Sweepstakes Attn: Priority Code 6C9DL010, at 1 888 FAX-2IBM, or you may automatically enter via the Internet by accessing the IBM Web site at [www.ibm.com/printers/brc/hat](http://www.ibm.com/printers/brc/hat) and following instructions at the site for online entry. Limit one entry per person. No mechanically reproduced entries will be allowed. Mail-in entries must be received by September 14, 2000. Fax and Web entries must be received by 5pm EST on September 15, 2000. Entrants cannot enter via both methods. Neither IBM nor its agencies are responsible for lost, late, damaged, misdirected, incomplete, incorrect or illegible entries; electronic hardware or software program, network, Internet, telephone, telecommunications or computer malfunctions, failures or difficulties of any kind, errors or data loss of any kind; or failed, incomplete, garbled, delayed or deleted computer or network transmissions which may affect the ability to play or participate in the sweepstakes. All entries become the property of IBM and will not be returned. Employees of IBM, their subsidiaries, affiliates, sales representatives, and distributors, advertising and promotional agencies and members of the immediate households of each are not eligible to enter. Prizes: One Grand Prize IBM ThinkPad Model TP 390X Part # 2626LOU. Approximate Retail Value U.S. \$2,399, CDN. \$3,939. Odds of winning depend upon the number of eligible entries received. Prize is not transferable. No cash redemptions or substitutions will be made. However, Sponsor reserves the right to substitute a prize of equal or greater value if advertised prize becomes unavailable. Winner will be determined in a random drawing conducted by Einson Freeman, Inc., an independent judging organization, on or about September 22, 2000, notification – September 29, 2000. All decisions of the judges will be final. Winner will be notified by e-mail or regular mail (depending upon the winner's entry procedure) on or about September 29, 2000. Prize will be awarded only to qualified winner. Return of any prize notification if undeliverable will result in disqualification and an alternate winner will be selected. Before declared a winner, a Canadian resident must correctly answer an arithmetical skill-testing question to be administered by telephone at a prearranged, mutually convenient time. For Quebec residents: Any litigation respecting the conduct or awarding of prizes in this publicity contest may be submitted to the Regie des Alcools, des Courses et des Jeux. Federal, State, Provincial and local taxes on the prize, expenses on the receipt and use of the prize and all if any, are the sole responsibility of the winner. By entering this sweepstakes, entrants accept and agree to abide by and be bound by these rules and the judges' decisions. Sweepstakes is open to all legal residents of the U.S. 18 years or older and all Canadian residents over the age of majority in their province of residence. By accepting prize, winner consents to use of their name and likeness for advertising, trade and publicity on behalf of IBM without further permission or additional compensation, unless prohibited by law. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability and Publicity within 7 days of notification attempt or prize may be awarded to an alternate. In the event a properly completed Affidavit and Release is not returned in the time period specified herein, prize will be forfeited and awarded to an alternate winner. For the name of winner, available after September 29, 2000, send a self-addressed, stamped envelope to: IBM Reprographic Sweepstakes, D. Ferwerda, 6300 Diagonal Highway, Boulder, CO 80301. All federal, state/provincial and local laws and regulations apply. Sweepstakes void in Florida and where prohibited. Sponsor is not responsible and reserves the right, at its sole discretion, to cancel or suspend this sweepstakes should a virus, bug or other cause beyond their control corrupt the administration, security or proper play of the sweepstakes. By accepting prize, winner releases Sponsor and its affiliates, subsidiaries, retail sales reps, distributors, suppliers and agents from any and all liability for any injury, harm, loss, damage, cost or expense of any kind arising out of participation in this sweepstakes and/or the acceptance, ownership or use of this prize.

© 2000 IBM Corporation. All rights reserved. Other company, product and service names may be the trademarks or service marks of others. IBM, InfoColor, Infoprint and Solutions for a small planet are registered trademarks or trademarks of International Business Machines Corporation in the U.S. and/or other countries. Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc. in the United States, other countries or both.

**for proofing only**

\* While this capability was not available initially, IBM intends to offer a version of the Infoprint 2000 supporting the Advanced Function Presentation (AFP) architecture's Intelligent Printer Data Stream.

\*\* IBM Global Financing offerings are provided through IBM Credit Corporation in the United States, IBM Canada Ltd. in Canada, and other IBM subsidiaries and divisions worldwide to qualified commercial and government customers. Rates are based on a customer's credit rating, financing terms, offering type, equipment type and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice.

\*\*\* While supplies last.

No purchase necessary. How to enter: To enter sweepstakes hand-print your name, address, city, state/province and zip code/postal code, daytime and evening phone numbers, on a 3" X 5" piece of paper and mail to IBM, Attn: Priority Code 6C9DL010 411 E. Wisconsin Ave., 14th floor, Milwaukee, WI 53202-4411, or you may fax the above information to IBM Reprographics Sweepstakes Attn: Priority Code 6C9DL010, at 1 888 FAX-2IBM, or you may automatically enter via the Internet by accessing the IBM Web site at [www.ibm.com/printers/brc/hat](http://www.ibm.com/printers/brc/hat) and following instructions at the site for online entry. Limit one entry per person. No mechanically reproduced entries will be allowed. Mail-in entries must be received by September 14, 2000. Fax and Web entries must be received by 5pm EST on September 15, 2000. Entrants cannot enter via both methods. Neither IBM nor its agencies are responsible for lost, late, damaged, misdirected, incomplete, incorrect or illegible entries; electronic hardware or software program, network, Internet, telephone, telecommunications or computer malfunctions, failures or difficulties of any kind, errors or data loss of any kind; or failed, incomplete, garbled, delayed or deleted computer or network transmissions which may affect the ability to play or participate in the sweepstakes. All entries become the property of IBM and will not be returned. Employees of IBM, their subsidiaries, affiliates, sales representatives, and distributors, advertising and promotional agencies and members of the immediate households of each are not eligible to enter. Prizes: One Grand Prize IBM ThinkPad Model TP 390X Part # 2626LOU. Approximate Retail Value U.S. \$2,399, CDN. \$3,939. Odds of winning depend upon the number of eligible entries received. Prize is not transferable. No cash redemptions or substitutions will be made. However, Sponsor reserves the right to substitute a prize of equal or greater value if advertised prize becomes unavailable. Winner will be determined in a random drawing conducted by Einson Freeman, Inc., an independent judging organization, on or about September 22, 2000, notification – September 29, 2000. All decisions of the judges will be final. Winner will be notified by e-mail or regular mail (depending upon the winner's entry procedure) on or about September 29, 2000. Prize will be awarded only to qualified winner. Return of any prize notification if undeliverable will result in disqualification and an alternate winner will be selected. Before declared a winner, a Canadian resident must correctly answer an arithmetical skill-testing question to be administered by telephone at a prearranged, mutually convenient time. For Quebec residents: Any litigation respecting the conduct or awarding of prizes in this publicity contest may be submitted to the Regie des Alcools, des Courses et des Jeux. Federal, State, Provincial and local taxes on the prize, expenses on the receipt and use of the prize and all if any, are the sole responsibility of the winner. By entering this sweepstakes, entrants accept and agree to abide by and be bound by these rules and the judges' decisions. Sweepstakes is open to all legal residents of the U.S. 18 years or older and all Canadian residents over the age of majority in their province of residence. By accepting prize, winner consents to use of their name and likeness for advertising, trade and publicity on behalf of IBM without further permission or additional compensation, unless prohibited by law. Winner will be required to sign and return an Affidavit of Eligibility and Release of Liability and Publicity within 7 days of notification attempt or prize may be awarded to an alternate. In the event a properly completed Affidavit and Release is not returned in the time period specified herein, prize will be forfeited and awarded to an alternate winner. For the name of winner, available after September 29, 2000, send a self-addressed, stamped envelope to: IBM Reprographic Sweepstakes, D. Ferwerda, 6300 Diagonal Highway, Boulder, CO 80301. All federal, state/provincial and local laws and regulations apply. Sweepstakes void in Florida and where prohibited. Sponsor is not responsible and reserves the right, at its sole discretion, to cancel or suspend this sweepstakes should a virus, bug or other cause beyond their control corrupt the administration, security or proper play of the sweepstakes. By accepting prize, winner releases Sponsor and its affiliates, subsidiaries, retail sales reps, distributors, suppliers and agents from any and all liability for any injury, harm, loss, damage, cost or expense of any kind arising out of participation in this sweepstakes and/or the acceptance, ownership or use of this prize.

© 2000 IBM Corporation. All rights reserved. Other company, product and service names may be the trademarks or service marks of others. IBM, InfoColor, Infoprint and Solutions for a small planet are registered trademarks or trademarks of International Business Machines Corporation in the U.S. and/or other countries. Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc. in the United States, other countries or both.

**Hanging version  
BASEBALL CAP**