IBM Software Demos Tivoli Storage Manager FastBack

IBM Tivoli Storage Manager Fastback Demo

You need only experience important data loss <u>one time</u> to understand how closely your organization's productivity and profitability are tied to a convenient, comprehensive and reliable form of data protection and recovery.

If it's already happened, you already understand. But even if you've been fortunate enough to <u>NOT</u> experience a major data loss...imagine how it would affect your operations if you did? How much will even one day of downtime cost your company?

To discover the <u>only</u> solution providing dependable data recovery against all contingencies, you'll want to watch this important 3-minute message from IBM – leading the way with comprehensive next-generation data protection and recovery management solutions.

Quick, reliable access to data is the life's blood of virtually every Fortune 2000 company. Despite this, a staggering number of these companies still rely on tape for back up. While tape is an excellent, cost-effective solution for long-term data retention and archiving, it doesn't support today's requirements for mission-critical, always-on business systems. And when something goes wrong, tape recovery is a very time-consuming task that can result in costly downtime for your employees and customers.

That's why using tape to protect data, especially in remote or branch offices, just isn't reliable or affordable. When individual files or e-mails are lost, finding and restoring that data is frustrating and not always successful. Most remote locations also depend upon Non-IT personnel to manage the process. This is not only costly in labor, but technical failures due to human error are common. In fact, more than 50 percent of all remote data recovery attempts fail!

With increasing government pressure for secure, reliable record keeping – can you afford to take any chances with data protection? And if you knew that there was a convenient, cost-saving way to reliably and immediately recover any data, anywhere, from any point-in-time, *no matter what happens* – wouldn't you want to use it?

Eliminate the risk and reduce the expense of data loss with the help of IBM's TSM FastBack. Our comprehensive solution is tailored to keep you covered *no matter what*.

Adaptive to <u>any</u> IT environment – the TSM FastBack solution offers a combination of Continuous, Frequent and Scheduled policies for protecting data, based on the needs of the application – while supporting the immediate and granular recovery of any data asset.

What this means to you is your data is protected in whole <u>and</u> in part – you'll never lose more data than you define as tolerable. Recovery is <u>quick and convenient</u> whether you're at a remote location or central office. You'll <u>eliminate</u> user error and much of the time spent managing backups and restores. Even if a catastrophic failure occurs, you can rest easy knowing your systems are protected and can be up-and-running in minutes.

Perhaps that's why so many organizations have already chosen IBM's Tivoli Storage Manager products.

Don't spend one more day hoping your data's properly backed up and can be recovered where and when you need it. Know it's protected with TSM FastBack.

Tivoli Storage Manager FastBack

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