

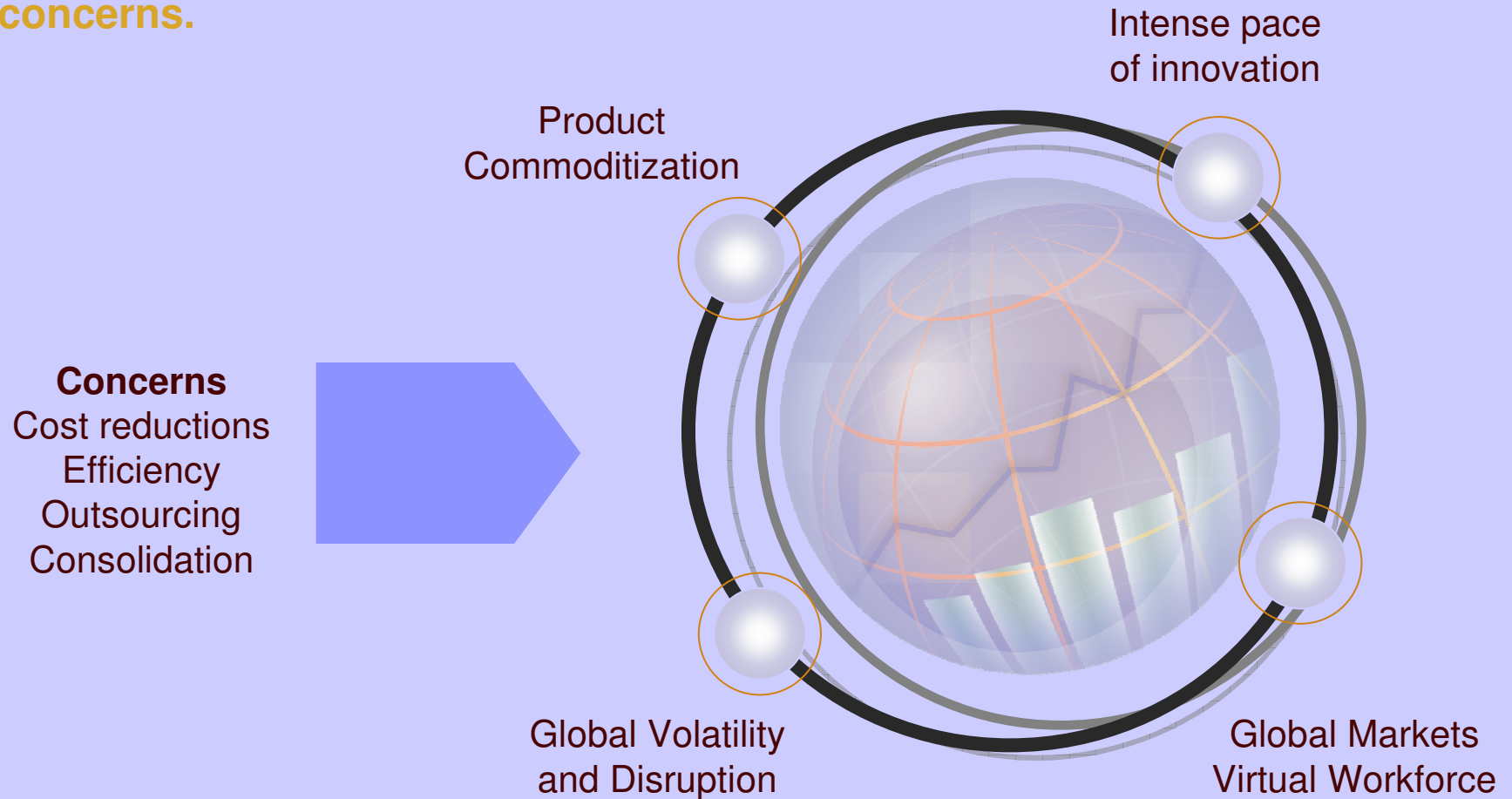
WebSphere Portal

A Platform to Deliver Innovation

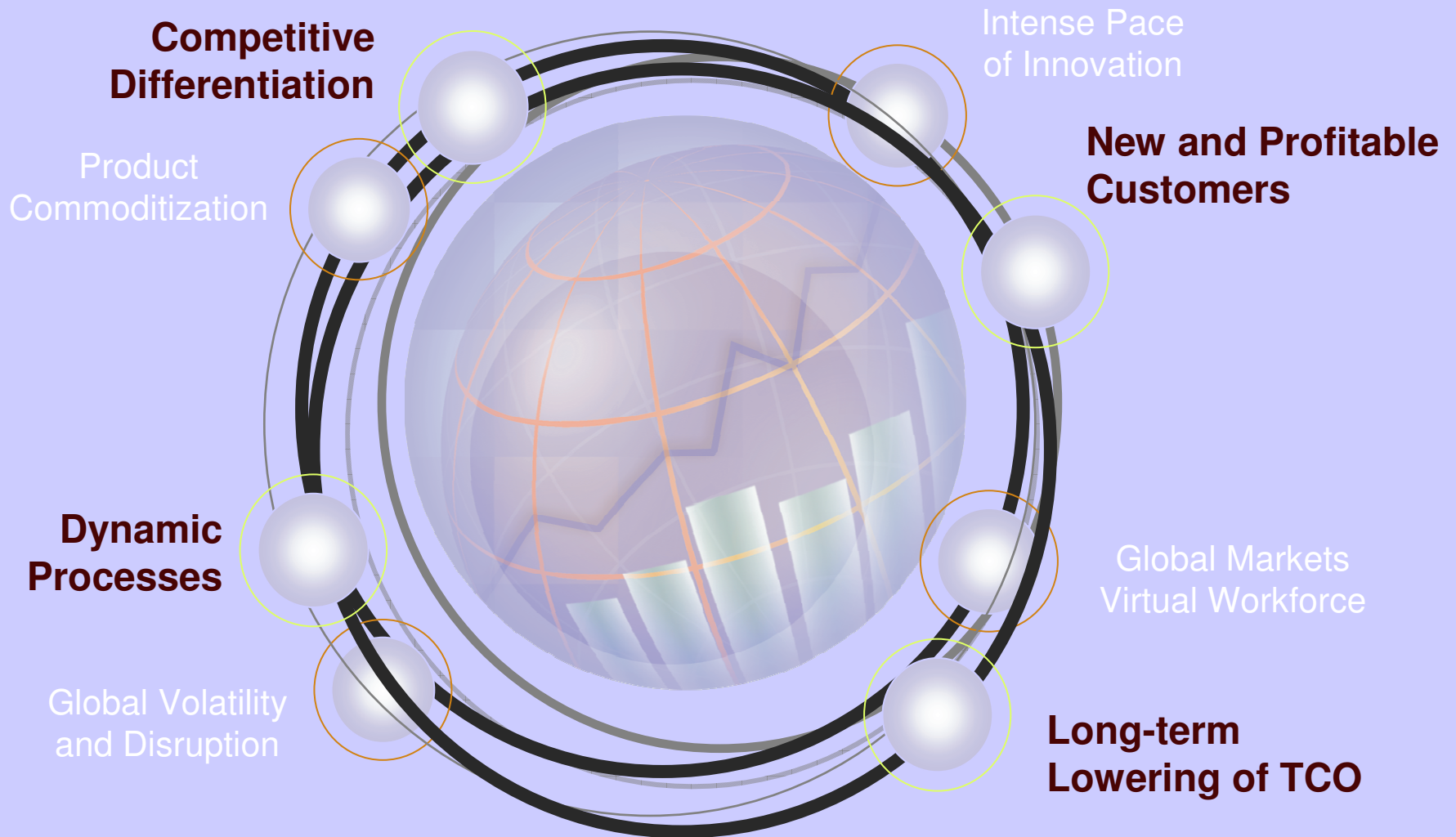


Joe Preston, Sales Leader
WebSphere Portal & Web Interaction Software
June 2008

Today's business challenges are evolving at a rapid pace. Concerns of innovation, leadership and agility coincide with cost reduction and efficiency concerns.



These marketplace factors are leading organizations to focus on business goals that support innovative business growth and a more agile enterprise.



IBM offers a business solutions platform... *designed to unlock value from enterprise assets and flexibly deliver it to customers, partners, and employees*

Increase organizational effectiveness



Improve customer satisfaction



Extend value network



Align responsive, innovative, open and secure IT with the business

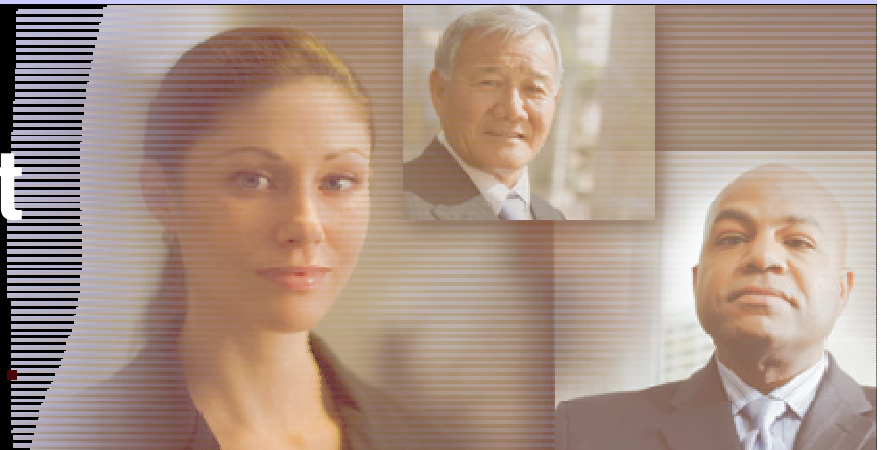


The portal value proposition



**Make more people
more productive...**

**in the context of what
they do – everyday**



But here is what 'they do everyday' looks like now.

w4 AutoSearch

w3 Home | BluePages | HelpNow | Feedback

Welcome,
My History
My Profile
Zeitgeist
Advanced Search
Report Bugs
About Fringe (Bluepages+1)

Your tags
sametime, lotus-notes,
 +
drag here to remove
(What's this?)

4 Tagged by 6 people
blogger domino evangelist
kcbius lotus lotus-evangelist
lotus-notes notes notesguru
notestipsguru sametime snf
socialnetworkingforum swg
wplc
Showing 15 of 15

4 Has tagged 2 people
lotus lotus-notes sametime
Showing 3 of 3

4 Tags from Dogear
Ajax Apple
Application_Development
Collaboration Domino Eclipse
Education Exchange Lotus
LotusNotes Microsoft
Notes Web2.0 blogging chat
communication secondlife
social networking
w3
Showing 20 of 122

4 Testimonials

Gail Chao
Marketing Manager
Renovations, Inc.
Chicago, IL United States

 Local time:
21:24 /
9:24 PM

Building: CH15 | Floor 1 | Office: 1736A
Phone: 1-415-555-1489
Email: gchao@renovations.com
Notes mail: Gail Chao/ Chicago/ Renovations
IM: I am available, Chicago, IL, US, Sametime 7.5

My preferred contact method is e-mail

Add to: Notes address book Sametime list

Connections
Showing 3 of 11
Samantha Daryn
Ted Amato
Betty Zechman

NOX - Methane -
SOX - CO2 -

Communities
Collaboration Tools and Initiatives
Social Networking Forum
University Skills Development
Virtual Universe Community

Bookmarks
w3 News | Sam Palmisano enters the virtual world secondlife
IBM SWG DD&S - DEMOcentral DemoNet
w3 News | Sam reveals InnovationJam results in Beijing secondlife
w3 News | Gaming in the real world gaming ps...
IBM Systems Journal | Vol. 45, No. 4, 2006 - Business C... activity-ce...

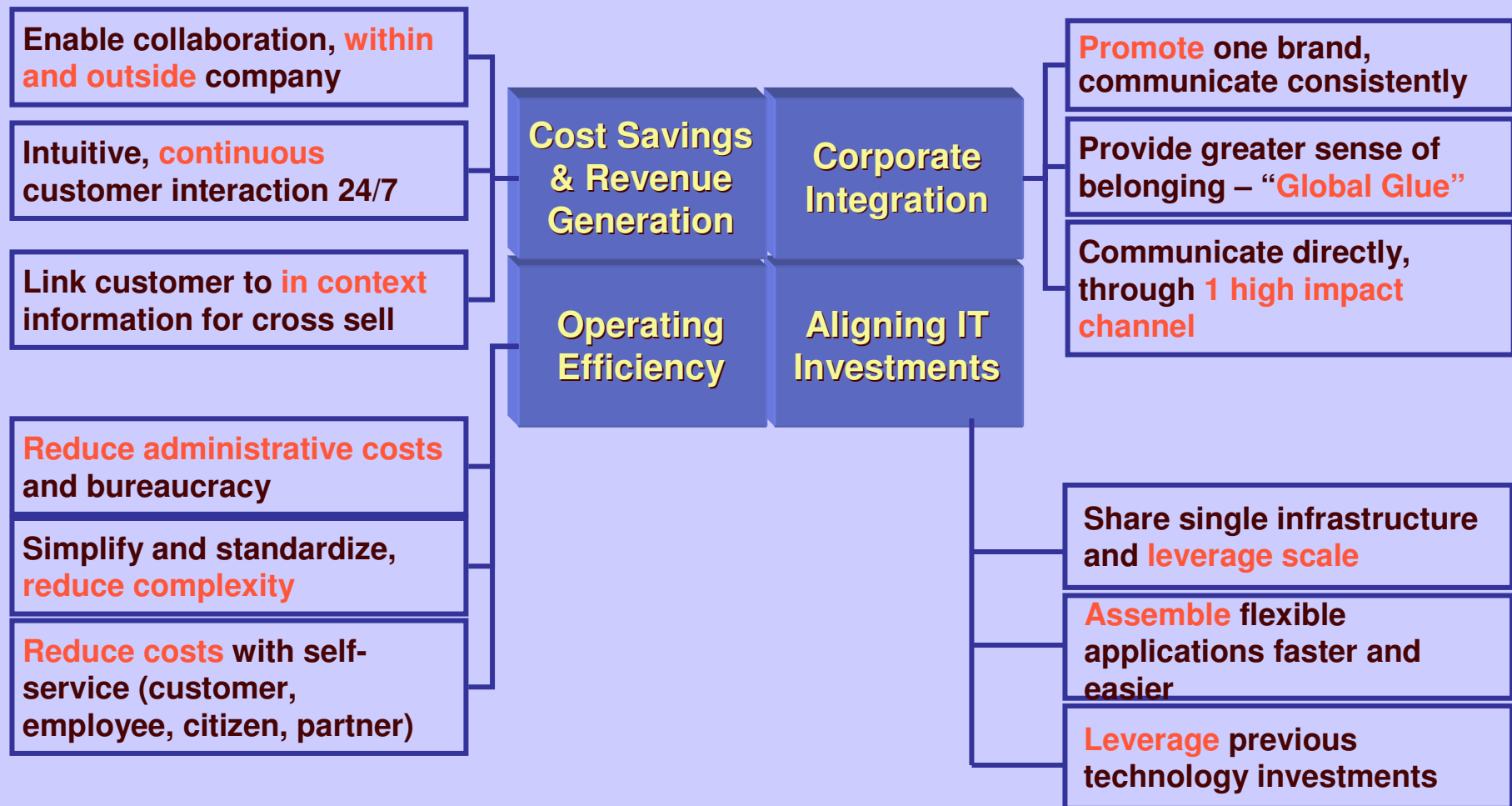
Activities
Marketing of Social Networking
WPLC SW VC Portal Kickoff Call
Lotus Strategy Presentation Project
WPLC SW VC Portal Call - IBM Workplace Web Content Managem
MS Knowledge Worker Comeback for Mike & Anbuj
Create a Redpaper: Lotus Notes for Outlook Users
Team Collaboration Project 2006
Increase Awareness of Lotus Brand within IBM
Nity Fity 2007
August 2006 Forrester Briefing
ODF Integration
Presentation: Lotusphere comes to development
Mission, Vision & messaging sub-group fodder

Management
Mike Motler
General Manager
Kristen MacGyver
Vice President
Dorrie Champion
Director

Same Manager
Gordon Sumner
Showing 1 of 1

IBM Lotus Notes Hints, Tips
A basic understanding of Lotus Notes
Alan Lepofsky | Nov 20, 2006 | N
List of Lotusphere 2007 sessions is now
Alan Lepofsky | Nov 18, 2006 | M
How many unread documents?
Alan Lepofsky | Nov 15, 2006 | N
Finding Unread Documents
Alan Lepofsky | Nov 10, 2006 | N
See you in Orlando!
Alan Lepofsky | Nov 10, 2006 | M
Click on your calendar to create an ent
Alan Lepofsky | Nov 8, 2006 | Cal
Split and merge table cells

Portal Success is Built Upon Clear Business Objectives



Portals are a technology that can help on all of these challenges by providing integrated access to people, applications, processes and information to support innovation that matters.

B2E Portals improve employee productivity and rapid decision making

B2C Portals increase customer loyalty and cross-sell revenue

B2B Portals build partner relationships through integration with your business processes



Portals

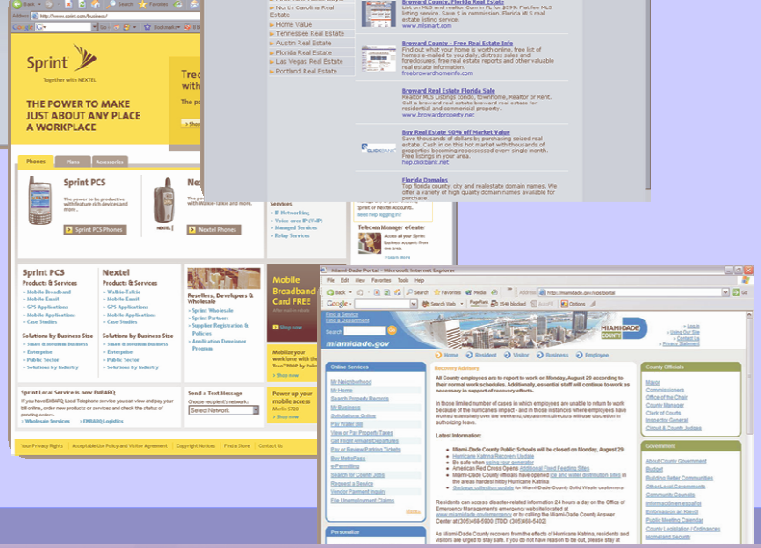
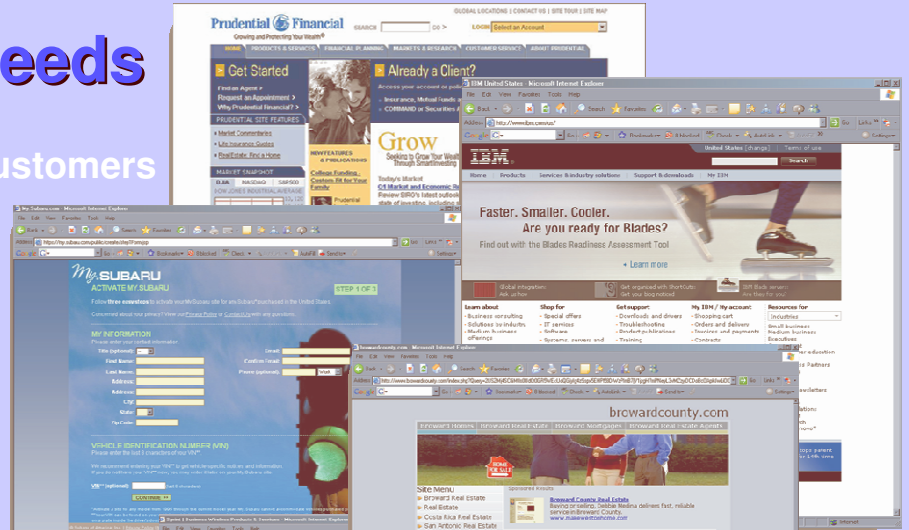
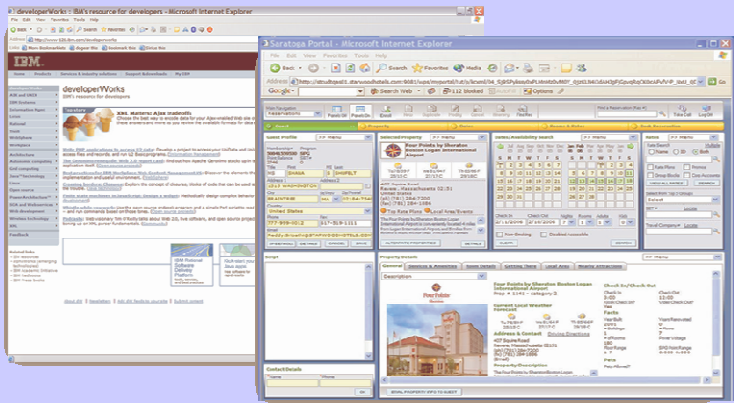
Exceptional User Experiences

One Platform

Many Different Business Needs

Partners

Customers



WebSphere Portal Strategy

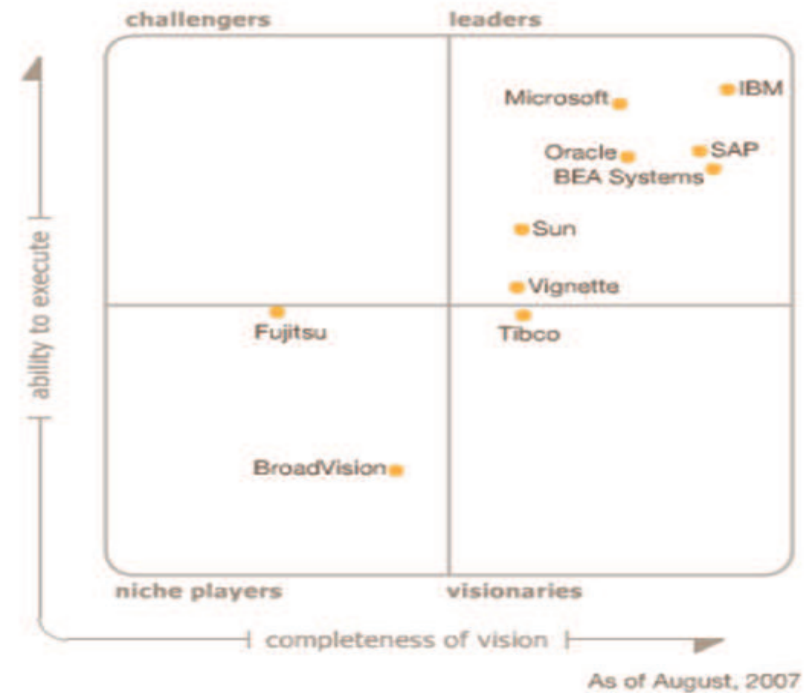
Delivering Exceptional User Experiences:

- Deliver the **user experiences they choose** to their partners, employees, customers, or citizens, with **flexibility** for change and based on **open standards**.
- **Quickly leverage existing investments**, through market-leading composite application tooling and robust framework
- **Create highly personalized applications** that adapt to users' context, community, role, actions, location, and preferences
- **Interact with information** from the user's device of choice
- **Deliver a front-end to SOA**, enabling business flexibility and agility
- **Speed time to value** with Prebuilt Portal snap-ons for specific business problems



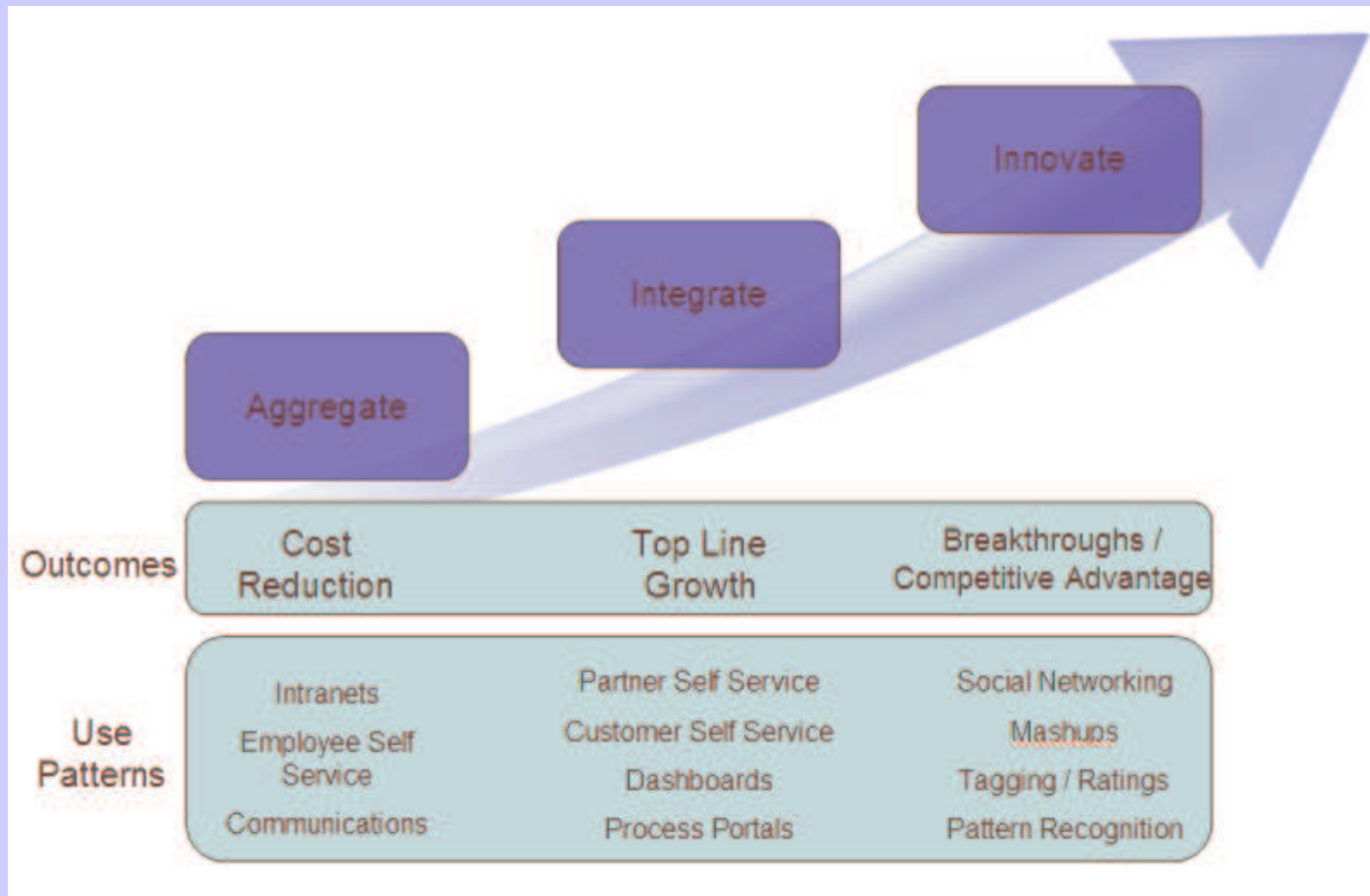
WebSphere Portal Market Momentum 2007

- #1 in Marketshare (IDC) for 5 consecutive years
- #1 In Gartner's Magic Quadrant for 6 consecutive years

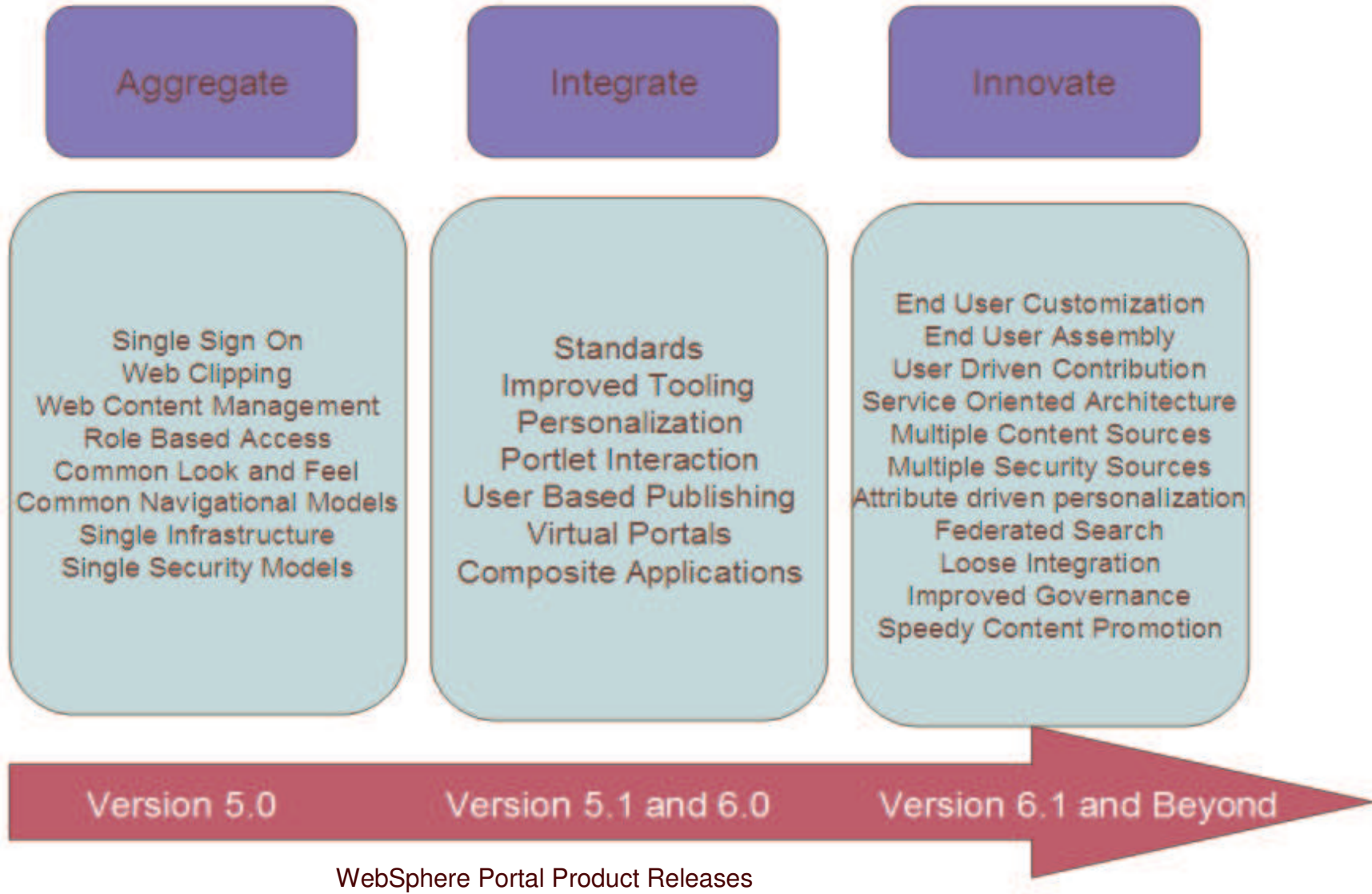


	2004	2005	2006	2006 Share (%)	2005–2006 Growth (%)
IBM	221	247	284	31.5	14.9
BEA	131	156	177	19.6	13.7
Oracle	58	85	95	10.5	11.8
Microsoft	40	42	50	5.5	16.7
SAP	65	50	41	4.5	-17.7
Vignette	28	31	38	4.2	19.3
Sun Microsystems	30	34	37	4.2	11.2
CA	35	35	35	3.8	-1.4
TIBCO Inc.	13	14	10	1.1	-26.4
BroadVision	10	9	9	1.0	-3.7
Attachmate	7	8	9	1.0	11.8
Open Text Corp.	6	7	7	0.8	9.3
Other	84	95	110	12.2	15.8
Total	728	813	901	100.0	10.8

Meeting the Challenge With Portals



Technical Enablers That Drive Outcomes



Integration comes from everywhere



Feeds

Search and Federation
Tagging and Messaging
Navigation and Theming
Tooling and Builders

Gadgets

Widgets
Desktop Integration
REST Services
External Content

Web 2.0 & IBM Strategy

TAKE SUCCESS OF WEB 2.0 & MAKE IT READY FOR ENTERPRISE



Web 2.0 Sites

Techniques "Services"

Mashups
Tagging
Tag Clouds
Folksonomy
Blogging
wikis

Semantic Tagging

PHP

REST

Technology

RSS

AJAX

Atom

Microformats

Flex

XML

How do Web 2.0 Sites differ from Web 1.0 Sites?

Next generation World Wide Web Applications and Services:

Approaches such as services instead of products, the web as a platform, ...

Concepts such as folksonomies, syndication,

Business Models that proved to survive and have promise for the future participation,

Technologies such as AJAX, REST, Tags, Microformats, ...

▪ Classic Web 1.0 site

- Web Master“ runs web site, end users only consume
- Few content editors
- Web site provides limited content
- Accumulates relatively small amounts of information and content
- Unidirectional
- View-only markup
- Only human users
- Admin defined Fixed categories

→ Limited value

▪ Modern Web 2.0 site

- End users contribute to the web site, user empowerment
- Every user is a content editor and rater
- Web site provides collective contributions of all users
- Accumulates huge amounts of information and content from end users
- Bi-directional
- Semantically tagged markup
- Humans and applications as users
- User defined FlexibleTagging Folksonomy

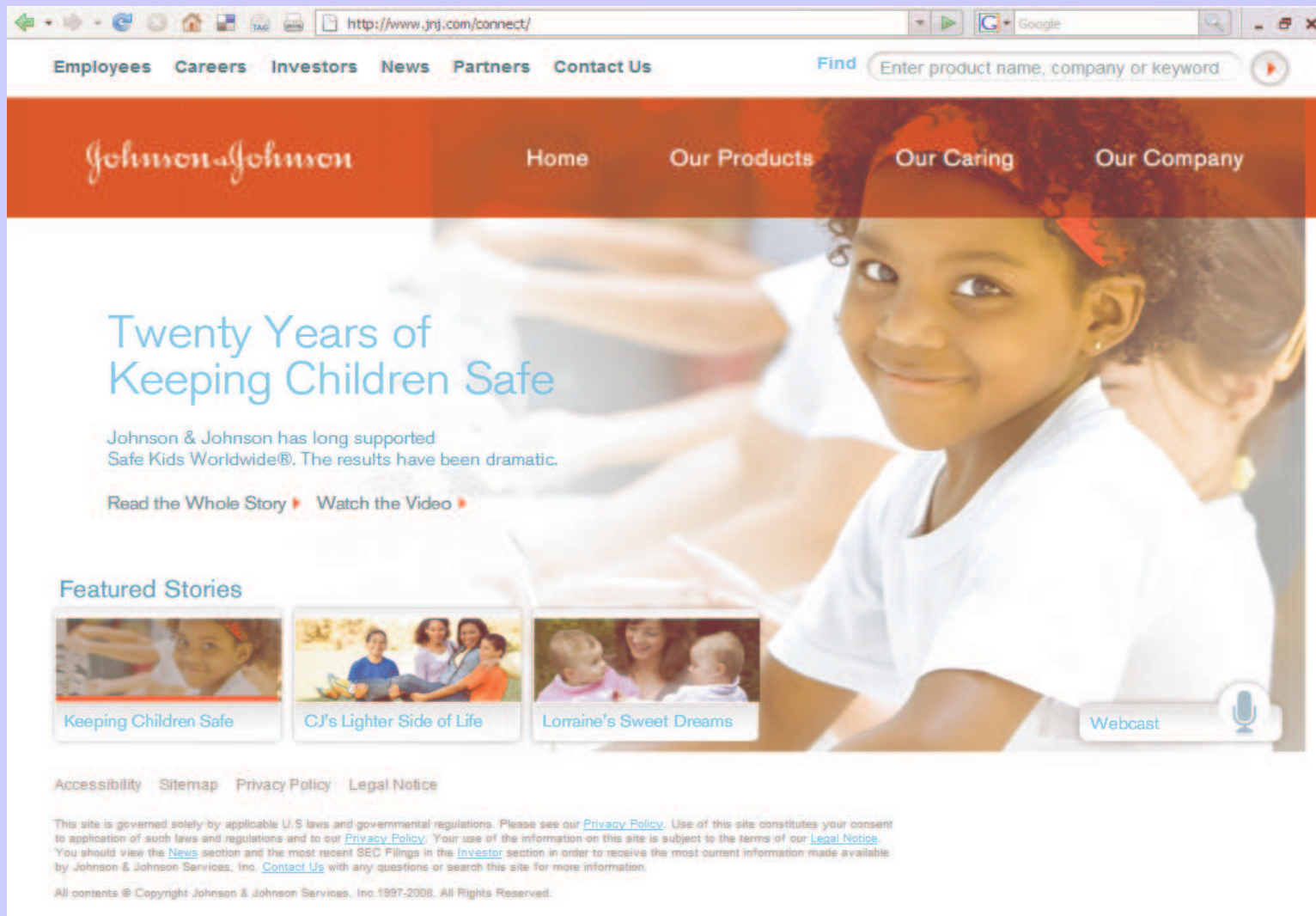
→ As much value as users add

The Impact of Web 2.0 To Your Users



- **The user experience is greatly enhanced**
 - Improved response times – AJAX, REST, client–side aggregation, C2A
 - Enhanced flexibility – easy end user customization through drag & drop, Google gadgets, etc.
 - Smart markup and dynamic menus through semantic tags (i.e Live Text)
- **through Social Software**
 - Lotus Connections portlets
 - Quickr blogs, wikis, and forums
- **Improve time to value, time to market**
 - Business user situational application development through the Portlet Palette, drag & drop page composition, and composite application templates
 - Business user contribution of WCM content
 - More assets (REST, ATOM, gadgets) available to choose from.

Customer Facing: Johnson & Johnson *Portal and WCM manage JnJ web presence*



The screenshot shows the Johnson & Johnson website interface. At the top, there is a navigation bar with links for Employees, Careers, Investors, News, Partners, and Contact Us. A search bar is located to the right of these links. Below the navigation bar is a red header with the Johnson & Johnson logo and main navigation links: Home, Our Products, Our Caring, and Our Company. The main content area features a large image of a young girl smiling. Overlaid on this image is the text "Twenty Years of Keeping Children Safe" in blue. Below this text, it states "Johnson & Johnson has long supported Safe Kids Worldwide®. The results have been dramatic." and provides two links: "Read the Whole Story" and "Watch the Video". A "Featured Stories" section follows, with three story cards: "Keeping Children Safe", "CJ's Lighter Side of Life", and "Lorraine's Sweet Dreams". A "Webcast" button with a microphone icon is also visible. At the bottom, there are links for Accessibility, Sitemap, Privacy Policy, and Legal Notice, followed by a disclaimer and copyright information.

http://www.jnj.com/connect/

Employees Careers Investors News Partners Contact Us Find Enter product name, company or keyword

Johnson & Johnson Home Our Products Our Caring Our Company

Twenty Years of Keeping Children Safe

Johnson & Johnson has long supported Safe Kids Worldwide®. The results have been dramatic.

[Read the Whole Story](#) ▶ [Watch the Video](#) ▶

Featured Stories

- [Keeping Children Safe](#)
- [CJ's Lighter Side of Life](#)
- [Lorraine's Sweet Dreams](#)

[Webcast](#)

[Accessibility](#) [Sitemap](#) [Privacy Policy](#) [Legal Notice](#)

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IBM WebSphere Portal: the User Interface to SOA

Presentation Services



Web Browser



Rich Clients



Mobile Client

Other Clients

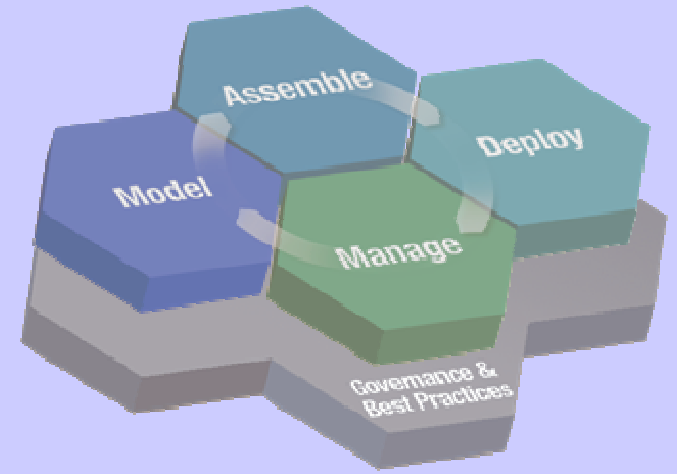
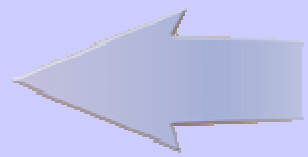


MS Office & Windows

Other Clients



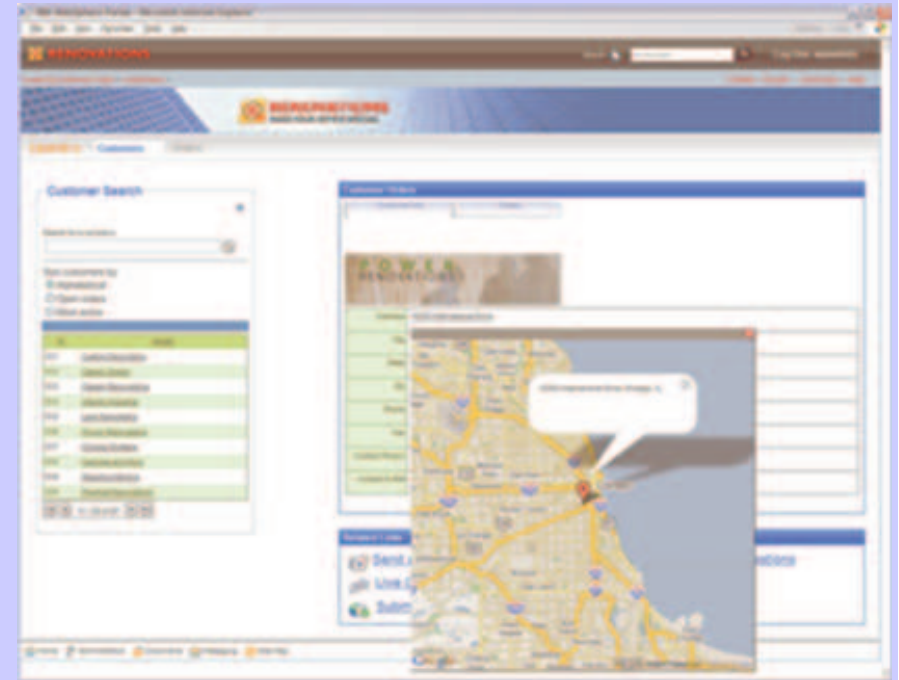
eForms
Xforms



IBM WebSphere Portlet Factory

Supercharging custom SOA based application and portlet development

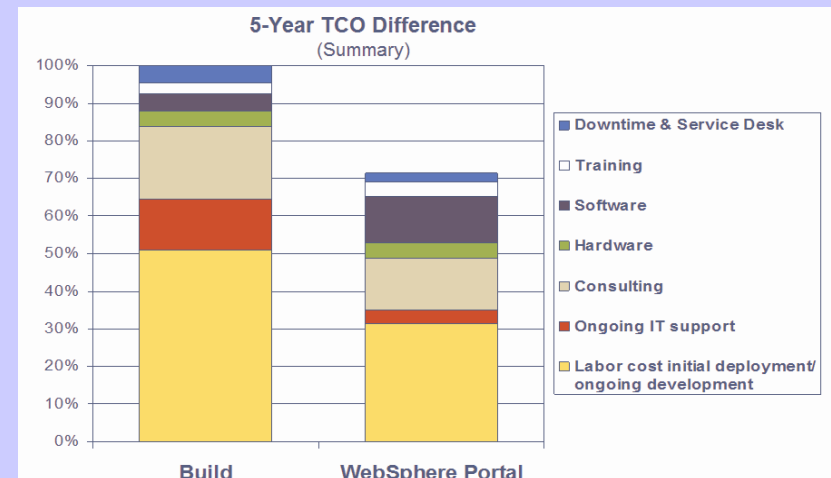
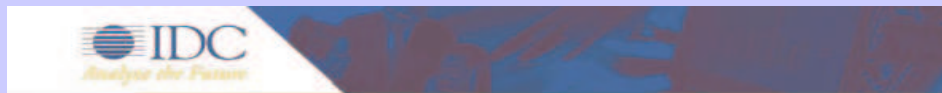
- Delivers SOA based applications rapidly without writing Java code
- Simplifies integration of data from disparate back-end systems with pre-built connectors
- Provides a rich Web 2.0 user experience
- Delivers highly customized role based views from a single code base
- Integrates seamlessly with IBM WebSphere Portal
- Empowers business users to personalize experience
- Enables deployment to platforms beyond IBM WebSphere Portal



WebSphere Portal Advantages over “Build Your Own”

- WebSphere Portal based solutions had on average a 29% lower 5-Year TCO compared to in-house developed portals
- 38% lower IT labor cost
- 45% faster time to market for initial portal deployment and 78% faster for applications
- 28% increase in server and application availability
- User productivity increase of 25%

* Published in December 2007



Duke University Health System

Transforming the patient experience with the IBM WebSphere Portlet Factory.

Challenges

- Build closer patient relationships, increase loyalty and satisfaction, improve safety and care and reduce costs and complexity.
- Provide a secure unified online patient interaction experience by integrating multiple disparate back-end billing, patient management and clinical systems in real-time.
- Deliver solution in 14 weeks.

Results

- Delivered a single, unified health portal site where patients can securely and easily access data and services based on a SOA architecture.
- Enabled patients to request and book medical appointments, view and manage account information, pay bills and maintain personal health and insurance information .
- Provided solution components rapidly and iteratively leveraging existing non-Java experienced technical staff.



“Portlet Factory—the OnDemand secret weapon”

-Pete L’Engle, Senior Program Manager,
Duke Health

Allmerica Financial/Citizens Hanover

■ Company Profile

- Mid-sized Insurance and Financial Services company
- Distributes through independent Agents

■ Challenges

- Focus on improving operation efficiencies – Policy Sales, Claims Processing, and Call Center
- Provide better access to Management Info
- Programmers with minimal exposure to J2EE, Java languages and HTML
- Need to integrate numerous disparate legacy systems – Mainframe, Unix, Microsoft, and Web applications

■ Results

- Delivered Agent Portal to 2,000 agents - on time and on budget
- Saved \$1M in development costs
- 75% faster time to market

my profile | contact information | tech support | feedback | log out

CITIZENS & HANOVER
INSURANCE

NAMED AGENT PORTAL

my home | my agency | my customers | product information | my resources

Services: **Policy**

Policy Search

Producer Code * 3001187

Customer/Last Name

Policy Number

Symbol

Mod

Zip Code

Customer/Account Number

Transaction Date

* These fields are required for a Policy Search

Search Reset

Select	Policy Nbr	Insured Name	Symbol	Mod	Effective Date
<input type="radio"/>	3437234	RUSSELL JOHN SWANSON, JR	HVR	13	08/28/2002
<input type="radio"/>	3437234	RUSSELL JOHN SWANSON, JR	HVR	14	08/28/2003
<input type="radio"/>	3393431	RUSSELL J SWANSON JR	APR	28	12/20/2002
<input type="radio"/>	3392431	RUSSELL J SWANSON JR	APR	29	06/20/2003
<input type="radio"/>	3393431	RUSSELL J SWANSON JR	APR	30	12/20/2003
<input type="radio"/>	3467803	RICHARD O WASHCO &	AVR	28	08/28/2003
<input type="radio"/>	3467803	RICHARD O WASHCO &	AVR	29	02/28/2004
<input type="radio"/>	3467803	RICHARD O WASHCO &	AVR	27	02/28/2003
<input type="radio"/>	4188519	ROBERT & ELIZABETH WATTS III	HVR	11	09/18/2003
<input type="radio"/>	4188519	ROBERT & ELIZABETH WATTS III	HVR	10	09/18/2002

Return Code: 200 Severity: WARN Message: More than 100 policies matched. Please refine your search criteria.

1 - 91 - 100 of 100

Policy Inquiry Billing Inquiry Claims Inquiry

Copyright © 2004 by Allmerica Financial Corporation Site Map | Local Notice | Privacy Policy

“Portlet Factory saved \$1 million in development costs. The technology enabled us to build the portal in four months, whereas using API technology would have taken about 16 months.”

**Mike Clifton, Vice President of IT,
Allmerica Insurance**

Shift in Portal Market Dynamics

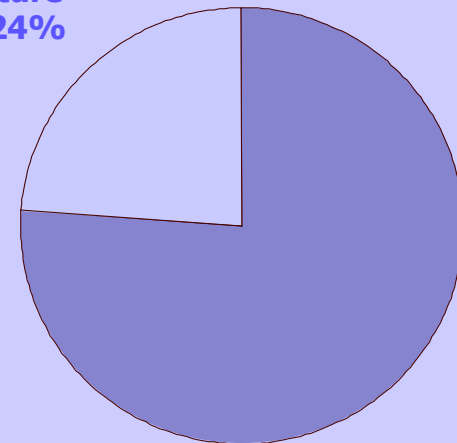
- The majority of organizations purchase portal software **to solve a specific business problem** or for a specific project.

- 3/4 purchased WebSphere Portal as part of a solution rather than as a key infrastructure *(2006 WebSphere Portal Installed Base Survey)*

- Even for “infrastructure projects” such as SOA, justification is typically centered on tangible, short-term business benefits *(WAS/ Portal to SOA Migration Study, August 2006)*

- Growth is being driven by departmental solutions or functional portals *(IDC, Worldwide Enterprise Portal Software 2007–2011 Forecast, Doc #206212, Mar 2007)*

Key infrastructure technology – 24%



As part of a solution – 76%

Types of Solutions: *Business Performance Management, Collaborative Applications, Customer Care/Service...*

Accelerators for WebSphere Portal

Accelerators help businesses achieve goals:

- **Improve communications and drive operational efficiencies** by easing development and management of dynamic web content
- **Drive productivity** through collaboration and social networking, allowing business people to quickly connect and build new relationships based on their individual needs
- **Improve business measures** with visibility into business operations with real-time dashboards and scorecards
- **Prebuilt** to help business owners minimize time to achieve business goals

Accelerators help IT to dramatically speed time to value and reduce the cost of deploying portal-based business solutions

- **Shorten implementation cycles**
- Realize **time to value without sacrificing flexibility**
- Realize **quicker ROI** on portal investment
- Highly flexible, configurable, and scalable



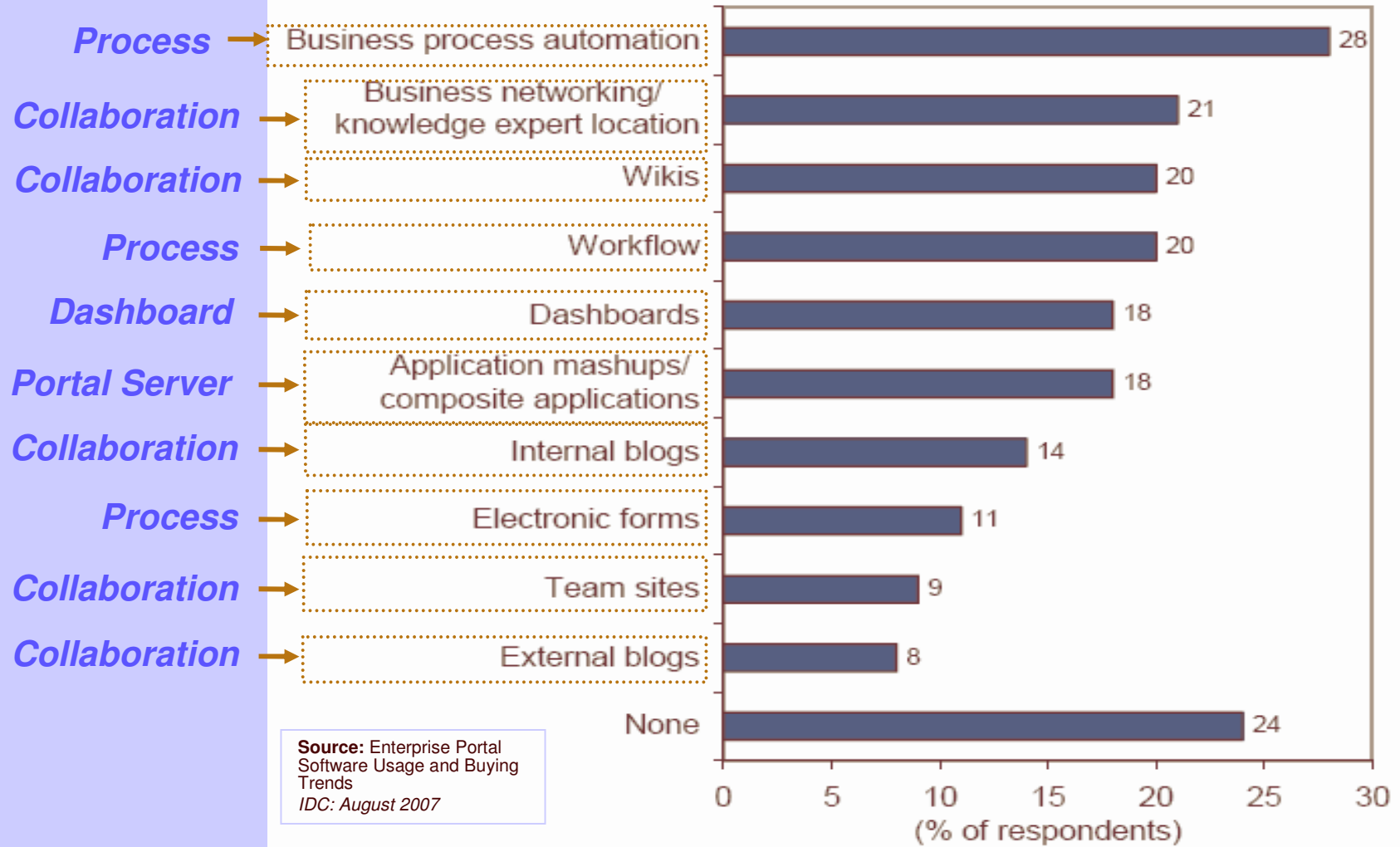
Accelerators are integrated packages that easily snap-on to Portal and address a specific business need

IBM Accelerators for WebSphere Portal Overview

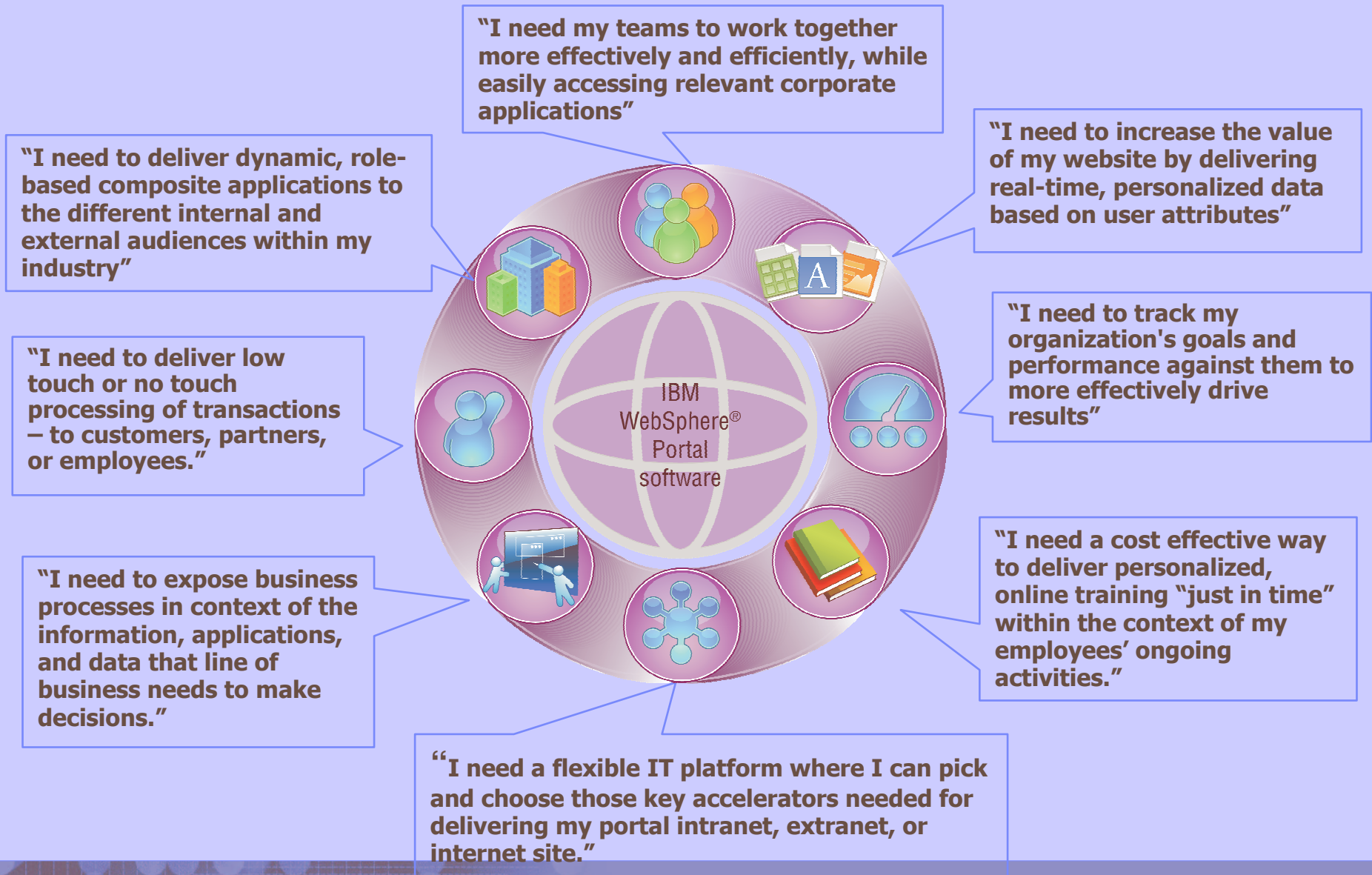


Proof Point – What Companies Want

Q. Which of the following features do you consider will be important to add to your portal(s) in the next 24 months?



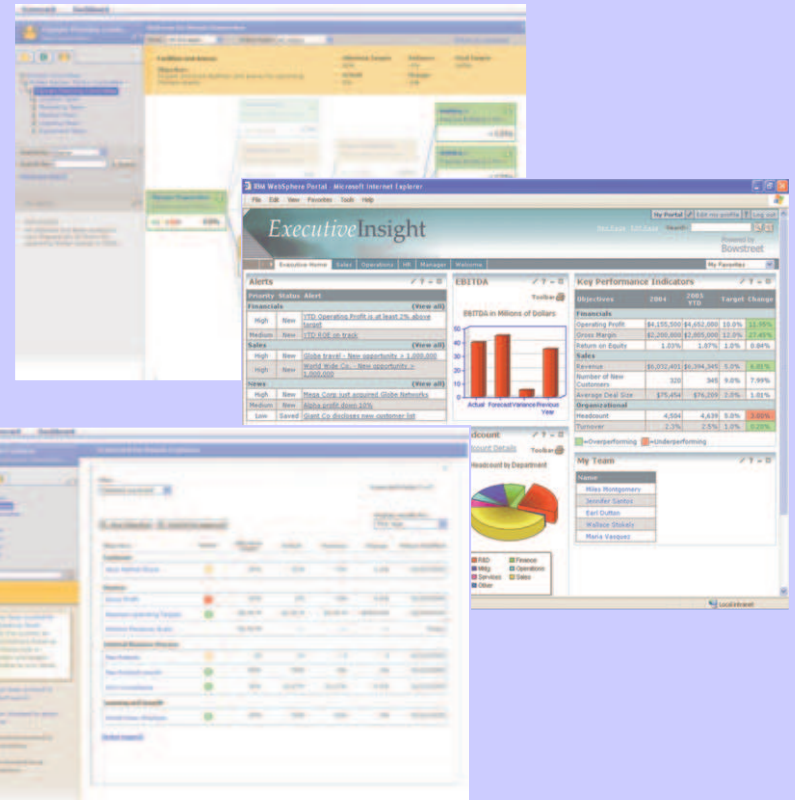
Accelerators Match Specific Business Challenges





IBM Dashboard Accelerator

- **Drive Alignment**
around a common, visible set of performance goals
- **Automate**
today's manual or resource-intensive processes with personalized, graphical UI tailored to each job role
- **Access**
performance information wherever it resides with integrated, real-time views
- **Take Action**
Intuitive views enable proactive response to issues via WebSphere Portal's rich collaboration and workflow integration
- **Cut Costs**
using rapid assembly tools that can dramatically cut the time, cost, and skills required to build dashboards



Dashboard Accelerator includes Lotus ActiveInsight and no charge access to the Dashboard KPI Catalog for licensed customers

Featuring WebSphere Dashboard Framework



Reusable design components (builders) speed creation of custom portlets

Summary & Drilldown



Hierarchy Drill Down

Status	Office	Office Manager	Actual	Plan	Difference	% of Plan
●	Miami	Marcus San Antonio	\$210,060	\$220,000	-\$9,940	95.48
●	Dallas	Jane Johansson	\$269,522	\$354,000	-\$84,478	76.14
●	Atlanta	Helena Krack	\$133,773	\$177,000	-\$43,227	75.58
●	Houston	Robert Roland	\$211,939	\$429,000	-\$217,061	49.4

● = Excellent (Above 90.0%)
 ● = On Track (Between 70.0 - 90.0%)
 ● = Warning (Below 70.0%)

Summary Row

Opportunities at Stage 5						Toolbar	
Opportunity	Amount	Stage	Committed	Days at Stage	Days Old		
Boston Industries HR Connection	25,300	5	Y	29	162		
Boston Industries HR Connection	26,434	5	Y	40	221		
Corp Network Upgrades	30,000	5	N	49	149		
Intech PR Project	26,434	5	Y	40	175		
MachineTec Install	18,300	5	Y	39	158		
MachineTec Upgrades	48,300	5	Y	39	158		
P.A. Network Center	43,000	5	N	29	145		
T&T Server Upgrades	13,500	5	Y	38	158		
Williams and Company HR Pilot	38,434	5	Y	29	205		
9 Opportunities	273,702		7 of 9	37	170		

< Back to Chart * Red = opportunities at stage over 30 days

Record List & Detail

Opportunity Name	Rep	Amount	Stage	Committed	Initiated	Forecast Date
T&T Support Contract	Fred Carrier	\$35,500	1	N	12/01/04	03/31/05
AlcaTec server upgrades	Fred Carrier	\$25,500	2	N	09/01/04	03/31/05
AlcaTec.com Next Rev	Fred Carrier	\$25,000	1	N	10/01/04	05/31/05
AlcaTec services contract	Fred Carrier	\$19,000	3	N	10/01/04	03/31/05
T&T New Architecture	Fred Carrier	\$15,000	2	N	10/01/04	03/31/05
T&T Server Upgrades	Fred Carrier	\$13,500	5	Y	09/01/04	12/01/04

Annotations

Chart Comments

You may view any comments that you are authorized to see; other comments are not displayed.

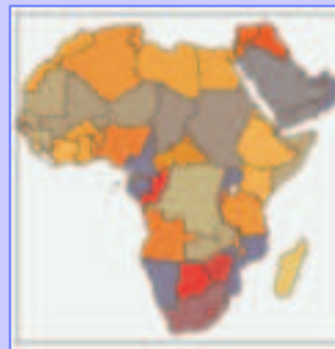
What's going on here?
When is this going to ship? It's been "in process" for 3 weeks, what's going on here?
--peadmin 03/20/2007 08:21 AM
@ demas.doc

Re: What's going on here?
The order is packaged and will ship as soon as UPS comes by to pick it up.
--peadmin 03/20/2007 02:26 PM

Status Indicator

	2003	2004	Change
YTD Operating Profit	32,202	31,942	-0.81%
YTD ROE	24.94%	23.97%	-3.89%
YTD Sales	1,120,793	1,226,060	9.36%
YTD Gross Margin	258,927	282,078	8.94%
YTD Loss Absorption	14.10%	20.40%	44.68%
Average Company Size	2,700	2,870	6.30%

Maps



Status Page



Query Filter

Region	Office	Rep
Southeast US	Houston	Fred Carrier



Dashboard KPI Catalog

www.lotus.com/dashboardcatalog

Pre-Built Dashboard Services (Portlets)
to accelerate deployment of specific
dashboard solutions



Vertical: Industry	Horizontal: Line of Business
<ul style="list-style-type: none">▪Automotive▪Local Government▪Banking▪Insurance▪Manufacturing	<ul style="list-style-type: none">▪Executives▪Sales▪IT▪Finance▪Claims

FEATURES:

- Branch off of Portal catalog
- Configurable portlets display hundreds of best practice Key Performance Indicators
- Built on flexible automation framework + SOA
- Leverages portal communication and collaboration
- Applies filtering techniques
- Includes sample users and roles, HTML, style sheets, setup scripts, data definition files, etc.
- **Available at no cost to Dashboard Accelerator Customers**

Introducing Dashboard Accelerator Builders for BI

Surface BI Data as a Service in WebSphere and Portal Applications



- **Pre-Built Components Enable WebSphere SOA Tools Manage BI Information as a Service**

- No Java development
- Access and reuse data across applications built using WebSphere RAD tooling
- Lets data in BI systems inherit the “actionable” characteristics of WebSphere Dashboards

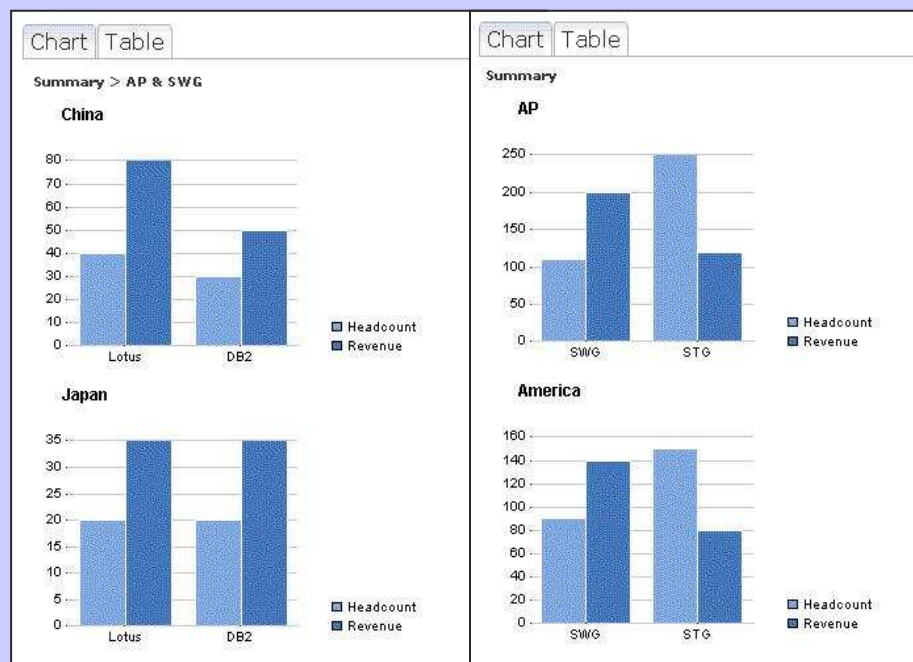
- **Supported Systems**

- Cognos BI 8.1 and 8.2
- Business Objects Enterprise XI R2
- Hyperion Essbase 7.x and 9.x

- **Capabilities**

- Developer identifies which reports and parameters users can choose at run-time
- Report data is available via XML for display in the dashboard, or for use by other builders
- Drill Down Builder generates drillable UI charts and tables from multi-dimensional data sources




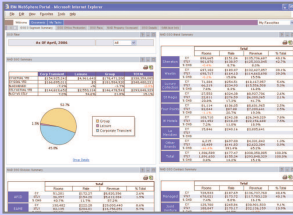

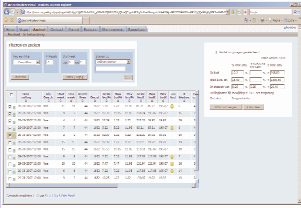

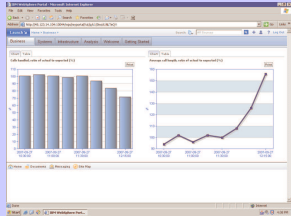
- **Available now!**





Dashboard Accelerator Customers References

See webinars on www.lotus.com/activeinsight

	Type	Major Benefits
	 Real-time Emissions Dashboard	<ul style="list-style-type: none">▪ Significantly improves productivity, plant operations and regulatory performance▪ Enables proactive operations management and problem resolution
	 Hotel Management Dashboard	<ul style="list-style-type: none">▪ Unifies sales information from BI systems, spreadsheets, email, and web content into one location▪ Improved Sales productivity – and 30% decrease in Sales support costs
	 Health Care Auction Dashboards	<ul style="list-style-type: none">▪ Online auction site lets insurance company submit requests for patients, then choose best bid from care provider▪ Cutting cost of Healthcare in Netherlands by 15%
	 IT Call Center Dashboard	<ul style="list-style-type: none">▪ Connects to 14 different applications and monitoring tools to present uniform view of system health▪ Spans information silos to cut mean time to problem resolution



IBM Content Accelerator

Provides simplified, yet powerful, online Web content creation and management to business users - removing authoring bottlenecks. It helps improve productivity and allows organizations to keep Web content accurate, up-to-date and easy-to-find.

Welcome to Web Content Management
Author, edit, and manage content for your site in a few simple steps.

Get Started Now
Need Help? Go to the IBM Information Center. The information center has complete and in-depth product information.

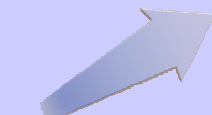
Try IBM developerWorks. developerWorks features articles about various topics related to IBM WebSphere Portal.

Need Support?
IBM Software Support
IBM Newsgroups
Need More Information? Get additional information and product news. Visit the IBM WebSphere Portal home page

Other Links
IBM.com
IBM Software Home Page
IBM WebSphere
IBM Software Support
WebSphere Portal Zone
Partner World
Linux at IBM

Web Content Management enables end-to-end content creation, approval, management, retention, and publishing across Internet, intranet, extranet, and site assets. By leveraging content in back-end systems, Web Content Management reduces development and implementation time and ensures "author once, publish everywhere" control.

Home Administration Documents Web Content Messaging Site Map



MyBlueCross
Welcome, LARA. The MyBlueCross home page connects you with everything you can do in our online member service center. If you'd like to learn more, take the tour.

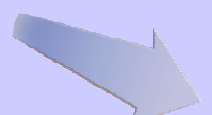
Claims
Search for claims
Check deductions & out-of-pocket maximums
View explanation of benefits
View Health Care Summary

Find a doctor
Search for a doctor or specialist
View last known facts on doctors
Get referrals or specialty status information
Labor, dental, and vision information

Health plan
Order member ID cards
Learn about various health insurance options
Get medical cost estimates
View current coverage
View past coverage
Individual treatment options tool

Prescription drugs
Check the greatest formularies
Find a pharmacy
Get a new prescription

mybluecross home | claims | find a doctor | health plan | prescription drugs | help | change web profile | farms | submit



Memorial Health System
We Hear. We Heal. We Care.

Patients First

The New Memorial Hospital North
A new era in health care in Colorado Springs begins April 25th with the opening of Memorial Hospital North. By continuing to meet the increasing needs of our community, Memorial has grown from a small hospital in 1966 to a world-class health system today. The new hospital brings together state-of-the-art technology and compassionate care in a dynamic new healing environment.

Opens April 25th
Aug 24, 2007 Trauma and Critical Care Symposium. Help health care professionals advance education.

Does Your Child Snore?
The Memorial Health System Sleep Alliance is pleased to sponsor Sleep in The Springs: Kids Snore Too! with guest speaker Dr. Helmer Hesse.

Thousands Attend Memorial Hospital North Open House
Listen to the Sound of Sleep! On March 10, dignitaries, employees, and the public got to take a "peek peek" at the first hospital in the world in Colorado Springs in more than 50 years - Memorial Hospital North.

NCAA

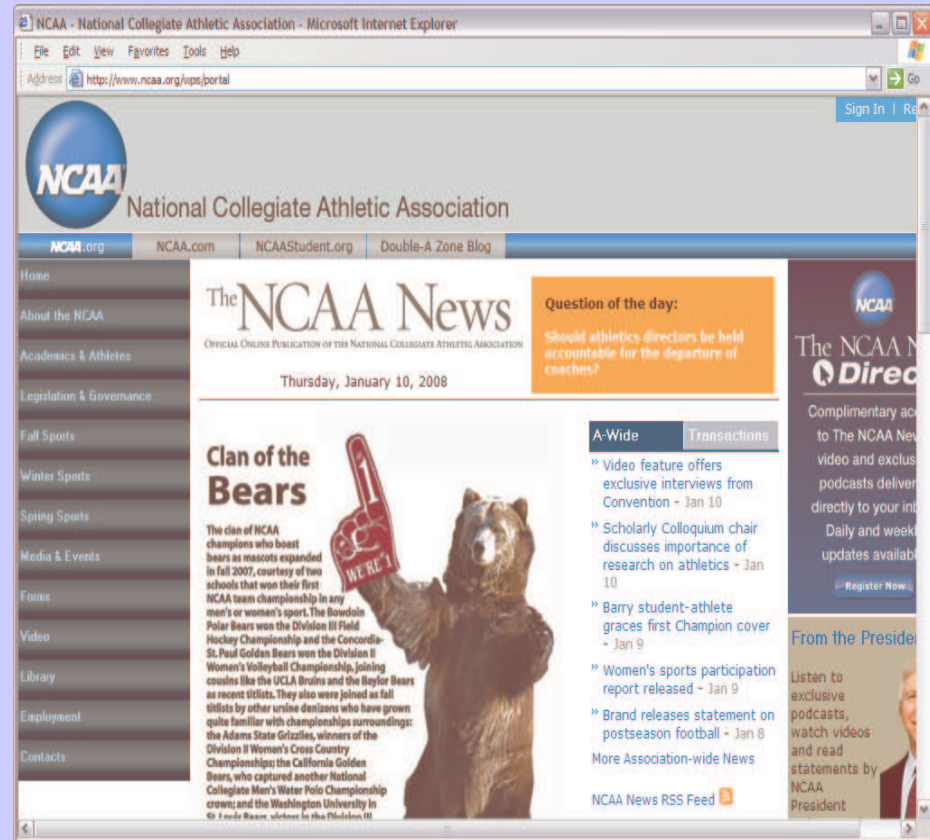


WebSphere Portal Provides NCAA With The Ability to:

- Offer personalized content to end users
- Customize the site to meet users' needs and interests
- Provide self-service capabilities and reduce phone calls at its national office
- Help employees and member organizations do their jobs more effectively
- Promote collaboration and learning among member institutions

Solution Components

- WebSphere Portal Extend
- Web content Management



Online Commerce: LensCrafters leverages WCM to reach more customers



The screenshot shows the LensCrafters website homepage. The browser address bar displays the URL: <http://www.lenscrafters.com/webapp/wcs/stores/servlet/home|-1|11151|10051|/LensCr>. The page features a prominent banner for a 30-day guarantee, a navigation menu with categories like Products, Style, and Service, and a footer with navigation links and copyright information.

LENSCRAFTERS

the nothing's stopping you
30-day guarantee

LEARN MORE ◉

BROWSE WOMEN'S FRAMES ◉
BROWSE MEN'S FRAMES ◉

Smart look. Smart deal. Guaranteed.
You've got the kind of style that gets noticed. And the smarts to back it up. Head to LensCrafters for a new pair of frames and get **50% off** your lenses. Then, take 30 days to be sure they're right for you. [Get Offer >](#)

Products
Women's Frames
Women's Sunglasses
Men's Frames
Men's Sunglasses
Kids' Frames
Lenses
Contact Lenses
Safety Glasses
Accessories
Our Brands

Style
Trend Report
Eyewear 101
Frame Personality

Service
My Account
Eye Exams
Optometrists
Guarantees
Insurance
Financing
Offers
Customer Service

Find a Store
ZIP Code

Browse Women's Frames.

Dazzle them with eyewear details.

Schedule an Eye Exam Online

Click here to get started.

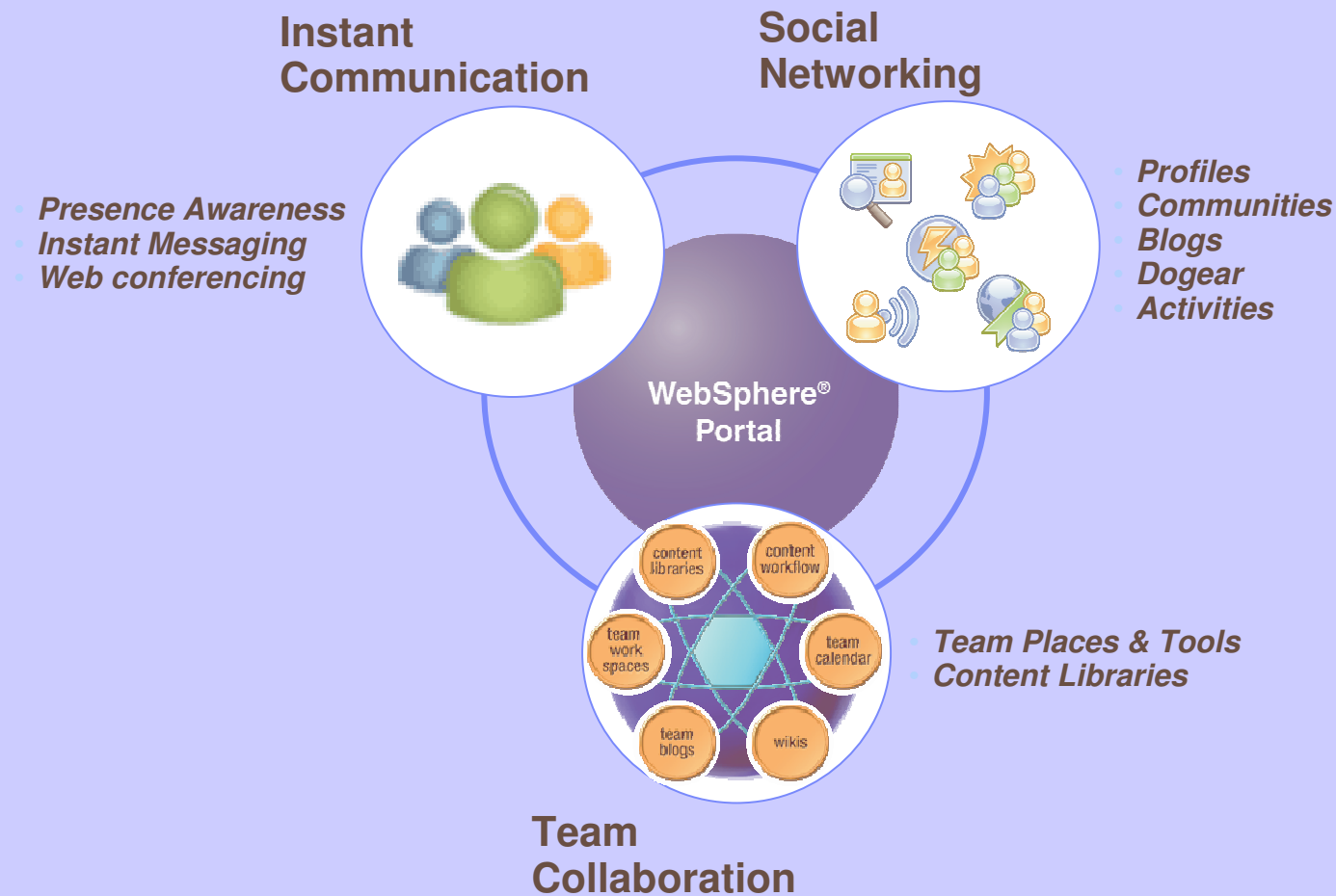
[Home](#) [Store Locations](#) [About LensCrafters](#) [Careers](#) [LensCrafters Canada](#)

© 2006 LensCrafters Inc. All Rights Reserved. [Privacy Policy](#) [Site Map](#)



IBM Collaboration Accelerator

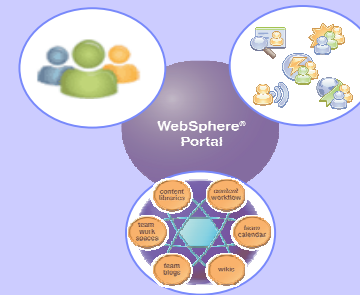
Delivers an interactive Web-based platform, providing people with more effective and cost-efficient ways of accessing information, sharing ideas, communicating and working together – in the context of their role, processes and activities via a personalized composite portal.



Collaborative Capabilities Commonly Listed as Important

- In a recent survey* of organizations with portal technology, these **Collaboration** capabilities were cited as 5 of the top 10 features important to add to their portal in the next 24 months:

- ***Business Networking / Knowledge Expert Location***
- ***Wikis***
- ***Internal Blogs***
- ***Team Sites***
- ***External Blogs***



IBM Collaboration Accelerator helps organizations better communicate, innovate and work together, by combining with WebSphere Portal Server to deliver personalized, *interactive* composite applications.

*Enterprise Portal Software Usage and Buying Trends IDC: August 2007



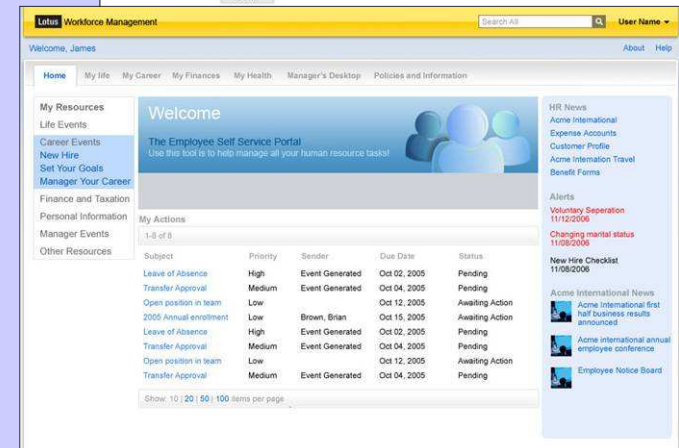
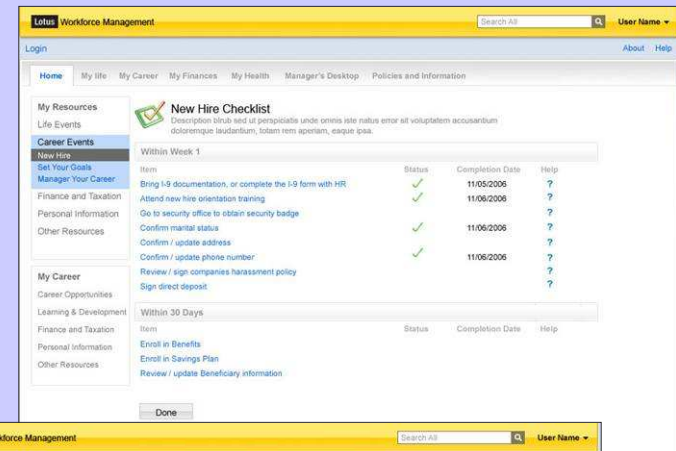
Bank of New York Mellon Launches Innovative Social Networking Initiative

- **Business Need:**
The Bank of New York Mellon sought a way to allow employees to link up and share ideas, from professional concerns to personal interests.
- **Solution:**
Lotus Connections software gives employees a forum through which they can share interests or collaborate on business projects among all of its 40,000 employees.
- **Benefits to BNY:**
 - Blending of information and interests of the technical employee pool, which formed from the previous merger of the two banking companies.
 - Future use can expand to accommodate myriad banking issues: concerns about issues with compliance, or needs in the back-office, employees will be able to synergize by sharing information.
- **American Banker article: "BNY mellon pools human capital in social network"**



IBM Self-Service Accelerator

- **Streamlines employee and manager HR activities** through an intuitive self-service front end
- Brings the **power and flexibility of WebSphere Portal, SOA, and Lotus** to SAP HR
- **Increases efficiencies** – enables a lower ratio of HR administrators to employee.
- Enhances ability to **focus on strategic HR** initiatives for growing and retaining talent.
- Flexible life and events framework and **easily customizable out-of-the-box portlets** for self-service tasks like updating personal information, managing taxes, onboarding, job transfers, etc.



IBM Self-Service Accelerator includes Lotus Workforce Management



City of Bradford



Profile

- One of the largest councils in Britain
- Over 20,000 employees
- 7,000 staff are active users of Self Service

Vision

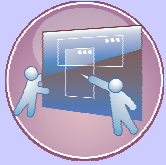
- Improve service delivery through an intuitive personalized user experience
- Provide a consolidate entry point for all systems and data that employees need to interact with
- Have employees focus on desired outcomes vs. managing processes

Solution

- Flexibility to easily craft an **intuitive and personalized user experience**
- Able to **integrate multiple systems (including SAP)** into a role-base, highly usable interface
- **Cost savings due to self-service** capabilities, including change personal details, expense reporting, view pay slip, create leave request, and timesheet management



IBM's Self-Service Accelerator enables City of Bradford to more easily achieve their user experience and backend integration goals



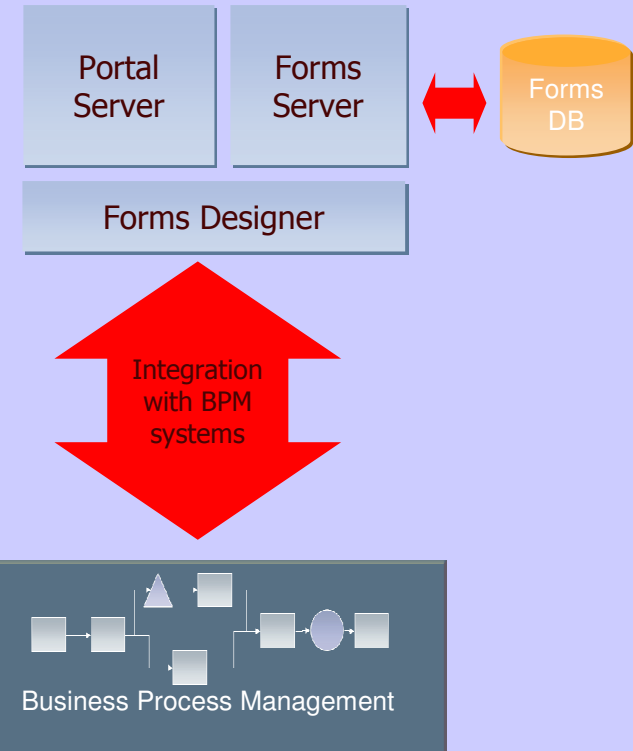
IBM Business Process Accelerator

Respond Quickly To New Business Opportunities

- **Empowers business users to take action in business processes**
 - *User-friendly form interface to business processes in context of information, content and data to enhance decision-making*
- **Accelerates processes automation efforts**
 - *Starter set of sample forms, portlets and business processes*
- **Rapidly integrates with existing infrastructure, applications and data.**

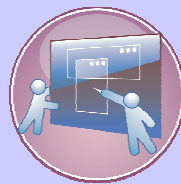
New integrations for Lotus Forms 3.0.1:

 - *WebSphere Process Server*
 - *WebSphere Integration Developer*
 - *WebSphere Business Modeler*
 - *FileNet Business Process Manager*



Streamlined Business Processes Benefits Include:

- **Increased revenue** through a faster, more automated and streamlined approval processes based on more accurate data and improve decisions
- **Decreased expenses** through reduced re-work, reduced or eliminated paper handling, and real time identification and validation of required information
- **Increased efficiency** with straight-through-processing to create a once and done environment that can significantly reduces the elapsed time to complete the decision/approval process
- **Assistance with regulatory compliance** through creating a complete record of the entire business transaction
- **Improved customer service** through an easy to use Web-based data capture process





Cardiff University – Wales, UK



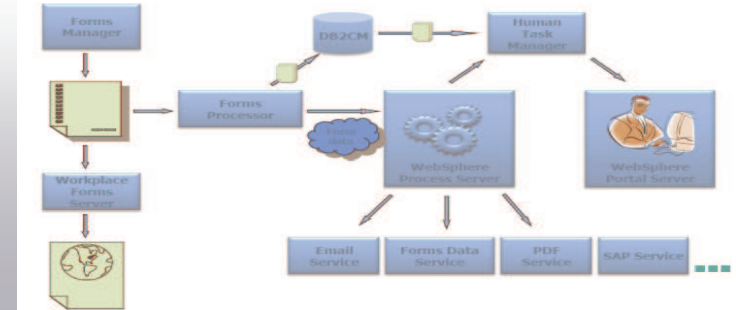
The business challenge?



- Create a Modern Working Environment by integrating the Portal with processes so that Faculty, students, and external collaborators could have a common yet personalized view
- Create a Lean Administration via a single secure point of access to all authorized services regardless of location

Sample Applications

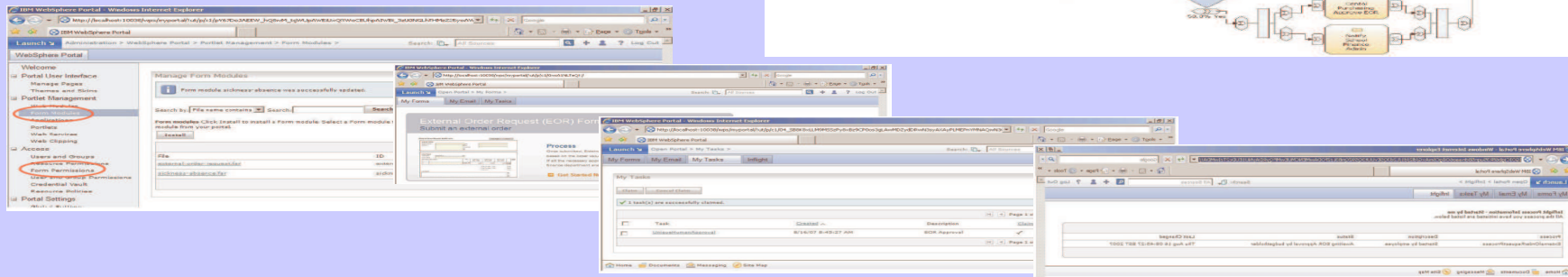
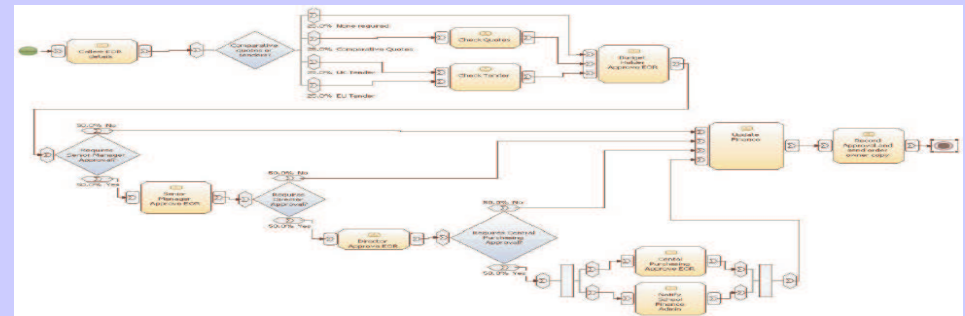
- Paperless online enrollment
- Pay course fees online
- Pay residence fees online
- Change requests
- Sickness absence
- Library requisitions
- Timesheets
- Staff training requests
- Expenses



Benefits

- Only solution available that could satisfy the government mandated integration requirements in the timeframe imposed
- Improved efficiency from automating most manual processes, both internal and external supplier request processes
- SOA approach enabled existing backend processing to co-exist with new automated processing system
- Live within 6 months

Process for External Order Request





IBM Enterprise Suite Accelerator

A platform supporting multiple portal projects to meet the growing and evolving needs of the organization, including:



*Real-time Performance **Dashboards** and **Scorecards***



*Online Instant **Communication**, **Teaming** and **Social Networking***



*End-to-End **Web Content Management** and **Search***



*Security-rich **Electronic Forms***



*Offline Managed **Rich Client** Support*



IBM Industry Accelerators

Industry Assets packaged to assist in rapid deployment

Government

- Every G8 Country is using WebSphere Portal
- 22 of 50 U.S States use WebSphere Portal
- The largest government portal ever is based upon WebSphere Portal
- 10 of 16 Middle East Governments use WebSphere Portal
- Over 40 U.S Federal Agencies use WebSphere Portal
- The largest public education portal ever is based upon WebSphere Portal

Banking

- WebSphere Portal is used by 9 out of the Top 10 Global Banks
- 9 out of the Top 10 US Banks
- 7 out of the Top 10 European Banks
- 29 out of the Top 50 Global Banks
- 24 out of the Top 50 US Banks
- 8 out of the Top 10 Asia Pacific Banks

Healthcare

- WebSphere Portal is used by 4 of the top 5 US healthcare insurance companies
- and over 30 hospitals, clinics, and delivery networks around the world
- WebSphere Portal supports more than 12 online healthcare provider sites that service more than 20K users each, including major 2 sites servicing over 5M users each
- Two major healthcare information system providers OEM WebSphere Portal

Retail

- WebSphere Portal is used by 8 out of the Top 10 Global retailers
- 9 out of the Top 10 US Retailers

OCBC Bank ROI from Portal & Forms

OCBC is one of Asia's leading financial services groups with a network of more than 460 branches and representative offices in 15 countries and territories including Singapore, Malaysia, Indonesia, Thailand, Vietnam, China, Hong Kong SAR, Taiwan, Brunei, Myanmar, Japan, Korea, Australia, UK and USA

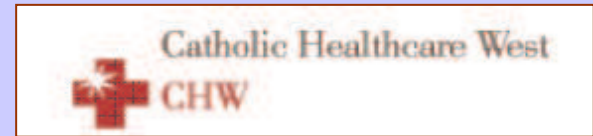
Portal Initiative - Live March 2005 (currently on Portal 6.0)

- Portal implemented across Siebel, Oracle, Sharepoint, Mainframe (8+ backend systems)
- Delivered via 5 Portal channels eg. Retail, Advisers (4,000), Internal
- Common SOA framework
- **Result: Met business case within 3 years**
 - All previous web interfaces have been decommissioned. All UI through a portletised model. (e.g. upgrade of Siebel to v8 will be "vanilla" as Websphere Portal is the sole UI)

Forms Initiative - Live April 2007 on 3.0

- Lotus Forms integrated with Portal replacing Adobe AND Siebel Forms
- **Result: Met business case in under 10 months**
 - 70+% of all converted transactions/forms are now completed electronically. Expected 3 year adoption rate was met in 3 months.
 - 15% of all transactions use "electronic" signatures
 - Intelligent documents are up to 34 pages in length with 11 overlapping signatures

Physician / Clinician Portal: Catholic Healthcare West



CHW Connect

The screenshot shows the CHW Connect portal interface. At the top, there's a navigation bar with 'Tools & Applications', 'Areas of Focus', 'Training & Development', and 'References & Resources'. Below this is a search bar and a user welcome message: 'Welcome Brian Cook (Your last log on: May 17, 2006 01:05 PM PST)'. The main content area is divided into several sections. On the left, there's a 'Lloyd Dean Challenge - Updated Results' section with a photo of a man at a podium and text about performance in Pain Management. In the center, there's a 'Focus on CHWConnect Resources: MDConsult' section with a link to 'MDConsult Core Service'. On the right, there's a 'Reports' section titled 'For Internal Use Only' with a list of links including 'Clinical Innovation', 'Emergency Department', 'Home Care', 'ICU Collaborative', 'Medical Management', 'Palliative Care', 'Patient Satisfaction', 'Pharmacy & Medication Safety', 'Quality Management', 'Risk Services', and 'Global Reports'. Below the reports is a 'Hospital Board Report Tools' section. At the bottom right, there's a 'My CHW Connect' section with a 'My Profile' dropdown set to 'CHW Corporate Employee' and a 'My Links' section with a link to 'Powersak C.E.'. There are also 'My Applications' and 'Clinical Applications' sections with various tool icons.

Goals

- Areas of focus, resources, tools & applications, training & development
- Personal user preferences – role & facility
- Online community integration
- Integrated search and web content mgt
- 5,000+ users (CHW is the 7th largest healthcare provider in the US, with 40 hospitals)

Business Drivers

- Better recruit and retain clinicians and physicians
- Provide a comprehensive and efficient channel for distributing standard information

Home Depot Integration & Branding Requirements

- 2004
 - 1900 Stores (US, CA, MX, PR)
 - 325K Associates
- Different Branded Stores
 - Home Depot
 - Expo Design Center
 - Home Depot Supply
 - Georgia Lights, Landscape Supply, etc.
- B2E & B2B Portals
 - Internal Employee Portal (325K)
 - External Supplier Portal (40K)



Supplier Center - Microsoft Internet Explorer

Address: <https://suppliercenter.homedepot.com/wps/portal>

Supplier Center

HOME SUPPLIER INFORMATION SUPPLIER

Your Key

You are here: Home

- Merchandise Supplier - Domestic
- Merchandise Supplier - Import
- Logistics - Domestic
- Logistics - Import
- Non-Merchandise Suppliers
- Service Providers
- Special Order Suppliers
- Financial Institutions

EXPLORE

The Home Depot

ABOUT

ALERTS

- Hurricane Update (10/06/05)
- Tier 2 Merchandising & Marketing Meetings (09/19/05)
- Merchandising & Marketing Supplier Partnership Workshops (09/19/05)
- Give Us Feedback (Survey)

Education Center

- Online Webinars

Helpful Links

- THD Corporate News
- Routing Guide
- THD Store Finder

Scorecard

Scorecard Pilot Program

- Supplier Scorecard Pilot Program
- Supplier Scorecard FAQs

(Updated Weekly)

- What is the Supplier Center?
- How Can I Become a Supplier With The Home Depot?

What's New

- Tier 2 Supplier Partnerships Merchandising & Marketing Meetings (09/19/05)
- Merchandising & Marketing Supplier Partnership Workshops (09/19/05)
- Postal Deliveries Affected by Hurricane Katrina (09/09/05)
- Prior Announcements

What's Going On At The Home Depot

THANK YOU

Events

- Merchandising & Marketing Supplier Partnership Workshops
- Events Calendar

Initiatives

- Shipping Platform Guidelines
- Global Data Synchronization
- Back End Automation Re-engineering (BEAR)

<https://suppliercenter.homedepot.com/wps/portal>

Internet

Summary



- IBM has invested heavily the past 8 years in Portal Capabilities
- Investing for the future, responding to new customer buying trends
- Introducing accelerators addressing specific business problems
- Strengthening core portal with Web 2.0, easy, fast, flexible
- Long Term Partner through all the market shakeouts, technology shifts and changes to protect customers investment

Goals for the future

- Be second to none in mission critical portal attributes
- IBM Portal customers ROI 2x better than alternatives
- Highest Portal customer satisfaction as indicated by repeat business
- Have simplicity and ease be attributes customers use to describe WebSphere Portal
- Continue to grow rich ecosystem of partners to help serve our customers
- Move from Leadership position to Dominance position in the portal market

The Business Value of WebSphere Portal

Take a Look at IBM



The On Demand Workplace is transforming the way employees work at IBM ...

- **Providing** “one place” with personalized access to IBM resources
 - 2.8 million page views per business day
 - 130 million hits per week
 - 80% of IBMers visit w3 ODW at least once per day
- **Integrating** content, learning, expertise, collaboration and business applications
 - 380k internal users, 200k concurrent users
 - 6M messages/day
 - IM second behind Mail in use
 - 217,000 e meetings/year
- **Enabling** increased productivity through role-based delivery of resources
 - *Productivity savings estimate of \$80.6 million*
- **Reducing** development & deployment costs
 - *Millions in savings from site consolidation from hosting charges to content management*
 - *IBM.com 100% up time since 2001, last outage was 5 min*



http://w3.ibm.com/jct03001pt/wps/myportal

Edit profile | Sign out

w3 Christopher C. Crummeys On Demand Workplace

w3 Home | BluePages | HelpNow | Feedback

Home | Work | Career and life | Crummeys Tab

Edit tab | Add new tab | Show layout tools | Help

What's new


Currently, there are no new items.

Essential links

- About IBM
- About w3
- AIM sales and support intranet
- Americas Sales Support
- Assets & Expenses
- Beat BEA campaign
- Collaboration Central
- Competitive Information Portal
- Competitive Information
- Customer Reference Materials
- Employee Purchase Program
- Employee Purchase Program
- Global Technical Sales Support
- Globalization Central
- IBM Americas Intranet
- IBM Enterprise Library
- IBM Global Campus
- IBM Market Intelligence
- IBM Middleware Solutions for Banking
- IBM Middleware Solutions for Financial Markets
- IBM On Demand Community
- IBM SiteSrvy
- IBM Standard Software Installer
- IBM Travel
- IBM Middleware Solutions for

News

Top stories [Past 7 days >](#)




The CEO agenda

Do the results of the Global 2006 CEO Study hold the key to IBM's future? [Profiled for all IBM]



What makes you special?

Get an early look at IBM's new corporate advertising. [Profiled for all IBM]



Chock full of chips

New video podcast features client products containing IBM chips. [Profiled for all IBM]



Sales survey: Do initiatives help?

Sales Value Survey replaces Sales Face Time. [Profiled for Sales]

Profit matters

Why it's key to the 2006 incentives plan. [Americas S&D]

February sales round up

IBM's scientific prowess and business expertise are critical to bringing in the wins. [Profiled for all IBM]

IBM is just what the doctor ordered

Medical University of South Carolina chooses IBM to heal their pain. [Profiled for Americas S&D]

Be in the know

IBM executives offer their views on everything from employee morale to client satisfaction. [Profiled for all IBM]

In the news [Past 7 days >](#)

IBM says big business is readying for change

CEOs are preparing for big changes in their companies in the next two years, according to an IBM study. [c/net]

Media Snapshot - March 1

IBM Adds New RFID Services And Software To Its RFID Portfolio. Dell takes

Search

Search type:

Search for:

[Advanced search](#)

Other searches

- w3 intranet
- IBM discussion forums
- IBM news articles
- ibm.com Internet
- IBM Learning (site search)

[Advanced search](#)

Market report

Quoted at 4:08 PM EST on 2 Mar.

[Refresh](#)

Symbol	Current	+/-
IBM	79.94	0.04
SEBL	10.61	-0.03
T	28.28	0.19
SAP	51.66	-0.21
PLMO	42.16	-0.84
LU	2.81	-0.06
MSFT	26.97	-0.17
ORCL	12.80	0.00
BEAS	11.70	0.46

Done | 1 chris.crummey | Now: Cloudy, 28°F | Fri: 30°F | Sat: 33°F | Sun: 36°F | Mon: 39°F

On Demand Workplace | Home - Microsoft Internet Explorer

ファイル(E) 編集(E) 表示(V) お気に入り(A) ツール(T) ヘルプ(H)

戻る 検索 お気に入り メディア

アドレス(D) https://w3-06.ibm.com/wps/myportal/ut/p/kcxml/04_Sj9SPykssy0xPLMnMz0vM0Y_QjzKLN4h38wPJeFjGpvgRqCKOoAffj_zcVHTv_QD9etzQIHJHRUUAsXNT-wl 移動 リンク

Edit profile | Sign out

w3 Kaname Tsukadaさんの On Demand Workplace

w3 Home BluePages HelpNow Feedback

Home Work Career and life

タブの編集 | 新規タブの追加 | レイアウト・ツールの表示 | ヘルプ

What's new Edit - ?

現在、新しい項目はありません

Essential links Edit - ?

- [About IBM](#)
- [About w3](#)
- [BCS Learning & Knowledge](#)
- [Business Performance Transformation Services](#)
- [Buy on demand](#)
- [Collaboration Central](#)
- [Customer Reference Materials](#)
- [Expense Accounts - Worldwide](#)
- [Expense Reimbursement](#)
- [Find WPLC Software in XL](#)
- [Globalization Central](#)
- [IBM Benchmarking Program](#)
- [IBM Club](#)
- [IBM On Demand Community](#)
- [IBM SiteSrv](#)
- [IBM Standard Software Installer](#)
- [IBM ThinkPlace](#)
- [IBM Travel](#)
- [IT Help Central](#)
- [IT Security](#)
- [IT Security](#)

News Edit - ?

Top stories [過去 7 日間 >](#)

The CEO agenda

Do the results of the Global 2006 CEO Study hold the key to IBM's future? [Profiled for all IBM]

Information on Demand

Listen as Steve Mills explains IBM's opportunity in this hot new market. [Profiled for SWG]

【渡辺さんレター】BladeCenter、3年連続のシェアNo.1を達成

BladeCenterは2005年第4四半期および2005年の出荷台数と出荷金額、共に、国内でシェアNo.1を獲得、3年連続でシェアNo.1という素晴らしい成果を収めました。 [日本IBMグループ向け]

In the news [過去 7 日間 >](#)

What makes you special?
Get an early look at IBM's new corporate advertising. [Profiled for all IBM]

AP GLBT networking site
Providing a workplace where employees feel valued. [Profiled for AP]

COSCON's SOA solution
Chinese shipping company steamed its business, increased efficiency and enhanced collaboration. [Profiled for SWG]

TeamBlade 20000、キャッチ・コピーの決定とポータル・サイトのオープン
まずお客様に製品を見ていただきたいという理由で「百聞は一見にしかず」が決定されました。また、「TeamBlade 20000ポータル・サイト」がオープンし、「TeamBlade 20000 WAR Room」が利用できます。 [日本IBMグループ向け]

PLM joins SWG
Selling complete solutions now a bit easier. [Profiled for SWG]

Search Edit - ?

BluePages

検索タイプ
名前
検索キーワード
GO
詳細検索

その他の検索

- w3 intranet
- IBM discussion forums
- IBM news articles
- ibm.com Internet
- IBM Learning (site search)

GO
詳細検索

Market report Edit - ?

取引値 7:08 AM EST オン 2 Mar. 最新表示

シンボル	現在	+/-
IBM	79.94	0.04
T	28.28	0.19
SAP	51.66	-0.21
ACN	32.60	-0.03
MSFT	26.97	-0.17

ページが表示されました

イントラネット

Portal itself:

Standardization of common tools and design ensures investment focus is on a single portal access point

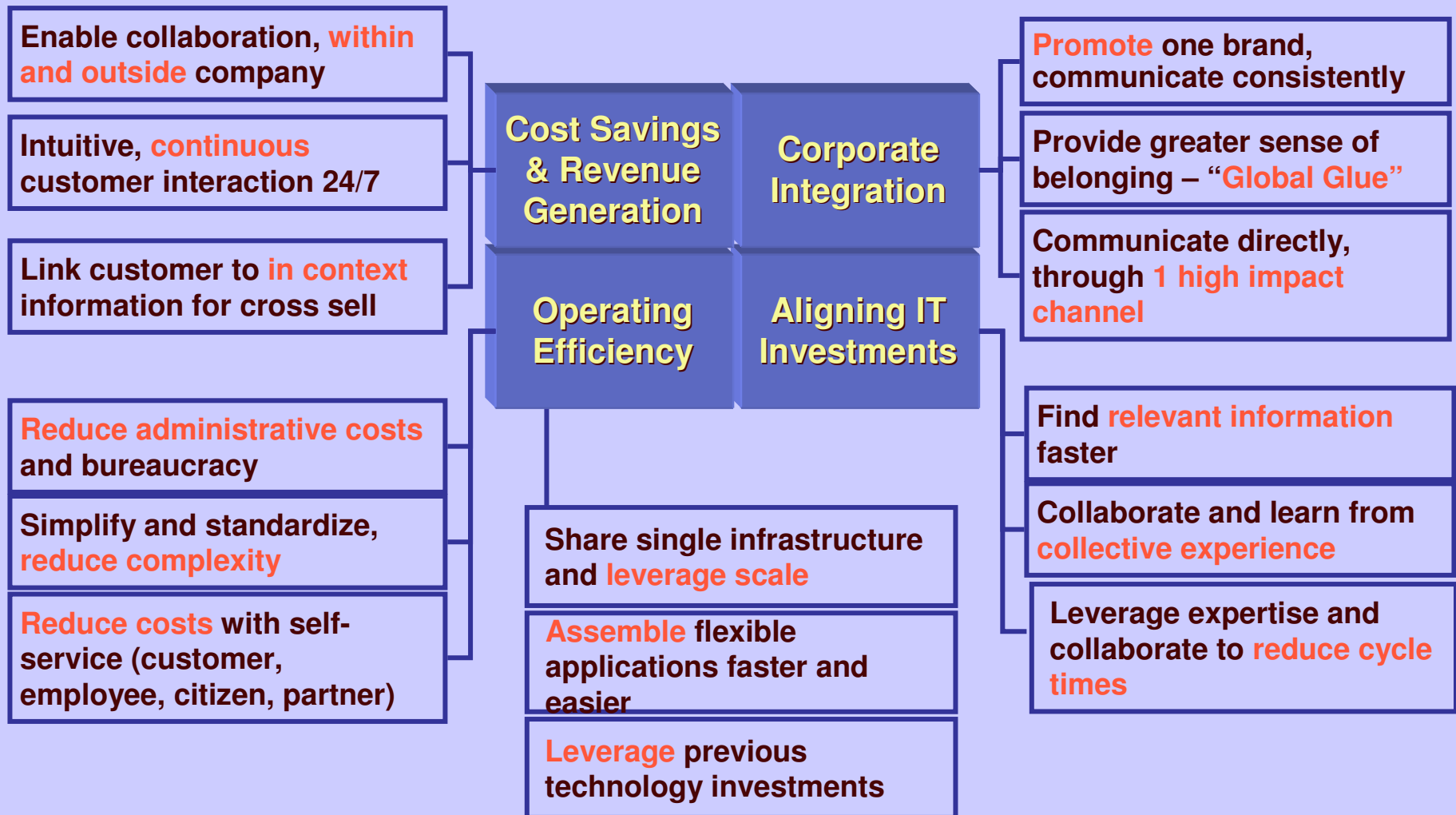
- Standardized on one single portal interface and platform avoiding an average \$120M in competing investments.
- Created standards for:
 - Content Management
 - Security /Authentication
 - Data Warehousing
 - Profile Management
 - Search and Taxonomy
 - Enterprise Brand (Look, Feel, Navigation)
 - Metrics / Scorecard
 - Central Services
- Standards have been applied to ensure consistency in content and design processes yielding a 20% reduction in the cost to deploy web applications

The screenshot shows the IBM On Demand Workplace portal. The browser address bar displays the URL: https://w3.ibm.com/wpe/portal/ond/cs/oe/155/u214_s155/214. The page title is "w3 Brian's On Demand Workplace". The navigation menu includes "Home", "Work", "Career and life", and "Help". The main content area is divided into several sections:

- MyNews**: A list of news items with titles like "IT News", "Three new courses are being offered by IBM PC Institute to US IBM employees...", "IBM Travel Programs & TEA Reimbursement Info", "UPDATE TO OTR MAINTENANCE...", "Computers & IT", "E-Business: Help is at hand for...", and "Laptop & Mobile Computing".
- Working knowledge**: A section for personalized content based on work-related information settings. It includes sub-sections for "CIO", "Information Technology", and "Assets and expenses".
- Assets and expenses**: A section titled "My assets and expenses for March 2005" featuring a pie chart showing the monthly IT expense breakdown. The chart data is as follows:

Category	Percentage
Notes Expense	58%
Notes DB	15%
Print Expense	11%
Barcode Access	7%
Other IT	6%
Storage	2%
VM Expense	0.02%
- Search**: A search bar with a "GO" button and an "Advanced search" link.
- BluePages**: A section for searching internal resources, including "w3 intranet", "IBM discussion forums", "IBM news articles", "ibm.com Internet", "IBM Learning (site search)", "North America", and "Research".
- Forums**: A section with links to various forums, including "forums.services.web.hosting", "forums.software.websphere", "forums.software.websphere.ws3", and "forums.software.webking".
- Selling for IBM**: A section with a "roadmap for the on demand infrastructure" and a link to "Internal and external workshops to help your client plan infrastructure transformation."

Portal Success is Built Upon Clear Business Objectives



IBM Internal Use of Portal

The On Demand Workplace (ODW) Portal



Cost Savings

Corporate Integration

Operational Efficiency

Aligning IT Investments

ODW Reduces the Cost of Delivering Administrative Services and Strategic Processes

- **Hard cost savings**
- **Cost avoidance through standardization**
- **Headcount realignment**
- **Productivity improvements**

\$2B / Year in savings

Real cash the business can use

Cost Savings

Corporate Integration

Operational Efficiency

Aligning IT Investments

Cost Savings Attributed to ODW -- Direct and Enabled

	<i>Direct Impact in (000s)</i>	<i>Enabled by in (000s)</i>
eLearning	\$284,000	\$ 0
IT: IBM Standard Software Installer, Virtual Help Desk	\$201,000	\$ 0
IT: Asset Management Tool, Global Web Architecture	\$133,000	\$ 0
Human Resources: On-line Expense System	\$ 35,826	\$ 0
eCollaboration: Web Conferencing, Surveys	\$ 11,091	\$ 0
Travel: On-line Travel	\$ 11,771	\$ 0
Human Resources: Employee Self Service	\$ 4,022	\$243,950
Corporate Communications: News, Licensing	\$ 3,000	\$ 0
Mobile Workforce: Real Estate Savings	\$ 0	\$452,600
Procurement: Employee Self Service	\$ 0	\$450,000
Customer Relationship Management	\$ 0	\$164,100
Total	\$ 683,710	\$1,310,650



My News

IBM Software Group Information [Past 7 days >](#)

[developerWorks WebSphere News: June 14, 2006](#)
developerWorks WebSphere News... [MyPublish V3]

[Announcing an Introduction to IBM's Banking](#)

The Industry Models & Assets lab is pleased to announce that a 2 day Introduction to the Banking Data Warehouse (BDW) for IBM Business Partners will be... [MyPublish V3]

Information for Selling Software [Past 7 days >](#)

[Announcing an Introduction to IBM's Banking](#)

The Industry Models & Assets lab is pleased to announce that a 2 day Introduction to the Banking Data Warehouse (BDW) for IBM Business Partners will be... [MyPublish V3]

Systems & Technology Group news and information [Past 7 days >](#)

[Changes Announced in Systems Sales](#)

Exec changes under Tom Siggia and Stephanie Carmel... [MyPublish V3]

[ThinkPlace Challenge: Challenging Communities of Practice](#)

Submit your thoughts... [MyPublish V3]

IBM Systems Inc. [Past 7 days >](#)

Seller's workplace



Seller's workplace

Please [sign in](#) to view your top opportunities, or use the link below to access a full list of opportunities.

Send feedback if you have questions, problems or comments.

[View all of my opportunities](#)

Working knowledge

Working knowledge delivers personalized content based upon your w3 profile.

All IBM [Past 7 days >](#)

[Don't let procrastination lock you out of Notes. Make Notes 7 a priority.](#) Act Now

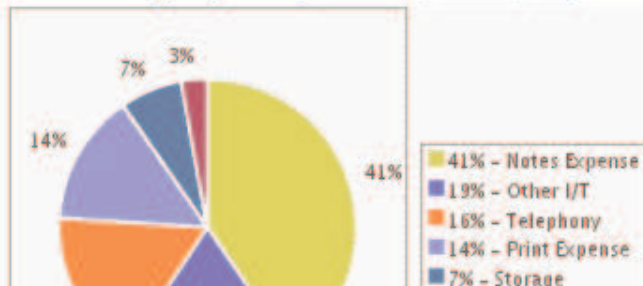
[View additional content](#) | [Working knowledge archive](#)

Assets and Expenses

My assets and expenses for April 2006

My monthly IT expense breakdown

For pie chart and table description, use the Help(?) icon above. Find more information by going to the [Assets & Expenses portal](#).



Search

BluePages

Search type

Name

Search for

[Advanced search](#)

Other searches

- w3 intranet
- IBM discussion forums
- IBM news articles
- ibm.com Internet
- WebSphere Portal on XL
- IBM Learning (site search)

[Advanced search](#)

Forums

Links:

- [forums. software. eclipse](#)
- [forums. software. ibm-community-tools](#)
- [forums. software. siebel](#)
- [forums. software. vmware](#)
- [forums. software. webservices](#)
- [forums. software. bluepages. access](#)
- [forums. software. lotus. notes. client](#)
- [forums. software. lotus. notes.](#)



[Edit profile](#) | [Sign out](#)



Manager resources

Manager tools

Tools for managing your employees.

About your employees

Manager quick links

How to's that help with you or your employee's life or career changes.

Birth/adoption

Policies and practices

Helpful resources for developing and managing your people.

Awards and recognition

Build your expertise

Resources for growing your management skills.

LEADing@IBM

Need to reach someone?

- [Contact an HR partner](#)
- [Contact and phone list](#)
- [Employee Services Center contact info](#)
- [Payroll services](#)

MyNews

Information about MyNews
[Past 7 days >](#)

Seller's workplace



Seller's workplace

Please [sign in](#) to view your top opportunities, or use the link below to access a full list of opportunities.

[Send feedback](#) if you have questions, problems or comments.

[View all of my opportunities](#)

Working knowledge

Working knowledge delivers personalized content based upon your w3 profile.

Business Strategy [Past 7 days >](#)

[McKinsey Quarterly: CIO spending in 2006](#) Global Business Trends

Enterprise Resources Development & Integration [Past 7 days >](#)

[IBM Teams with SAP on High Performance Analytics- Get the Sales Kit!](#) Offering Description

[iSeries and JD Edwards EnterpriseOne and JD Edwards World article](#) News

[White Paper - Cost-Benefit case for IBM eServer iSeries Systems: JD Edwards](#) White Paper

Supply Chain Management Services [Past 7 days >](#)

[White Paper - Oracle e-Business Suite 11i on xSeries, BladeCenter, TotalSto](#) White Paper

[Providing excellence and delivering value in Oracle applications services"](#) Brochure

[iSeries and JD Edwards EnterpriseOne and JD Edwards World article](#) News

[White paper on the IBM IIS \(Ascential\) PeopleSoft OEM relationship](#) White Paper

[White Paper - Cost-Benefit case for IBM eServer iSeries Systems: JD Edwards](#) White Paper

[This white paper by ITG consulting deals with the cost implications of empl](#) White Paper

Education [Past 7 days >](#)

[Super-collaboration at US universities](#) Industry news

Search

BluePages

Search type

Name

Search for

[Advanced search](#)

Other searches

- w3 intranet
- IBM discussion forums
- IBM news articles
- ibm.com Internet
- IBM Learning (site search)

[Advanced search](#)

Forums

Ask questions, get answers, join discussions. Using forums, thousands of participants share interests by engaging in hundreds of business and job related topics.
[Get Started](#) with Forums and [Edit](#) your Forums Link List.

Selling for IBM



[Know Your Industry](#)
Bookmark this resource for industry learning tools.

IBM On Demand Workplace: Manager Portal

Seamless Work With Your Employee Tools

Personalized Manager Content

Manager Resources Portlet

Work-embedded Learning

ActNow Calendaring Functions

The screenshot displays the IBM On Demand Workplace Manager Portal. The main content area includes a table of employees under the heading 'Management line: Winters, Victoria'. The table lists employee names, serial numbers, bands, departments, and statuses. Below the table, there is an 'Action' dropdown menu set to 'Compensation Change'. To the right, a 'Working knowledge' section provides personalized content. The 'Assets and expenses' section features a pie chart showing the breakdown of expenses for January 2004. The right sidebar contains various utility sections like 'Search', 'BluePages', and 'Manager resources'.

Select	Employee	Serial	Band	Dept	Status	People managed
<input type="radio"/>	Collins, Barnabas	192119	8	ZY00		
<input type="radio"/>	Deldago, Susan	1A2567	9	ZY00		View
<input type="radio"/>	Eporth, Ryan	654321	7	ABCD	Int'l assignee	
<input type="radio"/>	Echner, Gustav	323231	6	ZY00		
<input type="radio"/>	Gentner, Emilie	181811	9	ZY00		View
<input type="radio"/>	Milgram, Stanley	010101	8	ZY00		
<input type="radio"/>	Wundt, Wilhelm	066600	7	ZY00	On leave	
<input type="radio"/>	Wolf, Red	006488	6	ZY00		
<input type="radio"/>	Williamson, Jack	121212	6	ZY00		
<input type="radio"/>	Xavier, Charles	126010	7	ZY00		
<input type="radio"/>	Yang, Yin A.	2A2789	8	ZY00		

Impact

(2006 – 2008)

- 12 hours annual time saving per manager
- \$571 annual savings per manager
- \$16M total savings for all Mgrs
- \$1.3M hard savings from website reductions

ODW Helps Make IBM the Employer of Choice

- Understanding IBM's business
- Greater work flexibility
- Innovative learning
- Better work life balance

**Cost
Savings**

**Corporate
Integration**

**Operational
Effectiveness**

**Aligning IT
Investments**

Connecting and Collaborating

- BluePages provides access to:
 - Contact, skills and experience information
 - Network and community affiliations
 - Instant message and email
 - Search for skills and individuals

The screenshot shows the BluePages search interface. The search bar contains 'berger,s' and the results are sorted by name. The search results are displayed in a table with columns for Name & job responsibilities, Phone, E-mail, and Location.

Name & job responsibilities	Phone	E-mail	Location
Berger, Samuel E. (Sam) IBM employees, Regular Partner	1-914-642-4672 TL: 224-4672	sam.berger@us.ibm.com Samuel E Berger/New York/IBM@IBMUS	White Plains, NY USA
Berger, Shmuel IBM employees, Regular	03-9188111 TL:	G26@il.ibm.com Shmuel Berger/Israel/IBM@IBMIL	Israel
Berger, Shoshana (S.) IBM employees, Regular Principal Consultant - SAP APO	1-416-549-3466 TL:	shoshana.berger@ca.ibm.com Shoshana Berger/Ontario/IBM@IBMCA	Toronto, ON Canada
Berger, Stefan IBM employees, Regular Embedded SW Design and Development	1-914-764-7767 TYL: 663-7767	stefan@us.ibm.com Stefan Berger/Watson/IBM@IBMUS	Hawthorne, NY USA

The screenshot shows the BluePages profile page for Samuel E. Berger. The page is updated on 30 Jun 2009. It includes a search bar, a profile picture, and detailed contact information.

Berger, Samuel E. (Sam)
Partner
Assistant: Powers, Glenn M. (GMB)

Local time: 04:10PM
White Plains, NY
United States

Preferred contact method: E-mail
Sametime status: UNAVAILABLE

E-mail: sam.berger@us.ibm.com
Notes mail: Samuel E Berger/New York/IBM@IBMUS
Phone: 1-914-642-4672 (TYL: 224-4672)
Mobile: 1-914-494-4079
Pager:

Report to chain:
Stuart, Thomas R.
Murray, Curtis (CURM11)
Berger, Samuel E. (Sam)

View more Report to chain, Same manager, Manager and other organization charts in the Reporting structure tab below.

Summary: Jobs & contact info | Experience & qualifications | Projects & teams | Communities & interests | Reporting structure

On Demand Workplace, Portals, G2E, Dynamic Workplaces, Websphere Portal server, knowledge management, content management, spin-offs, mergers and acquisitions, More from People, Better HR

- BluePages home**
- My profile
- My BluePages
- Edit settings
- Help

Updated on 7 Aug 2006

My profile

Simple search | [Search contact information](#) | [Search entire profile](#)

Search type **Location** **Search for**

[Edit locations](#) [View examples](#)

My BluePages lists

Create lists of profiles you view often.

To get started, use the **Add to My BluePages** links on the search results page and when viewing an employee's profile.



Crummey, Christopher C. [Pronunciation](#)
IBM employee, Regular
 IBM Software Group, Worldwide Sales
 Business Unit Executive - WW Workplace, Portal &
 Collaboration Software, SWG

[Cambridge, MA United States](#)
 Building: 1RS | Floor: 4N | Office: 4350



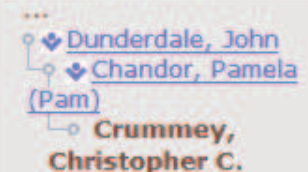
Local time:
10:33 |
10:33AM

My preferred contact method is e-mail

Phone: 1-617-693-0440 (T/L: 693-0440)
 ITN: [?](#) 26930440
 Mobile: 1-617-320-1672
 E-mail: chris_crummey@us.ibm.com
 Notes mail: Chris.Crummey/Cambridge/IBM@Lotus
 Sametime status: [Crummey, Christopher C.](#) | [Sign out](#)

Add to: [Notes address book](#) [Sametime list](#) [My BluePages list](#)

Report to chain



Other views

- [Full report to chain](#)
- [Same manager](#)
- [Extended relationships](#)

- Jobs & contact info**
- Experience & qualifications
- Projects & teams
- Communities & interests
- Reporting structure
- Summary

Important contact information

No information provided

Name

ODW Improves the Effectiveness of Key Business Processes

- Cycle time savings
- Improved data accuracy
- Improved quality
- Faster merger integration

PwC Consulting integrated in less than 8 months

Realizing synergy of faster integrated sales and lower cost structure

Cost Savings

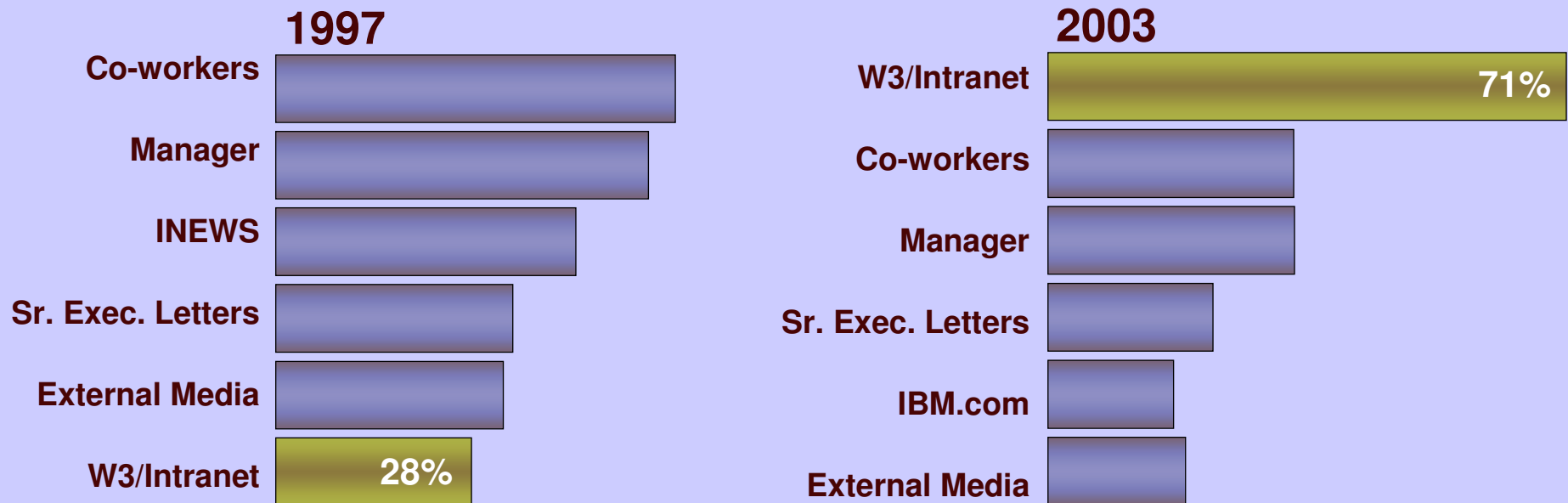
Corporate Integration

Operational Effectiveness

Aligning IT Investments

Align Strategy and Goals

What are the best, credible, and preferred Sources of Information?



Today more than 80% of IBM employees access On Demand Workplace daily

Enabling IBM's Sales Organization

- Single point of access for sales force enablement
- Ensures consistent brand image from IBM
- Delivers content and selling resources in context of IBM strategy

The screenshot displays the 'Selling for IBM' website interface. At the top, there is a navigation bar with 'w3' logo, 'Selling for IBM' title, and links for 'BluePages', 'Search', 'HelpNow', and 'Feedback'. Below this, the date '05 April 2004' and regional links 'Americas | AP | EMEA' are visible. A left sidebar menu lists categories like 'Industries', 'Geographies', and 'Products & Services'. The main content area features a 'Sales News' section with a featured article titled 'On demand: building the relationship Innovative relationship lifts off at NASA'. Below this, there are sections for 'Top News' (including 'Rise in auto sales suggests opportunity for middleware solutions') and 'Success Stories' (including 'Bye, bye Dell'). A search box and a 'Field organization sites' dropdown are also present. The bottom right corner shows an 'IBM Strategy' section with a graphic for 'On Demand THE NEW AGENDA' and a 'Featured Links' section with links to '2004 Sales Incentives Plan' and '2004 SalesPack'.

Seller's role based Workplace

- Access to cadence reports from Sales System
- Support with embedded learning
 - Context sensitive to task being performed or opportunity selected
- Access to Working Knowledge portlets
 - Internal/external papers, client cases, competitive reports based on individual's profile

w3 Jane Doe's On Demand Workplace

Home | Work | Career and life | **Seller's workplace** | Edit tab | Add new tab | Show layout tools | Help

Seller's resources

Selling resources by sales cycle

- Notice & identify
- Validate and qualify
- Propose
- Win & support

[Additional selling resources](#)

Essential links

- About IBM
- About w3
- Buy on demand
- Collaboration Central
- Corporate Security
- Customer Reference Materials
- Emergency Planning
- Expense Reimbursement
- Global Print
- IBM Business Controls
- IBM Club
- IBM SiteServ
- IBM Standard Software Installer
- IBM ThinkPlace
- IBM Travel
- IT Help Central
- IT Security
- IT Security (2006 Update)
- IT Tools
- Lenovo Employee Purchase Program
- On Demand Business
- On Demand Community
- Presentation Central
- w3 Directory

My opportunities

My opportunities

Please [sign in](#) to view your top opportunities, or use the link below to access a full list of opportunities.

[Send feedback](#) if you have questions, problems or comments.

[View all of my opportunities](#)

My prospects

My prospects

Please [sign in](#) to begin searching for sales plays and view your targeting lists on the opportunity management site.

[Send feedback](#) if you have questions, problems or comments.

Seller's resources

Selling resources by sales cycle

Notice & identify	Validate & qualify	Propose	Win & support
Benchmark Assessment Tool	Attach Connector	Configurator	Availability
Calculate Business Transaction Type	Competitive Info	Deal Hub Bid Management	Customer Support OnLine (CSOL)
Client Business Value Tool	Create Client Presentations	Deal Hub Proposal Management	IBM's entitled Software Support (for iSeries)
Denied Parties List	Credit Check	E-Pricer	Practitioner Support Network
International Selling	Customer References	Proposal Central	SSM6 - Winning

Client accounts

Search across all accounts to which you have access.

Search by :

Account name

Search for:

[GO](#)

[View all of my clients](#)

Search

BluePages

Search type

Entire profile

Search for:

[GO](#)

[Advanced search](#)

Other searches

- w3 intranet
- IBM discussion forums
- IBM news articles
- ibm.com Internet
- IBM sales

[GO](#)

[Advanced search](#)

ODW Helps Eliminate Web Chaos and Delivers Greater Value

- IT standards
- Infrastructure consolidation
- Skills consolidation
- Website reduction

\$294,000,000 savings from consolidation and standards

Cost Savings

Corporate Integration

Operational Effectiveness

Aligning IT Investments

W3 Operation Efficiency: Delivering Administrative Services and Strategic Processes

10 years ago today

- Hard cost savings
- Cost avoidance through standardization
- Headcount realignment
- Productivity improvements

CIOs	128	1
Host Data Centers	155	10
Web Hosting Centers	80	7
Network	31	1
Applications	16,000	4,839

\$294M / Year in savings

The Value of On Demand Workplace Portal

- **Shapes a unifying culture, aligning workforce with strategy**
- **Delivers enhanced employee services at lower cost**
- **Creates a dynamic platform for work that can respond rapidly to new marketplace realities and requirements**

Cost Savings

Corporate Integration

Operational Effectiveness

Aligning IT Investments

ODW Next

- Perpetual Beta
- Dynamic switching between ODW and ODW Next
- Enables integrated innovation
- Built on Portal 6
- Web 2.0
- Google Gadgets
- New model for self deployment
- Remote portlets

The screenshot shows the ODW Next web portal in a Mozilla Firefox browser window. The browser title is "ODW Next - Mozilla Firefox". The address bar shows the URL: http://w3.ibm.com/wps/myportal/tut/p/c1/04_SB8K8xLLM9MSSzPy8x9z9CP0os3hjA3cAwszNzNzL2cDayOPUN-gYENL. The browser's menu bar includes File, Edit, View, History, Bookmarks, Tools, and Help. The browser's toolbar shows various icons for navigation and search.

The web portal itself is titled "ODW Next" and is displayed in the user's profile for "Bill Sweeney". The page features a navigation bar with tabs for "home", "google gadgets", "search", and "lotus connections". A search bar is located in the top right corner, with a "switch back to -ODW" button and a "GO" button. The main content area is divided into several sections:

- Google Gadgets: Calendar**: A calendar for June 2007, showing the 28th as the current date.
- My News**: A section with news headlines under "US News (includes photo)" and "World News (includes photo)".
- Search**: A search bar with a "GO" button and a "switch back to -ODW" button. Below it are "BluePages" search options and "Other searches" for IBM web pages, forums, and news articles.
- My Stocks**: A section showing stock market data for Thursday, June 28, 2007, at 4:03:00 PM EST. It lists IBM, SCOMPQ, SDJI, and SPSPX with their respective prices and changes.
- w3 Innovators Library**: A section with links to various tools and services, including "Mail Reattachment Tool", "TravelFusion", "Open Patent Services", "Pandit", and "Ldap Org Chart Demo".
- John Patrick Blog**: A section with a blog post titled "John Patrick's weblog @ patrickWeb focuses on Internet technology trends including WiFi, e-business, digital identity, public policy, and blogging. He also shares stories about travel, music, motorcycles, and other hobbies." Below the post are links to "Supermova - 2007", "Spam Arrest -- part 3", "Stem Viruses", "Business Leadership Forum 2007 - Part 2", and "Business Leadership Forum 2007 - Part 1".
- Irving Wladawsky-Berger Blog**: A section with a blog post titled "Irving Wladawsky-Berger Blog".
- CT News**: A section with news headlines under "INTL BUSINESS MACH", including "Waterstone Management Group Adds IBM Executive to Its Leadership Team (PR Newswire)" and "World's Largest Event for Semiconductor Memory and Storage Comes to San Jose (PR Newswire)".

The footer of the page includes the text "Done" and "Expand all | Collapse all".

On Demand Workplace | Home - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Tabs Help deljcio.us

[Edit profile](#) | [Sign out](#) | [Switch to DOW Next](#)
IBM

w3 Christopher C. Crummey's On Demand Workplace

[Dogear](#) | [BlogCentral](#) | [WikiCentral](#) | [ThinkPlace](#) | [BP+1](#) | [HelpNow](#) | [Feedback](#)

[Home](#) | [Work](#) | [Career and life](#) | [SWG Development](#) | [Crummey's Tab](#) | [Seller](#)

[Edit tab](#) | [Add new tab](#) | [Show layout tools](#) | [Help](#)

What's new Edit - ?


Currently, there are no new items

Essential links Edit - ?

- [Notes Launcher](#)
- [XL - Lotus Brand](#)
- [About IBM](#)
- [About w3](#)
- [AIM sales and support intranet](#)
- [Americas Sales Support](#)
- [Assets & Expenses](#)
- [Collaboration Central](#)
- [Competitive Information Portal](#)
- [Competitive Information](#)
- [Customer Reference Materials](#)
- [Employee Purchase Program](#)
- [Global Technical Sales Support](#)
- [Globalization Central](#)
- [IBM Americas Intranet](#)
- [IBM Enterprise Library](#)
- [IBM Global Campus](#)
- [IBM Market Intelligence](#)
- [IBM Middleware Solutions for Banking](#)
- [IBM Middleware Solutions for Financial Markets](#)
- [IBM On Demand Community](#)
- [IBM SiteServ](#)
- IT tools and support**
- [IBM Travel](#)
- [Industrial Sector](#)
- [IT Tools](#)
- [Presentation Central](#)
- [Sales Profession Learning Center](#)

News - ?

Top stories [Past 7 days >](#)



What makes Russia special?


Hundreds of executives will meet in St. Petersburg for the IBM Business Leadership Forum next month. Find out why Russia is an ideal host. [Translations available.](#) [Profiled for all IBM]

This is where I work: ISS

It's a beautiful day in Atlanta, so take a fun photo tour of IBM Internet Security Systems (ISS). [Profiled for Americas S&D, GTS U.S., ISS]


The fastest chip in the world

You won't believe what IBM's newest chip can do [Profiled for STG, various audiences]




Taking midmarket clients inside their industries

New study resources are now available. [Profiled for SMB, GBS and industries]



Inducted into the Hall of Fame

Industry group honors IBM for excellence in customer support [Profiled for STG, Support, Services]



IBM at SIFMA Tech, 19 - 21 June

Bill Zeitler speaking on "Emerging technologies poised to revolutionize the financial markets", IBM VP of Deep Computing Dave Turek hosting work session with Los Alamos Labs on "The new era of supercomputing." [Profiled for financial markets]

SOA IMPACT

IBM raises the bar with a new SOA lineup [Profiled for SWG, GBS, various audiences]

Maximizing software assets

Rational Asset Manager improves ROI [Profiled for Rational, Developers, SOA]

Search Edit - ?

BluePages

Search type

Search for

[Advanced search](#) **GO**

Other searches

- IBM web pages (w3 and ibm.com)
- IBM forums, blogs, and wikis
- IBM news articles
- WebSphere Portal on XL
- IBM Learning (site search)
- IBM World Wide Q&A

GO

[Advanced search](#)

Market Report Edit [] - ?

Quoted at 4:08 PM EDT on 23 May.
[Refresh](#)

Symbol	Current	+/-
IBM	105.58	-1.12
T	40.41	-0.03
BEAS	12.19	0.03
LU	2.55	-0.02
MSFT	30.58	-0.11
ORCL	19.16	-0.21
PALM	16.38	-0.31

[View full market report](#)

ODW Next - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help del.jdo.us

http://w3.ibm.com/jct09001pt/wps/myportal

Latest Headlines Google Maps BOA USA Boston My Yahoo! Google Paytrust GSA CCC w3 dogearCCC CCC Activity Dashboard dogear this

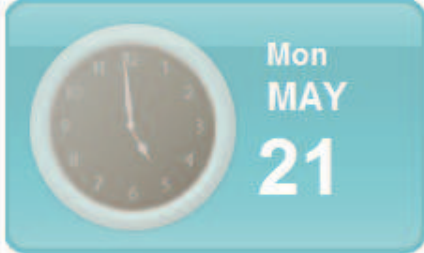
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Bookmarks

Please edit the portlet to define bookmarks.

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Welcome to ODW Next

Welcome to ODW Next!

You've been selected as a part of a small group of users from [TAP](#) to use and provide feedback on the next generation of the On Demand Workplace!

Drag and Drop

Quickly rearrange page content. Just drag and drop a portlet to a new location.
Note: You cannot drag portlets to other tabs, you must drop it within the same page.

Portlet Menus

Click the menu icon in any portlet title bar to access all of the actions that you can perform.

Portlet Palette

Add a portlet to a page with ease. Just drag a portlet from the Portlet Palette to a page. Click the icon in the header to open the Palette.

Dismiss this portlet!

Click the menu icon in the portlet title bar and select "Delete" to remove this portlet from your page. Don't worry, if you want it back, it's in the Portlet Palette under "ODW Next".

Search

BluePages
Search type
Name
Search for
GO
[Advanced search](#)

Other searches

- IBM web pages (w3 and ibm.com)
- IBM forums, blogs, and wikis
- IBM news articles
- WebSphere Portal on XL
- IBM Learning (site search)

GO
[Advanced search](#)

My Stocks

Monday, May 21, 2007 4:04:00 PM EST

▲ MSFT	31.05	0.22	0.71%
▲ SUN	77.30	1.28	1.68%
▼ IBM	107.04	-0.95	-0.88%
▲ \$COMPO	2,578.79	20.34	0.80%
▼ \$DJI	13,542.88	-13.65	-0.10%
▲ \$SPX	1,525.10	2.35	0.15%

Open Notebook Radar: Now: Partly Cloudy, 62°F Tue: 66°F Wed: 73°F Thu: 81°F Fri: 81°F

ODW Next - Mozilla Firefox

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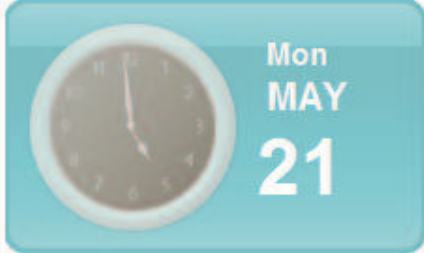
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Portlets

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Google Gadgets

New York usa WeatherBug

Hi: -° F Mostly clear. Lows in the lower 50s. North winds around

70.0°

Lo: 52° F [more...](#)

Tue Wed Thu Fri

72°-55° 72°-58° 78°

Pixies News ✕

Click here to try our new **Sudoku Puzzle!**

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- 37 diggs [Tabbed Navigation Using CSS](#)
- 22 diggs [A Fair\(y\) Use Tale](#)
- 351 diggs [Bank Of America Sues ID Theft Victim For \\$23,312.04](#)
- 201 diggs [BREAKING: Is XM down?](#)

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May 2007						
Su	M	Tu	W	Th	F	Sa
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

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Why WebSphere Portal?



- **Broadest, most comprehensive vision**
- **Proven Ability to execute on that Vision**
- **WebSphere Portal lowers development costs and improves time to market over “build it yourself” strategy** (*IDC Portal Buy v. Build, Dec 2007*)
- **Choice and Flexibility**
 - Standards based implementation
 - Wide choice of WCM, document mgt, security, dev tools, etc
 - Worldwide Customer and Market experience
 - Translated and supported worldwide
- **Portal Accelerators**
 - Collection of line of business oriented solutions speed time to value
 - Intellectual Property from thousands of customer engagements help you solve your business needs faster
- **We have the deepest and widest services capability – ISSL, GBS/GTS, Partners – of any portal vendor in the business.**
 - This intellectual property cannot be matched.

BACKUP