



411 E. Wisconsin Ave., 14th Floor, Milwaukee, WI 53202-4411

See how the IBM 4400 thermal label printer stands up to supply chain challenges.

Every part of your supply chain, from production to shipping, has to work efficiently. Once your products are ready to be shipped, it's critical that they get where they need to go. Everything needs to fit together smoothly, including printing your labels.

Now you can help optimize your supply chain with the powerful and dependable IBM 4400 thermal label printer, which offers:



- High-quality, high-performance thermal printing in 6- and 8-inch widths
- Centralized management of distributed printers
- Rugged die-cast aluminum base for tough industrial environments
- Integrated IPDS® (Intelligent Printer Data Stream) over Twinax/Ethernet that supports 2-way communication
- Ease of use and installation

See how the IBM 4400 thermal label printer can help streamline your supply chain. For more information, please call **1 800 358-6661** option 3. If you would like to receive the IBM Thermal 4400 Information Kit, please reply on the Web at ibm.com/printers/brc/thermal. To show our appreciation, we'll also send you a complimentary copy of the Official NBC/IBM Olympics Viewer's Guide for all the games this fall.

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FIRST-CLASS MAIL
U.S. POSTAGE
PAID
IBM CORPORATION

Sample A. Sample
ABC Corp
123 Any Street
Any Town, US 12345-6789



5/5 - 4/c process + varnish

100% 95% 90% 85% 80% 75% 70% 65% 60% 55% 50% 45% 40% 35% 30% 25% 20% 15% 10% 5%

Job Number: **006DD2615P-01** Galley: **1** Proof: **7** Date: **6/16/00** Time: **11:20 AM**

Client: IBM O&M Job No.: IDD 01 09255 Output: Laser Description: Sundance Postcard
Contact: Mike x 5422 Operator: lb Resolution: 300 Screen: 133

Type:

FOR INTERNATIONAL DISTRIBUTION CONTACT KEN POST AT (212) 237-7662 OR JOHN GAMBALE AT (212) 237-4774

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Revision: 1 2 3 4 5 6 7 8 9 10 Final